

Mural Art Commission Brief Joondalup Bus Shelter



Above: bus shelter on Coolibah Drive, Greenwood

The City of Joondalup is seeking Expressions of Interest (EOI) to commission 6 new mural artworks on bus shelters located at various sites across Joondalup.

Joondalup-ak ngala kaditj Noongar moort nidja Wadjak boodjar-ak kalyakool moondang-ak kaaradj-midi.

Ngala Noongar Moort wer baalabang moorditj kaadidjiny koota-djinanginy.

Ngala Noongar wer Torres Strait Moort-al dandjoo koorliny kwaba-djinanginy. Koora, yeyi wer kalyakool, ngalak Noongar wer Torres Strait Birdiya wer moort koota-djinanginy.

The City of Joondalup acknowledges the Traditional Custodians of this land, the Whadjuk people of the Noongar nation.

We recognise the culture of the Noongar people and the unique contribution they make to the Joondalup region and Australia.

We pay our respects to Elders past, present, and emerging, and all Aboriginal and Torres Strait Islander peoples.

CONTENTS

- 1. Introduction**
- 2. Site & Location**
- 3. Commission Brief**
- 4. Artist Responsibilities**
- 5. City Responsibilities**
- 6. Fees & Milestones**
- 7. Commission Timeline & Process**
- 8. How to Apply**
- 9. Further Queries**

Appendix 1: First Nations Context

Appendix 2: Public Art Masterplan Curatorial Area & Themes

Appendix 3: Plans

1. INTRODUCTION

The City of Joondalup (the City) is seeking Expressions of Interest (EOI) to commission six (6) artists or artist teams to design and install mural artworks on concrete bus shelters located at six (6) sites across Joondalup scheduled for completion in early 2026.

The purpose of the EOI is to receive artist or artist team's proposals for assessment against the outlined criteria.

The selected artists/artist teams will be engaged and responsible for creating mural artworks that will sit within the public realm and celebrate the history and future of the area in line with the City's Public Art Masterplan. The commissioned artworks at the sites will play an imperative role in creating a sense of identity, place, history and arrival to the area.

Emerging artists, First Nations artists or artist teams, artists from culturally and linguistically diverse groups, and artists with lived experience of disability are encouraged to apply for this opportunity.

The completed artwork will be accessioned into the City's Mural Art Collection.

About City Of Joondalup

The City of Joondalup is located to the north of the Greater Perth Metropolitan Area along 17 kilometres of stunning coastline. The City is renowned for its beautiful wildlife, natural bushland and extensive wetlands, including Yellagonga Regional Park. With more than 370 diverse parklands which incorporate spacious, open grassed areas, and over 500 hectares of natural bushland, the City has been recognised internationally for its liveability and the healthy lifestyle opportunities our community enjoys.

The City is the third largest local government in Western Australia by population with approximately 160,000 residents, living across 22 suburbs and consisting of a significant migrant population, particularly from the United Kingdom and South Africa. There are currently over 60,000 dwellings in the City.

Through the City's strategic plan *Joondalup 2032*, Joondalup is striving to be a bold, creative and prosperous City that is recognised on the global stage for its innovative services, healthy sustainable lifestyle opportunities and attractions.

The City's Art Collection currently contains over 280 artworks, with a focus on Western Australian contemporary art. The City's Art Collection has three distinct categories, encompassing the following:

- City's Art Collection
- City's Public Art Collection
- Murals and Ephemeral Artworks

The Public Art Collection, including Murals and Ephemeral Artworks, are situated in public spaces around the City with most of the works located within the Joondalup CBD area. There are currently over 30 permanent public artworks on display from the City's Public Art Collection, which includes sculptures, architectural details, and works integrated into streetscapes such as bollards or street furniture.

2. SITE & LOCATION

The six commissioned artworks are to be respectively installed on all the surfaces of the structure of nominated bus shelters at various sites across Joondalup. Bus shelter example as pictured below:



Above: bus shelter on Coolibah Drive, Greenwood

3. COMMISSION BRIEF

This opportunity is for six (6) temporary (minimum lifespan of 5 years) mural artworks to be designed and installed by the six (6) commissioned artists or artist teams.

