CITY OF JOONDALUP

MINUTES OF MEETING OF THE SENIORS INTERESTS ADVISORY COMMITTEE HELD IN CONFERENCE ROOM 2, JOONDALUP CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON WEDNESDAY, 7 JUNE 2006

ATTENDANCE

Committee Members:

CR RICHARD CURRIE CR BRIAN CORR

SHARLEEN MANN (Chair) Industry Representative - Silver Chain

ALLYN BRYANT Industry Representative - Association of Independent

Retirees

JOY COLEMAN Community Representative from 0936 hrs

MARGARET MARCH Community Representative VALERIE COREY Community Representative PATRICIA GEARY Community Representative

Officers:

Manager Community Development Services
Community Development Officer:

Minute Clerk

GRAEME HALL
LANIE PIANTA
GILLIAN HAMPSON

In Attendance:

Peter Boam Industry Representative – WA Retirement Complexes

Residents Association

Sue Chapman Department for Community Development

DECLARATION OF OPENING

The Chairperson declared the meeting open at 0934 hrs.

APOLOGIES AND LEAVE OF ABSENCE

Apologies

Jeanette McDonald Community Vision Inc

Introductions

This being the first meeting with Councillor Corr and Councillor Currie in attendance general introductions were made.

Joy Coleman entered the Room at 0936 hrs

CONFIRMATION OF MINUTES

MINUTES OF THE SENIORS INTERESTS ADVISORY COMMITTEE MEETING HELD ON 5 APRIL 2006

MOVED Allyn Bryant, SECONDED Margaret March that the minutes of the meeting of the Seniors Interests Advisory Committee held on 5 April 2006 be confirmed as a true and correct record.

The Motion was Put and

CARRIED (6/0)

In favour of the Motion: Sharleen Mann, Allyn Bryant, Margaret March, Joy Coleman, Valerie Corey and Patricia Geary.

ANNOUNCEMENTS BY THE PRESIDING PERSON WITHOUT DISCUSSION

Nil.

DECLARATIONS OF FINANCIAL INTEREST

Nil.

IDENTIFICATION OF MATTERS FOR WHICH THE MEETING MAY SIT BEHIND CLOSED DOORS

Not Applicable.

PETITIONS AND DEPUTATIONS

Nil.

REPORTS

ITEM 1 PROPOSED SENIORS EVENT- CONSIDERATION OF THEME AND FORMAT [55511]

WARD: All

RESPONSIBLE Mr Clayton Higham

DIRECTOR: Director Planning and Community Development

PURPOSE

To provide the Seniors Interests Advisory Committee with options for a seniors event to be held in September/October 2006.

EXECUTIVE SUMMARY

A number of options for the hosting of a seminar for seniors to be held in September or October 2006 are to be provided to the Committee to generate discussion about the format of a possible event. It is anticipated the Committee will give input into the decision-making process and become involved in the planning and implementation of the event.

BACKGROUND

The City's inaugural seniors event, the "Live Life Festival: A Regional Event for Seniors" was held between 15-20 November 2004. The festival's theme of the good ol' days, aimed to get seniors active and back into some old fashioned fun. Activities included a healthy lifestyle expo, be active seniors regional games, be active seniors in care games and a family concert. Another component of the festival was the be active come and try week, where seniors were encouraged to visit existing activities held at various locations throughout the regions of Joondalup, Stirling and Wanneroo, to "have a go" and try the organised activities offered by a wide range of different community groups. It was envisaged that the festival would occur annually, with the planning and organisation of the event to be shared between several relevant Councils. This did not eventuate in 2005, as there was limited interest from the other two cities in hosting the event.

The second annual seniors event "Living Now: A Seminar for Seniors", was held in a single venue over one day. The theme for Living Now, was positive ageing, health and well being; a celebration of living life here and now. The program included a series of presentations on topics including: safety; volunteering; senior's specific information; and health and wellbeing. In addition to the presentations, a range of agencies displayed relevant information. These agencies included: Office of Seniors Interests and Volunteering; Community Vision Incorporated; Seniors Recreation Council of WA; Association of Independent Retirees; National Seniors; Department of Veterans Affairs; Volunteering WA; and Commonwealth Carelink. The City promoted the GOLD Program and Library Seniors Programs. Helium balloons, show bags and entertainment including a musical duo, a clown, a face-painter and a mural artist complemented the seminar theme.

