STRATEGIC DIRECTION 1: COORDINATION AND DEVELOPMENT

KEY AIMS

- Oversee and influence the planning and development of services across the City to ensure diversity of type and equitable geographical spread.
- Promote and enable collaboration amongst local groups.
- · Facilitate linkages and working relationships between local stakeholders.
- Encourage the establishment of neighbourhood/local/and City wide networks and bodies by initiating new ones where none exist and supporting those already in existence.
- · Support the development of services/networks across the City by providing:
 - · Information (e.g. demographic data, strategic plans for City)
 - · administrative support and back-up (e.g. minutes, agendas, postal address)
 - expertise in areas such as funding sources, negotiating funding and developing management models
 - · sponsorship
 - · short-term partnerships
- Provide infrastructure for facilities and amenities.
- Maintain sound working relationships with key development agents including State and Federal
 governments, the commercial and corporate sector, and community agencies.
- Undertake ongoing and targeted community consultation.
- · Maintain an up to date information base on stakeholders throughout the City.
- · Resource the development and trial of innovative models of collaboration and coordination.
- Implement procedures and systems to enhance the coordination of youth services/activities within Council.

ACHIEVEMENTS

Sport and Recreation Fund Grants

The City via its Community Funding Program, provided sporting donations to support junior athletes who are selected for State and National sporting teams. In 1999/00 \$11,750 was provided to 235 City of Joondalup athletes.

Community Services Fund Grants

These grants were provided under the City's Community Funding Program. Some of the grants were provided to organisations and groups that support youth in our community. Dad's Landing Pad, Relationships Australia, The Patricia Giles Centre, Whitford Church of Christ and Joondalup

City Church were recipients of funds amounting to \$8,900 for projects such as camps for youth who have had first hand experience of domestic violence in their families; outings for single Dads and their children and equipment to support canoeing activities for youth in a drug free environment.

Culture and Arts Development Fund Grants

Ten local community groups received cultural grants totaling \$20,233 under the City's Community Funding Program. Out of the ten groups, eight offered considerable benefits to youth. Youth Alive conducted four contemporary music concerts to an audience of approximately 3,050 young people. The Joondalup Encore Theatre was given a grant for sound equipment that will encourage further theatre productions offering youth performance opportunities.

Bambara and Marmion Primary Schools both held cultural projects involving their whole schools. Readers World is coordinating the development and printing of a poetry book which may include the efforts of up to 300 young people. Peter Cowan Writers Centre conducted young writers workshops for up to 40 people. Swan & Flippers Puppet Theatre are conducting workshops in puppetry via numerous schools throughout the region.

Youth Services Projects Team

Established in the Community Development Directorate, this group met on a monthly basis and ensured that all areas of the Directorate had input into new and ongoing youth projects.

Local Networks

Staff attended monthly and bi-monthly regional meetings of youth services that were invaluable in keeping the City informed and involved in developments in the youth area. Joondalup and Wanneroo Youth Services (JAWS) established in 1991 is a forum to discuss regional issues and trends affecting youth workers at the grass roots level. The Wanneroo Regional Youth Services Coordinating Committee (WRYSCC) was established to coordinate services at a regional level and as an information venue for managers of youth services. WRYSCC has provided valuable networking and educational opportunities for staff and management involved in the establishment and maintenance of youth programs.

Work for the Dole

The City is a sponsor for the Work for the Dole Program. Under the program, the government provided funding to successful sponsors to provide valuable work experience to young unemployed people between the ages of 18 – 20 years. It was necessary for the City to demonstrate that the projects on which the young people would work would be of benefit to the community. 12 young people were placed with Council and worked on tasks including graphic design, assistance with health promotions events, community surveys, office support and children and youth programs. A number of the participants went on to obtain full time employment in the areas of their choice.

Establishment of a Community Legal Centre in the City

The City has been instrumental in establishing a Joondalup Community Legal Centre (CLC) Working Group in response to the concerns of community groups, other local government authorities and a number of government departments about the need for a CLC in the Joondalup Region. One of the target groups for such a service would be young people. The CLC Working Group is liaising with existing service providers to quantify the gaps in existing legal services, developing a researched and documented proposal for the establishment of the Centre and identifying funding sources and an appropriate management model for the future centre. The working group has representatives from:

- Northern Suburbs CLC:
- Cities of Wanneroo and Joondalup;
- · Federation of Community Legal Centres;
- · Grace Church Anglican Parish of Joondalup;
- Edith Cowan University:
- Citizen's Advice Bureau; and
- Wanneroo Youth Accommodation Service.

The working group is maintaining a close working relationship with all existing service providers in the region through the establishment of a Reference Group. Invitations to sit on this group have been accepted by six state and federal members of parliament and six community groups. As part of the budget process, Council approved a strategic initiative to support the establishment of the Joondalup CLC. The amount approved was \$10,500 for the employment of a project officer to support the work of the working group.

Already, the working group has gathered population, geographical, survey and statistical information and presented it to the Federal Attorney General. Funds will be sought to establish the centre as soon as possible.

