



## Promoting your event in the City of Joondalup

Community events bring vibrancy, activity and opportunity to the area; they bring people together and help build community.

The City of Joondalup is pleased to help support many of the events delivered by the community, for the community. Here are some of the ways the City can help you promote your event to reach and engage the local community at no cost to you:

- **post** your event on the City's [Facebook page](#) to reach approximately 37,000 people who follow the City on social media;
- **submit** your relevant low-cost or free events for consideration for the [online event calendar](#) on the City's website;
- **send** information on your low-cost or free event to [community.advertising@joondalup.wa.gov.au](mailto:community.advertising@joondalup.wa.gov.au) for consideration for the City's monthly What's On page published in the Joondalup Times community newspaper each month (please note, the more lead time ahead of your event, the better);
- **tag** your social media posts with hashtags trending in community conversations. Try #myjoondalup and #visitjoondalup, or #joondalupbusinessedge if your event is targeted at the business community. Remember to tag @cityofjoondalup on Facebook and @city\_of\_joondalup on Instagram, and the City may choose to share your post.

### Stay in touch with the City

Many event operators in the City are also business owners. Connect with the City for regular updates on opportunities to grow and connect your business with others in the community:

- **subscribe** to the City's Business [online newsletter](#) for information on news, events and services for local businesses, business stakeholders and investors;
- **visit** the [Business Support](#) section of the City's website to find out more on the City's strategies, resources and other avenues of support for local business;
- **follow** the City on [LinkedIn](#) to stay up-to-date with business-relevant information, events and other opportunities.

For more information on partnering with the City, contact **9400 4169** or visit [joondalup.wa.gov.au](http://joondalup.wa.gov.au)