

CITY OF JOONDALUP

MINUTES OF THE SENIORS INTERESTS ADVISORY COMMITTEE HELD IN
CONFERENCE ROOM 3, CIVIC CENTRE, BOAS AVENUE, JOONDALUP ON
WEDNESDAY 2 AUGUST 2006

ATTENDANCE

Committee Members:

| | |
|----------------------------------|--|
| Sharleen Mann – Presiding Person | Industry Representative - Silver Chain |
| Cr Richard Currie | |
| Cr Brian Corr | |
| Allyn Bryant | Industry Representative - Association of Independent Retirees |
| Margaret March | Community Representative |
| Joy Coleman | Community Representative |
| Patricia Geary | Community Representative |

Officers:

| | |
|--|-----------------|
| Manager Community Development Services | GRAEME HALL |
| Community Development Officer: | LANIE PIANTA |
| Minute Clerk | ELIZABETH WHITE |

In attendance:

| | |
|-------------------|---|
| Sue Chapman | Department for Community Development |
| Jeanette McDonald | Community Vision Inc |
| Peter Boam | Industry Representative - WA Retirement Complexes Residents Association – <i>from 0945 hrs</i> |

DECLARATION OF OPENING

The Presiding Person declared the meeting open at 0934 hrs.

APOLOGIES/LEAVE OF ABSENCE

Apology for absence: Valerie Corey, Community Representative

Mr Peter Boam entered the Room at 0945 hrs

CONFIRMATION OF MINUTES

MINUTES OF THE SENIORS INTERESTS ADVISORY COMMITTEE MEETING HELD ON 7 JUNE 2006

MOVED Joy Coleman, **SECONDED** Allyn Bryant that the minutes of the meeting of the Seniors Interests Advisory Committee held on 7 June 2006 be confirmed as a true and correct record.

The Motion was Put and

CARRIED (7/0)

In favour of the motion: Crs Currie and Corr, Sharleen Mann, Allyn Bryant, Margaret March, Joy Coleman, Patricia Geary,

ANNOUNCEMENTS BY THE PRESIDING PERSON WITHOUT DISCUSSION

Nil.

DECLARATIONS OF FINANCIAL INTEREST

Nil.

IDENTIFICATION OF MATTERS FOR WHICH THE MEETING MAY SIT BEHIND CLOSED DOORS

Not applicable.

PETITIONS AND DEPUTATIONS

Nil.

ITEM 1 “SENIORS: THIS IS YOUR LIFE” EVENT [55511]

WARD: All

RESPONSIBLE Mr Ian Cowie
DIRECTOR: Acting Director Planning and Community Development

PURPOSE

To seek the endorsement of the Seniors Interests Advisory Committee (SIAC) of the objectives for the “Seniors: This is Your Life” event as outlined in Attachment 1.

EXECUTIVE SUMMARY

The “Seniors: This Is Your Life” event will be held over the course of one week. It will promote positive active ageing, through a holistic range of activities to be held at various locations throughout the City. These activities are being developed, planned and coordinated by the SIAC working group in partnership with a range of external individuals and groups and with internal business units. It is recommended that the Committee endorses the objectives of the event included as Attachment 1.

BACKGROUND

The City’s inaugural seniors event, the “Live Life Festival: A Regional Event for Seniors” was held between 15 – 20 November 2004. The festival’s theme of the good ol’ days, aimed to get seniors active and back into some old fashioned fun. Activities included a healthy lifestyle expo, be active seniors regional games, be active seniors in care games and a family concert. Another component of the festival was the be active come and try week, where seniors were encouraged to visit existing activities held at various locations throughout the regions of Joondalup, Stirling and Wanneroo, to “have a go” and try the organised activities offered by a wide range of different community groups.

The second annual seniors event “Living Now: A Seminar for Seniors”, was held in a single venue over one day. The theme for Living Now, was positive ageing, health and well being; a celebration of living life here and now. The program included a series of presentations on topics including: safety; volunteering; senior’s specific information; and health and wellbeing. In addition to the presentations, a range of agencies displayed relevant information. These agencies included: Office of Seniors Interests and Volunteering; Community Vision Incorporated; Seniors Recreation Council of WA; Association of Independent Retirees; National Seniors; Department of Veterans Affairs; Volunteering WA; and Commonwealth Carelink. The City promoted the GOLD Program and Library Seniors Programs. Helium balloons, show bags and entertainment including a musical duo, a clown, a face-painter and a mural artist complemented the seminar theme.

