



SINGAPORE CYBER SECURITY PROGRAM

Powered by Australian Landing Pads

In partnership with AustCyber

If you are an Australian cyber security company targeting Singapore and the broader ASEAN market, we have a great opportunity for you at the Singapore Landing Pad.

Following the success of the Cyber Security Landing Pad Cohorts in San Francisco, Austrade is pleased to again partner with AustCyber to deliver a tailored program for cyber security companies at the Singapore Landing Pad in 2019. The Landing Pads program provides tailored, cohort-based residencies to help Australian startups land and expand into major global innovation hubs around the world.

This **Landing Pad residency program** will commence on 13 May and conclude on 12 August 2019. Places are strictly limited and subject to a competitive application.

What's in it for me?

- Prior to leaving Australia, we will provide an induction program, part of which will assist you to establish measurable goals for the Landing Pad program.
- While in Singapore, you will receive customised market-entry and business development assistance, as well as strategic introductions to potential customers, partners and investors who are interested in cyber security solutions. The program will also connect you to the local cyber security ecosystem such as ICE71.
- You will have an operational base at the Australian Landing Pad in Singapore.
- You will also have the opportunity to understand and explore opportunities in the wider ASEAN region.
- An opportunity to be involved in the RSA Conference in Singapore on 16 – 18 July 2019.
- To assist you, AustCyber will provide each successful applicant with matched funding up to a total of AUD\$6,000.ⁱ
- Landing Pad participants may also qualify for assistance under the [Export Market Development Grant \(EMDG\)](#) program.

Landing Pads

To find out more about the landing pads program visit www.australiaunlimited.com/landing-pads

APPLY NOW

Application deadline is 4 February 2019 – hurry to get yours in today!

Interested companies must complete and submit an online application form. Your business will be assessed based on its track record, its ability to scale and what makes your products or services stand out in the market. A selection panel will assess applications.

**Please specify your interest in the Singapore Cyber Security program in your application in the market relevance tab.

Successful candidates will be notified in mid March 2019.

For questions, contact:

- Melbourne: Sally Bird, Senior Adviser- Cyber Security, sally.bird@austrade.gov.au
- Singapore: Samantha Mark, Landing Pad Manager, samantha.mark@austrade.gov.au

ⁱ The amount of financial support provided by AustCyber will depend on the market you participate in and the number of applications that are accepted

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