

CITY OF JOONDALUP

MINUTES OF THE JOONDALUP FESTIVAL AND SUMMER EVENTS COMMITTEE MEETING HELD IN CONFERENCE ROOM 2, CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON WEDNESDAY 21 FEBRUARY 2001, COMMENCING AT 4.35PM.

Cr Kadak declared the meeting open and welcomed all in attendance

1. ATTENDANCE AND APOLOGIES

Cr Paul Kadak	Chairperson
Cr Judi Hurst	Councillor from 5.00PM
James Lawton	Manager Marketing Services
Mark Stanton	Manager Leisure and Ranger Services
James Boyd	Cultural Development Co-ordinator

Corine van Hall	Special Events Officer
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2. CONFIRMATION OF MINUTES

MOVED M Stanton **SECONDED** J Lawton that the minutes of the meeting held 24 January 2001 be confirmed as a true and accurate record of the meeting.

CARRIED

3. 2001 JOONDALUP FESTIVAL AND SUMMER EVENTS UPDATE

J Boyd advised that the Deborah Conway concert held at Mawson Park, as part of the Summer Concert Series had been very successful and attended by approximately 4,000 people. There had been no incidents reported and parking had been very well managed by the State Emergency Services. The Committee noted a problem with the sound production.

4. PROMOTION UPDATE

J Boyd reported that promotion was on schedule for the Joondalup Festival. The TV advertisement would be completed for airing in early March, and the draft program had been received. Elected members will be forwarded a schedule for both radio and TV slots.

5. SPONSORSHIP/FUNDING UPDATE

The Committee was advised that the Office of Youth Affairs had verbally confirmed that a grant for \$3,200 would be made available, which is a reduction on the requested amount of \$5,000. The Youth Advisory Committee in response has scaled back

activities within the Youth Lounge. Heineken Brewers have also been approached for sponsorship and are currently confirming their commitment.

Cr Kadak asked that the Sunset Coast Tourism Association be contacted to ensure their participation in the Festival.

6. GENERAL BUSINESS

J Boyd suggested that confirming 2002 Festival dates should be seen as an urgent matter to ensure that the event does not clash with the Channel 7 Choc Milk Regatta. Dates would be confirmed at the next committee meeting.

7. DATE OF NEXT MEETING

Wednesday 14 March at 6.00pm

8. MEETING CLOSURE

There being no further business the Chairperson closed the meeting at 5.30pm.