

INVEST JOONDALUP

Ocean Reef Marina Precinct delivers world-class WA tourism opportunity

The development of the Ocean Reef Marina, and surrounding town centre and community assets will create a world-class recreational, boating, residential and tourism precinct. Positioning the northern corridor as a premium coastal destination, the development will attract local, interstate and international visitors.

Providing a premium lifestyle with access to water activities including boating, fishing, diving and eco-tourism, the new precinct will feature retail, food and beverage, residential, hotel accommodation, and commercial operators.

The opportunity

The Ocean Reef Marina Precinct will become a world-class recreational, boating, residential and tourism precinct, with capacity for super yachts bringing international visitors and uplifting tourism along our northern coastline. Over 550 boat pens and 200 boat stackers will attract recreational boaters and marine based businesses including recreational tours, service and sales.

The project will also deliver Perth's first coastal pool complemented by an architecturally designed hospitality building, creating a new icon on WA's coastline.

Luxury waterfront lifestyle opportunities will attract people to the region to live and invest.



First coastal
pool for
WA



Boating
and water
activities



Elevated dining
and retail
experiences

Meaningful impacts

Enhancing Joondalup's position as Perth's northern City Centre, the Ocean Reef Marina Precinct will attract events and tourism to the region, providing hotel and short stay accommodation, waterfront cafes and restaurants, a protected internal beach, improved walkability, and open spaces for the community.

The development will provide approximately 1,000 residential dwellings in a combination of single residential homes, luxury apartments, and mixed-use developments and create 8,600 jobs during construction and more than 900 ongoing jobs for the local economy.

Marine Rescue Whitfords, the Joondalup City RSL and Ocean Reef Sea Sports Club (ORSSC) will operate out of new facilities within the precinct.

Next steps

Continued investment in the Ocean Reef Marina Precinct will encourage WA's tourism sector and see the future vision realised.

The City will work with Development WA to seek investment and partnerships to develop the opportunities that are yet to be realised, including town centre assets, placemaking opportunities, luxury hotel and short-stay accommodation and residential options.

The City will work with the Government to progress a super yacht attraction strategy to maximise the potential economic benefits for the State.

For more information, contact business@joondalup.wa.gov.au and visit joondalup.wa.gov.au/invest



MAKE THE MOVE

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