

CITY OF JOONDALUP

Minutes of the Joondalup Festival Committee Meeting held in Conference Room 2, Civic Centre, Boas Avenue, Joondalup on Wednesday 15th March 2000, commencing at 6.00pm.

In Cr Kadak's absence Mark Stanton assumed the acting chair and declared the meeting open and welcomed all in attendance

1. Attendance

Cr Judi Hurst

Mark Stanton

James Lawton

Di Shaw

Manager Leisure and Ranger Services

Manager Marketing Services

Cultural Development Co-ordinator

Corine van Hall

Special Events Officer

Apologies

Cr Paul Kadak

MOVED J Hurst, **SECONDED** J Lawton that in Cr Kadak's absence M Stanton assume the Chair.

CARRIED

2. Confirmation of Minutes

MOVED J Hurst, **SECONDED** J Lawton that the minutes of the meeting held 1 March 2000 be confirmed as a true and accurate record of the meeting subject to the following amendment:

1 March be changed to 15 March under date of next meeting.

CARRIED

3 Marketing and Promotions Update

D Shaw tabled three adverts from the Wanneroo Times and West Australian that had already been run. The Parks and Landscaping Sub Unit will take the back page of the Festival Wrap in the West Australian, to promote for the region. The Safety and Security Programme will take the back page in the Wanneroo Times, a promotion more relevant to the local community.

D Shaw also tabled the television and radio advertising schedules for the Committees information. Both contracts were excellent for the Festival with a broad range of time slots for the television advertisement. The advert had been updated from last year's by 303 Design with animated images of the Dragonfly Girls from the poster and new dates.

4 Sponsorship Function

J Lawton advised that the Sponsor's Function and would be held in a marquee in the recess of the Courthouse on Grand Boulevard. This was in close proximity to the Courthouse toilets. The function would run from 6.00 - 9.00pm to avoid the major road closures for the Festival parade. Councillors would be given a list of guests to host at the function, at a special meeting on Monday night.

5 Sponsorship and Funding Update

All Sponsors had been finalised for the Festival. The Office of Youth Affairs had not made a decision at this stage on funding the Festival, however had been discounted from the sponsorship possibilities due to the lateness of their notice.

6 Festival Parade

D Shaw tabled the Festival Parade list of judges, including the Festival Committee Councillors, a representative from Greater Union, the Sunset Coast Hinterland Tourism Association and a representative from Lakeside Shopping City. A full list of entrants in the parade would be emailed or faxed to the judges.

Cr Hurst enquired as to the wearing of helmets in the competitions. The BMX Bike Jump Comp had made it a requirement of entry and the Skate Comp would deduct points for not wearing a helmet. St Johns Ambulance will set up its main station adjacent to the competitions.

Meeting Closed at 6.45pm

9. Date of Next Meeting

To Be Advised.