

Artist in Residence Whitford Library Mural Arts 2021-22

Expressions of Interest (EOI) Artist Information Pack

EOI closes **Wednesday 17 November 2021**



Introduction

The City of Joondalup is seeking to appoint an artist in residence to complete a mural at the Whitford Library, subject to funding.

The City would require the selected mural artist to undertake a residency within the Whitford Library, over a period of 12 weeks. This will enable the selected artist to complete the artwork and also interact with the local community, as they will also be required to facilitate a series of workshops or other events identified as opportunities for community engagement and as agreed to by the artist and the City. The commissioned artwork will reference the site and surrounding area, sit harmoniously within the nominated site and be appropriate for community interaction. The selected mural artist will be required to complete the artwork in response to an artist brief, within the timeline and agreed budget.

The objectives of this project are to:

- Engage children and their families, young people, and other groups within the community
- Create authentic, distinctive and valued creative artworks that help tell Western Australian stories
- Support local collaborative partnerships to ensure an enduring legacy of arts engagement and participation in the community
- Increase the activation of the Library

NOTE: This project is subject to external funding up to \$30,000. If funding is not secured, the City of Joondalup will not proceed with this project.

Background

The Whitford Library was officially opened on 20 September 1980. It is located on the east side of Westfield Whitford City Shopping Centre in the same complex as the Whitford Senior Citizens Centre. Whitford Library provides many opportunities for community involvement in adult and children's events throughout the year with a wide range of facilities and services available.

The City's Mural Arts program aims to introduce a range of mural styles that reflect the diversity of the community's aspirations and tastes.

The City has a range of murals throughout its suburbs with many resulting from the following programs:

- Artist-driven mural programs, whereby an artist is commissioned to install a mural in reference to the location and the surrounding community. This is through a curated shortlisting process.
- Community-driven murals involve engaging the community through programs such as the City's Schools Connections Program in the design and installation of the mural.
- Community-driven murals whereby local artists have accessed community funding.
- Festival or event commissioned murals whereby the artwork has then been installed in City facilities following the event.
- Private commissions on private property but in public view.

Public Art Policy

The City has a *Public Art Policy* that guides the delivery of public art projects that contribute to creating a sense of place, promote the expression of local identity, and reflect on the shared values of the community. Public art refers to an artistic work that is created and located for public accessibility. The defining principle of public art is that the work has been designed by an artist for enhancement of a particular public realm. Public art may take many forms or style; from traditional media to contemporary approaches; functional objects; multimedia installations; or interactive works. The City extends this definition to its Public Art Collection as approved art created by professional artists for public spaces.

Public space includes parks, foreshores, city squares, streets, indoor spaces of public buildings such as entry foyers, and outdoor spaces of public buildings such as courtyards and forecourts.

Murals must be appropriate for the site and in-line with community expectations.

