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**Ellersdale Park
Location Plan**

ELLERSDALE PARK – PROPOSED UPGRADES — ANALYSIS REPORT

The following provides an analysis of the quantitative and qualitative data gathered from the *Ellersdale Park – Proposed Upgrades Consultation* conducted with ratepayers and residents between **26 August 2015** and **16 September 2015**.

BACKGROUND

Consultation Development

The City consulted directly with all ratepayers and residents that lived within a 200 metre radius of Ellersdale Park and Community Engagement Network members who lived in Warwick.

A personalised information package was sent to each ratepayer explaining the purpose of the consultation and advising them of the consultation period. Each package included:

- A covering letter;
- Frequently asked questions containing information on the purpose of the consultation and the proposed options; and
- Hard copy survey to determine the level of support from households.

Details and information regarding the consultation were outlined on the City's website and two status updates were posted on the City's Facebook page. In addition, the consultation was also advertised through the Joondalup Weekender (27 August 2015). Members of the public and stakeholders wishing to comment were also encouraged to complete a survey form online via the City's website.

SURVEY DEMOGRAPHICS

Response Rates and Validity

(N.b. unless otherwise stated, “%” refers to the proportion of total survey respondents.)

Hard-copy surveys were sent to all 308 ratepayers within a 200 metre radius of Ellersdale Park. The City collected a total of 79 responses throughout the 21-day advertised consultation period. The response rate for the survey was 25.6%. Of those responses, 78 were deemed valid¹. This data has been summarised in Tables 1 and 2.

Table 1 – Responses by type of survey completed

Type of survey completed	Responses	
	N	%
Hard-copy survey	62	79.5%
Online survey	16	20.5%
Total (valid) responses	78	100.0%

Table 2 – Responses within 200m radius of Ellersdale Park

Residential Type	Responses	
	N	%
Respondents who live within 200m	75	96.2%
Respondents who do not live within 200m	3	3.8%
Total (valid) responses	78	100.0%

¹ A “valid” response is one which includes the respondent's full contact details, have responded within the advertised consultation period and for which multiple survey forms have not been submitted by the same household for the same property.

Age

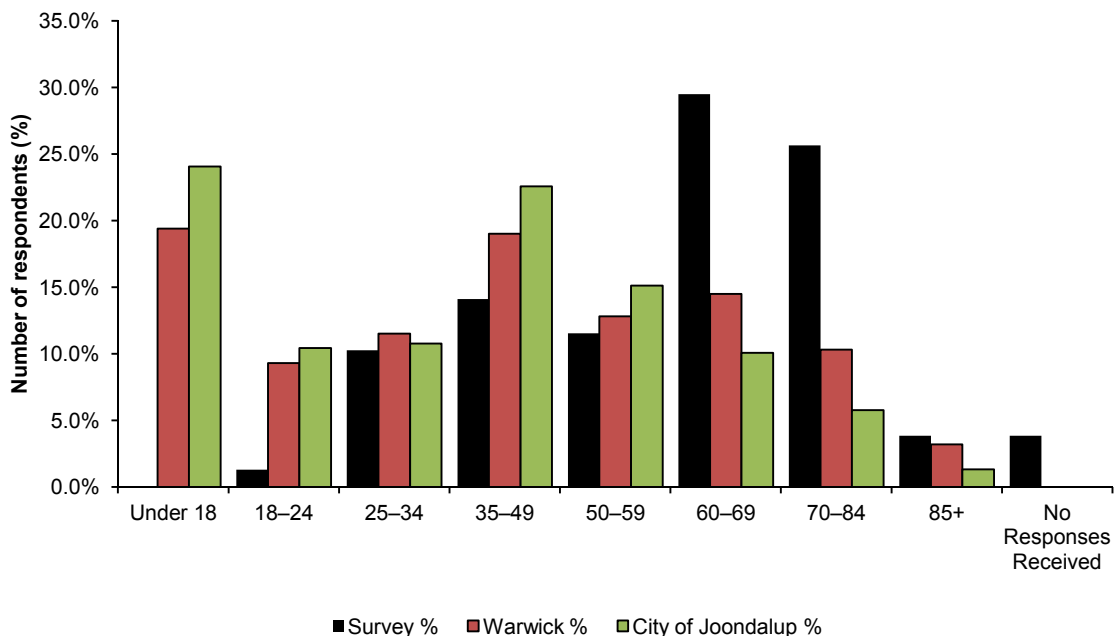
Of the 78 valid responses, the majority of respondents were aged 60–69 (29.5%), 70–84 (25.6%) and 35–49 (14.1%). This data is summarised in Table 3 and Figure 1 below, with direct percentage comparisons with the suburb of Warwick and the City of Joondalup.

People aged 35–49 and 50–59 represented a significant segment of the local population, which is consistent with the response rates. It should be noted that the 60–69 and 70–79 age group was over-represented whilst the 18–24 and under the age of 18 age groups were under-represented in this survey response.

