

# Public Art Policy

## City Policy

### Responsible Directorate: Corporate Services

**Objective:** To guide the delivery of public art projects that contribute to creating a sense of place, promote the expression of local identity, and reflect on the shared values of the community.

#### 1. Definitions:

“**Public art**” refers to an artistic work that is created and located for public accessibility. The defining principle of public art is that the work has been designed by an artist for enhancement of a particular public realm. Public art may take many forms or style; from traditional media to contemporary approaches; functional objects; multimedia installations; or interactive works. The City extends this definition to its Public Art Collection as approved art created by professional artists for public spaces.

“**Public artist**” means an artist that is involved in the design, planning, making and/or installation of public artworks. Responsibilities include site research and project development, often involving consultation and involvement with stakeholders.

A “**professional artist**” refers to a person who is actively engaged in and conducts a professional artistic practice, and has industry recognition for their work.

“**Public space**” includes parks, foreshores, city squares, streets, indoor spaces of public buildings such as entry foyers, and outdoor spaces of public buildings such as courtyards and forecourts.

“**Percent for Art**” refers to the State Government Percent for Art Scheme whereby public artworks are commissioned using a percentage of the total costs of capital projects for buildings and major infrastructure projects.

“**Commissioning**” means the act of securing the services of a practitioner to fulfil a brief for an art project for the payment of a fee.

#### 2. Statement:

The City acknowledges the important role played by public art in shaping and developing a sense of community and identity. To fulfil these roles and to enable a culturally-enriched environment of publically accessible visual art, the City actively engages with professional artists through the commissioning of public art for the City of Joondalup Public Art Collection.

#### 3. Details:

The City uses guided practices outlined by the National Association of Visual Arts and the State Government Percent for Art Scheme.

### **3.1. Public Art Project Initiatives**

The City will fund the commissioning of new public art projects through an annual budget allocation from Council which may be permanent, semi-permanent or temporary in nature.

### **3.2. Percent for Art**

The State Government Percent for Art Scheme will be utilised for all refurbishments of City-owned properties or new developments where the overall project costs are over \$1,000,000.

### **3.3. Donations and Gifts**

The City will consider suitable donations and gifts of artworks intended for permanent public display.

---

**Creation Date:** April 2017

**Amendments:** CJ054-04/17

**Related Documentation:**

- *The Code of Practice for the Australian Visual Arts and Crafts Sector*
- *The Western Australian State Government Percent for Art Scheme Guidelines*