Youth in Public Space Project

Youth in public space has been an issue in the City of Joondalup for some time with concerns about large gatherings, vandalism, graffiti and inappropriate behaviour which is discouraging use of those spaces by the rest of the community. Youth workers have identified that a number of public areas have become meeting places for young people and this has resulted in negative relationships between young people and other members of the local community. It has also increased pressure on the City to become further involved in seeking a solution to community concerns. A project has been undertaken with the objective of developing a comprehensive policy framework, which promotes positive relationships between young people and other members of the community. The framework will incorporate a range of strategies to be implemented and evaluated in due course. Edith Cowan University is currently under contract to the City to develop both the framework and the strategies for implementation and evaluation in the next financial year.

Hillarys Youth Project

A number of issues regarding young people and their use of Hillarys Boat Harbour were identified following the 1998/99 summer season. These issues included public drinking, drug use and other unsociable behaviours. The potential for conflict with security personnel was also identified. A number of community groups began meeting on a regular basis to devise a response to these identified issues. The end result of those meetings was the Hillarys Youth Project. This project was a cooperative approach between the City, Family and Children's Services, WA Police Service and the management of Hillarys Boat Harbour.

Safer WA provided funding to employ three detached youth workers to work at the boat harbour on Friday evenings. Their brief was to engage young people at the harbour in order to:

- · Educate young people about their responsibilities in public areas.
- · Determine patterns of use for the harbour.
- Identify unsociable/ illegal / unsafe behaviours.
- Ensure safety and referral to appropriate care / services.

The youth workers were very successful in achieving the above objectives and this was partially due to the cooperative support of the agencies involved. The Project had excellent outcomes and provided a useful model of interagency cooperation. The project model is currently being considered for implementation in other areas of the city.

Protective Behaviours Program

As part of the City's Safer Community Program, an initiative designed to link old and young in feeling safer and being safer in Joondalup has been developed. Fear of crime has a detrimental effect on the lifestyles of old and young. The old become prisoners in their own homes and the young are stereotyped as criminals.

The project comprises a promotional video which shows old and young talking about crime and its effects on them as members of the community and calls for both groups to take part in intergenerational protective behaviours workshops to be run by the City of Joondalup in collaboration with Family and Children's Services in early 2001. Members of the Youth Advisory Councils took part in the video and provided insightful commentary on the matter of crime and it's impact on the young.

Junior Fees Consultancy Outcomes

In 1999, a community consultation process was undertaken to ascertain the level of support from residents for junior use for Council Recreation Facilities being fully subsidised by all ratepayers compared to support for the introduction of junior fees to contribute towards the cost of operating Council Recreation Facilities

The community consultation process involved:

- · Survey of community views by telephone interview;
- Advertisements and articles in local newspapers prior to survey outlining advantages and disadvantages of charging fees for junior use to contribute towards the cost of operating Council Recreation Facilities; and
- · Written submissions from interested individuals and groups;

The consultation outcomes indicated that:

- 70% of respondents support the current junior subsidisation policy;
- 29% of respondents support the introduction of a fee system for juniors:
- 1% of respondents were unsure;
- Respondents who believed that juniors should be charged for use of council facilities were asked if they should be charged for access to "constructed" facilities and/or for use of outdoor facilities such as ovals and courts.
- 87% of the 29% who wanted juniors to be charged some fees for access believed they should be charged for access to constructed facilities. This translates to an estimated 25% of the total sample who believe that Juniors should be charged for access to constructed facilities.

When asked whether respondents would support charging junior groups fees to use outdoor ovals and courts, 56% of the 29% who wanted juniors to be charged believed they should be charged for access to outdoor ovals and courts. This translates into an estimated 16% of the total sample who believe that juniors should be charged access fees.

ATTACHMENT 1

CITY OF JOONDALUP YOUTH ACTION PLAN PROGRESS REPORT FOR THE PERIOD JULY 1999 TO JUNE 2000

In essence, it seems that there is some support (about 25% of the community) for the notion that juniors should be charged for access to constructed facilities such as recreational centres. Only about 16% believe juniors should be charged for access to ovals and outdoor centres.

- 85% of respondents supported the introduction of cancellation fees for clubs who overbook facilities and fail to cancel with adequate notice, with 12% opposing such a practice.
- 58% supported a fee structure that charged an excess if facilities were booked for excessive periods. This practice was opposed by 31% of respondents.
- 70% reported that all community-based junior sport and recreational groups should receive the same subsidy treatment.

The results of the consultation indicated a strong level of support for the continuation of the existing policy of fully subsidising junior community based sport and recreation activities excepting aquatic activities. There was also significant support for the implementation of management strategies to address misuse of Council recreation facilities, overbooking and late cancellations for junior groups.

STRATEGIC DIRECTION 2: YOUTH IN GOVERNMENT

KEY AIMS

- Provide an opportunity for young people throughout the City to raise, discuss and advocate on issues which are of significance to them.
- Provide opportunities for young people to learn about and participate in the decision making process of all levels of Government.
- · Implement a meaningful and effective alternative to the previous Junior Council.