Table 3 – Responses by age

Age groups	Survey Responses		Warwick ²	City of Joondalup ³
	N	%	%	%
Under 18 years of age	0	0.0%	19.4%	24.0%
18–24 years of age	1	1.3%	9.3%	10.4%
25–34 years of age	8	10.3%	11.5%	10.8%
35–49 years of age	11	14.1%	19.0%	22.6%
50–59 years of age	9	11.5%	12.8%	15.1%
60–69 years of age	23	29.5%	14.5%	10.1%
70–84 years of age	20	25.6%	10.3%	5.8%
85+ years of age	3	3.8%	3.2%	1.3%
No responses received	3	3.8%	-	-
Total (valid) responses	78	100.0%	100.0%	100.0%

Figure 1 – Responses by age compared with Warwick (%) and City of Joondalup (%)



² "Warwick" represents the total proportion of each age group within the suburb of Warwick ([Source: Profile Id. 2011](#)).

³ "Joondalup" represents the total proportion of each age group across the City of Joondalup ([Source: Profile Id. 2011](#)).

SURVEY ANALYSIS

QUESTION 1 – THE FOLLOWING FEATURES ARE PROPOSED AS PART OF THE UPGRADES TO ELLERSDALE PARK.

Respondents were asked to rate the level of support for the potential options outlined below.

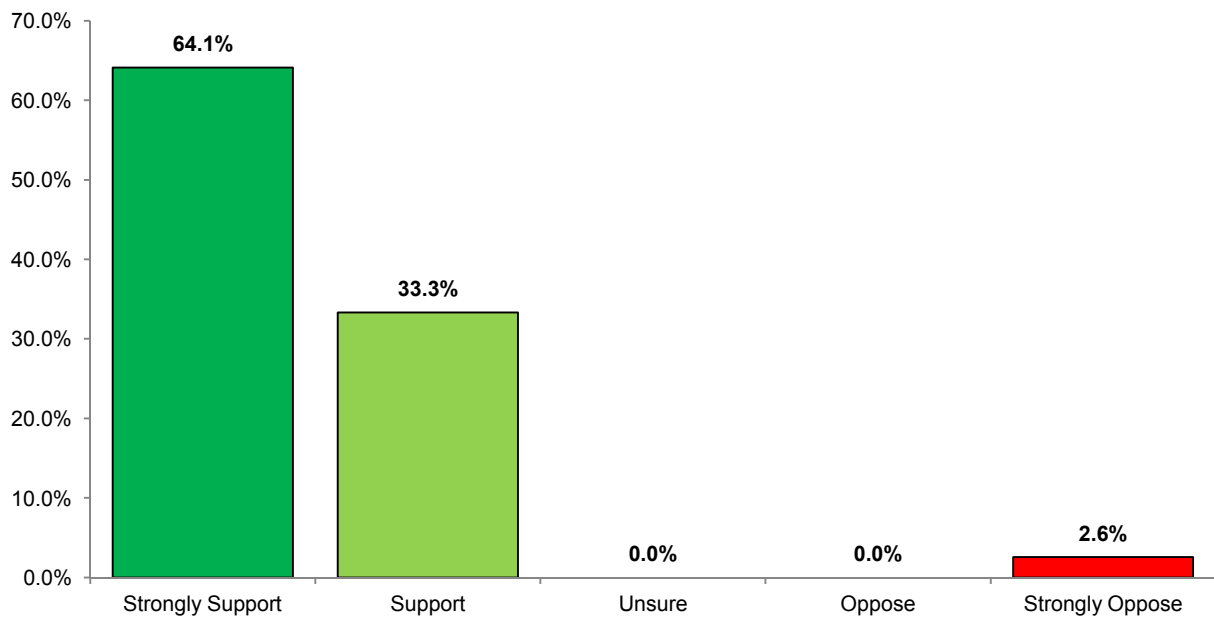
a. Installation of a tennis hit-up wall

Of the 78 valid responses, 97.4% of respondents supported the installation of a tennis hit-up wall, whilst 2.6% opposed it. Table 4 and Figure 2 summarise the results below.

Table 4 – Summary of the Question 1a

Level of support	Responses	
	N	%
Strongly Support	50	64.1%
Support	26	33.3%
Unsure	0	0.0%
Oppose	0	0.0%
Strongly Oppose	2	2.6%
Total (valid) responses	78	100.0%

