APPENDIX 10 ATTACHMENT 1



City of Joondalup

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Burns Beach Café/Restaurant Indicative Development Site

PROJECT PHILOSOPHY AND PARAMETERS FOR CAFÉS/KIOSKS/RESTAURANTS ON CITY OWNED OR MANAGED LAND



Project Philosophy and Parameters

- (a) Philosophy/Project Vision
 - Provide café/kiosk/restaurant facilities within the City's identified tourism zones which will advance the City's ability attract visitors/tourists for entertainment and socialising;
 - Provide café/kiosk/restaurant facilities which will provide more employment, increase business opportunities, a greater awareness of the City's natural assets and a greater social and economic contribution by tourists;
 - Provide equitable community based facilities that acknowledges and provides for the lifestyle and alfresco culture of Western Australia.
- (b) Development Parameters

Land Use and Built Form

- Maximisation of land use and built form whilst maintaining environmental integrity;
- Identification of site criteria;
- Minimisation of impact on existing residents;
- Consideration of co-location.

Sustainability Considerations

- Maintenance and preservation of natural environmental;
- Implementation of sustainable green building and operational design.

Liaison Protocol

- Community consultation in accordance with the City's Public Participation Policy and Strategy;
- Stakeholder liaison.

Fiscal Responsibility and Commerciality

- Assurance of commercial viability;
- Due diligence and financial/cost benefit analysis;
- Future financial and social benefit for City residents and visitors;
- High quality, appropriate commercial operations;
- Consideration of co-location opportunities;
- Creation of an asset/s that maintains its capital value throughout its economic life cycle.

Governance

- High ethical standards;
- Probity, legal and legislative compliance;
- Adherence to the City's internal processes.