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#joondaluphastheedge



#### GIVE YOUR BUSINESS THE EDGE

# Surviving and Thriving in the Digital Age

#### **BUSINESS FORUM**

**Tuesday 27 June 2017** 



### **Mr Garry Hunt**

CHIEF EXECUTIVE OFFICER
City of Joondalup



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Uber is more popular than taxis in Perth



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# His Worship the Mayor Troy Pickard

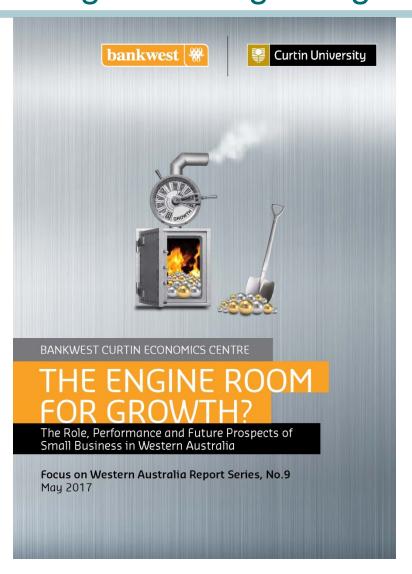
City of Joondalup



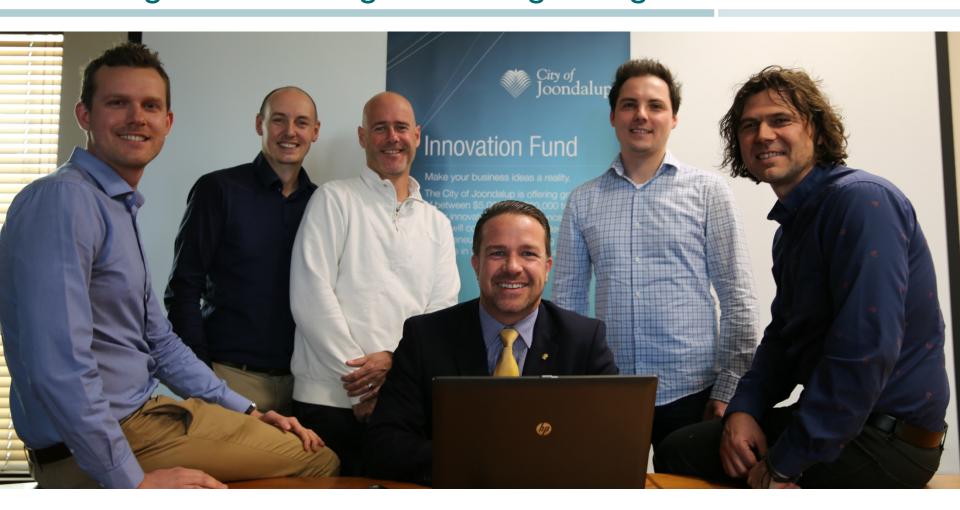


An initiative of the Small Business Development Corporation











### Joondalup Supplier Development Program Information Sessions





#### Information Session Dates:

- 6 July
- 5 September
- 23 November





A Small Business Development Corporation service funded by the Government of Western Australia





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#### **Business**



Delivered by AusIndustry™





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#### **Business**



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**Business**Entrepreneurs' Programme



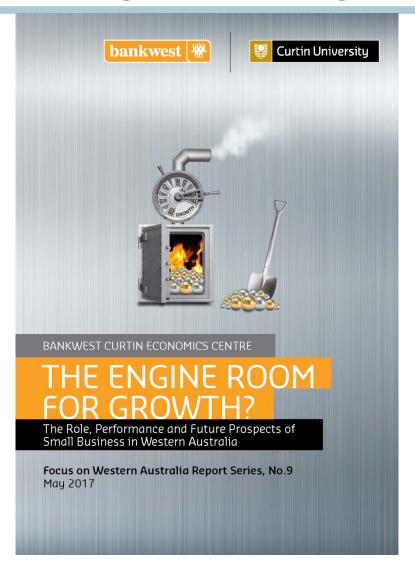




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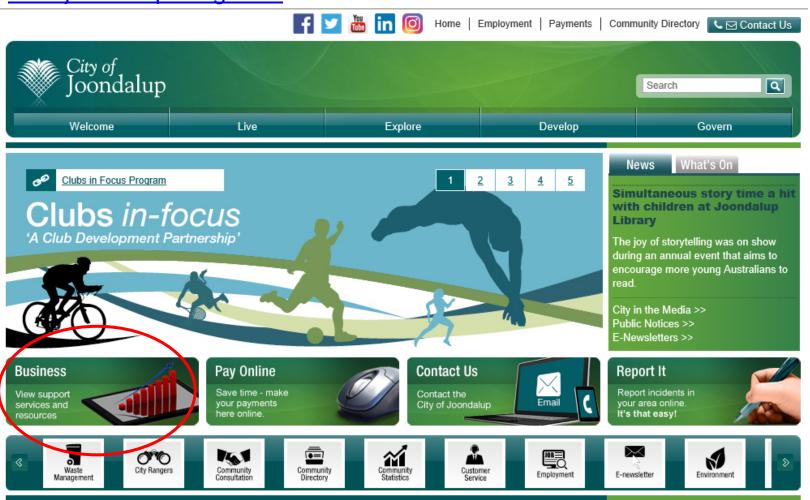
"Only 54.3% of new small business entries in WA in 2013-14 survived to 2016"

Source:

**Bankwest Curtin Economics Centre, Small Business Survey 2017** 



www.joondalup.wa.gov.au





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### **Mr Garry Hunt**

CHIEF EXECUTIVE OFFICER
City of Joondalup



### Mr Charlie Gunningham

CHIEF EXECUTIVE OFFICER
Business News

#### Closing Address



### **Mr Garry Hunt**

CHIEF EXECUTIVE OFFICER
City of Joondalup













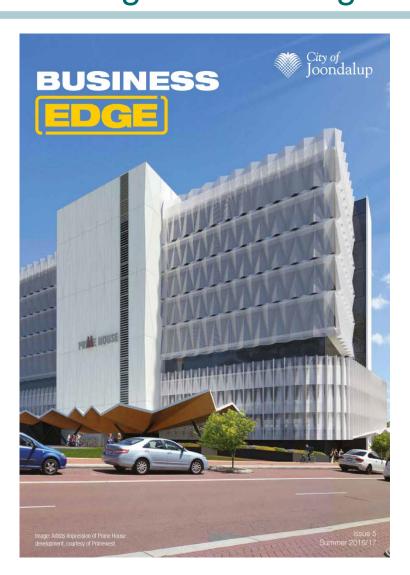
















Latest Business News

June 2017

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#### Business Forum - Effective Marketing in 2017 and Beyond



'Surviving and thriving in the digital age'
Tuesday 27 June 2017, 7.15am for 7.30am start
Joondalup Resort

Join the City of Joondalup for a Business Forum that will provide local businesses and organisations with practical advice on how to grow business through effective marketing in 2017 and beyond.

Charlie Gunningham, CEO at Business News, will share his outlook for Western Australian businesses and discuss the major trends that have either impacted the State's economy in recent years or are about to change the game.

Hear more about business success stories and the importance of embracing the next generation of digital marketing to stay competitive and meet the needs of everchanging consumer behaviours.

Register online

#### Your Business Matters - Local Government Elections



Have a say in this year's Local Government Elections.

Businesses that own or occupy a rateable property within the City of Joondalup are entitled to nominate certain people to vote on their behalf at the October Local Government Elections.

Enrolments to vote close on Friday 1 September 2017.

#### Network and Keep Connected



Please enjoy the remaining 30 minutes to network.

Keep connected to the City of Joondalup through:

- full 'Like' us at: <a href="mailto:facebook.com/cityofjoondalup">facebook.com/cityofjoondalup</a>
- Follow us on: <a href="mailto:twitter.com/City\_Joondalup">twitter.com/City\_Joondalup</a>
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