

SMALL BUSINESS SUPPORT
Start | Grow | Prosper



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#joondalupbusinessedge

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BUSINESS FORUM

Thursday 21 March 2019

Welcome



Mr Garry Hunt

CHIEF EXECUTIVE OFFICER
City of Joondalup

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City of Joondalup Employment & Occupation by Sector, 2016	Private Sector Employment	% Private Sector	Total Employment
Managers	3,626	87.2%	4,156
Professionals	7,335	68.1%	10,772
Technicians and Trades Workers	4,562	92.2%	4,950
Community and Personal Service Workers	5,897	79.5%	7,414
Clerical and Administrative Workers	4,685	80.2%	5,845
Sales Workers	7,239	99.0%	7,312
Machinery Operators	990	93.5%	1,059
Labourers	3,529	91.7%	3,849
Inadequately described/Not stated	353	54.4%	649
TOTAL	38,210	83.0%	46,015

Source: ABS Census 2016, Working Population Profile

- Private sector jobs in 2011 - 32,235
- Private sector adds around 1,200 jobs per annum
- Public sector adds around 300 jobs per annum

City of Joondalup Innovation Fund New Categories Launched



Three grant categories:

- **'Explore'** for Digital StartUps at initial idea stage – **up to \$5,000**
- **'Expand'** for Digital StartUps in pre-revenue prototype or at minimum viable product/service stage – **up to \$10,000**
- **'Enterprise'** for Digital Business Innovation in post-revenue stage businesses – **up to \$20,000.**

Recent Grant Recipients



Elio Adragna, CEO and Founder of M3B Labs
Jugglr App



Garry Hunt, CEO, City of Joondalup and Russell Scott,
Co-founder, Cognetic Technologies

Find out more at joondalup.wa.gov.au (Business section)

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Mayor

Hon. Albert Jacob JP

City of Joondalup

Department of Water and Environmental Regulation relocated to Joondalup



Key Joondalup City Centre Developments



Arthouse Apartment Complex



Quest Apartment Hotel

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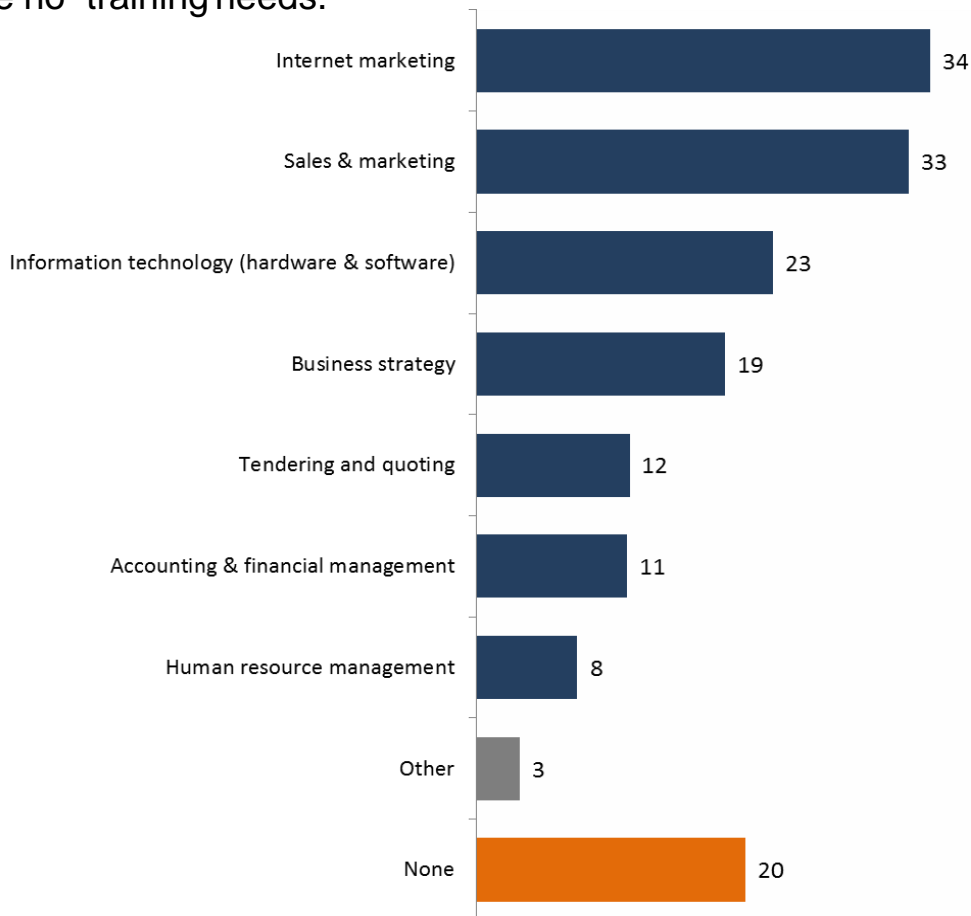
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Training needs of businesses