The name, theme, format and proposed content for the 2006 event were endorsed at the SIAC meeting of 7 June 2006. The 2006 event will be called “Seniors: This Is Your Life” and will promote positive active ageing, health and wellbeing.

DETAILS

At the meetings of SIAC on 5 April and 7 June 2006, objectives were identified and established for the “Seniors: This Is Your Life” event; these are outlined in Attachment 1. These objectives reflect and promote the holistic concept of positive active ageing, health and well-being and encompass civic, social, physical, cultural, spiritual and economic

participation and connectedness that values the contribution of all seniors in their community. They also provide a point of reference for the event working party.

The working group was established to work on the practical day-to-day planning of the event. The members of the working group will meet fortnightly, to plan and develop a program, which reflects the above.

Discussion is underway with potential external and internal partners regarding their contribution to this seniors event.

Link to Strategic Plan:

The Strategic Plan, underpins the Seniors Plan 2004 – 2008 which provides the link to the SIAC and therefore a seniors event through the plan's objectives, which include:

- 1.1 To develop, provide and promote a diverse range of lifelong learning opportunities.
- 1.3 To continue to provide services that meets the changing needs of a diverse and growing community.
- 1.4 To work with the community to enhance safety and security in a healthy environment.
- 3.3 To continue to meet changing demographic needs.
- 4.3 To ensure the City respond to and communicate with the community.

Actions in the City's Seniors Plan 2004 – 2008 include:

- Assist key senior's stakeholders in undertaking a regional lifestyle event;
- Continue to support initiatives that meet the education and training needs of seniors;
- Challenge negative ageing stereotypes through media and publications and the involvement of community groups in promoting positive ageing;
- Provide services and resources to meet the information, recreation and lifelong learning needs of seniors.

Regional Significance:

It is probable that many of the event's issues and topics will be relevant for many seniors throughout the region, the metropolitan area and the state.

Sustainability implications:

The participation of seniors in the planning, development and delivery of a seniors event in their community, is fundamental to the development and growth of a healthy, equitable, active, engaged and connected community.

Budget Implications:

\$5,000 listed in the 2006/2007 draft budget for the purpose of hosting an event for seniors. This budget allocation is listed to support the actions of the Seniors Plan 2004 – 2008. Changes to the draft budget may impact upon the capacity to deliver the Program.

COMMENT

The success of the events for seniors in 2004 and 2005 provides a sound foundation for continuing to acknowledge seniors in the community and provide them with activities and information, contributing to their wellbeing. The hosting of “Seniors: This Is Your Life” in 2006 meets the identified action in the City’s Senior Plan 2004 – 2008.

The name, theme, format and content endorsed by the Committee for this 2006 event, will continue to promote the positive active ageing, health and wellbeing theme of previous years. At the same time, each of these unique holistic annual events, builds upon and adapts from previous years so as to develop and grow; to reflect contemporary positive active ageing ideas, concepts, policies and best practice. To that end, the 2006 event will aim to be inclusive and accessible; to invite and encourage contribution and participation from Aboriginal and Culturally and Linguistically Diverse individuals and groups as well as people with disabilities.

ATTACHMENTS

Attachment 1 - Objectives of “Seniors: This is Your Life” Event.

VOTING REQUIREMENTS

Simple Majority

MOVED Cr Currie, SECONDED Allyn Bryant that the Seniors Interests Advisory Committee RECOMMENDS that Council ENDORSES the objectives of the “Seniors: This is Your Life” event, as outlined in Attachment 1.

The Motion was Put and

CARRIED (7/0)

In favour of the Motion: Crs Currie and Corr, Sharleen Mann, Allyn Bryant, Patricia Geary, Margaret March, Joy Coleman.

ITEM 2 SENIORS PARTICIPATION IN THE JOONDALUP FESTIVAL 2007 [55511]

WARD: All

**RESPONSIBLE
DIRECTOR:** Mr Ian Cowie
 Acting Director Planning and Community Development

PURPOSE

To seek the endorsement of the Seniors Interests Advisory Committee (SIAC), of strategies that encourage the participation of seniors in the planning of the 2007 Joondalup Festival.

EXECUTIVE SUMMARY

The participation of community representative groups in the planning of the 2007 Joondalup Festival is seen as a very positive initiative. An initial step in this process is to call for expressions of interest from seniors to contribute to a consultation process on the planning of senior specific components of the 2007 Festival. The City will advertise for expressions of interest using publications that are likely to reach seniors in the community.

BACKGROUND

At the SIAC meeting of 1 February 2006, members requested that inquiries be undertaken about the possibility of the inclusion and participation of seniors in the planning and implementation of the 2006 Joondalup Festival and festivals thereafter. Whilst there was limited time to be able to respond to this request for 2006, as the Festival was held on 25 and 26 March, discussion could facilitate the development of strategies for 2007 and beyond. There are references to providing events that meet the needs of seniors in the City's draft Community Development Strategy.

DETAILS

The Market Research report for the 2006 Festival indicates that 16% of attendees were 55 years of age or older and that older respondents liked the "atmosphere" of the Festival significantly more than other respondents. This result demonstrates that the Festival is attracting senior members of the community and that they are positive about the event. It is believed participation by seniors in the Festival may be heightened if the Program is developed with the needs of seniors in mind. Community involvement in events such as the Festival is seen as being an objective of the City; initial involvement of a specific segment of the population is seen as being an ideal initiative.

Options considered were:

1. That the Seniors Interests Advisory Committee be consulted about the Festival Program.
2. That the City conducts a survey inviting feedback from the community on ideas that seniors would like to see in the Festival.
3. That individuals from within the community be given the opportunity to participate in a consultation process that provides direction to the sorts of events that seniors would like to see as part of the 2007 Festival.

Option three is seen as the preferred means of liaising with seniors as a part of our community regarding the types of events that seniors might wish to see in the 2007 Festival Program. It will enable a broad range of people to participate in the process without the need for the process to be too formalised. It is hoped that the option of communicating with this specific sector of the community will engage them to a greater level, with the net effect being that the programming of the event is enjoyed by seniors

Expression of interest information could be sought through Community Newspapers, Have-a-Go News as well as the distribution of flyers to seniors groups.

Link to Strategic Plan:

The Seniors Plan 2004–2008, the SIAC and therefore active participation in events are all linked to the Strategic Plan through the following Community Wellbeing objectives:

- 1.3 To continue to provide services that meets the changing needs of a diverse and growing community.
- 3.3 To continue to meet changing demographic needs.
- 4.3 To ensure the City respond to and communicate with the community.

Legislation – Statutory Provisions:

There is no statutory requirement for seniors to be involved in the planning and implementation of City events.

Regional Significance:

The provision of events that meet the needs of seniors within the Joondalup Festival attracts interest from those external to the boundaries of the City of Joondalup in addition to those within. The Market Research report from the 2006 Festival indicated that 56% of attendees were from the City of Joondalup, 28% were from the City of Wanneroo and the remaining 16% were from beyond those boundaries.

Consultation:

The consultation process will involve the relevant officers facilitating meetings with seniors in the early stages of planning for the 2007 Joondalup Festival. Avenues for seniors' involvement in the festival will be collated and reported to future SIAC meetings.

Sustainability implications:

The active participation of seniors in planning processes in their community is crucial in order to develop and grow a healthy, equitable, inclusive, engaged and participatory community. Participation by the community in the development of initiatives of the City, such as the Festival will ensure that the diverse needs are considered.

COMMENT

Dialogue has been ongoing since February 2006 between Officers and the organisers of the Festival, to facilitate the concept of involving seniors in the planning and implementation phases of the Joondalup Festival and ultimately involvement and participation in the Festival. The SIAC is an appropriate place to commence and continue discussion about how this may be possible.

Ongoing participation of seniors in the planning and implementation of the Joondalup Festival is a workable proposition, consistent with the spirit of the City's Access and Inclusion Plan which encourages the involvement of people with access and inclusion needs: this includes seniors. Widespread advertising for expressions of interest from seniors could progress seniors involvement from a concept to a reality.

ATTACHMENTS

N/A

VOTING REQUIREMENTS

Simple Majority

MOVED Margaret March, SECONDED Patricia Geary that the Seniors Interests Advisory Committee recommends that Council:

- 1. UNDERTAKES a consultation process which enables seniors to contribute to the programming of the 2007 Joondalup Festival.**
- 2. ADVERTISES for interested members of the community to participate in the planning process for the 2007 Joondalup Festival.**

The Motion was Put and

CARRIED (7/0)

In favour of the Motion: Crs Currie and Corr, Sharleen Mann, Allyn Bryant, Patricia Geary, Margaret March, Joy Coleman.

ITEM 3 SENIOR INTERESTS ADVISORY COMMITTEE - VACANCIES AND NOMINATIONS [55511]

WARD: All

**RESPONSIBLE
DIRECTOR:** Mr Ian Cowie
 Acting Director Planning and Community Development

PURPOSE

To update the Seniors Interests Advisory Committee (SIAC) with information regarding the nomination of individuals for the two committee vacancies.

EXECUTIVE SUMMARY

This report provides details regarding nominations received so far for the two industry representative vacancies on the SIAC. Two nominations to fill the vacancies have been received to date; further nominations may be received up until the next meeting of the SIAC on 2 August 2006.

BACKGROUND

The SIAC, by its Terms of Reference, states that the membership comprise of individual seniors as community representatives and representatives from not-for-profit organisations and government departments that provide services for seniors. The scope of representation is intended to ensure that seniors themselves have a voice, by participating in and contributing to decision-making processes that impact upon them. Likewise, that organisations representing or providing services for seniors, could contribute and advocate given their organisational or agency specific knowledge of seniors issues.

Council endorsed the current Committee at the Council meeting of 19 July 2005. The tenure for the current Committee expires in May 2007, when the next Council elections are held. In the instance that a casual vacancy occurs, the Terms of Reference states:

4.7 Vacancies

If a casual vacancy is created, the Committee shall recommend the appointment of a person for the remainder of the Committee's term of office.

DETAILS

The current Committee vacancies were created through the resignation of two "industry" representatives from commercial or not for profit. The organisations no longer represented are:

- Seniors Recreation Council of WA (Inc) (SRCWAI)
- National Seniors

The SRCWAI does not wish to nominate a representative at this time. National Seniors have expressed interest in maintaining a representative on the Committee and have submitted a nomination; Rosemary Durham, Manager of the organisation's WA division.

Nominations to fill the existing vacancies on the SIAC have been sought from appropriate not-for-profit organisations, these include:

- Aged & Community Services Western Australia Inc (ACSWA)
- Centrelink Joondalup

There is the possibility that nominations will be received from additional groups. Any nominations received up to the meeting date will be forwarded to the members of the SIAC. A closing date of 28 July 2006 will be used for the receipt of nominations.

- Helen Attrill CEO of ACSWA has submitted a nomination (refer Attachment 1).
- Kevan Rogerson, Financial and Information Service Officer expressed interest, however at this time has not submitted a nomination.

Information about all of the nominees will be provided to Committee members prior to the meeting.

Officers will continue to seek expressions of interest from other key stakeholder organisations for nominations for a representative for the Committee. All nominations will be presented at the Committee meeting to be held on 2 August 2006.

Link to Strategic Plan:

The SIAC is linked to the Strategic Plan through the following objectives:

- 1.3 To continue to provide services that meet the changing needs of a diverse and growing community.
- 1.4 To work with the community to enhance safety and security in a healthy environment.
- 3.3 To continue to meet changing demographic needs.
- 4.3 To ensure the City responds and communicates with the community.

Legislation – Statutory Provisions:

The SIAC is a Council Committee and as such the membership needs to be endorsed by Council. The Terms of Reference of the Committee require that the tenure of the Committee be for a period of two years and that the two-year period coincide with the election cycle of the elected Council.

In the instance that a casual vacancy occurs, the Terms of Reference states:

4.7 Vacancies

If a casual vacancy is created, the Committee shall recommend the appointment of a person for the remainder of the Committee's term of office.

Risk Management considerations:

N/A

Policy implications:

N/A

Regional Significance:

The SIAC is fundamentally a locally focused working group. It was established by Council to ensure that the concerns of seniors are adequately represented in the City's planning processes and the strategic directions being developed for older people across the City. Whilst locally focused, there will be relevant generic issues and concerns that will be necessary for the Committee to consider, that extend beyond the region. Indeed, representatives through their various networks, ensure that the Committee is not isolated or insular and that it encompasses the universal, macro issues.

Sustainability Implications:

The SIAC enables seniors the opportunity to actively participate and to provide input into the development of a healthy, equitable community that considers their needs.

Consultation:

N/A

COMMENT

The SIAC presently has two vacancies created by the resignation of "industry" representatives from commercial or not-for-profit sector. In accordance with the terms of reference it is possible for the committee to recommend to the Council replacements for these positions for the balance of the term.

The receipt of nominations is not complete at the time of compiling the agenda for the SIAC meeting on 2 August. Officers will continue to receive nominations for the committee positions up to 28 July 2006. Updated information will be forwarded to the committee prior to the meeting.

ATTACHMENTS

Attachment 1 – Seniors Interest Advisory Committee Nominations, received to date.

VOTING REQUIREMENTS

Simple Majority

OFFICER'S RECOMMENDATION

That the Seniors Interests Advisory Committee recommends:

That in keeping with point 4.7 of the terms of reference of the Seniors Interests Advisory Committee the following nominations be endorsed as the two "industry" representatives from commercial or not for profit sector for the balance of the committee's term of office.

- Helen Attrill CEO of ACSWA
- Kevan Rogerson, Financial and Information Service Officer

MOVED Allyn Bryant, SECONDED Margaret March that the Seniors Interests Advisory Committee recommends that Council AGREES to the endorsement of nominations for Ms Helen Attrill, and Mr Kevin Rogerson as Seniors Interests Advisory Committee representatives, for the duration of the current Committee's term of office.

The Motion was Put and

CARRIED (7/0)

In favour of the Motion: Crs Currie and Corr, Sharleen Mann, Allyn Bryant, Patricia Geary, Margaret March, Joy Coleman.

ITEM 4 INTERGENERATIONAL PROGRAMS [55111]

WARD: All

RESPONSIBLE Mr Ian Cowie
DIRECTOR: Acting Director Planning and Community Development

PURPOSE

To respond to a request by the Seniors Interest Advisory Committee (SIAC) to be provided with information about intergenerational programs.

EXECUTIVE SUMMARY

This report provides information on two established intergenerational programs: the School Volunteer Program and Tales of Times Past. Both programs provide the participants with the opportunity to address intergenerational issues. The School Volunteer Program involves active senior volunteers going into schools, while Tales of Times Past, which targets seniors and has a school component, has been implemented by a number of Local Government Authorities.

It is recommended that the Committee notes the information provided of these intergenerational programs.

BACKGROUND

At its meeting on 7 June 2006, the SIAC endorsed a change to with the Seniors Plan 2004 – 2008 to suggest that the City will not be progressing with the Absolutely Everybody Program in the future due to the difficulty of implementing the program locally.

Established well-known intergenerational programs are operational in schools throughout the metropolitan and country regions of the state. Two such programs include: the School Volunteer Program and Tales of Times Past.

DETAILS

In recommending not to proceed with the development and implementation of the Absolutely Everybody Program, the SIAC sought to receive any available information regarding intergenerational programs that are occurring within schools. The information regarding intergenerational programs is provided as Attachment 1.

These existing intergenerational programs show that they provide opportunities to address some of the desired outcomes of the Absolutely Everybody program. These include: challenging participants' generational knowledge, values, attitudes and beliefs and in doing so: breaking down barriers, building bridges, and challenging assumptions and stereotypes.

Research will continue in order to ascertain the existence of other intergenerational programs. Any additional information will be presented to the Committee at the time of this meeting.

Link to Strategic Plan:

SIAC is linked to the Seniors Plan 2004 – 2008, which promotes the development of intergenerational activities, and subsequently to the Strategic Plan through the following Community Wellbeing objectives:

- 1.1 To develop, provide and promote a diverse range of lifelong learning opportunities.
- 1.3 To continue to provide services that meets the changing needs of a diverse and growing community.
- 1.4 To work with the community to enhance safety and security in a healthy environment.