Per commissioned artist or artist team will create one mural artwork at one of the six nominated sites across Joondalup. The artworks will be part of the City's roadscape and aim to enhance pedestrian experience in utilitarian public spaces, increasing aesthetic appeal and sense of safety.

Curatorial Theme

Artists are invited to respond to the following curatorial themes from the City's Public Art Masterplan. The Themes allow for relevance in artistic creation and meaningful engagement with realised public art outcomes.

- **Noongar Kaatijin (knowledge)**

The Noongar people have been custodians of the lands on which the City of Joondalup sits for thousands of years.

- **The art of fun**

The City of Joondalup's public spaces are designed to be enjoyed by residents and visitors, and encourage enjoyment, lingering, and a sense of community ownership.

- **Our innovative future**

The City of Joondalup is a young local government area with a strong stake in the future.

- **Our suburban life**

The experiences of suburban life are a rich source for public art, with the opportunity to explore the complexities, hidden stories, and everyday rituals of suburban living.

Desired Outcomes

- Increase local and visitor knowledge of Noongar culture and stories
- Contribute toward unique place identity
- Enhance the visual amenity of streetscapes
- Create iconic public art that acts as visual signifiers for visitation and navigation

Commission Considerations

Materials

Any paint materials will need to be high-quality exterior UV resistant products (e.g., Dulux Weathershield or Wattyl Solaguard or similar) for its durability and longevity under exposure to sunlight.

Public Realm and Duty of Care

Murals will be installed in public spaces. The artwork must not:

- be offensive;
- provoke anti-social behaviour or political bias;
- promote or relate to gambling or alcohol;
- use gender objectification or sexualised images;
- contain any commercial or advertising representations, e.g., business logo, branding, etc.;
- impact on bus services, e.g., the visibility for bus drivers approaching the stops;
- disparage the reputation of public transport or the public transport system in Western Australia;
- confuse, or obstruct directional or informational signs or otherwise compromise wayfinding in any way.

Target Audience

Artwork will be highly visible to all those walking through and using the bus shelter every day. The artwork should be accessible to and engaging for all age groups, cultures and abilities.

Sustainability

Artists or artist teams are strongly encouraged to explore sustainable practices and materials that align with City's commitment to environmental responsibility. More information can be found at

www.joondalup.wa.gov.au/awcontent/Web/Documents/Plans%20and%20Strategies/Environment-Strategy-2024-2034.pdf

Copyright

Artists or artist teams will retain the intellectual property and copyright for the artwork. The City will take ownership of the artwork upon completion of the Commission. The completed artwork will be accessioned into the City's Mural Art Collection.

Indigenous Cultural and Intellectual Property (ICIP)

First Nations peoples' creative work will be treated respectfully and in accordance with Australian and international principles on Indigenous Intellectual and Cultural Property rights (ICIP). These principles have been established to acknowledge that First Nations peoples have the right to control their cultural knowledge, heritage, and its expression.

4. ARTIST RESPONSIBILITIES

The artist or artist team will be required to:

- provide a concept design of the proposed artwork for approval by the City;
- hold Public Liability Insurance to the value of \$20,000,000;
- provide their own Worker's Compensation and Public Liability insurance;
- liaise with City of Joondalup staff and community members regarding the artwork design and the installation;
- produce a high-quality public artwork and be responsible for end-to-end project delivery within the specified timeframe, including supplying materials, on site production and the safe delivery of the installation;
- independently manage the budget and its administration, unless as otherwise outlined in the City's duties;
- participate in key meetings, marketing activities, as confirmed, to promote the project, including interviews.

5. CITY RESPONSIBILITIES

The City will provide the artist with:

- project fee;
- prepare the base coating of the structure prior to the installation and install anti-graffiti coating after the installation;
- maintenance of the artwork as part of its recommended lifecycle;
- in-kind marketing promotion as listed below;
- onsite artwork attribution plaque, as produced to city standards.

