

## JOONDALUP PERFORMING ARTS AND CULTURAL FACILITY — BUSINESS CASE — CONSULTATION ANALYSIS REPORT

The following provides an analysis of the quantitative and qualitative data gathered from the *Joondalup Performing Arts and Cultural Facility — Business Case* consultation conducted with ratepayers, residents and stakeholders between **16 February 2017** and **30 March 2017**.

### SUMMARY OF RESULTS

- The City collected 1542 valid responses throughout the 42-day advertised consultation period with the majority of respondents aged 35–49 (29.9%) and 60–69 (24.1%).
- Of the valid submissions, 48.0% of all respondents supported the proposed Joondalup Performing Arts and Cultural Facility business case and project, whilst 41.9% opposed, 3.0% were unsure and 7.1% did not respond.
- The data was further analysed in relation to respondent location and age with the following results:
  - Respondent location:
    - Of the 1289 respondents who indicated they were residents or ratepayers of the City of Joondalup, 40.4% expressed support, 3.3% unsure, 49.4% opposed and 6.9% did not respond to the question.
    - Of the 246 respondents who indicated they were not residents or ratepayers of the City of Joondalup, 87.4% expressed support, 1.6% unsure, 2.4% opposed and 8.6% did not respond to the question.
  - Respondent age:
    - Of the 626 respondents aged 49 years and under, 63.6% expressed support, 1.4% unsure, 25.9% opposed and 9.1% did not respond to the question.
    - Of the 893 respondents aged 50+ years, 38.0% expressed support, 3.8% unsure, 52.5% opposed and 5.7% did not respond to the question.

### BACKGROUND

The City consulted with residents, businesses, ratepayers and key stakeholders via a personalised letter which was directly mailed together with an information brochure. Respondents were asked to fill in a comment from either online or by hard copy. The consultation was also advertised online via the City's website and social media, and through printed advertisements in the Joondalup Times and the Joondalup Weekender. In addition, all Community Engagement Network members were informed via email.

Approximately 72,500 information packages were posted and each included:

- a covering letter;
- a six-page colour brochure containing a summary of the business case and details on how to access further information; and
- an invitation to comment with instructions on how to do so.

The City also presented details of the Joondalup Performing Arts and Cultural Facility to representatives of the WA Liberal and Labor Parties, separately on Monday 6 February 2017. The City also provided three presentations on the Joondalup Performing Arts and Cultural Facility project to key stakeholders, schools and art group representatives; two of which were held on 13 February 2017, and one of which was held on 23 February 2017. The City additionally held two community forums on the Joondalup Performing Arts and Cultural Facility Business Case on 23 March 2017 and 28 March 2017.

SURVEY DEMOGRAPHICS

Response rates and validity

Personalised letters were sent to occupiers of City residential and commercial premises, ratepayers and key stakeholders. The City collected a total of 1780 responses throughout the 42-day advertised consultation period. Of those responses, 1542 were deemed valid; that is, the submission included the respondent’s full contact details, was received within the advertised consultation period and a submission from that respondent had not already been received. The data has been summarised in the tables and charts below.

Table 1 — Validity of responses

Validity of responses	Responses	
	N	%
Valid	1542	86.6%
Invalid	238	13.4%
<b>Total responses</b>	<b>1780</b>	<b>100.0%</b>

Table 2 — Responses by type of survey completed

Type of survey completed	Responses	
	N	%
Hard-copy survey	36	2.3%
Online survey	1506	97.7%
<b>Total (valid) responses</b>	<b>1542</b>	<b>100.0%</b>

Table 3 — Responses by location of respondent

Respondent location	Responses	
	N	%
Within the City of Joondalup	1289	83.6%
Outside the City of Joondalup	246	15.9%
No response	7	0.5%
<b>Total (valid) responses</b>	<b>1542</b>	<b>100.0%</b>

Figure 1 — Responses by location of respondent

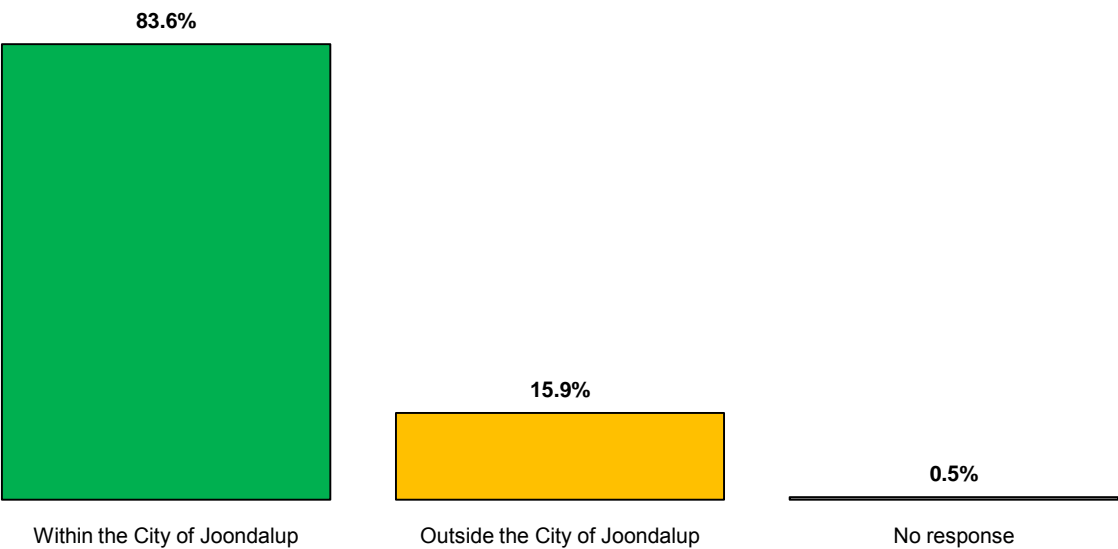
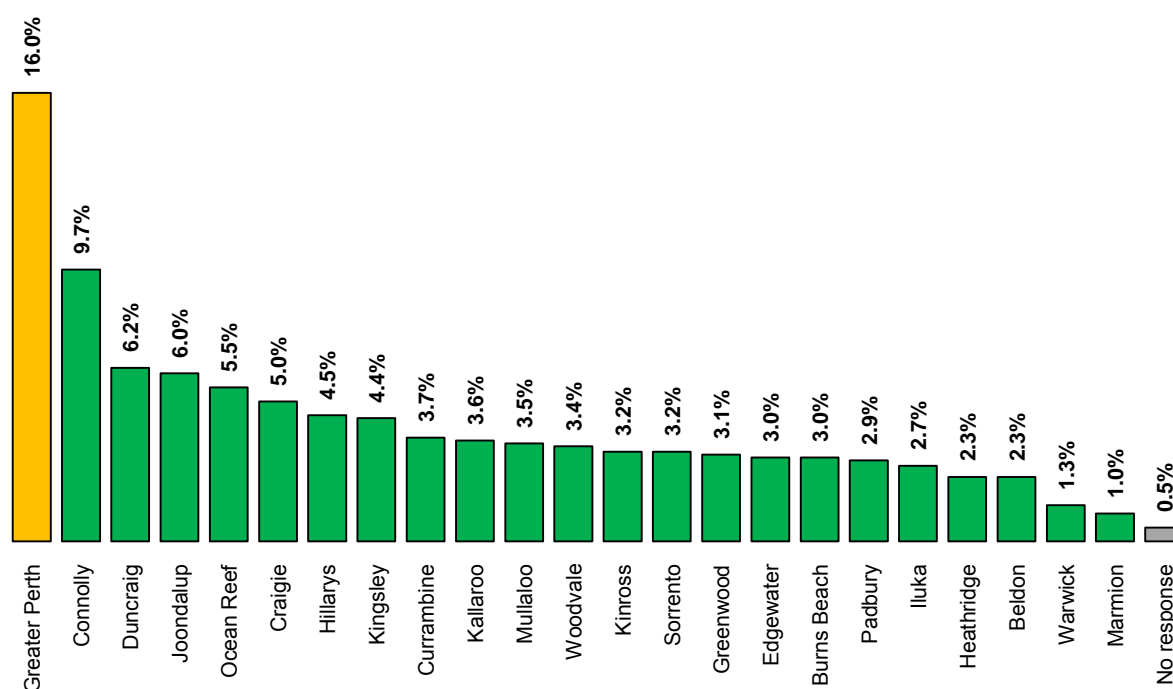