Legislation – Statutory Provisions:

There is no statutory requirement for the City of Joondalup to provide or participate in intergenerational programs. However actions in the City's Seniors Plan 2004 – 2008 include:

- Challenge negative ageing stereotypes through media publications and the involvement of community groups in promoting positive active ageing; and
- Promote the development of intergenerational activities.

Regional Significance:

Intergenerational issues and programs are of interest to the SIAC as well as other seniors and the wider community in general. Although there may be some issues unique to seniors within the City of Joondalup, it is probable that local concerns are shared by seniors in general.

Sustainability implications:

Both programs encourage and enable seniors to actively participate in their community. This ensures that seniors maintain social connectedness, which is essential to their social, emotional, physical, cultural and spiritual wellbeing. Through these programs, seniors become a valuable community resource; sustainable as new members join groups and the programs evolved and change through the rich shared experiences.

Budget Implications:

N/A

COMMENT

The two programs discussed, are sound and sustainable; they are of great benefit for young people and seniors, indeed for all who participate in any part of the program process. The impact of such programs should not only be measured in terms of those who directly participate; but importantly, upon participants' families, peers, friends and communities as barriers are broken down, bridges made, stereotypes and assumptions challenged. Both programs reflect a healthy, equitable, active, inclusive, respectful and engaged community that values all generations; all citizens.

ATTACHMENTS

- Attachment 1 – Information on Intergenerational Programs
- Attachment 2 – Information on School Volunteer Program and Tales of Times Past

VOTING REQUIREMENTS

Simple Majority

OFFICER'S RECOMMENDATION

That the Seniors Interests Advisory Committee NOTES the information provided on existing intergenerational programs.

MOVED Allyn Bryant, SECONDED Joy Coleman that the Seniors Interests Advisory Committee recommends that Council extends an invitation to Vasanti Sutherland and the Library Local Studies Officer to present information for the Committee on Tales of Times Past and Local History / Local Studies.

The Committee suggested that it would be beneficial for seniors within the City to participate in a Tales of Times Past or School Volunteer Program intergenerational activity rather than only Committee members talking with various schools, groups etc. It is more likely for such programs to be sustainable in the community, if it is driven by the community and includes a wide range of participants from diverse experiences and backgrounds.

It is intended that the School Volunteer program will be promoted during the City's seniors week in September.

The Motion was Put and

CARRIED (7/0)

In favour of the Motion: Crs Currie and Corr, Sharleen Mann, Allyn Bryant, Patricia Geary, Margaret March, Joy Coleman.

MOTIONS OF WHICH PREVIOUS NOTICE HAS BEEN GIVEN

Nil

REQUESTS FOR REPORTS FOR FUTURE CONSIDERATION

Nil

CLOSURE

The Chairperson advised the next meeting would be held on Wednesday, 4 October 2006 and closed the meeting at 1030 hrs.

“Seniors: This is Your Life” Event
11 – 15 September 2006

Obectives:

- To promote civic, physical, social, cultural, economic and spiritual connectedness and participation of seniors in the community, which includes life long learning, leisure, recreation, safety (community, home, personal), culture & art, access to information (financial, support services etc), entertainment, volunteering and so on;
- To have a name which has been identified by the Seniors Interests Advisory Committee which captures the theme and which will appeal to the target group;
- To be held over one week to enable the City to hold a range of activities and events, so that seniors attend particular events of interest;
- To take place in various venues throughout the City, to be more accessible and community based;
- To offer a range of speakers / presenters / facilitators who will provide information on issues identified by the Committee;
- To showcase or link in with existing activities and groups in the community;
- To involve external partnerships with appropriate agencies to provide relevant information and activities for seniors;
- To include internal partnerships with appropriate City areas, working in partnership with Library & Information Services, Culture & Arts, Leisure, Joondalup Volunteer Centre, Recreation, Marketing, Customer Service;
- To provide entertainment by / for seniors linked with positive active ageing theme;
- To provide opportunities for entertainment and other activities that encourage intergenerational links;
- To provide opportunities for seniors to participate in cultural and arts activities as identified by the Committee and the working party;
- To be inclusive and accessible i.e. for people with disabilities, Culturally and Linguistically Diverse people and Aboriginal people.