

# ARTS

DEVELOPMENT SCHEME 2024



## Information Package

Apply for up to \$50,000 for performing arts projects delivered within the City of Joondalup.

Applications open **Monday 5 August 2024**  
and close **Sunday 8 September 2024**.

[joondalup.wa.gov.au](https://joondalup.wa.gov.au)



## ABOUT THE ARTS DEVELOPMENT SCHEME

The City of Joondalup *Arts Development Scheme* is designed to bolster the performing arts sector within the City of Joondalup.

The *Arts Development Scheme* aims to:

- Encourage professional artists and arts organisations to deliver performances and workshops within the City of Joondalup.
- Increase the number and diversity of quality performing arts projects in the City of Joondalup.
- Create more opportunities for the local community to interact with professional performers.
- Provide opportunities for artists and arts organisations to develop their performance offering.
- Provide opportunities for artists and arts organisations to develop to expand their audience reach.
- Support the City's commitment to the arts and culture.
- Promote the City as a vibrant place to work, visit and live.



# ABOUT THE CITY OF JOONDALUP

The City of Joondalup is a modern and rapidly developing regional centre, located in the northern suburbs of Perth. The city is bordered by the City of Wanneroo in the north and east, the City of Stirling in the south and the Indian Ocean to the west.

City of Joondalup provides a vibrant offering of cultural events each year, including concerts, festivals, art exhibitions and a suite of community events.

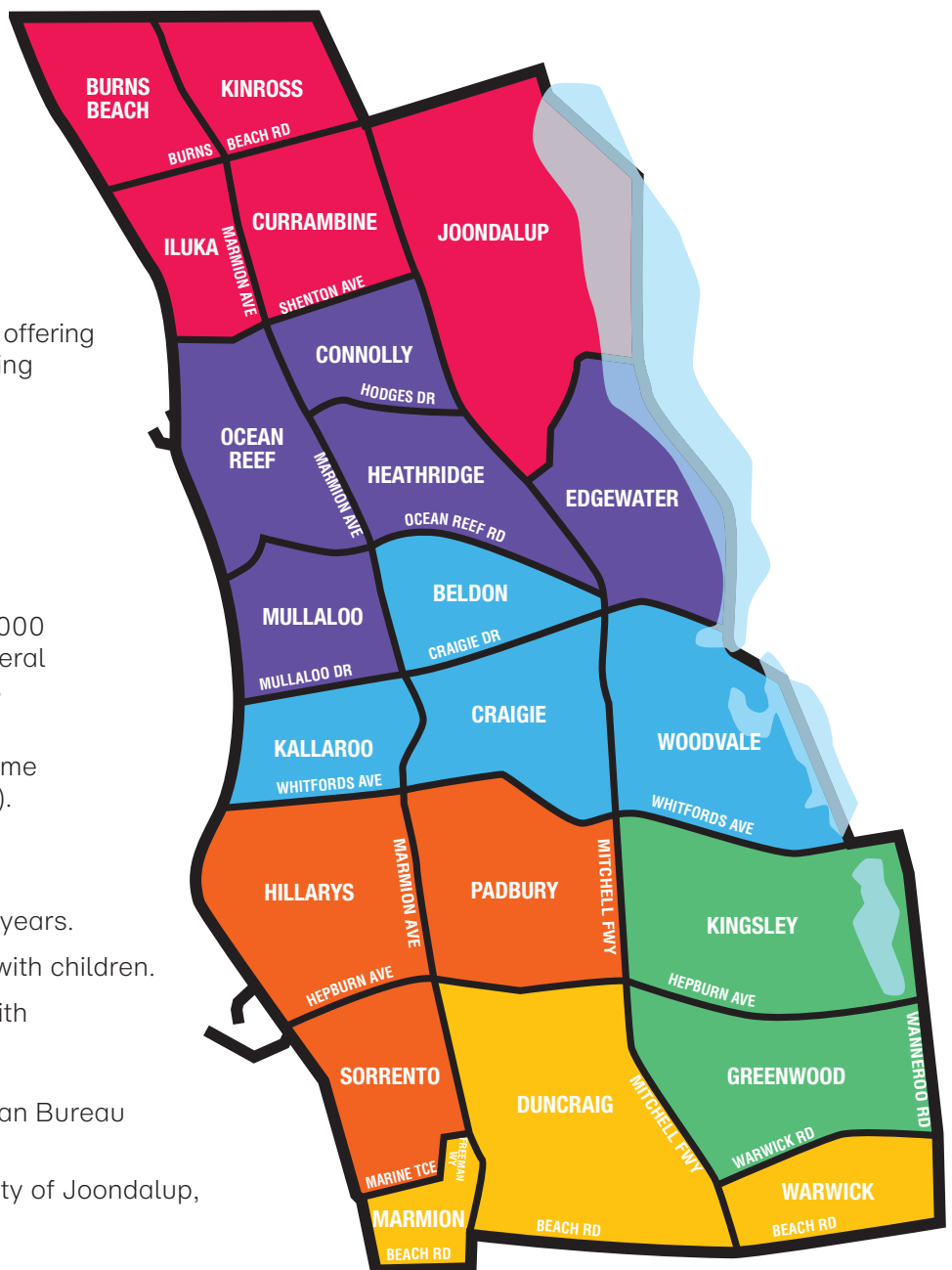
## LOCAL AUDIENCES

The City is home to more than 160,000 people, reflecting the following general trends among the local populations compared with state averages:

- A larger proportion of high-income households (over \$3,000/week).
- A larger proportion of people over the age of 50.
- A community median age of 41 years.
- A higher proportion of families with children.
- A larger proportion of people with postsecondary education.

\* Information based on the Australian Bureau of Statistics 2021 Census data.

