

MATERIALS REQUIRED – as NOTED by Council (CJ064-4/16 and JSC02-08/12 refer)

APPENDIX 2

ITEM	DESCRIPTION	
Website update	Design and content updated focussing on consultation.	
	Update relevant pages once advertising date is known: Landing Approvals Environmental Assessment (Fact Sheets) Planning Assessment (Fact Sheets) Have your say NEW PAGE – Links to OEPA, DoP and all documents, information on submissions.	
	Further updates as advertising progresses.	
Hero image	For publication on the City's website once the documents are released.	
Social Media items	Item 1: For publication once the documents are released.	
	Item 2: Advertising Community Forums	
	Item 3: Closing date of advertising	
Brochure	City-wide mail out Other locations as identified.	
Postcard	Short, glossy brochure focussing on the consultation period, available at selected City locations with the Fact Sheets.	
ORM Poster	Information on PER/MRS advertising	
Forum material	To be determined	

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ITEM	DESCRIPTION	
Fact Sheets	Providing detailed and specific information different approvals processes (can be included in updated web):	
	MRS Amendment – including graphic timeline	
	PER – including graphic timeline	
	Structure Plan – including graphic timeline	
	DPS2 / District Boundary	
Advertisements	Advertising the public consultation period:	
	OEPA Statutory Advertisement (OEPA appro required)	
	City PER/MRSD Advertisement	
	Community Forums advertisement	
Joondalup Voice	MOU and State Government Announcement	
	Short article focussing on the consultation period.	
Timeline	For inclusion in identified material.	
Emails	Email 1: Distributed to interested parties providing project information and the actual dates for consultation.	
	Email 2: Advising of Community Forums	
	Email 3: Advising of closing date	
City News	CN 1: For inclusion in Sept/Oct edition.	
	CN 2: For inclusion in Dec edition	
PER document and	Hard copies of the documentation to be provided to DMA's, IA's, libraries and interested parties (as per distribution list).	
appendices	Estimate 50 copies. Hard copies must also be available through the City for any interested party – cost \$10.	
PER CDs	CDs of all PER documentation to be available to any interested party through the City.	
USBs	obs of all 1 Lix documentation to be available to any interested party through the oity.	
Front Covers	PER and Local Structure Plan	
CD label	PER	
PER Summary	To be distributed as appropriate. Not considered appropriate to upload to the City's website.	
Letters	L1: OEPA approved letter for the PER	
	L2: Letter to accompany the City-wide mail out	
	L3: Letter to MPs etc	
Intranet News Item	Providing information to City officers on the PER/MRS advertising.	



ITEM	DESCRIPTION
Memo to Customer Service Coordinator	Providing detailed information regarding the advertising to assist the City's Customer Services Officers.

DISTRIBUTION LIST

* Denotes OEPA statutory requirement

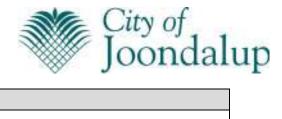
WHO	WHAT			
LOCAL MEMBERS/POLITICIANS				
Ian Goodenough MP, Member for Moore	Mayoral letter/brochure TO BE RELEASED FOLLOWING THE SECOND COMMUNITY FORUM TO BE HELD ON 8 DECEMBER 2016 TO ENABLE ANY ISSUES RAISED TO BE HIGHLIGHTED IF REQUIRED.			
Premier Colin Barnett MLA				
Mark McGowan MLA, Leader of the Opposition				
Rita Saffioti MLA, Shadow Minister for Planning, Transport				
Christopher Tallentire MLA, Shadow Minister for Environment				
Jan Norberger MLA, Member for Joondalup				
Albert Jacob MLA, Member for Ocean Reef				
Andrea Mitchell MLA, Member for Kingsley				
Members for North Metropolitan Region				
Peter Collier MLC				
Peter Katsambanis MLC				
Liz Behjat MLC				
Michael Mischin MLC				
Martin Pritchard MLC				
Laine McDonald MLC				
GOVERNMENT DEPARTMENTS				
Office of the Environmental Protection Authority	PER/LTR*			