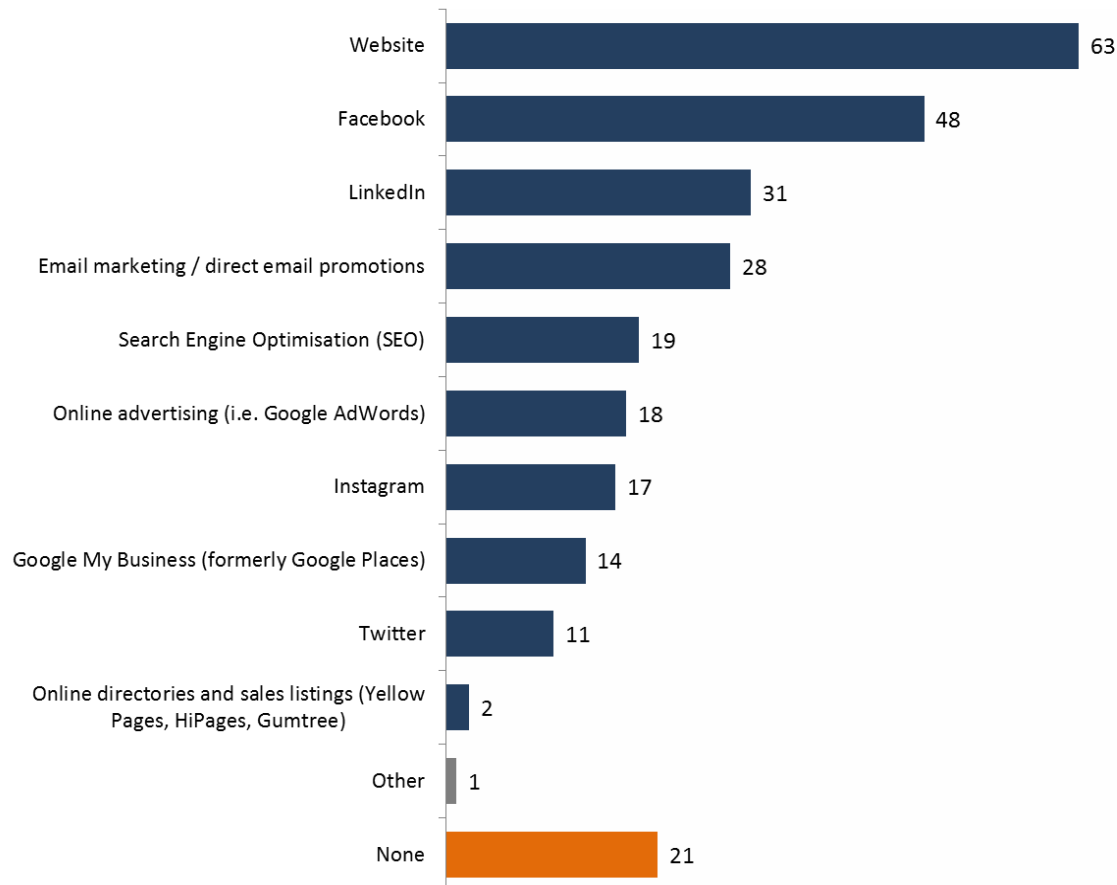
- Internet marketing (34%) and Sales & Marketing (33%) were the most frequently mentioned training needs for business over the next two years. One in five businesses (20%) indicated they have no training needs.



Online Marketing of businesses



- The most frequently mentioned online marketing tools used by businesses located in the City of Joondalup are having a website (63%) and a Facebook account (48%) for their business. A round a fifth (21%) of business have no online presence.



