

IGNITE NEW THINKING
Smart Marketing to Grow your Business



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BUSINESS FORUM

Tuesday 10 April 2018

Welcome



Mr Garry Hunt

CHIEF EXECUTIVE OFFICER
City of Joondalup

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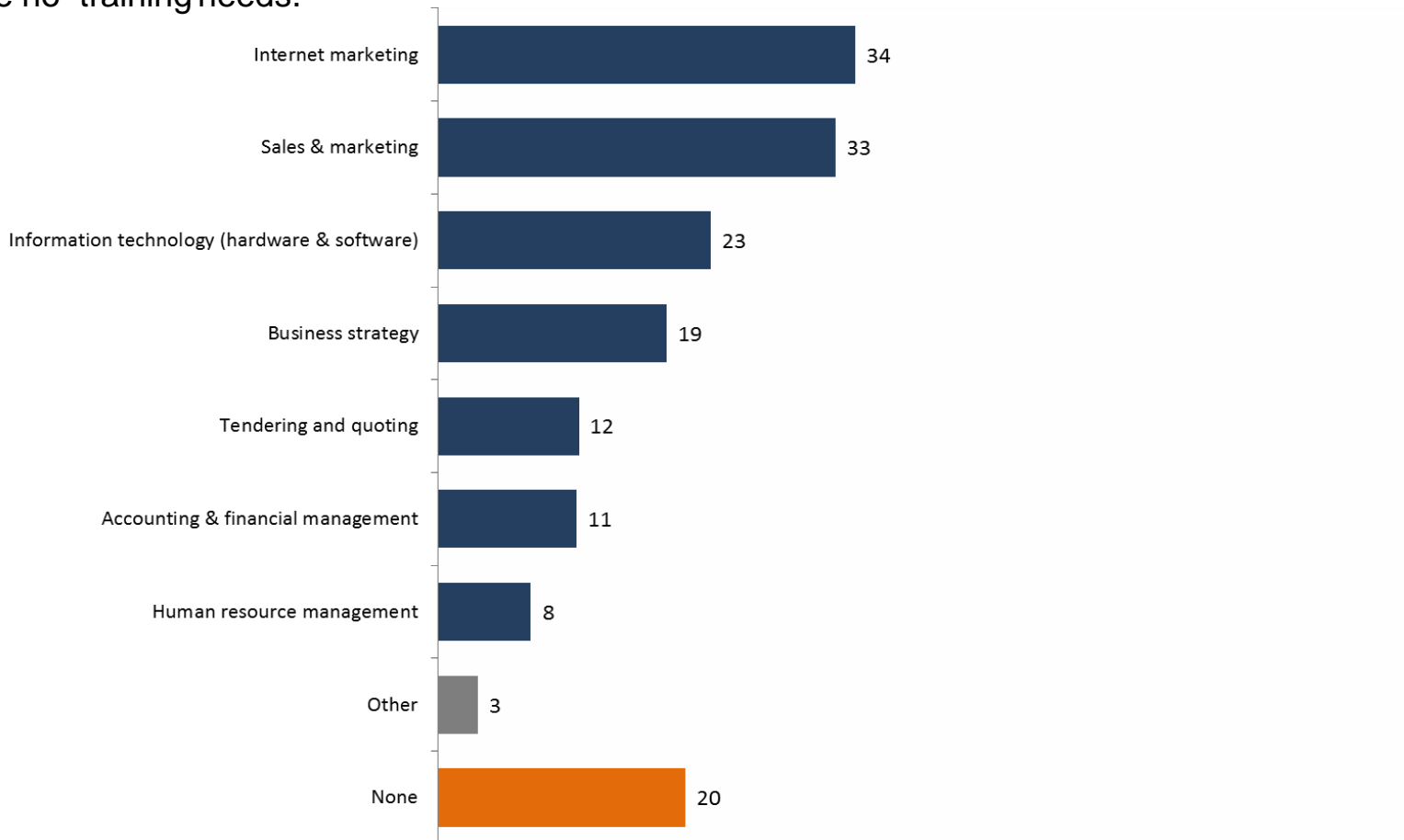


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Training needs of businesses