For further information about the City of Joondalup, visit [joondalup.wa.gov.au](https://joondalup.wa.gov.au)



## ELIGIBILITY

To be eligible for funding under the *Arts Development Scheme*, the applying artist or arts organisation must be:

- A recognised legal entity with an Australian Business Number and Public Liability Insurance, such as an incorporated body, company, or trust; or
- An independent professional performing arts practitioner or non-legal entity, such as an artist collective, which has sought the services of an incorporated body (sponsor) to auspice the project on

their behalf. The sponsor will be required to accept legal and financial responsibility for the project or activity.

The following entities are NOT eligible for funding:

- Government departments or agencies; and
- Amateur groups such as community theatres, hobbyist choirs/orchestras or dance groups that do not pay their performers. These groups are encouraged to enquire about the City's Community Funding Program instead.





## SUITABILITY

Applicants may apply for project or activity funding up to the value of \$50,000.

All projects need to be delivered within the City of Joondalup, providing opportunities for engagement with the local community.

The primary medium for the project should be focused on the performing arts, such as theatre, dance and movement, spoken word, music, puppetry or circus arts.

Film, multi-media, projection, and electronic arts projects will be considered where they can demonstrate how they engage the community in participatory arts experiences.

Applications that incorporate emerging, hybrid or other art forms are welcomed if there is a substantial performing arts component.

Non-performative presentations and screenings alone, and projects without a core performing arts component, are not suitable.

## PROJECT TYPES

The following projects **would be considered** for funding under the *Arts Development Scheme*:

- Touring performances or workshops at high schools or primary schools.
- A series of performances or workshops at public places, such as libraries or leisure centres.
- Performances in venues such as shopping centres, parks or community facilities.
- Performances as part of City of Joondalup events, such as Joondalup Festival, Little Feet Festival or NAIDOC Week.

The following projects **would not be considered** for funding under the *Arts Development Scheme*:

- Capital works.
- Deficit funding for organisations that are experiencing a shortfall in cash revenue or anticipated revenue.
- Retrospective funding for expenses incurred prior to the application closing date.
- Recurrent salaries and recurrent operational costs.
- More than one request for funding in a twelve-month period (Financial Year, 1 July to 30 June).
- Costs that are not directly project related.

## FUNDING CONDITIONS

- Applicants are only eligible to apply for funding once each financial year (1 July to 30 June).
- Organisations seeking funds through this scheme must be prepared to sign a Funding Agreement if their application is successful.
- For all grants, it is a requirement that a formal acquittal of funds, together with a report outlining the success of the project in meeting its objectives, is provided. Photographic documentation along with permission to use these photographs to promote the Scheme or for archival or reporting purposes is also required. The acquittal of funds is to occur within 12 weeks of completion of project, activity or event.
- Successful recipients will be expected to allocate up to five free sponsor tickets to the City, where applicable.
- All applicants should have current public liability insurance. The City of Joondalup does not take responsibility for the activities and events performed as part of the *Arts Development Scheme*.
- Applications must be for an activity starting

at least eight weeks after the closing date of the funding round.

- Please note that canvassing of elected members will result in disqualification.
- All applications must be submitted exclusive of GST.

## PROJECT RESPONSIBILITY

Sponsored organisations are solely responsible for the planning and delivery of the project and the City does not undertake to assist with administration, public liability, promotions, supply of venue or other resources.

The Community Arts Officer can guide the applicant with marketing and venue information within the City of Joondalup. Please contact the Officer for a fact sheet if required.

## ACKNOWLEDGEMENTS

It is expected that the City's financial support will be acknowledged through all promotion and publicity associated with any project, activity, or event.

The City's logo should be featured on all printed materials and advertising, with design approval obtained by the City for each item.



# ASSESSMENT PROCESS

All applications received during the open period will be assessed for eligibility and evaluated by a selection panel against the assessment criteria. The selection panel will then compile recommendations for funding.

Grant requests of less than \$10,000 will be submitted for approval by the City of Joondalup Chief Executive Officer, while grants over this amount, to the maximum request of \$50,000, will be submitted for approval by the City of Joondalup Council of Elected Members.

## ASSESSMENT CRITERIA

Projects will be evaluated on the following assessment criteria.

Projects should:

- Meet all administrative, eligibility and suitability criteria for funding, including:
  - Previously outlined eligibility and suitability criteria.
  - Presentation of all relevant documentation (quotes, letters of support etc).
  - Successful acquittal of previous grants with the City of Joondalup.
  - Acceptance of Conditions of Funding.
  - Ensuring appropriate accountability processes are in place.
- Offer professional artistic content through their project or program.
- Have a clearly identified target market and marketing strategy.
- Diversify and enrich the cultural opportunities available in Joondalup.
- Demonstrate tangible engagement benefits for the Joondalup community.
- Have potential to generate widespread community interest or involvement.
- Provide opportunities for community groups to observe and/or interact with professional performers.
- Demonstrate a well-planned, achievable approach to project execution.

## NOTIFICATIONS

Applicants will be contacted by email to confirm receipt of applications. It is the applicant's responsibility to ensure applications are received by the closing date.

The City accepts no responsibility for applications not received due to technical or delivery issues.

Applicants will be advised of the outcome of their application within two months of the closing date of applications.

All applications are forwarded for Council resolution via the Chief Executive Officer on the recommendation of the assessment panel.

## HOW TO APPLY

Applications must be submitted via the online form on the City of Joondalup website.

Applications close **5.00pm** on **Sunday 8 September 2024**.

## SUPPORT

Before submitting your application, you are encouraged to discuss your ideas with the City of Joondalup Community Arts Officer:

**Jesse Garlick**  
**9400 4927**  
[jesse.garlick@joondalup.wa.gov.au](mailto:jesse.garlick@joondalup.wa.gov.au)



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formats upon request.*