Figure 2 – Summary of the Question 1a



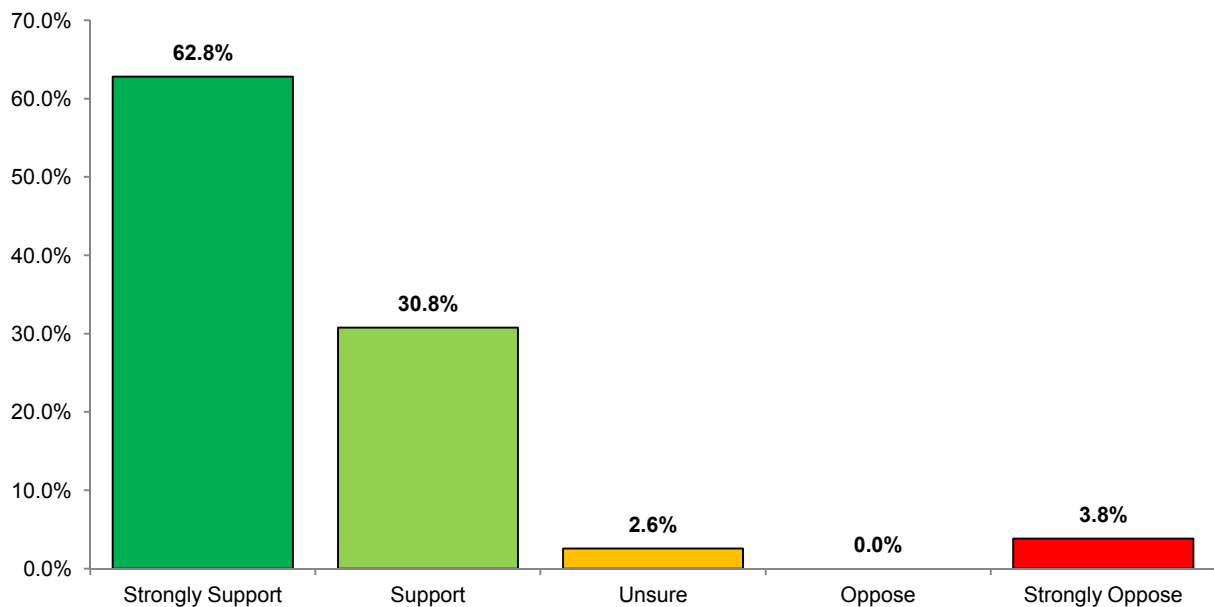
b. Installation of a 3-on-3 basketball pad

Of the 78 valid responses, 93.6% of respondents supported the installation of a 3-on-3 basketball pad, whilst 3.8% opposed it. There were also 2.6% of respondents who were unsure. Table 5 and Figure 3 summarise the results below.

Table 5 – Summary of the Question 1b

Level of support	Responses	
	N	%
Strongly Support	49	62.8%
Support	24	30.8%
Unsure	2	2.6%
Oppose	0	0.0%
Strongly Oppose	3	3.8%
Total (valid) responses	78	100.0%

Figure 3 – Summary of the Question 1b



QUESTION 2 — “DO YOU HAVE ANY COMMENTS ABOUT THE PROPOSED UPGRADES?”

Respondents were asked if they had any comments about the proposed upgrades to Ellersdale Park. A total of 45 respondents provided 50 comments. The results have been summarised in Table 6 below.

Table 6 – Summary of respondents’ comments about the proposed upgrades⁴

Comments	Responses	
	N	%
Support the proposal (in general)	27	54.0%
Would like more lighting	5	10.0%
Believe upgrades will provide more outdoor activities for families	4	8.0%
Would like graffiti measures to be considered	3	6.0%
Concern for anti-social behaviour	2	4.0%
Would like more parking	2	4.0%
Would like a full size tennis court	1	2.0%
Would like more benches	1	2.0%
Would like more picnic infrastructure	1	2.0%
Would like more waste bins	1	2.0%
No comment	3	6.0%
Total comments received	50	100.0%

⁴ N.b. some respondents provided more than one reason.

QUESTION 3 — “DO YOU HAVE ANY ADDITIONAL COMMENTS ABOUT ELLERSDALE PARK?”

Respondents were asked if they had any additional comments about Ellersdale Park. A total of 34 respondents provided 53 comments. The results have been summarised in Table 7 below.

Table 7 – Summary of respondents’ additional comments about Ellersdale Park⁵

Comments	Responses	
	N	%
Happy with the upgrades within Ellersdale Park	12	22.6%
Believe it is an excellent facility	9	17.0%
Would like shade sails installed over playground	6	11.3%
Concern for parking during peak periods	5	9.4%
Would like park lights to be on longer	3	5.7%
Would like more fitness equipment	3	5.7%
Would like play equipment to be upgraded	3	5.7%
Concern for anti-social behaviour	2	3.8%
Would like upgrades to toilet facilities (e.g. Time lock options)	2	3.8%
Concern for the high volume of people attending the park during peak periods	1	1.9%
Concern that dogs are off leads in parks	1	1.9%
Would like a community Garden	1	1.9%
Would like a full sized basketball pad	1	1.9%
Would like clubrooms to be upgraded	1	1.9%
Would like more waste bins	1	1.9%
Would like the park to continue to be maintained	1	1.9%
No comment	1	1.9%
Total comments received	53	100.0%

⁵ N.b. some respondents provided more than one reason.