ACHIEVEMENTS

The Youth in Government Program, established in January 1999, includes a range of initiatives which incorporate:

- Two Youth Advisory Councils Joondalup North and Joondalup South
- · An annual one week intensive Youth Council program based at the City of Joondalup
- · Involvement in State Youth Parliament
- · Involvement in Federal Youth Parliament

The program is believed to be the first of its kind in Australia. It is unique in that it incorporates each level of Government and provides young people in the region with an insight into the total democratic process. The Youth Advisory Councils are fully operational and currently discussing issues of relevance to the young people of the City. In 1999/2000 there were 14 members of the Joondalup North Advisory Council and 16 members plus 3 reserves of the Joondalup South Advisory Council. In addition to this, members are also involved in developing a number of projects including Extreme Expo, Joondalup Festival and National Youth Week activities. They are also active in developing community networks through their involvement in Local Drug Action groups, Coast Care, Residents Associations and Safer WA committees.

As a part of the Youth in Government program, members participated in a 5 day residential camp called Junior Council Week (now called Youth Council Week). This was held between 12 and 16 July 1999. It was run concurrently and jointly with the City of Wanneroo's Junior Council Week Program.

The program for the week consisted of educational sessions that included an address to the participants by the Chief Executive Officer, a bus tour and an overview of the history, structure and role of the City. Following this, participants were elected to four committees by peer selection. Each committee was briefed on an issue by a staff member from the Cities of Wanneroo and Joondalup and given time to conduct research on their issue.

The four issues chosen were: Graffiti, Youth in Public Spaces, Youth Friendly Towns and Road Safety Around Schools. Following their research, the participants met in committees in order to develop reports on each issue. These reports with recommendations were then presented and debated at the Junior Council meeting on Thursday, July 15 1999.

ATTACHMENT 1

CITY OF JOONDALUP YOUTH ACTION PLAN PROGRESS REPORT FOR THE PERIOD JULY 1999 TO JUNE 2000

The minutes and recommendations of the Junior Council meeting were submitted for noting by Commissioners and are contained in report CJ 274 – 08/99.

A progress report on the outcomes of the Junior Council Week Program was requested and is contained in Report CJ353-10/99.

In October 1999, four representatives from the City's Youth in Government Program took part in the Youth Parliament held at Parliament House. One of the participants was named best speaker and presented with the President's Award. The young parliamentarians debated Bill topics including driver retraining, homelessness, heroin trials, nuclear waste disposal, driver license power limitation and remote access to emergency medicine. All voting by members was according to conscience. Members of Parliament, including Hon George Cash MLC and Hon John Cowdell MLC, volunteered their expertise to preside over the chamber and debate was so intense that on a number of occasions, when the question was put, the doors were locked, the bells were rung and a division of the house was called to decide the vote. At the closing ceremony, Youth Governor Claire Roberts presented all Bills, as amended, to the President of the Upper House George Cash. These Bills were passed on to Members of Parliament for their consideration.

STRATEGIC DIRECTION 3: YOUTH ACTIVITIES PROGRAM

KEY AIMS

Develop, co-ordinate and conduct a package of activities and events throughout the City which:

- is varied and flexible:
- · is highly responsive to local needs and circumstance;
- · is primarily determined by young people;
- · maximises opportunities to work co-operatively with other community groups; and
- · complements and enhances, rather than competes, with other community activities and events.

ACHIEVEMENTS

Youth Services Team

Skilled youth workers provided support for agencies that provide specialist services for young people and also provided support for young people on a one on one basis in the City of Joondalup.

Anchors Youth Service

Situated at Ocean Ridge Community Centre in Heathridge, the Centre was open two nights each week and offered a range of structured and unstructured activities including pool table, TV/Video, Nintendo/Sony Playstation. A skilled youth worker provided information, referral and support services to the young people attending the Centre. Workshops on various issues were arranged to meet the expressed needs of the youth using the Centre and included such topics as drug issues, craft, mural arts and modeling. In the past year the Centre has been open 40 times with average number of young people using the Centre per night being 16. The majority of young people attended on a regular basis.

Other City of Joondalup programs and information were promoted to the young people through Anchors Youth Service. Examples of this included modeling and skate competitions. In addition, information was provided about services and activities that were available in the City of Joondalup such as the "Healthy Behaviours Camp". This program was run by Women's Healthworks and attended by a City of Joondalup youth worker and nine young women. Topics discussed included sex education, self-esteem and friendship building and some very positive results were achieved

Northend Board Riders

An exciting new surf club was formed with support from the City in 1999. Approximately 40 young people have joined the club and are surfing in monthly competitions. The contributions are held on the northern beaches from Mullaloo to Lancelin and club members also meet at Anchors Youth service in Heathridge every second week, to talk about the club, watch surf videos and talk about the surf. Local surf shops donated prizes and funding was obtained from a local Drug Action Group to purchase some of the necessary items for running competitions, setting up the club and surfing.

Music Project

Late in 1998 a music program, which targeted young people who were interested in developing their current band, or joining with others to create a new band, was developed. The program addressed the technical/music development side of being in a band, with the final performance being at the Joondalup Festival.

In 1999, the program was reviewed and it was found that the program could be altered and expanded. The new objectives of the music program were as follows:

- To provide an opportunity for young people with an interest in music to organise and manage a live music event.
- · To provide young bands the opportunity to play in front of an audience.
- To increase the knowledge of young people regarding opportunities in the training and work in the music industry.

All the bands that auditioned for the program were selected based on quality and type of music. They rehearsed regularly in the three months leading up to the concert in July 2000.