Table 4 — Responses by suburb

Respondent suburb	Responses	
	N	%
Greater Perth Metropolitan Region (excluding the City of Joondalup)	246	16.0%
Connolly	149	9.7%
Duncraig	96	6.2%
Joondalup	93	6.0%
Ocean Reef	84	5.5%
Craigie	77	5.0%
Hillarys	69	4.5%
Kingsley	68	4.4%
Currambine	57	3.7%
Kallaroo	55	3.6%
Mullaloo	54	3.5%
Woodvale	53	3.4%
Kinross	50	3.2%
Sorrento	50	3.2%
Greenwood	48	3.1%
Edgewater	47	3.0%
Burns Beach	46	3.0%
Padbury	44	2.9%
Iluka	42	2.7%
Heathridge	36	2.3%
Beldon	35	2.3%
Warwick	20	1.3%
Marmion	16	1.0%
No response	7	0.5%
<b>Total (valid) responses</b>	<b>1542</b>	<b>100.0%</b>

Figure 2 — Response rate by suburb



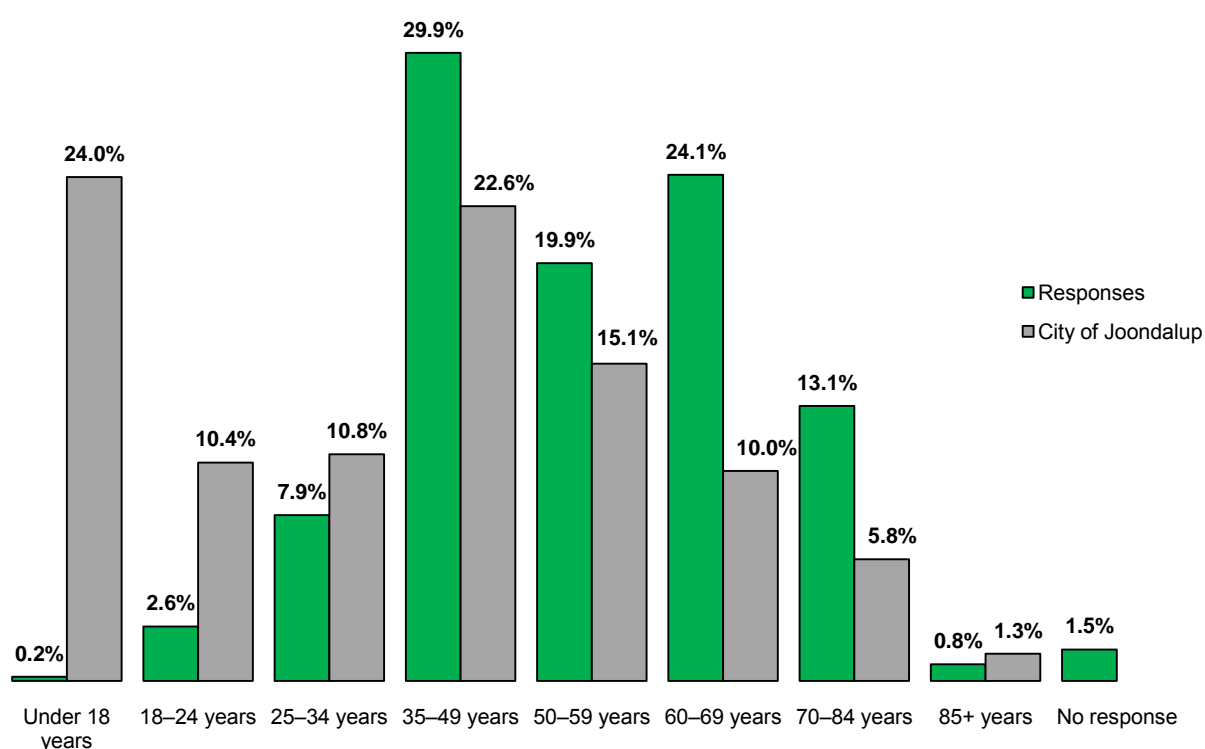
## Age

Of the 1542 valid responses, the majority of respondents were aged 35–49 years (29.9%) and 60–69 years (24.1%). Data is summarised in Table 5 and Figure 3 below, with direct percentage comparisons between the age demographics of respondents and the City of Joondalup. It should be noted that the 35–49, 50–59, 60–69 and 70–84 years age groups were over-represented whilst the 18–24, 25–34 years and the under 18 years age groups were under-represented.