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Small Business Friendly

An initiative of the Small Business
Development Corporation

City of Joondalup Website – Business Section



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Business and Economy

[Business Approvals](#) [Business Investment](#) [Business Support](#) [Premises and Spaces](#) [Tenders and Procurement](#)

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Articles

[Business approval requirements](#)

[Business publications and news overview](#)

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City of Joondalup Website – Business Events



Home / Events

Events List

Events Calendar

Submit an Event

ex: festival



Business Support



[The Small Business Toolkit | March - April 2019](#)

25 March 2019

Venue: Edith Cowan University - Building 8 Room 204

Categories: [Business Support](#) [Homepage Business](#)

[VIEW DETAILS](#)



[Small Business Safety Requirements for Supplier Qualification](#)

29 March 2019

Venue: ECUBIC

Categories: [Business Support](#) [Homepage Business](#)

[VIEW DETAILS](#)



[Eat That Frog! Boosting Productivity and Performance - Business workshop](#)

10 April 2019

Venue: ECUBIC

Categories: [Business Support](#) [Homepage Business](#)

[VIEW DETAILS](#)



[How To Sell Online - a workshop for small business](#)

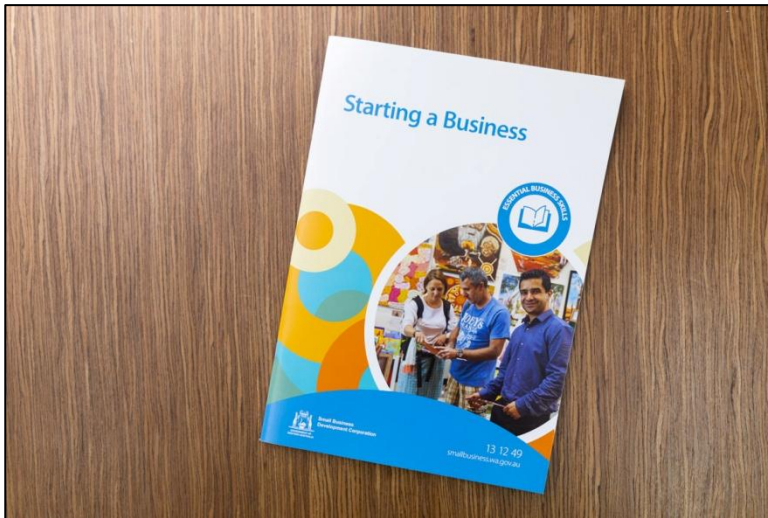
16 April 2019

Venue: Joondalup Business Association

Categories: [Business Support](#) [Homepage Business](#)

[VIEW DETAILS](#)

Recent Business Development Workshops



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Mayor

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City of Joondalup

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Mr Garry Hunt

CHIEF EXECUTIVE OFFICER
City of Joondalup

Keynote Speaker



Mr David Eaton

SMALL BUSINESS COMMISSIONER FOR WESTERN AUSTRALIA
AND CHIEF EXECUTIVE OFFICER
Small Business Development Corporation

Mr Garry Hunt

CHIEF EXECUTIVE OFFICER
City of Joondalup



GOVERNMENT OF
WESTERN AUSTRALIA

**Small Business
Development Corporation**



Business Local

A Small Business Development Corporation service
funded by the Government of Western Australia



Small Business Friendly

An initiative of the Small Business
Development Corporation



City of
Joondalup



**North
Metropolitan**



**Australian
Small Business
Advisory Services**

DIGITAL SOLUTIONS

AN AUSTRALIAN GOVERNMENT INITIATIVE



Australian Government
**Department of Industry,
Innovation and Science**



**JOBS &
SKILLS WA**



BLOW YOUR OWN MIND



BUSINESS STATION



**WA
INDUSTRY
LINK**



iPREP^{WA}

Industry and PhD
Research Engagement Program



**BUSINESS
FOUNDATIONS**



Australian Cyber Security Growth Network



**JOONDALUP
BUSINESS ASSOCIATION**



MAWER CONSULTING

AISA Australian Information
Security Association

jugglr[®]

Economic Development Team



- The City's Economic Development team - here to support local business development
- Contact the team at business@joondalup.wa.gov.au
- Call 9400 4000 to be put through to the team
- [Subscribe](#) to Joondalup Business Online e-newsletter
- Connect with team members at today's Forum:



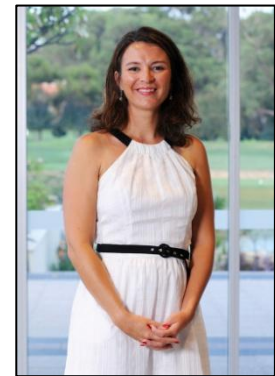
Claire Creamer
A/Economic Development
Advisor



Michael Faulkner
International Economic
Development Advisor



Lou Hendricks
Economic Development
And Communications Officer



Julie Macey
Economic Development
Officer

Network and Keep Connected



Please enjoy the remaining 30 minutes to network.

Keep connected to the City of Joondalup through:

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 Follow us on: twitter.com/City_Joondalup

 Linked in: linkedin.com/company/city-of-joondalup

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