All the young people who applied to be on the organising committee demonstrated a high level of commitment and desire to be involved and again all were selected. The organising committee comprising eight young people attended twelve workshops on such topics as security, lighting and sound requirements as well as on booking potential bands to help them stage the event. The end product was an event targeting young people in the City of Joondalup aged 12-24 years with the theme "Live music: celebrating local talent and building on and developing the resources that we have in our City". Approximately 350 young people attended the live music event in July and the organising committee was extremely pleased with the result; the success of the night was a credit to their months of planning. Everything ran smoothly and all problems were overcome quickly and professionally. The bands gained valuable experience from performing live and one of them has gone on to release a CD in recent weeks.

Arts Development Scheme

This scheme is an initiative designed to build audiences for a proposed Performing Arts Centre. The scheme is principally aimed at young people as they are viewed as the audience of the future. To date, the Council has organised eighty one performances and workshops by the State's top professional performing arts companies for youth which have been attended by 9,263 young people. The proposed Performing Arts Centre will increase opportunities for staging events such as these and will increase the number of young people accessing them.

These have included a dance program by Buzz Dance Theatre as part of the 2000 Joondalup Festival resulting in:

- 12 hours of non-stop dance activity
- 2 complete performances of Rumpelstiltskin by Buzz Dance
- · 6 complete performances of Mercurial by Buzz Dance.
- · 209 community participants
- an audience of 5000 people

The City has also subsidised tickets for youth theatre performances of *Dolphin Talk* by the Barking Gecko Theatre Company. The subsidy was promoted to local schools through direct mail resulting

in 11 performances to 1434 students. Primary schools in Mullaloo Heights, Medina, Padbury, Bambara and Woodvale together with Greenwood Senior High School received several performances.

Eisteddfod

The annual City of Joondalup Eisteddfod has developed into one of the largest music eisteddfods in the State. In1999, 730 entries were received and competition sessions involved over 2,000 people, the majority of whom were under 18. The event included 179 sections specialising in classical music performance and also offered performance opportunities in drama and speech. The competition was spread over four weekends and included over 30 public sessions.

One of the most competitive sections was Choral Groups. This section regularly resulted in several high quality high school performances competing against established senior choirs. The schools choirs usually involved several hundred students and the competition was always a hard battle.

Winners of individual sections were given a second public performance opportunity during one of five Trophy Winners Concerts held a few weeks after the competitive weekends.

Leisure Courses

The City offers an extensive range and number of courses within its three leisure centres aimed at youth. These include indoor sports such as basketball, soccer, tennis, netball, volleyball, swimming and weight training and a range of outdoor sports are also available through the hundreds of sporting clubs within the City.

In addition to sporting activities, the City has offered a number of leisure courses through the centres targeting youth including ball room dance, jazz dance, kick boxing, teen aerobics, crafts, arts and abselline.

Junior Subsidised Use - Leisure Facilities

The City enables juniors to utilise its community facilities for sport and recreation activities free of charge. In 1999/00 the City subsidized juniors to the estimated value of \$406,080. It is estimated that there were over 1.3 million visits by young people to use the City's leisure facilities.

Family Liaison Program

In partnership with the YMCA LYNKS Program, the City provided professional counselling using a brokerage model of service delivery. This ensured that young people and their families in the City have access to affordable and professional counselling services in their local area. The program was restructured in June 1999 and promotion began early this year with the development of a new brochure on the service.

Brochures were sent out to over 100 community organisations and individuals within the City. The program is currently being evaluated to determine its efficacy and accessibility in supporting young people and their families. Since February 2000, fifteen inquiries have been received by the services with two being referred to the YMCA for formal counselling support. Other inquiries were handled by City staff or referred to appropriate service providers.

The program has operated using the brokerage model for over a year. Despite extensive local promotion, the utilisation rate of this service has been below expectation. For this reason, a review of the provision model was undertaken and some contributing factors were identified. These factors

included the complicated referral process and the fact that the YMCA LYNKS program is based a considerable distance from Joondalup. The need to change the model of delivery was clearly indicated and Council officers have devised an alternate model.

This proposed model will involve using the current Commonwealth funding of \$20,000 per annum to employ a Family Liaison Worker who will be based within the City of Joondalup. The Family Liaison Worker will be experienced in counselling and mediation and will work with young people and their families in the City of Joondalup. Strong links will be fostered with schools and community groups in the City and referrals to the service will flow through these channels.

This model has many advantages compared to the previous brokerage model. The referral process will be more direct, locally based and integrated with the City's youth services. This will ensure that the service is responsive to the needs of young people and their families in the City.

Youth Scholarships

The City supported fifteen young students to achieve their academic potential in their final two years through the scholarships program during the 1999/2000 financial year. The program seeks to portray a balanced and real picture of young people by recognising and rewarding them for their contribution to the community. In order to ensure that the City recognises and rewards a wider range of young people for their contribution, this program is currently under review. This year \$25,000 was distributed to 15 young people living in the City.

School Holiday Program for Young People

The school holiday program run by the City was an extremely popular service for youth. The program provided an energetic and stimulating program of activities including horse riding, rock climbing, ice skating, go-carting, trips to the movies and venues like Adventure World and Zone Three. Camps were also conducted for particular groups such as young women and young people with an interest in surfing. The program ran during the four holiday periods and was funded through contributions from Family and Children's Services, payment of fees for the activities and use of existing staff resources. Activities varied every day and included excursions and centrebased days. The program accommodated up to 20 young people per day. The daily average usage was 16 young people per day. Surveys of participants were conducted regularly to keep the program suitable for local young people and up to date with popular activities.