**Table 5 — Responses by age**

Age groups	Responses		City of Joondalup <sup>1</sup>
	N	%	%
Under 18 years	3	0.2%	24.0%
18–24 years	40	2.6%	10.4%
25–34 years	122	7.9%	10.8%
35–49 years	461	29.9%	22.6%
50–59 years	306	19.9%	15.1%
60–69 years	372	24.1%	10.0%
70–84 years	202	13.1%	5.8%
85+ years	13	0.8%	1.3%
No response	23	1.5%	—
<b>Total (valid) responses</b>	<b>1542</b>	<b>100.0%</b>	<b>100.0%</b>

**Figure 3 — Responses by age compared with the City of Joondalup**



<sup>1</sup> “City of Joondalup” represents the total proportion of each age group across the City of Joondalup (Source: Australian Bureau of Statistics 2011, *Census of Population and Housing*, Australian Government, Canberra). These age groups are “service age groups” that divide the population into age categories that reflect typical life-stages as per the City’s demographic software, Profile.id.

## Stakeholder status

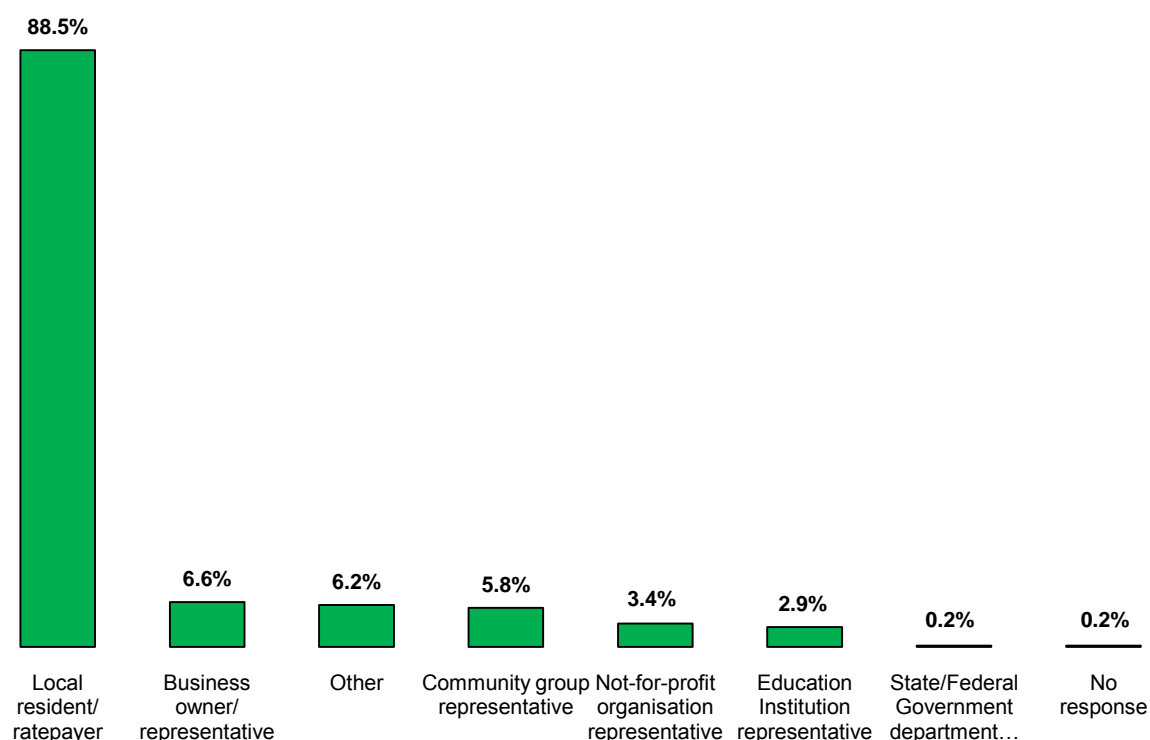
Respondents were asked to provide their stakeholder status based on the provided categories. 1530 respondents answered the question with 1364 being a local resident/ratepayer stakeholder. Data is summarised in Table 6 and Figure 4 below. For those that selected “Other” they were asked to further describe their status and the data has been summarised in Table 7.

Note that the total number of responses does not add to 1542 as per the “total” row and the responses will not equate to 100% as respondents were asked to select all relevant descriptions of their status. This is due to the question allowing for more than one response. Respondents provided 1755 responses to this question. For example, a respondent may have selected that they were both a “local resident/ratepayer” and a “business owner/representative”.

**Table 6 — Stakeholder status of respondents**

Respondent stakeholder status	Responses	
	N	%
Local resident/ratepayer	1364	88.5%
Business owner/representative	102	6.6%
Other	96	6.2%
Community group representative	89	5.8%
Not-for-profit organisation representative	53	3.4%
Education institution representative	45	2.9%
State/Federal government department representative	3	0.2%
No response	3	0.2%
<b>Total (valid) responses</b>	<b>1542</b>	<b>113.8%</b>

**Figure 4 — Stakeholder status of respondents**



**Table 7 — Summary of “other” stakeholders**

Respondent “other” stakeholders	Responses	
	N	%
Career in the arts	20	1.3%
Parent of a child in the arts	13	0.8%
Involved in the arts	13	0.8%
Art enthusiast	13	0.8%
Nearby interested resident	9	0.5%
Member of choir	8	0.5%
Other industry professional	7	0.4%
City of Wanneroo resident	5	0.3%
Dance teacher	5	0.3%
Arts student	4	0.2%
Former resident	4	0.2%
Other local government professional	2	0.1%
<b>Total (valid) responses</b>	<b>1542</b>	<b>6.2%</b>

