

WELCOME



AUSTRALIAN BUSINESS IN CHINA

THE TIME IS NOW

James O'Loughlin

VP AustCham Shanghai

Founding Partner – CEO, Three Towers



THREE TOWERS

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Investment

中

Market Entry

中

In-Market Representation



AUSTCHAM SHANGHAI



**Founded
In
1994**

**Board
Of
Directors**

**500
Corporate
Members**

**No
Government
Funding**

**We
LOVE
it**

**WFOE
In
China**

**19
Staff in
China**

**150
Events per
Annum**

AUSTCHAM SHANGHAI



PLATINUM MEMBERS



CHINA - 中

34 PROVINCES
4 MUNICIPALITIES
OVER **100** DIALECTS
56 ETHNIC GROUPS



中 – A MARKET VIEW



中 – A MARKET VIEW

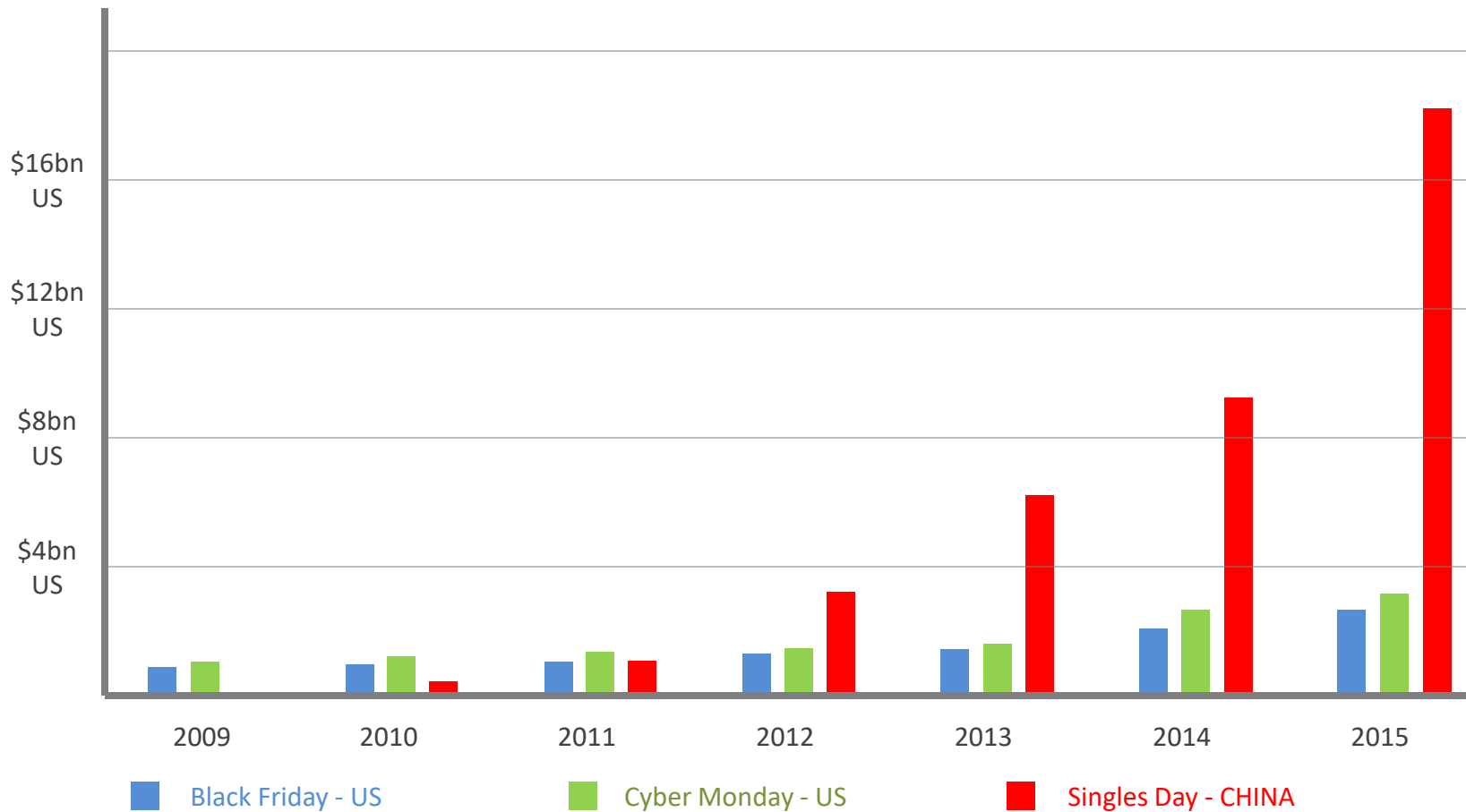


In 2016 **CHINA** will be one of the fastest growing economies in the world

China will add the equivalent of **THREE** New Zealand economies to the world market