YMCA Bus

In partnership with the YMCA, the aim of this service was to provide recreational opportunities, information and support to young people who are unable to access alternative recreation options, due to lack of affordable and accessible services, isolation or limited family income. The location of this service varied, depending on community need. In the past year the bus has been located at Kinross on 37 occasions, at Kingsley on 18 occasions and at Woodvale on 6 occasions since May 2000.

355 youth visited the bus in 1999/2000. In Kingsley and Woodvale, the majority of the youth were aged between 15 and 17 years. In Kinross, the majority of youth were aged under 14 years. In all areas the young people identified their main reason for coming to the bus as recreational/lesure purposes. Other popular reasons for attending were for information and personal development.

The youth workers identified that the underlying issues affecting youth were for the most part to do with difficult personal relationships although substance abuse was seen as an issue for young people visiting the bus in Woodvale and Kingsley.

Teen Power

Links were developed internally between the City's Children and Youth with Disabilities Respite Program and the City's Youth Services and externally between the State Government's Family and Children's Services, the Disability Services Commission and local parents. The links were made to explore the provision of accessible school holiday programs and after school activities for youthwith disabilities. A meeting was initiated with providers of similar youth programs in the south metropolitan area to look into their models of service with the long-term view of adapting them within the City. The City responded by upgrading Anchors Youth Centre to become accessible for youth using wheelchairs and redesigning the school holiday program to accommodate the needs of youth with disabilities and their siblings overall. The school holiday program is currently being evaluated. Thus far all the indications are that participation in the program by youth with disabilities has been an unprecedented success.

InterCity Basketball Challenge

In October 1999, the Cities of Joondalup and Wanneroo began a school holidays "three on three" basketball challenge competition as a new youth initiative between high schools in the region. On the first occasion, the City of Joondalup provided the venue, music and great prizes for the winners – including basketball vouchers and a trophy. On the second, the City of Wanneroo hosted the event. The Wanneroo team from Yanchep Senior High School won the perpetual trophy at both competitions and kept it at their school. The competition will be hosted between the Cities of Joondalup and Wanneroo on alternate school holidays for the foreseeable future.

Skate Parks and BMX facilities

In December 1999, the City's first skate facility was "up and rolling" and proved popular with the City's youth. The \$45,000 skate park comprising a half pipe, two flat banks, a manual pad and a fun box was built by the City with the help of a \$10,000 grant from the Office of Youth Affairs. Approximately 60 skaters took part in the competition hosted by the City. The competitors enjoyed demonstrations from State Skate and a free sausage sizzle. Security measures such as security patrols and cameras have been put in place as control measures.

An additional \$56,000 has been listed in the 2000/01 budget to develop further skating facilities and to enhance the existing facility. Official feasibility studies will be conducted along with ongoing surveys of residents and young people in order to ascertain the most appropriate places to develop these facilities.

The City developed two new BMX trails as a direct response to requests from young people at Mentieth Park and Quarry Ramble. This brought the total to 6 tracks within the City. The majority of the tracks are located next to bush land reserves in an attempt to minimise damage to plant life in existing bushland and are made from recycled concrete with weed mulch at the outer edge. The City has involved young people in the design and construction of the tracks by encouraging them to speak out about the type of track they wanted. Since undertaking this project, the City has received many requests from individuals and groups of young people wanting tracks where they live.

The Great Debate

This was an intergenerational event held in the City's Council Chambers with the topic "Older People will be Replaced by Computers" as the basis of the debate. Two members of the Youth Advisory Council served as energetic, though tongue in cheek, representatives on the team for the topic. Their involvement in the debate provided an opportunity to initiate and facilitate discussion between young and old in a light hearted manner.

Extreme Expo

In December 1999, the City invited members of the Youth Advisory Councils to help in the development of the second annual Extreme Expo. This group of young people accepted the challenge and worked hard with the City's staff to further develop an action-packed day including continuous live music from local and popular bands, Action events, challenge pursuits, skate and BMX competitions, free access to Craigle Leisure Centre, market stalls and much more. The young volunteers gave up hours of their leisure time, finding the learning experience enjoyable and informative. The event was held on Sunday, March 5 at Craigle Leisure Centre. Approximately 6,000 young people from all over the region attended this free event which was hosted and funded by the City.

Little Feet Festival

The City provided a children's free fun day in January at the end of the school holidays. It was attended by approximately 8,000 people. Whilst this Festival catered for children and families, more than 15 percent of participants were estimated to be aged between 13-18 years.

Older children were involved in running activities such as a tattoo parlour, face painting and field games. They were also offered opportunities to take part in music, dance and circus workshops. Younger children had numerous activities to choose from including dance and music workshops, bouncy castles, camel rides, puppetry workshops and foot and face painting.

Summer Concerts

The City offered eight summer concerts in conjunction with the Sunday Markets at Joondalup. These concerts provided a variety of music to an estimated audience of 52,000, 25% percent of whom were estimated to be under the age of 18 years.

Highlights of the concerts included performances by the Perth Jazz Orchestra, Hip-Mo'-Toast Big Band, Marcia Hines, Warako Musica and The Sambeatas.