It is envisaged that a third consecutive event, yet to be named, will be held in September or October 2006.

DETAILS

The theme for the 2006 seniors event will promote active ageing, health and wellbeing. Following on from the themes of previous seniors events and in line with the Committee's strategic direction and consistent with the principles of active ageing, the 2006 event will:

- Reflect the many aspects of active, positive ageing, health and well being;
- Have a name which captures the theme and will appeal to the target group, possibly following from the last two major seniors events, "Live Life Festival" and "Living Now: A Seminar for Seniors";
- Possibly be held over several days to enable seniors to attend particular events of interest:
- Possibly take place in various venues throughout the City, to be more accessible and community based;
- Offer a range of speakers/presenters offering information on issues including those identified by the Committee;
- Involve partnerships with appropriate agencies to provide relevant information for seniors;
- Provide entertainment linked to positive, active ageing theme;
- Develop internal partnerships with appropriate City areas i.e. Libraries, Culture & Arts, Leisure, Joondalup Volunteer Centre, Recreation, Marketing, Customer Service;
- Aim to be inclusive i.e. CALD, Disability & Ageing;
- Possibly tie in with Seniors Week celebrations in WA.

Ideas for the theme and format for a seminar for seniors are listed below to generate committee discussion:

Item	Option 1	Option 2	Option 3
Name	Mind and Body	Add Life to Your Years	Nana and Popstars
Theme	Physical Activity Workshops	Positive Ageing Seminar	Showcase of Talent
Date	September 2006 October 2006	September 2006 October 2006	Heats in September 2006, final in October 2006
Venue	Craigie Leisure Centre	Joondalup Function Centre	Council Chambers
Format	Sports clinics, have a go workshops, information displays	Seminar, guest speakers and information displays	Talent Quest – concert style

Partnerships • Physical	 Joondalup 	Eisteddfod	
	Activity	Volunteer	Committee
	Taskforce	Centre	 Joondalup
	 Seniors 	 Department for 	Academy of
	Recreation	Community	Performing
	Council	Development	Arts
		 Commonwealth 	
		Carelink Centre	

Link to Strategic Plan:

The Strategic Plan, underpins the Seniors Plan 2004 – 2008 which provides the link to the Seniors Interests Advisory Committee and therefore a seniors event through the plan's objectives, which include:

- **1.1** To develop, provide and promote a diverse range of lifelong learning opportunities.
- **1.3** To continue to provide services that meets the changing needs of a diverse and growing community.
- **1.4** To work with the community to enhance safety and security in a healthy environment.
- **3.3** To continue to meet changing demographic needs.
- **4.3** To ensure the City responds to and communicates with the community.

Legislation – Statutory Provisions:

There is no statutory requirement for the City of Joondalup to hold an event for seniors. There is however, an action in the City's Seniors Plan 2004 – 2008 that states – "Assist key senior's stakeholders in undertaking a regional lifestyle event."

Regional Significance:

Although there may be some issues unique to seniors within the City of Joondalup, it is probable that local concerns may be similar to those of many seniors throughout the state and Australia. Therefore, whilst focusing and operating at a local level, the Committee has and does consider issues that impact upon seniors from regional, state and national perspectives. A senior's event is listed in the City's Seniors Plan 2004 – 2008 and could attract interested seniors from both within and external to the boundaries of the City of Joondalup.

Sustainability implications:

The active participation of members seniors in an event offered to their community is crucial in order to develop and grow a healthy, equitable, active and involved community.

Budget Implications:

There is \$5,000 listed in the 2006/2007-budget draft for the purpose of hosting an event for seniors. This budget allocation is listed to support the actions of the Seniors Plan 2004 – 2008.

COMMENT

The success of the events for seniors in 2004 and 2005 provides a sound basis for continuing to acknowledge seniors in the community and provide them with activities and information that contributes to their optimum wellbeing. The hosting of an event in 2006 is identified as an action the City's Senior Plan 2004 – 2008.