30% of the worlds growth

中 – SINGLES DAY



中 – A MARKET VIEW



19% of the world's population

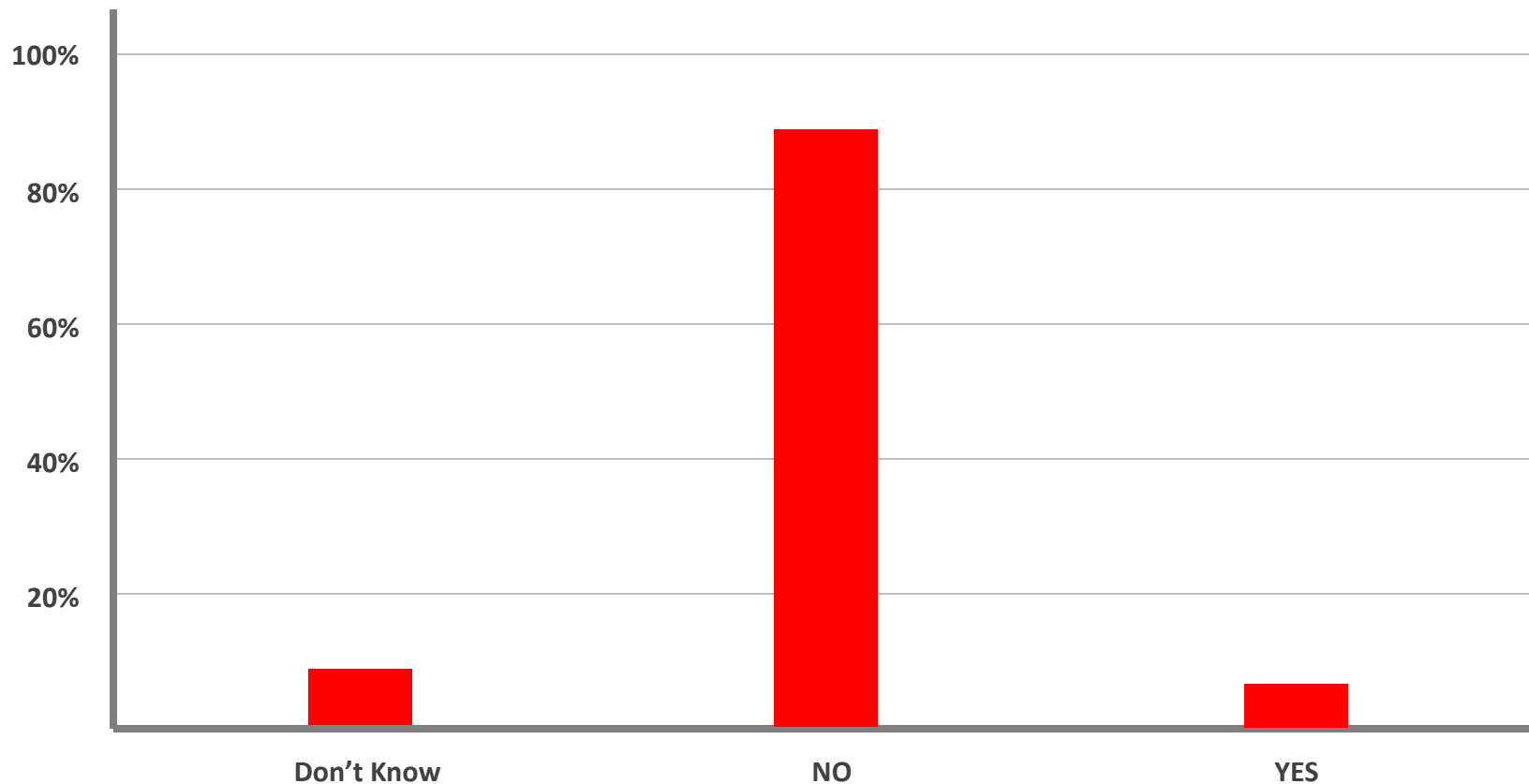
7% of the world's arable land

40+% Degraded

(Xinhua News Agency, Nov 2014)

326,000,000 middle class households will emerge by 2030

Planning to Start Engagement with Asia In Next 12 Months if not Currently Engaged (%)



中 – WHY NOW ?



ChAfta

Growth of Online trade

Free Trade zones - Cross border

Removal of the one child policy

Aging population

Xi Jinping focus on education

中 – Opportunities

Health

Retail

Food &
Beverage

Tourism

Education

Services

Agriculture

中 – Opportunities



THE TIME IS NOW



Where will AIM WA lead you?



Australian Institute of Management
WESTERN AUSTRALIA

CHINA CONNECT

OPENING DOORS TO DOING BUSINESS IN CHINA

An AIM WA / AustCham Shanghai Initiative

Departs 12 March 2016
Shanghai and Beijing

Nine days. Two major cities. Countless opportunities.

"China Connect offered a multi-faceted insight into the key opportunities and challenges facing the Chinese economy. The calibre of speakers was very high, delivering leadership insights derived from their vast experiences within China. The program was also delivered at a comfortable pace with friendly and professional facilitation from the AIM WA and AustCham Shanghai teams."

Trevor Lucas, Barley Trading Manager, CBH Group
*Delegate 2015

"A valuable introductory experience for anyone contemplating doing business in China."

Robert Rhodes, General Manager, Transmin
*Delegate 2014

"I was very impressed with the quality of the speakers we met; the insights and uniqueness of their experiences in China were priceless. Not to mention the opportunity to see with my own eyes the local landscape, and its people. Thanks AIM WA, looking forward to going back there."

Wilson Casado, Managing Partner, Visagio
*Delegate 2015

"A fantastic program packed with opportunities to identify for your business, the considerable risks and required time lines."

Dianne Allen, Managing Director, Industrial Hygiene Management
*Delegate 2014

NEED TO KNOW



Oct 2016



Cost

Corporate/Professional Members: \$10,995 per delegate
Non-Members: \$12,500 per delegate

*Early bird rates available. All prices GST exempt

Includes all economy air fares, 5 star hotel accommodation, meals, transfers, high speed train, visa processing and travel insurance. Upgrade to business class available. Travel arrangements ex Perth. Participant's passport requires at least six months validity from date of departure.



Watch the video

Visit aimwa.com to see what previous participants have said about China Connect.



See the pictures

Visit aimwa.com to see photos of previous delegations.

RESERVE YOUR PLACE

Bookings and enquiries

Call AIM WA International on +61 8 9383 8095
or email internationalteam@aimwa.com

**Limited places are available.
Book early to avoid disappointment.**



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谢谢

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