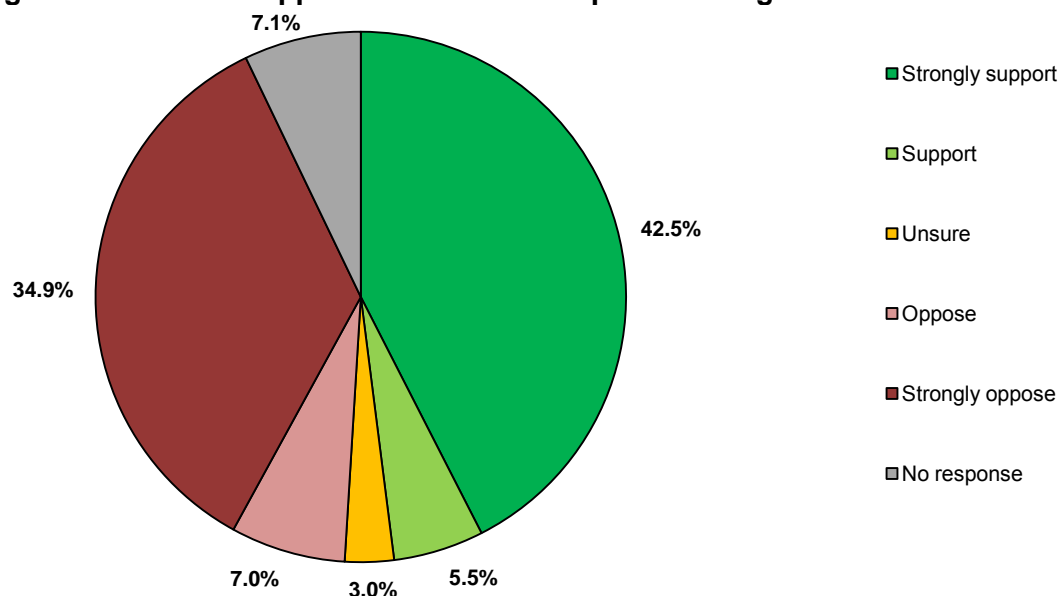
**SURVEY ANALYSIS**

**QUESTION 1 — Council is considering the development of a Performing Arts and Cultural Facility, the details of which are presented in the Business Case. Based on the information provided, please indicate your level of support or opposition for the Joondalup Performing Arts and Cultural Facility?**

Respondents were asked to indicate their level of support or opposition to the proposed Joondalup Performing Arts and Cultural Facility, the details of which were presented in the Business Case provided on the City’s website. Of the 1542 valid responses, 48.0% of respondents indicated that they supported the proposed Joondalup Performing Arts and Cultural Facility, whilst 41.9% opposed, with 3.0% being unsure and 7.1% not responding to the question. Table 8 and Figure 5 summarise the results, and this question is analysed further in the section below.

**Table 8 — Level of support for the Joondalup Performing Arts and Cultural Facility**

Level of support for the Joondalup Performing Arts and Cultural Facility	Responses	
	N	%
Strongly support	655	42.5%
Support	85	5.5%
Unsure	46	3.0%
Oppose	108	7.0%
Strongly oppose	538	34.9%
No response	110	7.1%
<b>Total (valid) responses</b>	<b>1542</b>	<b>100.0%</b>

**Figure 5 – Level of support for the Joondalup Performing Arts and Cultural Facility**
**QUESTION 1 — ADDITIONAL ANALYSIS: Level of support for the Joondalup Performing Arts and Cultural Facility by location of respondent**

Further analysis of the level of support for the Joondalup Performing Arts and Cultural Facility was conducted to determine any major trends in responses based on the respondent's residential location. The data is summarised below.

A significant proportion of respondents from outside the City of Joondalup are strongly supportive of the project. For example, of all respondents who indicated that they "strongly supported" the project (42.5%), 28.9% were residents/ratepayers of the City of Joondalup, whilst 13.3% resided outside of the City. The numbers of respondents "strongly opposed" to the project shows little change when respondents from outside the City of Joondalup are removed. That is, of all respondents who indicated that they were "strongly opposed" (35.0%), 34.6% were City residents whilst less than 1% resided outside of the City.

**Table 9 — Level of support for the Joondalup Performing Arts and Cultural Facility by residential location of respondent**

Residential location of respondent								
Location of respondent	Responses							
	City of Joondalup		Outside the City of Joondalup		Unknown location (No response)		Total	
	N	%	N	%	N	%	N	%
Strongly support	446	28.9%	205	13.3%	4	0.3%	655	42.5%
Support	74	4.8%	10	0.6%	1	0.1%	85	5.5%
Unsure	42	2.7%	4	0.3%	0	0.0%	46	3.0%
Oppose	105	6.8%	2	0.1%	1	0.1%	108	7.0%
Strongly oppose	533	34.6%	4	0.3%	1	0.1%	538	35.0%
No response	89	5.8%	21	1.3%	0	0.0%	110	7.1%
Total (valid) responses	1289	83.6%	246	15.9%	7	0.6%	1542	100.1%

Figure 6 — Level of support for the Joondalup Performing Arts and Cultural Facility by location of respondent

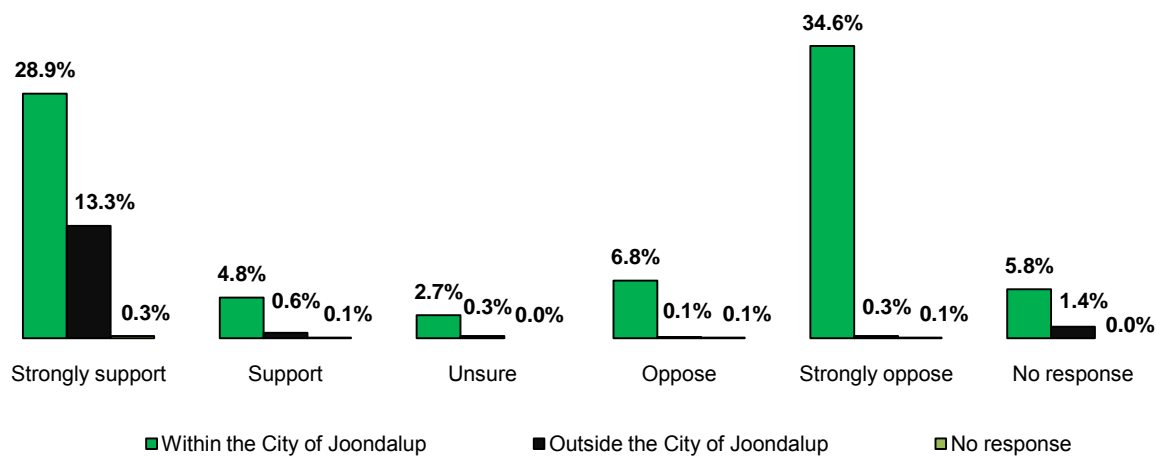
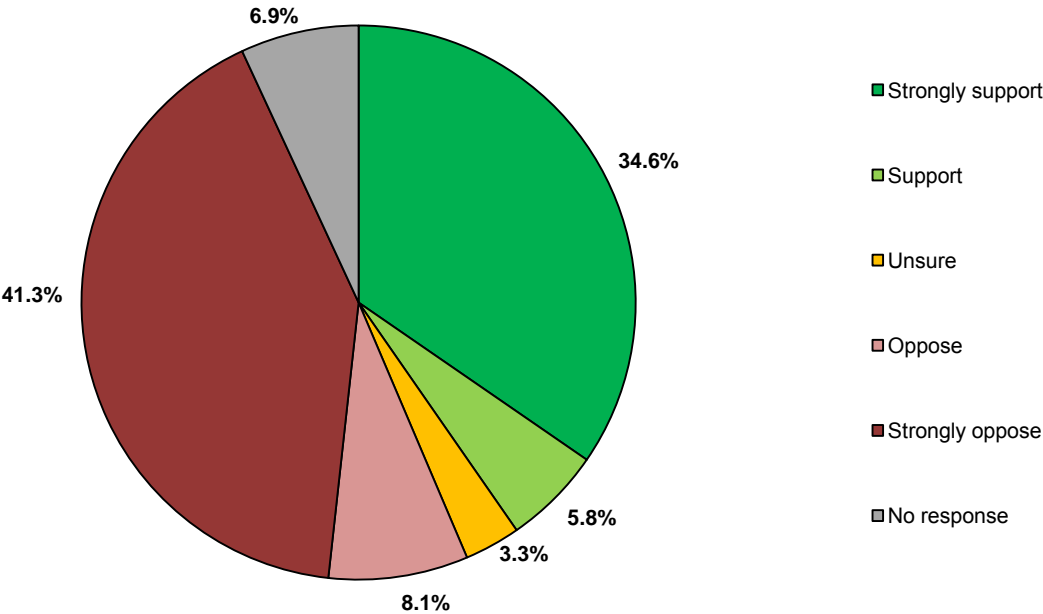


Table 10 — Level of support for the Joondalup Performing Arts and Cultural Facility by respondents within the City of Joondalup

Level of support for the Joondalup Performing Arts and Cultural Facility	Responses	
	N	%
Strongly support	446	34.6%
Support	74	5.8%
Unsure	42	3.3%
Oppose	105	8.1%
Strongly oppose	533	41.3%
No response	89	6.9%
Total (valid) responses	1289	100.0%

Figure 7 - Level of support for the Joondalup Performing Arts and Cultural Facility by respondents within the City of Joondalup

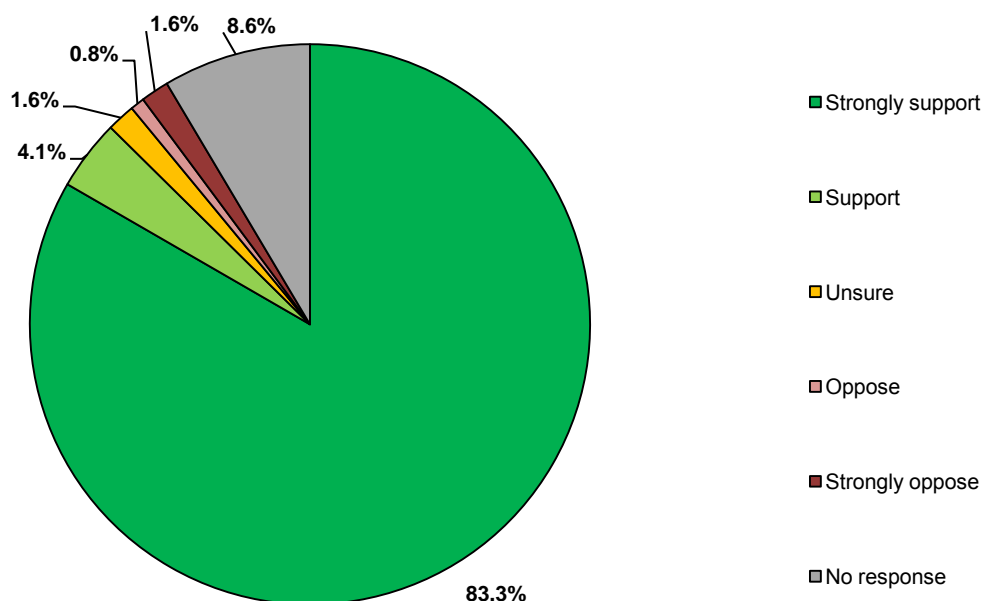




**Table 11 – Level of support for the Joondalup Performing Arts and Cultural Facility by respondents outside the City of Joondalup**

Level of support for the Joondalup Performing Arts and Cultural Facility	Responses	
	N	%
Strongly support	205	83.3%
Support	10	4.1%
Unsure	4	1.6%
Oppose	2	0.8%
Strongly oppose	4	1.6%
No response	21	8.6%
<b>Total (valid) responses</b>	<b>246</b>	<b>100.0%</b>

**Figure 8 – Level of support for the Joondalup Performing Arts and Cultural Facility by respondents outside the City of Joondalup**



#### **QUESTION 1 — ADDITIONAL ANALYSIS: Level of support for the Joondalup Performing Arts and Cultural Facility by age of respondent**

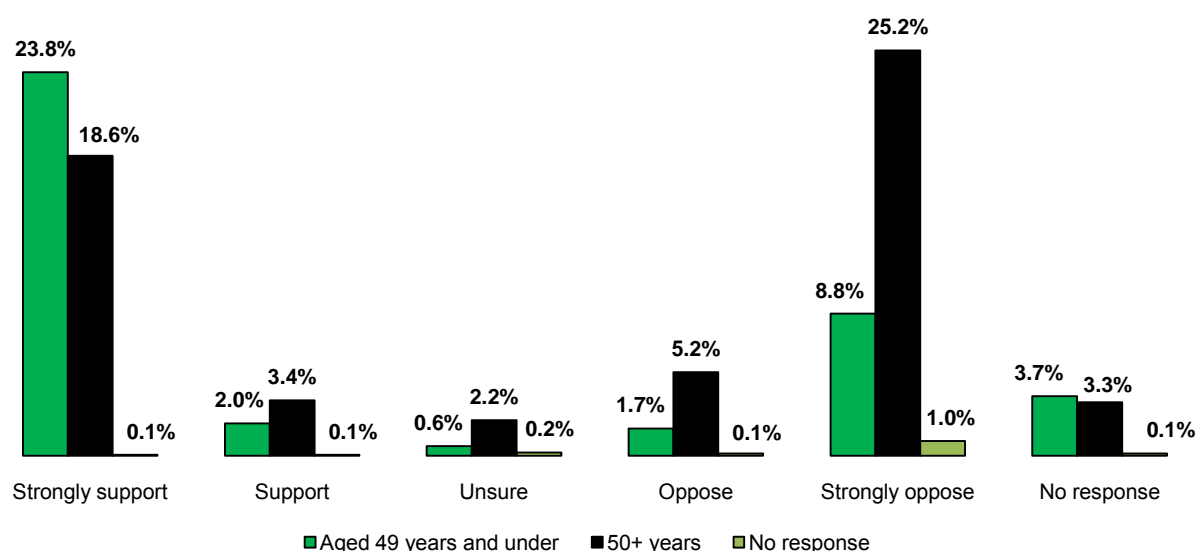
Further analysis of the level of support for the Joondalup Performing Arts and Cultural Facility was also conducted to determine any major trends in responses based on the age of the respondent. This data is summarised below.