ATTACHMENTS

N/A

VOTING REQUIREMENTS

Simple Majority

OFFICER'S RECOMMENDATIONS

That the Seniors Interests Advisory Committee gives consideration to the options outlined in the report and makes a recommendation to Council regarding the preferred theme and format for the seniors' event.

Discussion ensued regarding hosting the seniors event with various options being discussed including the theme, format, venue and date. The key points raised by the Committee are outlined below.

- Seniors event to be called "Seniors: This is Your Life".
- The event to include:

Components	Facilitators / Participant Agencies & groups
Financial: Centrelink Pension & Living in Retirement Seminar Reverse Mortgaging Looking after your own finances i.e. budgeting	Kevin Rogerson – Centrelink To be determined Robert Evans- Financial Counsellor CoJ
Safety: Community Personal i.e. personal alarms, staying safe Home safety i.e. security Telecross Prevention of Elder Abuse	Community Policing, FESA, RAC and other appropriate agencies. Community policing & others to be determined As above Red Cross Program To be determined
Health & wellbeing (holistic): Physical - positive, active ageing recreation, leisure & social activities Social	To be determined: Recreation, leisure, library, community development officers & other appropriate Individuals/agencies.

Emotional Spiritual	Individuals/agencies re: Life skills Individuals/agencies re: Life balance, nurturing body & mind.	
Resource information: Expo to provide information about a range of services for seniors.	To be determined. Appropriate agencies that provide services for seniors i.e. Silverchain, Community Vision, Commonwealth Carelink, VWA, Carers WA, Vetrans Affairs	
Life Long Learning: Active involvement and participation. Staying connected with community Personal fulfilment. Empowerment	ECU, TAFE and others i.e. CoTA, MALA, University 3 rd Age, Trinity School for seniors etc.	
Entertainment: Interactive entertainment Performances by various entertainers & groups	To be determined. Local Theatre Groups Local & other individual entertainers & groups i.e. Fred Ray	
Existing Activities: Showcasing existing activities	To be determined i.e. Wider Vision, Prime Movers, Library Seniors Circle, Seniors Clubs, walking groups, GOLD.	
Culture & Art: Art display of works by seniors Workshops for seniors by seniors	CoJ blend(er) Joondalup Community Arts Association	

- Approach local businesses to participate during the week of the event by providing support such as 'buy one get one free' offers / in-kind support.
- Local organisations and community groups to be invited to participate in the event.
- Multiple venues suggested including Joondalup Lakeside Shopping Centre, Craigie Leisure Centre, Joondalup Library, Community Halls and blend(er) Gallery.
- Working Group to be established to oversee the planning of the event. First meeting to be held on 15 June 2006 at 1.00pm.

MOVED Patricia Geary, SECONDED Margaret March that the Seniors Interests Advisory Committee:

- 1. NAME the seniors' event 'Seniors: This is Your Life"
- 2. ENDORSES that the event incorporate the following topics:
 - a. Financial Guidance
 - b. Personal and Home Safety
 - c. Physical health and fitness
 - d. Entertainment

- 3. ENDORSES the event occurs over multiple venues during the week of 11-15 September
- 4. A Working Group be ESTABLISHED to assist the Community Development Officer oversee the planning for the 'Seniors: This is Your Life" event. The Working Group to include Patricia Geary, Margaret March, Joy Coleman, Peter Boam, Valerie Corey and Sharleen Mann.

The Motion was Put and

CARRIED (8/0)

ITEM 2 ABSOLUTELY EVERYBODY PROGRAMME - CONSIDERATION OF FUTURE [55511]

WARD: All

RESPONSIBLE Mr Clayton Higham

DIRECTOR: Director Planning and Community Development

PURPOSE

To provide the Seniors Interests Advisory Committee with information about the Absolutely Everybody program as it relates to actions in the City's Seniors Plan 2004 – 2008.

EXECUTIVE SUMMARY

The continuation of the Absolutely Everybody program is listed as an action in the Seniors Plan 2004 – 2008. One role of the Seniors Interests Advisory Committee is to review all actions of the Seniors Plan 2004 – 2008. Consequently, the outcome associated with the Absolutely Everybody program could be amended in the plan if the Committee were to recommend this course of action. The purpose of this agenda item is to generate discussion with the Committee about the program, which may lead to a recommendation as to whether it remains an integral part of the Seniors Plan.

