



## One Year Industry Placement Program

The ECU School of Business and Law is launching its new Bachelor of Commerce Professional in January 2019. This course is one of a kind in Australia and involves invited 2018 graduates from our Bachelor of Business/Commerce transitioning into one year of paid work in industry (in combination with some academic study) to convert their degree to a Bachelor of Commerce Professional by the end of 2019.

### Why get involved?

Employers commit to employing a graduate for a minimum of 44 weeks on a paid fixed-term, full-time basis (rates of pay are appropriate to industry awards). For this they:

- Access graduates who have been invited to apply for the new degree and who have demonstrated work ethic and strong academic skills at university
- Receive role applications from a pool of graduates without spending significant amounts on recruitment and selection
- Develop a pipeline of talent in their business in areas such as Management, Marketing, Hospitality, Hotel Management, Events Management, Accounting, HRM or Project Management
- Get to trial new talent without making an ongoing commitment
- Receive a business consulting and stakeholder report on their organisation at the start of the industry placement

### Next steps

If you would like to be involved or you would like further details, please contact [businessWIL@ecu.edu.au](mailto:businessWIL@ecu.edu.au). By early November, you will need to provide some details on the role you are looking to resource (selection criteria, position description) and we will screen suitable applicants and provide their details to you for your own recruitment processes. Employment contracts would need to be organised by mid-December, ready for a start in early February.

We hope the program is of interest, please do not hesitate to contact us if you would like to learn more.

Best regards  
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