The analysis of the level of support for the Joondalup Performing Arts and Cultural Facility by age of respondent highlighted that of all respondents who indicated that they “strongly supported” the project (42.5%), 23.8% were aged 49 years and under, whilst 18.6% were aged 50+ years. Of all respondents who indicated that they “strongly opposed” the project (34.9%), 25.2% were aged 50+ years, whilst 8.8% were aged 49 years and under.

**Table 12 — Level of support for the Joondalup Performing Arts and Cultural Facility by age of respondent**

Age of respondent	Responses							
	Aged 49 years and under		Aged 50+ years		Unknown age (No response)		Total	
	N	%	N	%	N	%	N	%
Strongly support	367	23.8%	287	18.6%	1	0.1%	655	42.5%
Support	31	2.0%	53	3.4%	1	0.1%	85	5.5%
Unsure	9	0.6%	34	2.2%	3	0.2%	46	3.0%
Oppose	26	1.7%	80	5.2%	2	0.1%	108	7.0%
Strongly oppose	136	8.8%	388	25.2%	14	1.0%	538	35.0%
No response	57	3.7%	51	3.3%	2	0.1%	110	7.1%
<b>Total (valid) responses</b>	<b>626</b>	<b>40.6%</b>	<b>893</b>	<b>57.9%</b>	<b>23</b>	<b>1.3%</b>	<b>1542</b>	<b>100.1%</b>

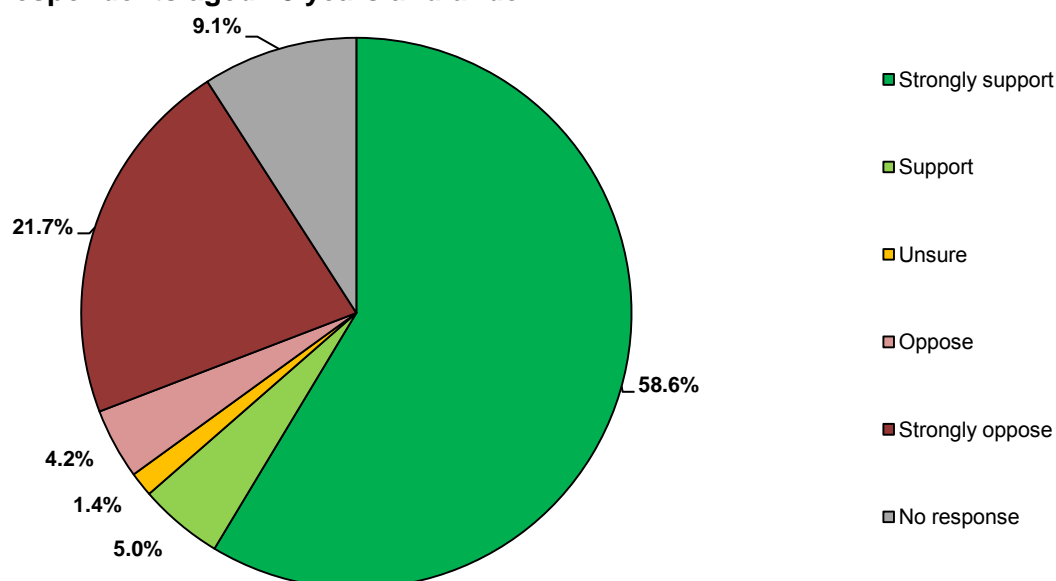
**Figure 9 — Level of support for the Joondalup Performing Arts and Cultural Facility by age of respondent**



**Table 13 – Level of support for the Joondalup Performing Arts and Cultural Facility by respondents aged 49 years and under**

Level of support for the Joondalup Performing Arts and Cultural Facility	Responses	
	N	%
Strongly support	367	58.6%
Support	31	5.0%
Unsure	9	1.4%
Oppose	26	4.2%
Strongly oppose	136	21.7%
No response	57	9.1%
<b>Total (valid) responses</b>	<b>626</b>	<b>100.0%</b>

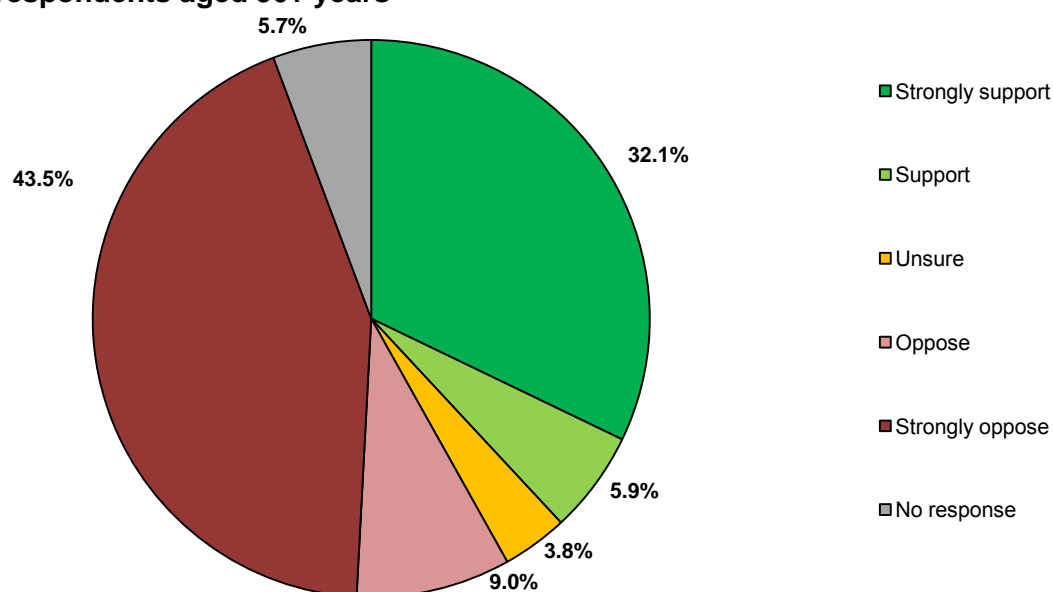
**Figure 10 - Level of support for the Joondalup Performing Arts and Cultural Facility respondents aged 49 years and under**