BACKGROUND

The Absolutely Everybody program was developed and implemented by the City in 2001 in response to the expressed needs of seniors regarding personal and community safety. The program consisted of seven intergenerational workshops conducted with seniors and young people from local high schools. Evaluation of the program indicated a high level of success in challenging the knowledge, attitudes and beliefs of the participants with respect to fear of crime and the extent to which the City was involved in creating safer community.

A significant component of the program was teaching Protective Behaviours strategies to both age groups. The underpinning philosophy to teaching Protective Behaviours is that (a) every person has the right to feel safe at all times and (b) nothing is so awful that it can't be discussed.

DETAILS

An action in the Seniors Plan 2004 – 2008 is "to continue to support the Absolutely Everybody program."

In view of the success of the program and the listed action in the Seniors Plan, the Community Services team have attempted since October 2004 to run the program on an ongoing basis. Senior Citizens groups in the community indicated an interest and willingness to participate in workshops. Numerous schools have been approached and although interested, were not able to fit the program into their school timetables.

The implementation of the Absolutely Everybody program is listed as an action in the Seniors Plan 2004 - 2008. Given the challenges faced in recent attempts to run the program again it would appear there is limited ability to produce the desired outcome as outlined in the plan.

One role of the Seniors Interests Advisory Committee is to review all actions of the Seniors Plan 2004 – 2008. Consequently, the outcome associated with the Absolutely Everybody Program could be amended in the plan if the Committee were to recommend this course of action.

Link to Strategic Plan:

The Seniors Plan 2004–2008, Seniors Interests Advisory Committee and therefore the Absolutely Everybody program are all linked to the Strategic Plan through the following Community Wellbeing objectives:

- **1.1** To develop, provide and promote a diverse range of lifelong learning opportunities.
- **1.3** To continue to provide services that meets the changing needs of a diverse and growing community.
- **1.4** To work with the community to enhance safety and security in a healthy environment.

Legislation – Statutory Provisions:

N/A

Regional Significance:

Although there may be some issues unique to seniors within the City of Joondalup, it is probable that local concerns may be similar to those of many seniors throughout the state and Australia.

Sustainability implications:

The active participation of seniors in personal and community safety is crucial in order to develop and grow a healthy, equitable, active and involved community.

COMMENT

Whilst the implementation of the Absolutely Everybody program has achieved success in the past, recent attempts to implement the program have not succeeded, as it was not possible to access young people for the program due to curriculum requirements and time constraints in local high schools.

ATTACHMENTS

N/A

VOTING REQUIREMENTS

Simple Majority

OFFICER'S RECOMMENDATIONS

That the action pertaining to the Absolutely Everybody program in the Seniors Action Plan be amended to indicate the City will not be progressing with the program in the future.

MOVED Valerie Corey, SECONDED Allyn Bryant that the Seniors Interests Advisory Committee:

AGREES that the action pertaining to the Absolutely Everybody program in the Seniors Action Plan be amended to indicate the City will not be progressing with the program in the future.

The Motion was Put and

CARRIED (8/0)

ITEM 3 SENIORS PARTICIPATION IN THE JOONDALUP FESTIVAL 2007 [55511]

WARD: All

RESPONSIBLE Mr Clayton Higham

DIRECTOR: Director Planning and Community Development

PURPOSE

To provide the Seniors Interests Advisory Committee with information about active participation of seniors in the planning and implementation of the 2007 and future Joondalup Festivals.

EXECUTIVE SUMMARY

The Committee has shown interest in developing strategies to involve seniors in the planning and implementation of the Joondalup Festival. This report is designed to provide options available to the Committee and generate discussion.

BACKGROUND

At the Seniors Interests Advisory Committee meeting of 1 February 2006, members requested that inquiries be undertaken about the possibility of the inclusion and participation of seniors in the planning and implementation of the 2006 Joondalup Festival and festivals thereafter. Whilst there was limited time to be able to respond to this request for 2006, as the Festival was held on 25 and 26 March, discussion could facilitate the development of strategies for 2007 and beyond. There are references to providing events that meet the needs of seniors in the City's Seniors Plan and draft Cultural Plan.