The 2000 Joondalup Festival

This popular event took place on March 25 & 26 in the City Centre. Local schools were involved in the costume, music and float making activities. Activities for youth were spread across the two days and included a dance program featuring performance by local dance schools and a top contemporary dance company for youth, mural arts, skate competition and a BMX bike competition. Approximately 90,000 people attended.

Partnerships formed to support the Joondalup Festival included Landcorp; Edith Cowan University; Joondalup Resort; Lotteries Commission; Healthway; Joondalup Police; State Emergency Services; Westrail Security; Fire and Rescue Services; St Johns Ambulance; Organisers of the Skate Competition; Organisers of the BMX bike competition; Organisers of the Joondalup Fun Run; Ranger Services staff; Leisure Services Staff; Council's Marketing Services and the Festival Committee.

Street Parade

The Street Parade was the most popular event with 1,900 participants. Parade workshops were held in 11 local schools facilitated by professional artists in the 6 weeks leading up to the Festival. There were a total of 1,320 children performing in the Parade. The high participation of children in the parade has become a feature of the City's Parade and is unique to Joondalup.

Dance Workshops/Skate and BMX Jump Competitions and other activities

20 Local community groups performed alongside Buzz Dance, one of the top professional dance companies in WA for young people. There were a total of 210 performers in the program over the 2 days. Feedback received from the participating groups was very enthusiastic for this event to continue in the 2001 Festival

The Skate Competition received 45 entries and the BMX Bike Jump attracted 25 entries. The Action Events Gladiator Sports activities also attracted a steady stream of participants throughout the Festival as did the costume and mask making for children. These activities were very popular with young people and promoted youth activities in a popular light to the broader community. The activities were very popular attracting large audiences throughout the two days.

Mural Arts

Prior to the Festival, two workshops were held at Anchors Youth Centre where 8 young people worked with artists to design the huge mural to be painted during the Festival. The mural was painted over 3 days with 5 young professional artists involved.

Youth Bands

Youth Bands were also programmed into the Free Family Concert Program to provide the opportunity of playing to a broader audience. The 2000 Festival featured Autopilot, Eskimo Joe and Rhibosome.

Banners in the Terrace

Hawker Park Primary School recently won the City of Joondalup's West Australian Municipal Association's (WAMA) Banners in the Terrace Competition. The City contacted all local primary schools and high schools within its boundaries and asked if they would like to nominate their school to paint the City's banner. Hawker Park Primary School designed a colorful banner – depicting local icons such as the Warwick Train Station, freeway and Hillary's Marina Sorrento Quay. The Banners in the Terrace's is an annual event, which forms part of the Local Government Week celebrations. A banner from each local government authority is displayed along St George's Terrace for the duration of Local Government Week. The theme for the display was "Image of Your Community." The City supplied a blank PVC banner to Hawker Park Primary school and under the direction of art teacher Marietta French, the students designed and painted their winning banner. Using rich water-colors, the school children painted faces, flora and fauna and local icons and attractions onto their banner.

Mural Arts Program

The City has a well established and respected urban art program which trains young people in workshops and provides opportunities to be involved in painting bus shelters, underpasses and other sites, using urban art.

The program has successfully:

- Developed the design and technical skill levels of the young people involved by giving them the
 opportunity to work with a highly skilled artist;
- Actively involved the community in beautifying their environment;
- · Given the people involved a sense of ownership within the community;
- Increased the community's acceptance of legal aerosol art as a form of artistic expression;
- Encouraged "hard-core" graffiti taggers away from illegal activity;
- · Reduced the amount of illegal graffiti vandalism within the City; and
- Reduced Council's annual graffiti removal costs.

Certain projects within the Mural Arts Program, for example the display workshops at the Joondalup Festival and Craigie Leisure Centre, have also:

- · Recruited young people who may be at risk of being involved in illegal graffiti; and
- · Set standards for young people involved in the Mural Arts Program to aspire towards.

Mural Arts Program Monthly Workshops

An ongoing series of workshops were held, that provided a forum for exchange with young people in the City. These workshops provided the opportunity for practice and development of skills and techniques. Personal development is also used throughout these workshops. The workshops were held at Anchors Youth Centre in Heathridge and facilitated by the Mural Arts Coordinator. Workshops attract 5 to 20 young people each month.

Bus Shelters

Over the last twelve months four bus shelters have been painted. Two along Marmion Avenue that involved 2 youths from the Mural Arts Program's monthly workshops, and another two outside Warwick Senior High School that involved 10 Year 9 graphic arts students.

Underpasses

The painting of two underpasses have been initiated. The underpasses, located in Joondalup, run underneath Moore Drive and the other underneath Connolly Drive. The Moore Drive underpass is completed and involved 8 young people who regularly attended the monthly workshops. The Connolly Drive underpass has involved 6 young people from the monthly workshops.

Extreme Expo Mural and Workshop

A mural was painted as part of the Extreme Expo held at Craigie Leisure Centre. Prior to the event a workshop was held to compile ideas and designs.

The workshop was attended by 6 young people from surrounding areas. 4 of the 6 young people continued on to be involved in painting the mural with assistance from the Mural Arts Coordinator.

