

CITY OF JOONDALUP

MINUTES OF THE JOONDALUP FESTIVAL AND SUMMER EVENTS COMMITTEE MEETING HELD IN CONFERENCE ROOM 2, CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON WEDNESDAY 15 NOVEMBER 2000, COMMENCING AT 6.00PM.

1. ATTENDANCE AND APOLOGIES

Cr Paul Kadak	Chairperson
Cr Judi Hurst	
Mark Stanton	Manager Leisure and Ranger Services
James Lawton	Manager Marketing Services
James Boyd	Cultural Development Co-ordinator
Corine van Hall	Special Events Officer

2. CONFIRMATION OF MINUTES

MOVED M Stanton **SECONDED** J Lawton that the minutes of the meeting held 18 October 2000 are a true and accurate record of the meeting.

CARRIED

3. 2001 JOONDALUP FESTIVAL AND SUMMER EVENTS UPDATE

The Carols by Candlelight event has been confirmed for Sunday 16 December at Sorrento Beach, Hillarys, from 6.30-8.30pm. The focus of this event is a community celebration of Christmas with the program including an Aboriginal Welcome, the Joondalup Academy of Performing Arts Children's Choir and the Samoan Choir.

C van Hall updated the Committee regarding the dates for the 2001 Summer Events Program:

Moses Ojah 8 piece African fusion band from Ghana	Friday 5 January Joondalup CBD	6-9pm
Helen Matthews and the Jazz Divas A tribute to Lennon/McCartney song writing team in the 20 th anniversary of Lennon's death	Friday 19 January Joondalup CBD	6-9pm
Little Feet Festival Festival for Under 12s	Sunday 28 January Hillarys Beach Park	11am-5pm
Buskers Festival	Friday 2 February Joondalup CBD	6-9pm
King Curly 3 piece outfit from Sydney shared with Perth International Arts Festival.	Friday 9 February Joondalup CBD	6-9pm

The concerts on Saturday 17 February at Mawsons Park, and Friday 2 March in the City centre are yet to be confirmed, however the Mawsons Park event will be the major attraction of the program.

J Boyd reported that Edith Cowan University, Arena Joondalup and the Joondalup Resort have all registered an interest in holding satellite events as part of the Festival. Edith Cowan University is currently looking at holding the Best of the Over the Fence Comedy Film Festival on Friday 23 March 2001. Arena Joondalup is currently looking at a family concert on Saturday 17 March 2001 and the Joondalup Resort is seeking event opportunities. A meeting is scheduled with the West Coast College of TAFE regarding sponsorship.

Cr Kadak queried the date for the 2001 Choc Milk Regatta, which had conflicted with Festival dates this year. A letter had been sent to the Regatta Committee requesting consideration of the 2001 Joondalup Festival dates, with no response.

4. PROMOTION UPDATE

The Joondalup Festival Sponsorship Package has been printed and will be distributed to stakeholders within the region. Agreements are currently being drawn up with Network Ten, 96fm and The West Australian. The Wanneroo Times will be presenting a sponsorship proposal to the City for the Joondalup Festival and Summer Events Program shortly. Cr Hurst queried the use of street signage and banners on poles to promote the Festival.

5. SPONSORSHIP/FUNDING UPDATE

J Boyd presented sponsorship and funding updates. The ArtsWA Café Culture Fund submission for the Summer Concert Series to the value of \$6,200 has been successful. Sponsorship negotiations are also underway with major stakeholders of satellite events around the Festival dates.

Edith Cowan University is confirmed as a major sponsor of the festival for \$10,000. In-kind sponsorship was discussed in relation to the Joondalup Resort with the possibility of holding a City VIP Function during an event at the Resort. This would be discussed further.

6. GENERAL BUSINESS

No general business

7. DATE OF NEXT MEETING

Wednesday 13 December 2000

The meeting closed at 7.00pm.