DETAILS

The Market Research report for the 2006 Festival indicates that 16% of attendees were 55 years of age or older and that these respondents liked the "atmosphere" of the Festival significantly more that other respondents. This result demonstrates that the Festival is attracting senior members of the community and that they are positive about the event. It also suggests that increased participation has the potential to heighten the satisfaction levels of seniors through personal contribution.

Suggestions of ways that will facilitate seniors being actively involved in the next Joondalup Festival include:

- Inviting expressions of interests from seniors: individuals and groups who may wish to participate in the Festival;
- Seek information from seniors about how they think they could be involved;
- Set up a sub committee;
- Interested Committee members to declare their interest in being involved in the planning process as well as the implementation of the Festival;
- Inviting the appropriate officers from the City to a Committee meeting to begin to discuss possibilities;
- Seek to find ways the representatives from the Seniors Interests Advisory Committee can interact with the organisers of the Festival;
- Encouraging participation of seniors in a whole range of activities and events which encompass all generations;
- Having specific Festival activities and events for seniors;

• Providing opportunities for senior entertainers and performers; this could include local individuals and groups as well as seniors from other areas.

Link to Strategic Plan:

The Seniors Plan 2004–2008, the Seniors Interests Advisory Committee and therefore active participation in events are all linked to the Strategic Plan through the following Community Wellbeing objectives:

- **1.1** To develop, provide and promote a diverse range of lifelong learning opportunities.
- **1.3** To continue to provide services that meets the changing needs of a diverse and growing community.
- **1.4** To work with the community to enhance safety and security in a healthy environment.
- **3.3** To continue to meet changing demographic needs.
- **4.3** To ensure the City responds to and communicates with the community.

Legislation – Statutory Provisions:

There is no statutory requirement for seniors to be involved in the planning and implementation of City events.

Regional Significance:

The provision of events that meet the needs of seniors within the Joondalup Festival attracts interest from those external to the boundaries of the City of Joondalup in addition to those within. The Market Research report from the 2006 Festival indicated that 56% of attendees were from the City of Joondalup, 28% were from the City of Wanneroo and the remaining 16% were from beyond those boundaries.

Sustainability implications:

The active participation of members of the seniors in the planning for their community is crucial in order to develop and grow a healthy, equitable, inclusive, active and involved community. It is likely that this may sustain provision of services that meets the needs of seniors, considers their needs and are relevant and appropriate. Ongoing participation by seniors in the planning and implementation of the Joondalup Festival is a workable proposition.

COMMENT

The organisers of the Festival support the concept of involving seniors in the planning and implementation phases of the Joondalup Festival. The Seniors Interests Advisory Committee is an apt place to commence discussions about how this may be possible.

ATTACHMENTS

N/A

VOTING REQUIREMENTS

Simple Majority

OFFICER'S RECOMMENDATIONS

That the Seniors Interests Advisory Committee IDENTIFIES the best and most appropriate way to engage seniors in the planning process of the 2007 Joondalup Festival.

MOVED Margaret March, SECONDED Joy Coleman that the Seniors Interests Advisory Committee:

AGREES that Item 3 "Seniors Participation in the Joondalup Festival 2007" be held over until the Committee next meet on 2 August 2006 to allow members time to talk to interested organisations and investigate opportunities for them to participate in the 2007 Joondalup Festival.

The Motion was Put and

CARRIED (8/0)

ITEM 4 Community Development Strategy Document Presented To The Seniors Interests Advisory Committee - [55511]

WARD: All

RESPONSIBLE Mr Clayton Higham

DIRECTOR: Director Planning and Community Development

PURPOSE

To provide the Seniors Interest Advisory Committee with background information regarding the Community Development Strategy Document.

EXECUTIVE SUMMARY

The City presently has a draft Community Development Strategy Document for which community comment is being sought. A presentation outlining the details of the Community Development Strategy is to be provided to the Seniors Interests Advisory Committee with the desired outcome being that the group provide feedback to the City.

BACKGROUND

The Community Development Strategy Document is a planning document, which will enable the City to develop community services and will be a key document in supporting the City's Strategic Plan.