Joondalup Festival Mural and Workshops

The Joondalup Festival Mural was a similar project to the Extreme Expo Mural but on a much larger scale. As it was a much higher profile mural, more experienced artists were used to create the piece of work. 5 artists in total were involved in the mural process. A series of design workshops were run as a forum for the artists to meet and discuss ideas and themes for the mural. Each artist then went away and used the ideas discussed to develop designs.

The resulting designs were then brought back to the workshop to be developed into one design for the Festival wall. The painting of the wall, located in Joondalup CBD, took place over three days beginning on the Friday before the Festival and ending on the last day of the Festival. This was a great opportunity for the public to see how the mural progressed from beginning to end.

Mural Arts Challenge and Workshop

The Mural Arts Challenge was a design based mural competition organized by the City's Youth Development Officer. A design workshop was run to assist interested competitors with the development of their designs. Once all the designs were submitted a selection panel chose the winning design.

The design was then painted on a wall located inside Anchors Youth Centre. There were 6 young people who were frequent users of the Youth Centre involved in the painting of the mural

Wall Mural

A mural was produced on a tennis hit up wall at Hawker Park in Warwick as a way of combating one of the City's graffiti problem spots. 10 young people who frequently attended the monthly workshops developed the designs and painted the mural with assistance from the Mural Arts Coordinator.

Mural Arts Database

The Mural Arts Database was a review of all the existing murals within the City that had been created as part of the Mural Arts Program. This review involved making a list of all the murals within the City then travelling to each individual site and evaluating the murals.

The evaluation consisted of taking photos of the murals, making notes on the condition of the mural and whether the mural needed to be repainted. The database will aid the effective management of murals within the City and ensure they are repainted when required.

STRATEGIC DIRECTION 4: COMMUNICATION AND EDUCATION

KEY AIMS

- · Promote and portray a balanced and real picture of young people.
- Initiate and facilitate public discussion about youth issues
- Develop effective means of providing information to young people including, for example, a regular insert poster in the local newspaper detailing all local services, activities and events for young people
- · Establish a Youth Website using the current Junior Council web page

ACHIEVEMENTS

Youth Information Page

The Youth Information Page was published quarterly as an insert in the Joondalup Times. The information contained in the publication included a calendar of events and information sections about services for young people in the area. Community groups and services were actively encouraged to utilise the page as a method of promoting their events and services. The information contained on this page was easily transferred to electronic format and is being evaluated to determine whether it will form the basis of the Youth Infopage website when launched.

Nest Enhancement Project

Members of the City's Youth Services staff have been involved in the Steering Group for the Nest Enhancement Project. The Program is run through the North Metropolitan Health Service and is designed to educate young people on the realities of parenthood with a view to promoting responsible parenthood. This is achieved by providing young people with a computerised, realistic infant doll. The young person was required to attend to the demands of this doll continuously over a period of a week. As a part of the Program, young people were required to take "the baby" to a local doctor for a checkup. Issues such as sexual health and contraception were dealt with in the course of the Program. The objective of the Program was to give young people an experience of the reality of child rearing in the hope that this would encourage the use of preventative measures such as contraception.

Common Youth Theme

Youth Services staff have commenced developing a "Common Youth Theme" for promotional materials that is appealing to young people. This theme will be used in all Youth Services promotional materials and ensure that all promotional materials are easily recognisable as City of Joondalup Youth Service publications.

Community Connections Project

The Community Connections Project was launched on 27 July 1999 and is a community awareness and education initiative of the City of Joondalup. The aim of the project is to work with our community to foster awareness of our shared social, civic and environmental rights and responsibilities. It involves partnerships with other organisations and community groups,

development and implementation of new programs and projects that tackle community issues such as safety and security and easier access to better information.

The City recognised the need for proactive preventative community education, improved coordination of the City's community education activities, an increased positive profile of the City and greater information dissemination.

Community benefits of this project include:

- · Better coordination of organisations
- · Greater accessibility to information
- Better Communication between Council and the Community
- Greater understanding of rights and responsibilities as a community member
- An increase in community participation in issues that affect the community

The three main objectives of the project are:

- 1. To increase awareness of issues affecting our community lifestyle.
- 2. To increase the awareness of the role and functions of local government.
- To encourage greater participation in community connections programs to promote awareness of our shared rights and responsibilities.

One of the major target groups of the Community Connections Project is Youth. The City is trying to encourage and foster awareness of social, civic and environmental responsibility through a number of different initiatives of the Community Connections project.

Civics Program

The Community Education Coordinator conducted 11 Civics workshops that involved over 400 primary and secondary students. The workshops consisted of information on roles, functions and services local government provide as well mock class elections and council meetings

Environmental Discovery

Four Environmental Discovery Workshops were held at Neil Hawkins Park between July and December 1999. Over 120 students were involved in water quality, macroinvertebrae indexing and weed workshops. The program for 2000 has been revised and extended to provide more opportunities for schools in the area. (See Ribbons of Blue).