WHO	WHAT	
Department of Parks and Wildlife		
Department of Environmental Regulation		
Department of Transport		
Department of Fisheries		
Department of Planning		
Department of Lands		
GOVERNMENT AGENCIES		
Water Corporation	PER/LTR*	
LandCorp	PER/LTR*, all other materials	
Western Australian Museum		
Conservation and Parks Commission	PER/LTR*	
Tourism WA		
LOCAL GOVERNMENT		
City of Joondalup		
Elected Members	CEO Briefing Note	
ORM Steering Committee	Email / links, Briefing Meeting	
ORM Community Reference Group	Briefing session	
CoJ Ratepayers/residents	Brochure / CEO letter (City-wide mailout), City News Article	
City of Wanneroo	PER/LTR*	
City of Perth	PER/LTR*	
City of Fremantle	PER/LTR*	
City of Stirling	PER/LTR*	
LIBRARIES		
J S Battye Library	PER/LTR*	
State Library	PER/LTR*	
Joondalup Library	PER/LTR*, Poster, Postcard, Fact Sheets, City News/Joondalup Voice Article	
Whitford Library	1 ETVETTY, 1 Octor, 1 Octor, 1 octoria, 1 act offeets, Oity News/Joontalup voice Atticle	



WHO	WHAT			
Duncraig Library				
Woodvale Library				
COMMUNITY ORGANISATIONS				
RecfishWest				
Boating WA	PER/LTR*			
Surfing WA				
Surf Life Saving WA	PER/LTR*			
Joondalup Business Association				
Ocean Reef Sea Sports Club	PER/LTR*, (CRG Materials), Briefing Meeting			
Whitford Volunteer Sea Rescue Group	PER/LTR*, (CRG Materials), Briefing Meeting			
South West Land and Sea Council	PER/LTR*			
Conservation Council of WA	PER/LTR*			
COMMUNITY GROUPS				
Abalone Association of WA	PER/LTR*, Briefing Meeting			
West Coast Abalone Divers Association	PER/LTR*, Briefing Meeting			
Joondalup Coast Care Forum	PER/LTR* (CRG materials)			
Friends of Marmion Marine Park	PER/LTR*			
Friends of North Ocean Reef-Iluka Foreshore	PER/LTR*			
Save Joondalup Beaches	PER/LTR*			
Mullaloo Beach Community Group	PER/LTR*			
Ocean Reef Progress Association	PER/LTR* (CRG materials)			
OTHER / GENERAL COMMUNITY				
Facebook/Twitter followers	Post x 3			
City Administration, Leisure Centres, Customer Service Centres	Poster, Postcard, Fact Sheets, City News/Joondalup Voice Article			
City Officers	Intranet, City News/Joondalup Voice Article			
Customer Service	Information memo			
Interested parties (as per database of contacts)	Emails x 3			



WHO	WHAT
General Community	ORM website

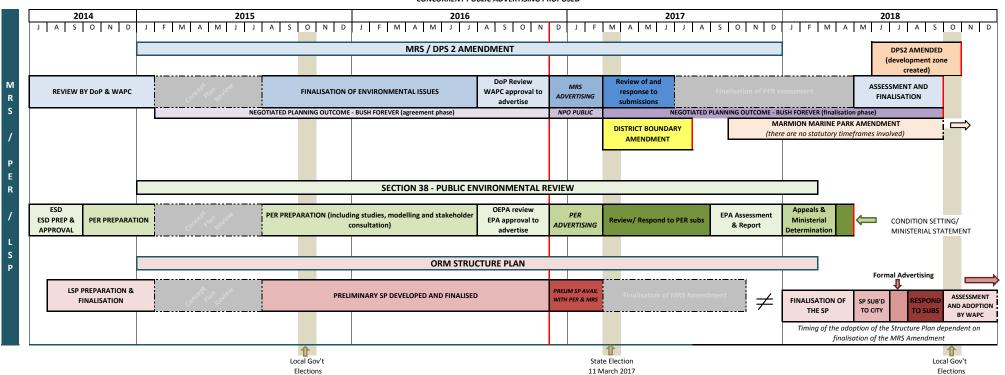
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ATTACHMENT 2

OCEAN REEF MARINA - POTENTIAL EXPEDITED APPROVALS TIMELINE (as at November 2016)

CONCURRENT PUBLIC ADVERTISING PROPOSED



Note: This timeline is INDICATIVE only - and is constantly being reviewed by the City in conjunction with the relevant government agencies