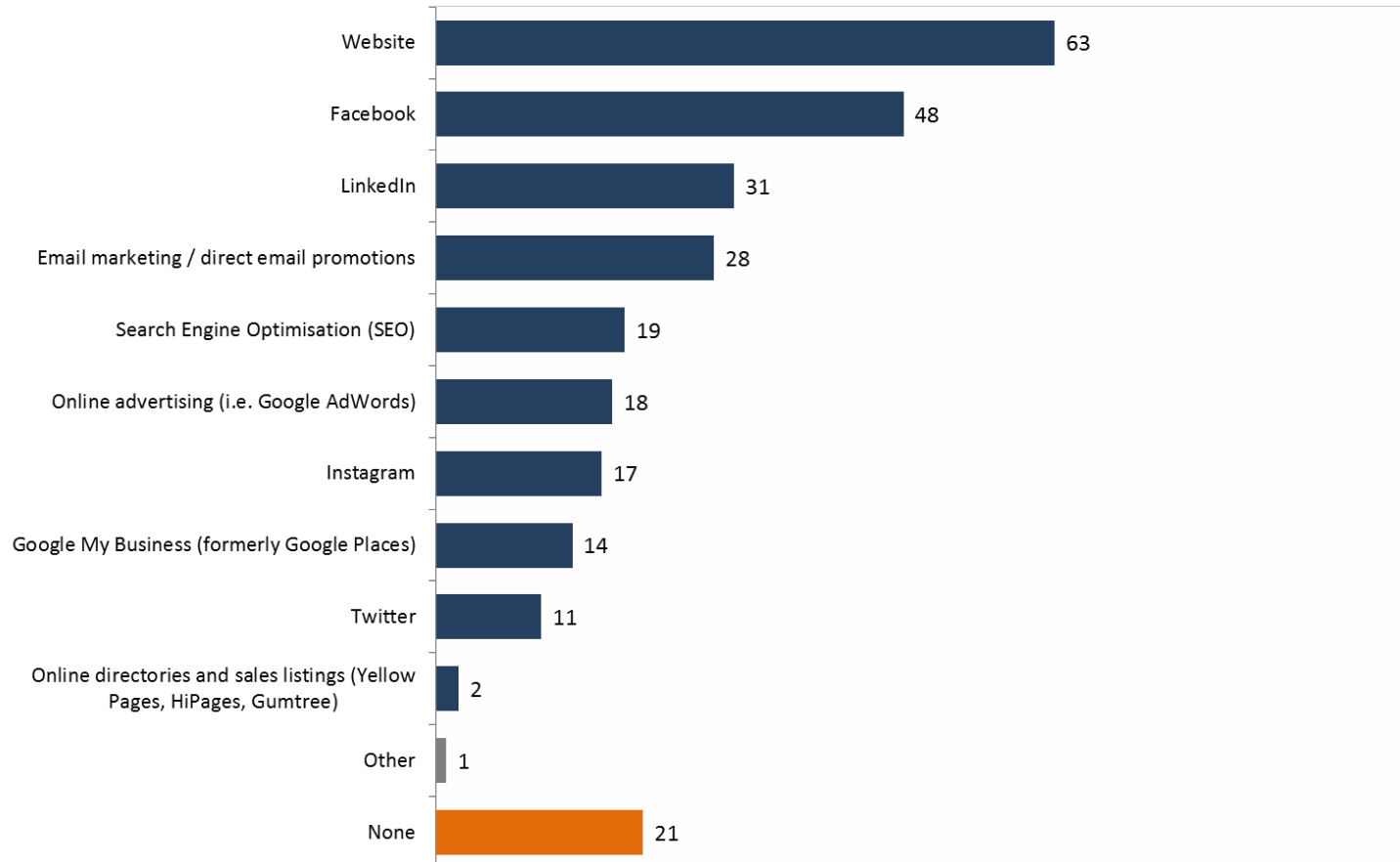
- Internet marketing (34%) and Sales & Marketing (33%) were the most frequently mentioned training needs for business over the next two years. One in five businesses (20%) indicated they have no training needs.



Online Marketing of businesses



- The most frequently mentioned online marketing tools used by businesses located in the City of Joondalup are having a website (63%) and a Facebook account (48%) for their business. A round a fifth (21%) of business have no online presence.



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Mayor
Hon. Albert Jacob JP

City of Joondalup

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Mr Garry Hunt

CHIEF EXECUTIVE OFFICER
City of Joondalup

Keynote Speaker



Samantha Reece

DIRECTOR
Catalyst to Success

Mr Garry Hunt

CHIEF EXECUTIVE OFFICER
City of Joondalup



BUSINESS STATION





Economic Development Team



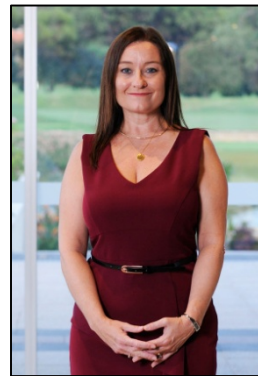
- The City's Economic Development team - here to support local business development
- Contact the team at business@joondalup.wa.gov.au
- Call 9400 4000 to be put through to the team
- [Subscribe](#) to Joondalup Business Online e-newsletter
- Connect with team members at today's Forum:



Steve Marmion
Economic Development
Advisor



Michael Faulkner
International Economic
Development Advisor



Claire Creamer
Economic Development
Officer



Julie Macey
Economic Development
Officer

Network and Keep Connected



Please enjoy the remaining 30 minutes to network.

Keep connected to the City of Joondalup through:

 'Like' us at: facebook.com/cityofjoondalup

 Follow us on: twitter.com/City_Joondalup

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