

# 2020 JOONDALUP FESTIVAL SUSTAINABILITY ACTION PLAN

The City of Joondalup recognises that future climate change could have a significant impact on the City and its community, and local government has a lead role in prevention and mitigation of those impacts. The Joondalup Festival is leading the way by committing to minimising its impact on the environment and promoting sustainability. The following actions are the promise of the Joondalup Festival 2020.

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## Reduce, Reuse and Recycle

- Provide clearly marked disposal bins for recyclables
- Ensure that the event site is left litter free and the site is returned to pre-event condition
- Encourage attendees to bring their own drink bottles
- Encourage no plastic straws
- Ensure balloons are not released
- Re-use of event materials where possible (e.g. event signage, promotional banners and flags)
- Avoid stalls that promote single use novelty items
- Encourage food vendors to serve their meals on reusable crockery
- Use environmentally friendly cleaners and cleaning equipment

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## Water Efficiency

- Hire a mobile fountain / water tank
  - Promote BYO water bottle and free water tanks amongst festival attendees and staff
  - Where possible IBC containers will be filled with storm water and returned to storages to irrigate parks and gardens.
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## Zero Emissions Transport

- Encourage attendees to travel via public transport, cycling or walking
- Provide bicycle parking and free bike checks by the Bike Dr
- Promote car-pooling, cycling or use of public transport
- Increase booking local acts rather than international

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## Measurement, Marketing and Engagement

- Program roving performers, guest speakers, stall holders, prizes or incentives that encourage attendees to participate in and learn about sustainable practices
- Incorporate information about sustainability features into event promotional material
- Program printed on 30% plus recycled paper
- Campaign to be a digitally lead campaign, reducing printed programs/posters/postcards and redirecting people to view online
- Add sustainability targets to the Festival project planning phase
- Report on those targets in the evaluation of the Festival.

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For more information about the City's Climate Change Strategy or tips for reducing and saving energy, waste and water visit the City's website at [joondalup.wa.gov.au](http://joondalup.wa.gov.au)

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Pictured: *Gaia* installation by Luke Jerram (UK) at Joondalup Festival 2019