FoodSafe Workshops

The City's Environmental Health Officers were involved in over 25 food hygiene workshops in the first two school terms of 1999. From July to December 1999 three workshops were requested with three more being carried out since the beginning of 2000. This pattern is typical of how demand for the workshops occurs every year. The FoodSafe kit was distributed to all the senior high schools in the City specifically to be used in classes dealing with food production and childcare. This ensures the teachers have the resources to successfully tackle food handling issues and students who complete the program, to have basic skills in food handling

SMART Schools Program

This was a new initiative for 2000. It evolved from the Smarter than Smoking Project (Heart Foundation) and makes funds from Healthway available to schools to assist in developing a smoke free culture within the school, provides smoking prevention education programs and

supports young people in addressing smoking issues important to them. The initiatives must be student driven.

The City is supporting the SMART schools program through the Education $2000\,$ Program and promotion through the City's School News.

Constable Care Child Safety Project and Safety House Association

The City of Joondalup sponsored both these organisations.

Constable Care was sponsored to provide 114 interactive plays and associated prizes to 45 primary schools within the City. The interactive plays follow on from the theme of "Respect" and are aimed at years 5 to 7 students.

Safety House Association was sponsored to provide and distribute book stickers for primary school students within City that promote the message and importance of Safety Houses.

Education 2000 Program

The Education 2000 Program has been developed especially for schools to provide teachers with information on activities, programs, special events, available resources and extra curriculum opportunities available throughout the City. A booklet was designed to fit with the values and the learning objectives of the Curriculum Framework.

A number of agencies, including the Joondalup Education District Office, have been consulted to ensure that the information is appropriate and there is no duplication of programs or services. The Education 2000 Program fits with the City's vision of:

- being a major regional community for the 21st Century which is a sustainable community with a wide rage of opportunities for leisure, education, business development and employment.
- a place in balance with the natural environment of coast, lakes, bushland and undulating landscape, and
- · a safe and healthy place to live.

The City also hopes this program will strengthen and reinforce the values we hold as a community and encourage active citizenship in our future generations.

There are a number of new and innovative activities and programs that form part of the Education 2000 Program. These include:

Olympic Torch Relay Banner Challenge

All primary and secondary schools and educational support centres were invited to design a banner for the Olympic Torch Relay on the 7th of July this year. There were four themes which schools could choose for their banner design:

- · Team Spirit initiative, teamwork and fair play
- · Friendship the joy of togetherness
- Harmony where status, religion, politics and race are forgotten and friendship is remembered.
- Olympic Flame-the light of knowledge, life and spirit handed down from generation to generation

27 schools and a number of Vacation Care and After School Care programs responded to the challenge and produced 43 banners which showed high levels of creativity in their interpretation of the themes. The overall winner was Beaumaris Primary School. The banners will be displayed during Local Government Week 2 - 5 August at Lakeside Shopping City and Children's Book Week 14 - 25 August in the Joondalup Libraries.

Adopt a Coastline Project

This is a new project that has been designed to be a learning experience for students and to assist them to develop a sense of ownership for a piece of our fragile coastline.

It involves a class, environmental club or a whole school "adopting" a piece of our coastline. By doing this, the students take on responsibility for the care and protection of a piece of our coastline, as well as learning about conservation issues, native flora and fauna.

Ribbons of Blue

Ribbons of Blue is an environmental education network promoting understanding of local environmental water quality management and issues. Through involvement in the investigation of wetlands, waterways and groundwater, together with collaborative problem solving, Ribbons of Blue groups play a key role in protecting and enhancing environmental water quality.

An extension of the Ribbons of Blue has been developed for schools interested in monitoring Lake Joondalup. Midge Busters is the name of the project and involves monitoring of specific sites for water quality parameters such as macroinvertebrates, phosphates and nitrates

Junior Ranger Program

The City of Joondalup Junior Ranger Program is a new initiative designed to encourage primary students to take responsibility and care for their community. Students are encouraged to become the eyes and ears of their local community by reporting any grafffiti, vandalism or suspicious behaviour they see, especially on their way to and from school. Students are rewarded with stickers every time they make a report to a coordinator at the school and once a month a Junior Ranger of the Month is chosen and presented with a prize.

Joondalup Festival Parade Workshops

A number of workshops were held in the months leading up to the Festival (February – March). School visits were coordinated to allow for maximum participation of students taking place in the classroom, artrooms and suitable undercover areas.

The City held a number of these workshops free of charge, however, schools were required to provide basic art equipment such as paintbrushes, glue, scissors etc. Of the twenty local schools that applied for places, ten schools were successful. 2,500 students participated in the workshops and 1,200 took part in the Festival Parade.

Professional float makers and costume designers worked with 10 schools in the lead up to the 2000 Festival. Spectacular floats and costumes were created exploring themes such as "creating the future" and "a modern city in an ancient land".

Artists inspired and taught the children to create costumes to accompany the parade floats. Costumes were made of innovative and recycled materials, some obtained from industrial suppliers.

Music (and noise) brought the parade to life! Students participated in musical workshops to create their own extraordinary instruments from ordinary materials. Experienced musicians guided the students through the parade with exciting new sounds, rhythms and melodies, played on some of the most unlikely and fantastic wind and percussion instruments.

The number of schools that become involved in the Education 2000 Program were

Programs	School Numbers
Joondalup Festival	11
Olympic Torch Relay Banner Challenge	27
Mural Arts Program	1
FoodSafe	14
Smart Schools Program	1
Adopt a Coastline	2
Ribbons of Blue	4
Midge Busters	2
Constable Care	45
Junior Rangers	3
Graffiti Control Measures	3