Mural Site - Whitford Public Library



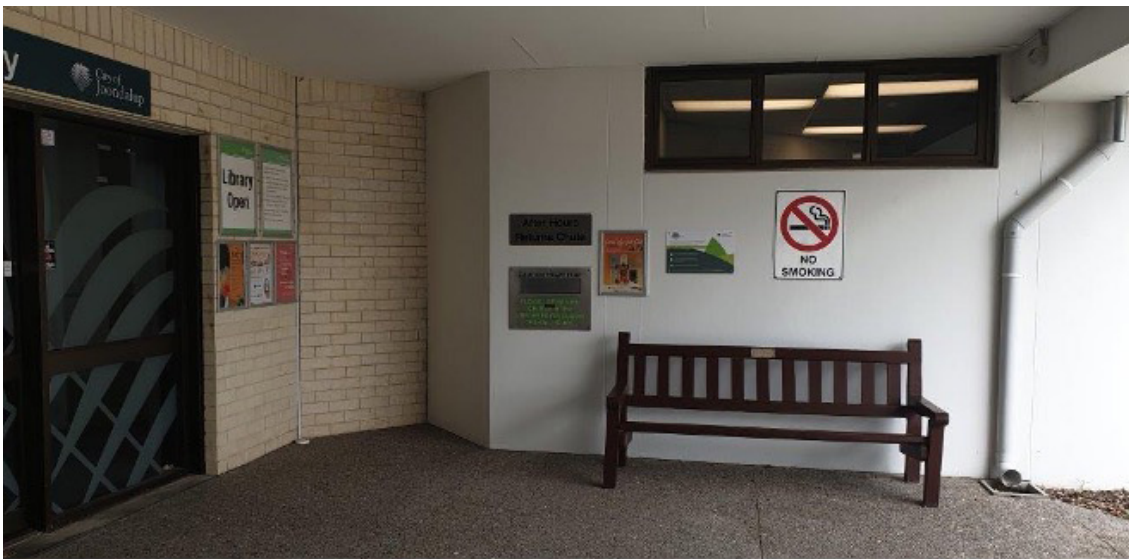
1. Main site
for Mural



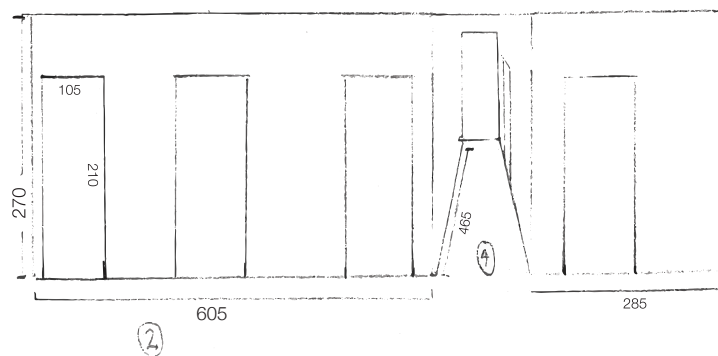
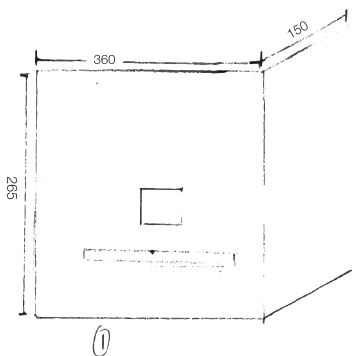
2. Additional
potential site



3. Additional potential site



4. Additional potential site



5. Actual dimensions

Key Dates

Item	Date / Timeframe
Expressions of Interest	
Expressions of Interest open	Wednesday 20 October 2021
Expressions of Interest close	Wednesday 17 November 2021
Artist assessment and grant submission	Seven weeks from close of EOI
Timeline	
Commissioned artist notified and contracted	January 2022
Detailed Concept Response due	February/March 2022
Final artwork, workshops and community engagement due	March/April 2022
Final sign off on mural design	April/May 2022
Installation of mural	April/May/June 2022
Ongoing maintenance and care by the City's Visual Arts Officer	Ongoing
Final sign off on completed mural	July 2022

Artist

Artist Fee (Commission)

The artist should refer to the standardised NAVA artists rates when proposing their budget.

The commissioned artist will receive an artist fee. This fee needs to be inclusive of all costs relating to design development, community engagement, materials, printing, travel, hire of equipment and installation.

As part of the EOI response the artist must provide an artist quotation.

How to Prepare Your Expression of Interest

The following supporting documentation should be submitted with your Expression of Interest:

- CV (in PDF format, maximum of 2MB)
- Artist statement of intent outlining methodology and timeline (250 words max)
- Six examples of your work created within the last 10 years.
- Proposal for community engagement
- Proposal for mural site (250 words max and/or sketch).
- Quotation for mural.

Expressions of Interest will be reviewed by an internal selection panel based on the artist's professional background, previous experience and the relevance of the artist's practice to the project.

How to Submit Your Expression of Interest

Expressions of Interest are to be submitted online at joondalup.wa.gov.au - search Mural Arts

Expressions of Interest close **Wednesday 17 November 2021**

Selection

The City will assess EOIs against selection criteria in line with the Visual Art Policy. Canvassing of Elected Members will disqualify from selection and selection of murals is at the City's discretion.

Further Information

For enquiries related to art concepts or fee structure, contact the Visual Arts Officer on **9400 4924** or email visualarts@joondalup.wa.gov.au

For enquiries related to the proposed mural location, contact Andrea Hallam at Whitford Library on **9400 4870** or email andrea.hallam@joondalup.wa.gov.au

Mural Arts:



Public Arts Policy:

