

GIVE YOUR BUSINESS THE EDGE
Surviving and Thriving in the Digital Age



City of
Joondalup

Join the conversation:



#joondaluphastheedge

GIVE YOUR BUSINESS THE EDGE

**Surviving and Thriving in the
Digital Age**

BUSINESS FORUM

Tuesday 27 June 2017

Welcome



Mr Garry Hunt

CHIEF EXECUTIVE OFFICER
City of Joondalup

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📷 Looks like Perth peeps can't get enough of Uber.



WA News

Uber is more popular than taxis in Perth

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His Worship the Mayor Troy Pickard

City of Joondalup

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Small Business Friendly

An initiative of the Small Business
Development Corporation

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BANKWEST CURTIN ECONOMICS CENTRE

THE ENGINE ROOM FOR GROWTH?

The Role, Performance and Future Prospects of
Small Business in Western Australia

Focus on Western Australia Report Series, No.9
May 2017

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Joondalup Supplier Development Program Information Sessions



BUSINESS STATION



City of
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Information Session Dates:

- [6 July](#)
- [5 September](#)
- [23 November](#)

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Business Local

A Small Business Development Corporation service
funded by the Government of Western Australia

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Australian Government

Business



**AUSTRALIAN SMALL BUSINESS
ADVISORY SERVICES PROGRAMME**

Delivered by AusIndustry™

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Australian Government

Business



AUSTRALIAN SMALL BUSINESS
ADVISORY SERVICES PROGRAMME

Delivered by AusIndustry™



Australian Government
Department of Industry,
Innovation and Science

Business

Entrepreneurs' Programme

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*“Only 54.3% of new small
business entries in WA in
2013-14 survived to 2016”*

Source:
**Bankwest Curtin Economics Centre,
Small Business Survey 2017**

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City of Joondalup

Search

Welcome Live Explore Develop Govern

Clubs in Focus Program

1 2 3 4 5

Clubs in-focus

'A Club Development Partnership'

News What's On

Simultaneous story time a hit with children at Joondalup Library

The joy of storytelling was on show during an annual event that aims to encourage more young Australians to read.

City in the Media >>
Public Notices >>
E-Newsletters >>

Business

View support services and resources

Pay Online

Save time - make your payments here online.

Contact Us

Contact the City of Joondalup

Report It

Report incidents in your area online. It's that easy!

- Waste Management
- City Rangers
- Community Consultation
- Community Directory
- Community Statistics
- Customer Service
- Employment
- E-newsletter
- Environment

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Mr Garry Hunt

CHIEF EXECUTIVE OFFICER
City of Joondalup

Keynote Speaker



Mr Charlie Gunningham

CHIEF EXECUTIVE OFFICER
Business News

Mr Garry Hunt

CHIEF EXECUTIVE OFFICER
City of Joondalup

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City of Joondalup

Image: Artists impression of Prime House development, courtesy of Primewest.

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Summer 2016/17

Joondalup Business Online

Latest Business News

June 2017

Call: 9400 4407

Business Forum - Effective Marketing in 2017 and Beyond

GIVE YOUR BUSINESS THE EDGE BUSINESS FORUM

'Surviving and thriving in the digital age'
Tuesday 27 June 2017, 7.15am for 7.30am start
Joondalup Resort

Join the City of Joondalup for a Business Forum that will provide local businesses and organisations with practical advice on how to grow business through effective marketing in 2017 and beyond.

Charlie Gunningham, CEO at Business News, will share his outlook for Western Australian businesses and discuss the major trends that have either impacted the State's economy in recent years or are about to change the game.

Hear more about business success stories and the importance of embracing the next generation of digital marketing to stay competitive and meet the needs of ever-changing consumer behaviours.

[Register online](#)

Your Business Matters - Local Government Elections

YOUR BUSINESS
YOUR RIGHT
YOUR VOTE

Have a say in this year's Local Government Elections.

Businesses that own or occupy a rateable property within the City of Joondalup are entitled to nominate certain people to vote on their behalf at the October Local Government Elections.

Enrolments to vote close on Friday 1 September 2017.

Network and Keep Connected



Please enjoy the remaining 30 minutes to network.

Keep connected to the City of Joondalup through:

 'Like' us at: facebook.com/cityofjoondalup

 Follow us on: twitter.com/City_Joondalup

 Linked in: linkedin.com/company/city-of-joondalup

 See our pictures on: instagram.com/city_of_joondalup/

 View our videos: youtube.com/cityofjoondalup

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