Marketing

The City will take documentation of the project including final site and in-production photos; video material is at the discretion of the City. These will be used to promote the artwork on the following channels:

- City website – [Public Art Collection webpage](#);
- Social media posts: 1 x post after launch (date subject to City calendar); Channels: [Facebook](#) (50K+ followers), [Instagram](#) (9.5K+ followers), [X \(Twitter\)](#) (3.5K+ followers). The artist will be tagged with their social media handle;
- Featured post in monthly Arts in Focus eNews (5K+ subscribers).

6. FEES & MILESTONES

Artist Fee (Commission)

Each selected artist or artist team will receive an artist fee (inclusive of superannuation) of \$4,000 (exclusive of GST). This artist fee is to cover all costs associated with the Commission, including but not limited to, research, stakeholder consultation and community engagement, design development and documentation, materials, installation, maintenance manual, contingencies and miscellaneous costs and other related expenses for the delivery of the artwork such as fees for collaborators, sub-contractors and support service providers.

Schedule of Fees

Milestone	When	Amount
Artist fee (20% upon signing contract)	October 2025	\$800
Artist fee (50% on approval of final concept design)	By January 2026	\$2,000
Artist fee (30% on completion)	January/February 2026	\$1,200

Alternative instalment arrangements can be negotiated.

7. COMMISSION TIMELINE & PROCESS



Indicative Timeline

Phase	Date/Timeframe
Expressions of Interest	
Expressions of Interest open	Monday, 28 July 2025, Midday
Expressions of Interest close	Monday, 25 Aug 2025, Midday
Successful artists or artist teams selected and notified	By October, 2025
Concept Design Development	
Concept design proposals due	By December 2025
Approval of concept design proposal	By early January 2026
Artwork Production	
Installation	January/February 2026
Project Completion	
Handover	January/February 2026
Potential launch event	January/February 2026
On-going Maintenance	
On-going maintenance and care by the City	February 2026

Note: timeline is subject to change

Phase 1: Expressions of Interest

Artists or artist teams are invited to submit Expressions of Interest (EOI) in response to this Brief. The EOI process is open to artists or artist teams residing in Western Australia only. Note no fees will be paid for the submission of an EOI.

A Selection Panel (the Panel) consisting of representatives from the City will evaluate the EOI submissions based on the Shortlisting Selection Criteria below:

Criteria	Weighting
Artist Statement	
Provide a brief written statement (no more than 300 words) outlining your interest in participating in this project	30%
Skills and Experience	
Provide a brief biography and current resume(s) demonstrating your skills, experience and/or qualifications in relation to your arts practice (no more than 2 pages per artist or artist team member)	40%
Provide examples of up to five recent projects (maximum 10 images), preferably mural artworks in public realm	
Provide two references	
Understanding of the Methodology and Project Requirements	
Provide a rationale on how you would approach the project, e.g., indication of materials, equipment to be utilised, installation methods and maintenance	30%
Provide a detailed timeline and itemised budget for completion of the project	
Provide a risk assessment and management plan, e.g., identified risks that may impact schedule and details of responsible parties for the installation of the work and describe any potential risks associated with the installation of the work and how those risks will be mitigated	

Phase 2: Concept Design Development

Following the EOI evaluation process, six artists or artist teams will be selected and awarded the contract to develop respective concept design proposals.

Concept design proposals must be submitted by 5.00pm on Friday, 12 December 2025. The City will endorse and approve the concept design.

Phase 3: Artwork Production

The artists or artist teams will install the artwork on site. Note storage of any paint materials or supplies on site is not permitted.

It is a condition of this Commission that the successful artists or artist teams and any subcontractors will hold Public Liability Insurance to the value of \$20,000,000 during the installation of the artwork. In addition, WorkCover Insurance is required for site visits and works.

Phase 4: Project Completion

Artists or artist teams must provide a 12-month warranty period for workmanship and materials along with a maintenance manual and maintenance schedule from the day of handover. Any necessary repairs during this period will be the responsibility of the artists or artist teams.

The maintenance manual and schedule must include:

- artist, title, curatorial statement of the artwork;
- photographic documentation;
- dimensions, materials and installation details;
- cleaning and conservation instructions;
- inspection schedule;
- de-installation protocol and instructions;
- contact details for any subcontractors such as installers; and
- any specific treatments, after care and processes to ensure that the artwork maintains its original intent.