**Table 14 – Level of support for the Joondalup Performing Arts and Cultural Facility by respondents aged 50+ years**

Level of support for the Joondalup Performing Arts and Cultural Facility	Responses	
	N	%
Strongly support	287	32.1%
Support	53	5.9%
Unsure	34	3.8%
Oppose	80	9.0%
Strongly oppose	388	43.5%
No response	51	5.7%
<b>Total (valid) responses</b>	<b>893</b>	<b>100.0%</b>

**Figure 11 – Level of support for Joondalup Performing Arts and Cultural Facility by respondents aged 50+ years**



**QUESTION 2 — Please indicate your reasons for selecting your answer in Question 1**

Respondents were asked to provide their reason(s) for selecting their level of support in the previous question, “*please indicate your level of support for the Joondalup Performing Arts and Cultural Facility based on the information provided.*” 1347 respondents provided a total of 2510 comments<sup>2</sup> and of these:

- 665 respondents indicated either “**supports**” or “**strongly supports**” and provided 1249 comments.
- 49 respondents indicated “**unsure**” or did not make a selection at the previous question and provided 63 comments.
- 633 respondents indicated either “**opposed**” or “**strongly opposed**” and provided 1198 comments. The results have been summarised in the tables below.

**Table 15 — Summary of comments by respondents who indicated that they either “supported” or “strongly supported” the Joondalup Performing Arts and Cultural Facility**

Comments	Responses	
	N	%
Currently travels outside the City and would appreciate a Facility closer to home	152	12.1%
General support for the project	135	10.8%
City needs a cultural centre	125	10.0%
Will provide cultural and artistic education and enrichment	116	9.3%
Lack of cultural facilities in the northern suburbs	115	9.2%
Will encourage visitors and tourists, creating jobs	115	9.2%
Will benefit many amateur groups (local residents, schools, churches) and local professional artists	113	9.0%
Students at their/their child’s dance school will benefit	87	7.0%
Will showcase Joondalup as a mature alternative city centre of growth and sophistication	67	5.3%
Arts help build the community	50	4.0%
Bring national and international acts to the City	45	3.6%
Could become a cultural “hub” for the northern suburbs	44	3.5%
Would regularly attend the Facility	22	1.8%
The City spends too much on sporting facilities	18	1.4%
Will improve the mental health and well-being of residents	14	1.1%
Concerned about the cost of the project, but still supportive	7	0.6%
Impressed with the architectural design	6	0.5%
Will lead to greater multiculturalism	5	0.4%
Agreeable to a rates increase to fund the Facility	4	0.3%
Will decrease juvenile delinquency and loitering	2	0.2%
Unsure whether the size of the Facility is appropriate for the City	2	0.2%
Advocates for the Facility to be a regional project	1	0.1%
ECU could contribute to the project	1	0.1%
Supports the size of the proposed venue	1	0.1%
Would complement Ocean Reef Marina	1	0.1%
Will add value to properties in Joondalup	1	0.1%
<b>Total comments received</b>	<b>1249</b>	<b>100.0%</b>

<sup>2</sup> N.B. Respondents were able to provide more than one comment.

**Table 16 — Summary of comments by respondents who indicated that they were “unsure” about the Joondalup Performing Arts and Cultural Facility**

Comments	Responses	
	N	%
Concerns for financial burden to ratepayers	24	38.1%
Project is worthwhile if funded by any tier of government	8	12.7%
Concerns for Western Australian economy	7	11.1%
Requests further information in relation to financial details	7	11.1%
Supports the project in general but has concerns	7	11.1%
Will only benefit a small proportion of the population	3	4.7%
There are other facilities that could be used in the City	2	3.2%
Seating capacity should be larger	2	3.2%
Project is better suited to a Perth CBD location	1	1.6%
Requests the City ensures the diversity of performances	1	1.6%
Would not use the Facility	1	1.6%
<b>Total comments received</b>	<b>63</b>	<b>100.0%</b>

**Table 17 — Summary of comments by respondents who indicated that they were “opposed” or “strongly opposed” to the Joondalup Performing Arts and Cultural Facility**

Comments	Responses	
	N	%
Concerns for financial burden to ratepayers	310	25.9%
Perth area and the City have enough venues	149	12.4%
Concerns for Western Australian economy	123	10.2%
Too expensive	81	6.8%
Other projects on which the City could use the money	76	6.3%
Would not use the Facility	76	6.3%
Funding should be sought from Federal or State Government	62	5.2%
Not a justifiable use of taxpayer money	62	5.2%
Other local government areas should also contribute (Wanneroo, Stirling, Swan)	36	3.0%
Project would be a “white elephant”	35	2.9%
Generally does not support the project	34	2.8%
Supports if there is no rate increase	28	2.3%
Would prefer the City invests in Ocean Reef Marina	25	2.1%
Costs outweigh the benefits	24	2.0%
City should not enter into debt	20	1.7%
Project is not financially viable	12	1.0%
Should be greater consultation	10	0.8%
Would support at a time of greater economic prosperity	9	0.8%
Proposed venue is too large	8	0.7%
Project is better suited to a Perth City location	6	0.5%
Facility will be detrimental to the character of Central Park	4	0.3%
Impressed with the architectural design	2	0.2%
City is not designed for large volumes of traffic	1	0.1%
Allocation of funding to renew areas within the City is inequitable between Joondalup City and older suburbs	1	0.1%
Joondalup is not ready for such a Facility	1	0.1%
Business Case does not address the Deloitte report	1	0.1%
Will cause too much noise	1	0.1%
Should be built on a school site	1	0.1%
<b>Total comments received</b>	<b>1198</b>	<b>100.0%</b>

### QUESTION 3 — Do you have any comments or feedback on the Joondalup Performing Arts and Cultural Facility Business Case?

Respondents were asked to provide comments on the City's Joondalup Performing Arts and Cultural Facility business case. 708 respondents provided a total of 826 comments<sup>3</sup>. The results have been summarised in the table below.

