



City of  
Joondalup

## Promoting your event in the City of Joondalup

Community events bring vibrancy, activity and opportunity to the area; they bring people together and help build community.

The City of Joondalup is pleased to help support many of the events delivered by the community, for the community. Here are some of the ways the City can help you promote your event to reach and engage the local community at no cost to you:

- **tag** @cityofjoondalup on Facebook and Instagram to show up on the community mentions section and reach approximately 60,000 people who follow the City on social media.
- **tag** @uptown.joondalup and #uptownjoondalup in your promotional posts so the Uptown team can share your event.
- **submit** your relevant low-cost or free events for consideration for the [online event calendar](#) on the City's website.
- **tag** your social media posts with hashtags trending in community conversations. Try #joondalup, or #uptownjoondalup

### Stay in touch with the City

Many event operators in the City are also business owners. Connect with the City for regular updates on opportunities to grow and connect your business with others in the community:

- **subscribe** to the City's Business [online newsletter](#) for information on news, events and services for local businesses, business stakeholders and investors.
- **register** your business on the [online Uptown Directory](#)
- **visit** the [Business Support](#) section of the City's website to find out more on the City's strategies, resources and other avenues of support for local business.
- **follow** the City on [LinkedIn](#) to stay up-to-date with business-relevant information, events and other opportunities.

For more information on partnering with the City, contact **9400 4169** or visit [joondalup.wa.gov.au/sponsorship](https://joondalup.wa.gov.au/sponsorship)