Phase 5: On-going Maintenance

Following the 12-month warranty period, the City will be responsible for the on-going maintenance and care of the artwork.

Note: timeline is subject to change

8. HOW TO APPLY

Artists or artist teams are to submit their application through the City's online [submission form](#).

EOI submission checklist

- ☐ Artist Statement
- ☐ Skills and Experience
 - ☐ A brief biography and resume(s)
 - ☐ Examples of up to five recent projects (maximum 10 images)
 - ☐ Two references
- ☐ Understanding of the Methodology and Project Requirements
 - ☐ A rationale on how you would approach the project
 - ☐ A detailed timeline and itemised budget for completion of the project
 - ☐ A risk assessment and management plan

EOIs are due on **Monday, 25 August 2025, midday**. Late submissions will be excluded from consideration.

9. FURTHER QUERIES

For further information, please contact Mengda Liu (Liu), Public Art Officer on Mengda.Liu@joondalup.wa.gov.au or 08 9400 4927

APPENDIX 1: FIRST NATIONS CONTEXT

The City of Joondalup has been home to the Noongar people for more than 40,000 years, sitting within the Mooro region of Noongar nation. In Noongar language, Joondalup means “place of the long white hair or glistening water”.

The Mooro region extends between the Moore River in the north and the Swan River, or Derbal Yerrigan, in the south, and then from the oceans in the west to Ellenbrook in the Perth Hills to the east. The original peoples were the Oor-dal-kalla people of the family group Yellagonga, who thrived on these lands for many thousands of years before the arrival of colonists.

In the early 1800's, the area was part of the boodja (Country) of the Whadjuk Nyongar Elder Yellagonga, who was custodian of the lands north of the Derbal Yerrigan to Moore River. Yellagonga was a significant and longstanding Noongar leader with a lasting legacy in the region.

Prior to European settlement, the Mooro region was an important region for hunting and camping, as well as social, ceremonial and recreational purposes. The coastal region was a rich source of food, with Aboriginal people gathering abalone, crayfish and shellfish, and even using dolphins to assist them in hunting by herding mullet onto the sand! Shell middens, the remains of ancient Aboriginal cooking sites, can still be found deep in the sands at Mullaloo. Lake Joondalup was a rich hunting and foraging ground for water birds, turtles and vegetation, with camping areas at the caves on the western shore, and at nearby Goollelal Lake. Bonorin Hill was used as a lookout for those camping in the area, and tracks were established along the natural north-south axis of the Linear Lakes, important fresh water sources, serving to connect campsites and form trade routes between families and tribes.