There are six component plans that collectively form the strategy document. The six component plans are:

Seniors Plan Access & Inclusion Plan	<pre>} }</pre>	Previously endorsed by the Council in 2003
Cultural Plan	}	
Leisure Plan	}	
Youth Plan	}	Plans in draft seeking community comment
Family and Children's Plan	}	

DETAILS

The Community Development Strategy Document has five main objectives.

- 1. Establish Council's Policy position on Community Development.
- 2. Determine the City's role in Community Development.
- 3. Establish the City's priorities for Community Development.
- 4. Link all functions of Community Development together under one overall strategy.
- 5. Identify major issues and outcomes and strategies for each function of Community Development through an analysis of the existing social, economic and physical environment and consultation with key stakeholders.

Four of the six component plans are at this time draft documents. The Council initially considered the Community Development Strategy document on 4 April 2006. The draft plans are now subject to a 60-day community comment process. Following the community comment period the whole strategy document will be forwarded to the Council for final endorsement.

In order for the detail and process of the Community Development Strategy to be fully understood a presentation will be provided to the Seniors Interests Advisory Committee.

Issues and options considered:

N/A

Link to Strategic Plan:

Key Focus Areas – Community Wellbeing

Outcomes:

The City of Joondalup is a Cultural Centre.

1.2 To Meet the Cultural needs and values of the community.

The City of Joondalup provided social opportunities that need community needs.

1.3 To continue to provide services that meet changing needs of a diverse and growing community.

Legislation – Statutory Provisions:

The Community Development Strategy is not a planning process that the City is statutorily obliged to follow. The document is a planning tool that will hopefully be seen as an example of best practice. By undertaking the community comment process the City is working for a level of assurance that the community has a considered view on the subject.

Risk Management considerations:

N/A

Policy implications:

N/A

Regional Significance:

The Community Development Strategy is a locally focused document. However, as a planning document that will inform the City's strategic planning process there will be significant regional benefits in the Council possessing the document.

Sustainability Implications:

The provision of clarity to the City's planning processes as provided by the Community Development Strategy will ensure that there is a clear understanding of the types and level of services provided by the organisation. Each of the component plans have action plan documents attached that will be linked directly to the City's budget planning process. Clear defined parameters will enable the City to sustain the level of service provided to the community.

Consultation:

N/A

COMMENT

The Community Development Strategy Document is a planning tool that will hopefully assist the council to provide an excellent level of service to the community. A presentation compiled to explain the document will be provided to the Seniors Interest Advisory Committee.

ATTACHMENTS

Attachment 1 – Community Development Strategy Document Presentation

VOTING REQUIREMENTS

N/A

OFFICER'S RECOMMENDATIONS

That the Seniors Interests Advisory Committee NOTES the contents of the presentation on the Community Development Strategy Document.

Manager Community Development Services gave a presentation on the Community Development Strategy Document.

MOVED Joy Coleman, SECONDED Margaret March that the Seniors Interests Advisory Committee:

NOTES the contents of the presentation of the Community Development Strategy Document.

The Motion was Put and

CARRIED (8/0)

MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

Nil.

REQUESTS FOR REPORTS FOR FUTURE CONSIDERATION

1. MOVED Valerie Corey, SECONDED Patricia Geary that the Community Development Officer PREPARES a report for the next meeting listing all nominations for the two vacant positions of the Seniors Interests Advisory Committee.

The Motion was Put and

CARRIED (8/0)

In favour of the Motion: Cr Currie, Cr Corr, Sharleen Mann, Allyn Bryant, Margaret March, Joy Coleman, Valerie Corey and Patricia Geary.

2. MOVED Allyn Bryant, SECONDED Margaret March that the Community Development Officer PREPARES a report for the next meeting providing information about intergenerational programs that operate in schools.

The Motion was Put and

CARRIED (8/0)

In favour of the Motion: Cr Currie, Cr Corr, Sharleen Mann, Allyn Bryant, Margaret March, Joy Coleman, Valerie Corey and Patricia Geary.

CLOSURE

The Chairperson advised the next meeting would be held on Wednesday, 2 August 2006 and closed the meeting at 1118 hrs.