**Table 18 — Summary of comments about the Joondalup Performing Arts and Cultural Facility Business Case**

Comments	Responses	
	N	%
General support for the project business case	95	11.5%
Concern about financial burden to ratepayers	92	11.1%
Generally does not support the Facility	73	8.8%
Financial analysis is flawed and needs to be updated	61	7.4%
Confident with the Business Case for the Facility	60	7.3%
The money would be better spent on other capital works or basic services	36	4.4%
Concerns based on Deloitte report financial analysis	29	3.5%
The Facility would be underutilised	26	3.2%
Specific requests in relation to design and fit-out of the Facility	26	3.2%
State or Federal Government should contribute financially	25	3.0%
The project will go over budget	22	2.7%
Concerns for Western Australian economy	22	2.7%
The Facility will encourage more culture and entertainment in the region	20	2.4%
Greater Perth Region and the City have enough venues	19	2.3%
Need for a performing arts facility in the northern region	17	2.1%
Encourage visitors and tourists, creating jobs	17	2.1%
Impressed with the architectural design	15	1.8%
Other local governments should also contribute (Wanneroo, Stirling, Swan)	12	1.5%
The City should investigate alternate funding models	11	1.3%
The City should not enter into debt	10	1.2%
Concerns about the sale of Tamala Park	10	1.2%
The Facility will benefit many amateur groups (local residents, schools, churches) and local professional artists	10	1.2%
Requests that once built, the hire fees for the Facility are reasonable	9	1.1%
Does not think the Business Case is sound	9	1.1%
Would benefit the whole community	9	1.1%
Agreeable to a rates increase to fund the Facility	8	1.0%
Project is not financially viable	8	1.0%
Cost outweighs the benefit	7	0.8%
Facility will be a "white elephant"	7	0.8%
The Facility needs more seats	7	0.8%
Would prefer the City invests in Ocean Reef Marina	6	0.7%
Requests that the City includes discussion with key stakeholders including art industry bodies, companies, education and community groups	6	0.7%
Outdoor space should be useable or an Australian garden	5	0.6%
Consultation needed earlier in the process	5	0.6%

<sup>3</sup> N.B. Respondents were able to provide more than one comment.

Comments	Responses	
	N	%
Money saved by the City should be used to decrease rates	4	0.5%
Agrees with the need for additional parking	3	0.4%
Assessment of the consultation results should be undertaken by independents	3	0.4%
Will attract national and international acts	3	0.4%
Agrees with proposed location of the Facility	3	0.4%
Does not like the design	3	0.4%
Would improve the profile of Joondalup	2	0.2%
Should be voted upon by ratepayers	2	0.2%
Suggests a smaller, more affordable design	2	0.2%
Disagrees with the inclusion of a prayer room in the Facility	1	0.1%
Concerned about noise issues	1	0.1%
Needs a corresponding increase to hotel accommodation in Joondalup CBD	1	0.1%
Concerns with the consultation material	1	0.1%
Suggests a lottery is undertaken to raise money	1	0.1%
Does not believe the Facility belongs in Central Park	1	0.1%
Will decrease juvenile delinquency and loitering	1	0.1%
<b>Total comments received</b>	<b>826</b>	<b>100.0%</b>

#### QUESTION 4 – Do you have any final comments on the Joondalup Performing Arts and Cultural Facility project?

Respondents were asked to provide any final comments on the City's *Joondalup Performing Arts and Cultural Facility* Project. 755 respondents provided a total of 906 comments<sup>4</sup>. The results have been summarised in Table 19 below.

**Table 19 – Summary of final comments about the Joondalup Performing Arts and Cultural Facility project**

Comments	Responses	
	N	%
Generally does not support the project	145	16.0%
Would be an asset to the City	144	15.9%
General support for the Facility	97	10.7%
Concerns for financial burden to ratepayers	67	7.4%
Waste of ratepayers' money	47	5.2%
Specific requests in relation to design and fit-out of the Facility	42	4.6%
Would benefit the entire community	40	4.4%
Believes the northern suburbs need a performing arts facility	30	3.3%
Will expand the art scene, culture and vibrancy of the City	30	3.3%
Concerns for Western Australian economy	27	3.0%
Looks forward to attending the theatre, Fringe performances, dance and art experiences in Joondalup	24	2.7%
State or Federal Government should contribute financially	17	1.9%
A suitable project for the future in a stronger economy	17	1.9%
Would prefer the City invests in Ocean Reef Marina	12	1.3%
Concerns with the City consultation process	12	1.3%
Cost is too high	11	1.2%
Greater Perth Metropolitan Region and the City have enough	11	1.2%

<sup>4</sup> N.B. Respondents were able to provide more than one comment.

Comments	Responses	
	N	%
venues		
Project is not financially viable	10	1.1%
Facility would be underutilised	10	1.1%
Other local governments should also contribute (Wanneroo, Stirling, Swan)	9	1.0%
Money saved should be used to reduce rates	7	0.8%
Requests that once built, the hire fees for the Facility are reasonable	7	0.8%
Input from the community and cultural organisations into the design and build should be obtained	7	0.8%
Suggests the City considers how to make the Facility accessible and attractive outside of the “main events”	7	0.8%
Facility will create more jobs in the area	5	0.6%
Art facilities are as important as libraries and sporting facilities	5	0.6%
Does not believe the Facility will attract tourists	5	0.6%
Agrees with proposed location of the Facility	5	0.6%
Cost outweighs the benefit	5	0.6%
Briefing documents were inadequate	5	0.6%
Financial analysis is flawed and needs to be updated	5	0.6%
More seats are needed	4	0.4%
Dislikes the location chosen for the Facility (traffic congestion)	4	0.4%
Business case should be reviewed and reissued	4	0.4%
City should investigate alternate funding models	3	0.3%
Does not believe they will use the Facility	3	0.3%
Agreeable to a rates increase to fund the Facility	3	0.3%
Queries whether City of Joondalup residents will be entitled to reduced ticketing and parking	2	0.2%
Requests that the tickets are reasonably priced	2	0.2%
States that WAAPA would be a proud provider of product for the Facility	2	0.2%
The project is more suited to the Perth City	2	0.2%
Will attract national and international performers	2	0.2%
Suggests there is a referendum at the next Council election	2	0.2%
Suggests that the Facility has a residency program similar to Brisbane Powerhouse	1	0.1%
Does not believe other options have been adequately explored	1	0.1%
Cultural and social benefits outweigh the cost of the project	1	0.1%
Project is too CBD-centric	1	0.1%
Queries how the City will encourage local performing arts groups to fill the space	1	0.1%
Requests regular updates to community on the progress of the Facility	1	0.1%
Will decrease juvenile delinquency and loitering	1	0.1%
Could be integrated into Ocean Reef Marina	1	0.1%
<b>Total comments received</b>	<b>906</b>	<b>100.0%</b>