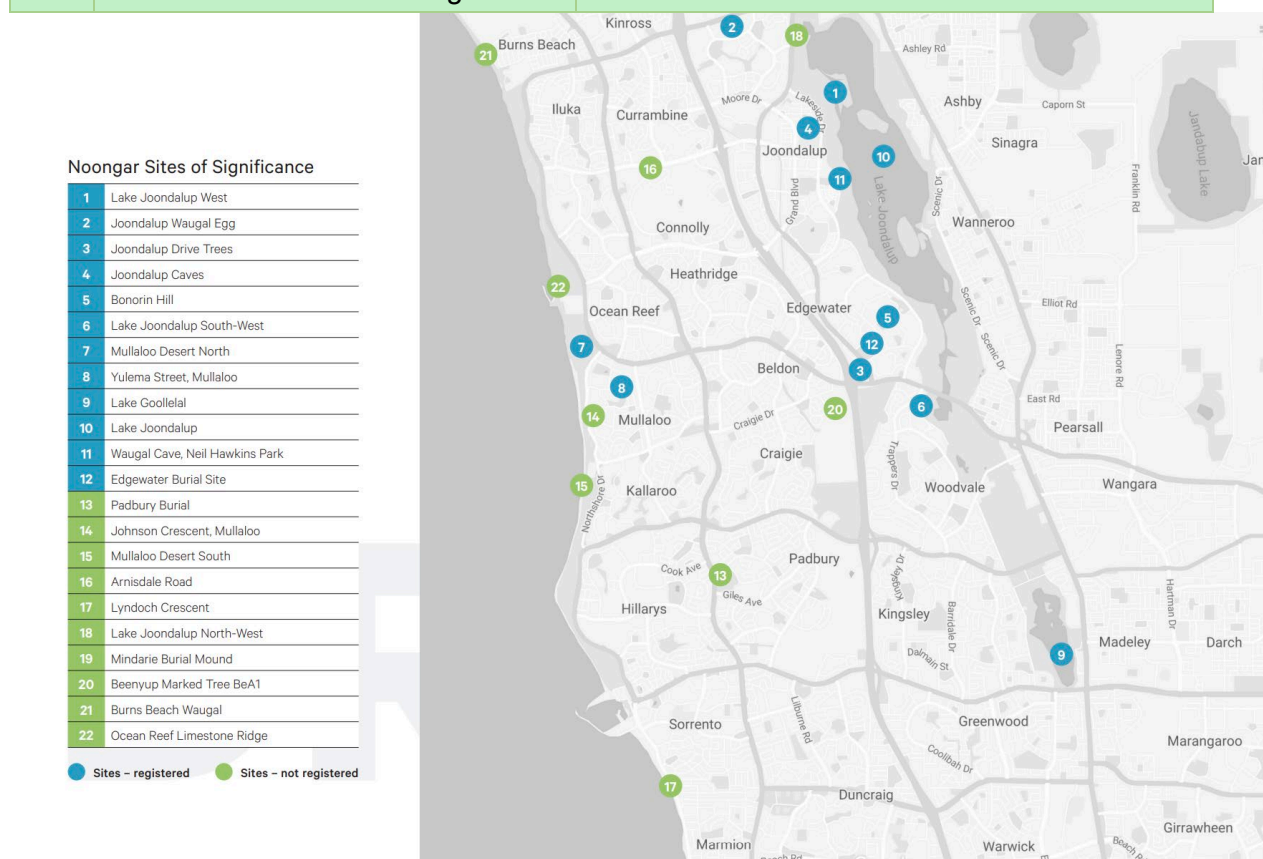
The Mooro region holds great spiritual significance for Noongar people, with many dreamtime stories which describe the land, its inhabitants, and how it came into being. The Karda story (the legend of the crocodile or giant goanna) tells of a great fight between the crocodile and the shark, with the injured crocodile's body forming lakes of the region formed from his bleeding wounds, and his flesh, lost in battle with a shark, forming the reefs along the coastline. The large rock deposits off the coast at Two Rocks are the Yonga (kangaroo) and Bibyur (bush turkey) who witnessed this great fight.

A significant dreamtime story specific to Joondalup centres on the Charnock Woman, a spirit woman with long white hair, who left a footprint creating Lake Joondalup. It is said that on a full moon, her reflection can be seen in the lake, with the milky way (her hair) and the stars (the spirit children) she collected on her travels. This story offers Joondalup its namesake, meaning “place of the long white hair or glistening water”.

Noongar Sites of Significance:

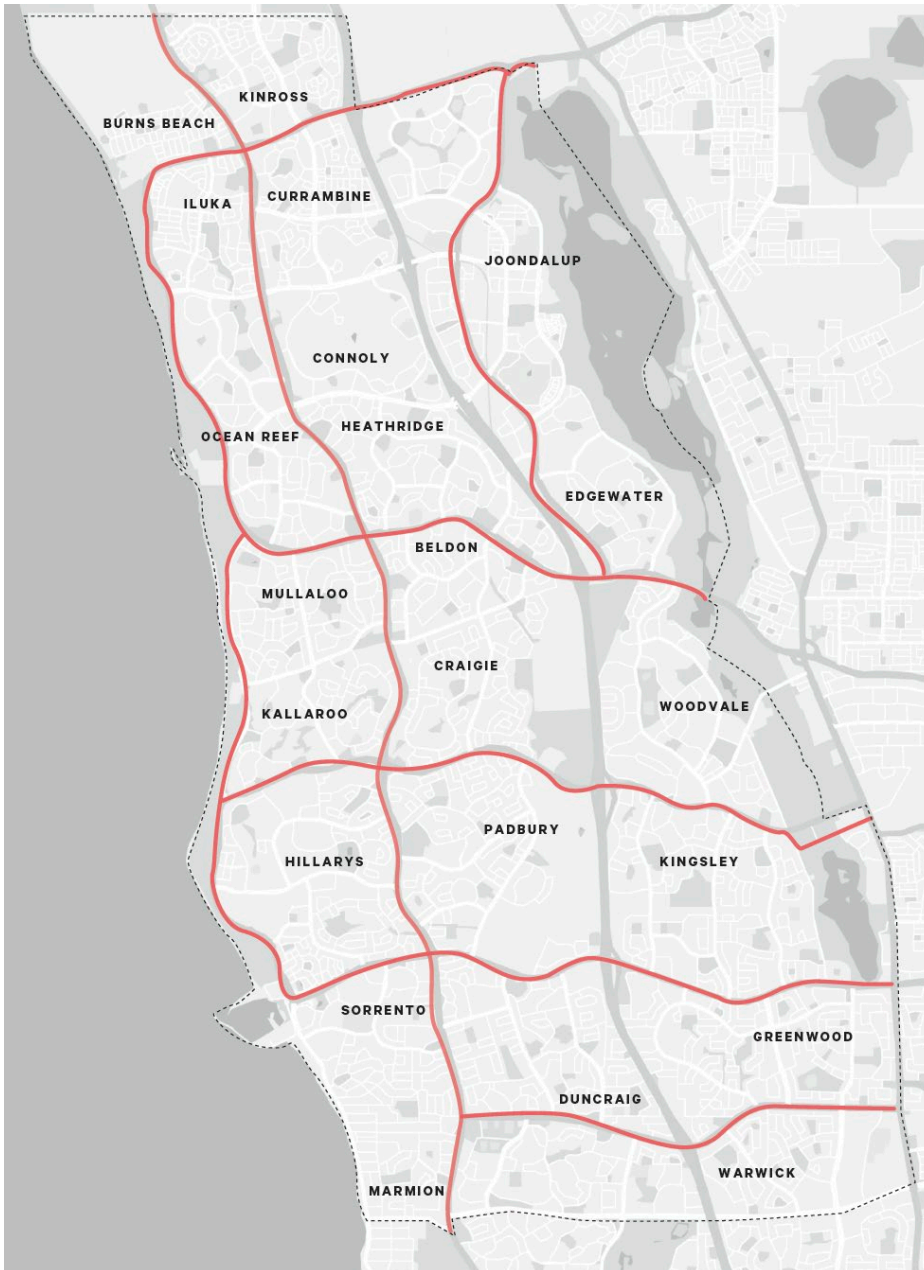
	Site Name	Significance
1	Lake Joondalup West	Artefacts/Scatter
2	Joondalup Waugal Egg	Creation/Dreaming Narrative
3	Joondalup Drive Trees	Burial; Modified Tree
4	Joondalup Caves	Creation/Dreaming Narrative
5	Bonorin Hill	Historical; Traditional Structure
6	Lake Joondalup South-West	Sub-surface cultural material; Artefacts/Scatter
7	Mullaloo Desert North	Artefacts/Scatter
8	Yulema Street, Mullaloo	Artefacts/Scatter
9	Lake Goollelal	Burial; Camp; Hunting Place
10	Lake Joondalup	Camp; Creation/Dreaming narrative; Hunting Place

11	Waugal Cave, Neil Hawkins Park	Creation/Dreaming Narrative; Modified Tree; Other; Water Source
12	Edgewater Burial Site	Burial; Creation/Dreaming Narrative; Other
13	Padbury Burial	Burial
14	Johnson Crescent, Mullaloo	Artefacts/Scatter
15	Mullaloo Desert South	Artefacts/Scatter
16	Arnisdale Road	Artefacts/Scatter
17	Lyndoch Crescent	Artefacts/Scatter
18	Lake Joondalup North-West	Artefacts/Scatter
19	Mindarie Burial Mound	Burial
20	Beenyup Marked Tree BeA1	Modified Tree
21	Burns Beach Waugal	Creation/Dreaming Narrative; Landscape/Seascape Feature
22	Ocean Reef Limestone Ridge	Water Source



APPENDIX 2: PUBLIC ART MASTERPLAN CURATORIAL AREA & THEMES

Roadscapes



Character Profile

The Roadscuratorial area covers main roadways within the City, including the arterial roads most heavily used by both locals and visitors—Whitfords Ave, Northshore Dr, Ocean Reef Rd, Marmion Ave, Warwick Rd, Hepburn Ave, Ocean Reef Rd, Burns Beach Rd, and Joondalup Drive. Major roads are not generally recognised by the community as having a place character, or as sites of aesthetic quality, however they have a unique role to play in the public art offering of the City.

The Roadscuratorial areas provide important entry points into the City and its suburbs, creating points of welcome, wayfinding, and suburb identification. Entry points have high significance in Noongar culture, providing recognition of the custodians of the land and welcoming visitors to country. The Roadscuratorial spaces provide opportunity for public artworks to visually represent this welcome and inform visitors about the cultural context of the space they're entering. The Roadscuratorial areas also provide an opportunity for the enhancement of pedestrian experience in utilitarian public spaces such as underpasses, increasing aesthetic appeal and sense of safety.

Site Considerations

- Frangibility is a major consideration for artworks commissioned in the Roadscapes curatorial area – artworks must consider vehicle and pedestrian safety
- Use of lighting must be carefully considered to prevent driver distraction
- Public artworks must consider the nature of viewer interaction in these spaces – artworks must be legible and able to be appreciated as vehicles and pedestrians go by, as opportunities for lingering are limited
- Due to the alignment with travel, artworks must consider their role in wayfinding and as markers
- Installation methods and programs must be designed to have minimal vehicle/travel disruption
- Consultation and approval with required stakeholders, such as Main Roads and other compliance organisations

Curatorial Themes

• **Noongar Kaatijin**

The Noongar people have been custodians of the lands on which the City of Joondalup sits for thousands of years.

Noongar stories, knowledge, and ongoing connection to country can be explored and celebrated in public artworks. The lakes and wetlands of the City hold great Noongar significance which can be expressed in public artworks exploring the story of Djoondal/’the lake that glistens’, ancient songlines and walking routes, the six Noongar seasons, and native flora and fauna.

• **Our innovative future**

The City of Joondalup is a young local government area with a strong stake in the future.

The projected growth of the population and suburbs in the City creates a focus on envisioning future community needs and lifestyles. The presence of major education and training facilities, including specialist technological fields, has shaped an element of place identity which is future-focused and innovative. There is exciting opportunity for bold public artworks to align with the spirit of innovative, forward-looking creativity and imagination.

• **The art of fun**

The City of Joondalup’s public spaces are designed to be enjoyed by residents and visitors, and encourage enjoyment, lingering, and a sense of community ownership.

Public artworks have a significant opportunity to enhance the experience of residents and visitors through creating a sense of fun, play, wonder and humour. Public artworks can interact with their surroundings to encourage people to look or use spaces differently, have a moment of silliness and joy, and reflect the humour of the everyday.

• **Our suburban life**

The experiences of suburban life are a rich source for public art, with the opportunity to explore the complexities, hidden stories, and everyday rituals of suburban living.

The suburbs of the City of Joondalup are characterised by their amenity and close-knit communities – public art has the potential to explore the nature and creation of community connections in a suburban context, and celebrate the aesthetics of the everyday. As a growing City, the dynamic and evolving nature of suburban life and the ways in which belonging and character is found in diverse communities can be explored.

Desired Outcomes

- Increase local and visitor knowledge of Noongar culture and stories
- Contribute toward unique place identity

- Enhance the visual amenity of streetscapes
- Create iconic public art that acts as visual signifiers for visitation and navigation

Artwork Types

- Large – scale sculpture
- Mural
- Lighting-based

APPENDIX 3: PLANS

The mural artworks developed for the Commission will be consistent with the following City of Joondalup corporate documents:

- [Joondalup 2032](#)
- [Cultural Plan 2021 - 2025](#)
- [Public Art Council Policy](#)
- [Visual Arts Collection Council Policy](#)
- [Environment Strategy 2024-2034](#)
- [Environmentally Sustainable Design for City Buildings Council Policy](#)
- [Environmentally Sustainable Design Local Planning Policy](#)