



City of
Joondalup

Arts in focus presents

ARTS

IN ISOLATION

Expression of Interest
Visual and Performing Artists

CREATE NEW WORK

The Brief

The key objective of this project is to support online performances and activities that can be shared with the public in a quick and accessible manner. The project will support artists who may have been affected by cancellations and lost opportunities due to COVID-19.

The two categories are 'Skills Development' and 'Performance'. To decide which category is most suitable for you, refer to the category objectives. All art forms including performing, digital media and visual arts will be considered, providing the work is either teaching new arts-related skills, or is a performance, and meets the eligibility and key criteria.

The project will be launched the last week in April and will be accessible through the City of Joondalup's website and social media channels.

Skills Development

This category will endeavour to teach the audience new arts-related skills.

Examples include:

- An online tutorial for creating digital art
- An online workshop in Dramatherapy
- Downloadable arts lessons for home-schooling
- A how-to video for applying stage make-up.

Performance

This category is for performance – either live or pre-recorded.

Examples include:

- A digital art exhibition
- A comedy podcast
- A live music performance
- Indigenous content.

Key Criteria:

All applications will be assessed against the following key criteria:

1. Will the work be engaging, new and original; created specifically for this purpose and not shown or available previously?
2. Will the work be offered for free to the public?
3. Is the work by a local artist or about local places?
4. Is the work likely to be of a reasonably high quality based on the artists CV, experience and application?

Please note: The City does not expect high levels of editing and production and would expect most videos to be shot via smart phone. You do not need previous experience in creating videos or podcasts. If you are chosen to create work the City will provide some how-to tips for getting the best results when filming via phones with one person. The City expects that any content created will observe social distancing rules.

Eligibility

To apply, you must:

- Be an artist or artists (small arts organisation) practising, working and regularly presenting in Perth. This includes emerging, mid-career or established creatives. Hobbyists, amateur performers and community groups will not be considered for this project.
- Have an ABN.
- Have your own equipment to create the work.
- Agree to provide the work for upload to the City's website or to an agreed site/portal.
- Be able to upload the work by **Monday 4 May 2020**.

Where

Content will be uploaded to the City's website and social media platforms. When creating your content, you should consider it for either IGTV, YouTube, Facebook or Zoom. If you are selected to make your work the City will confirm which format you need to submit your work.

Timeline

Expressions of Interest Close
Friday 24 April 2020

Successful Applicants Notified
Monday 27 April 2020

Content Due
Monday 4 May 2020

Program Launches
Week commencing 4 May 2020

* Note: dates are subject to change at the City's discretion.

Budget

The City will fund the following:

- Artist Fees
- Digital and online materials, tools or licenses to create a new broadcast or streamed activity
- Materials required for making or producing the work to the value of \$250.

This program has a total budget of \$20,000 to spend across five to 10 applicants. Budgets will be capped at \$5,000 per applicant.

Interested? Next Steps...

To apply for this project please email the following information to the City's Principal Arts Officer.

1. In the body of your email please answer the following questions:
 - Name
 - Address
 - Phone Number
 - Is your project Skills Development or Performance?
 - Are you an emerging/mid-career/professional artist?
 - Intended age of your audience?
 - Project description (what would you like to create? Maximum 250 words)
 - Budget.
2. Attach to the email your CV including past works, images and videos. Any documents over 10MB need to be sent via Dropbox. Links to external websites are acceptable.

Assessment

All applications will be assessed by a panel of three City of Joondalup staff against the key criteria and eligibility.

Compassion Statement

It is acknowledged this is an extremely difficult time for most artists who are now facing unemployment. This application process is intended to be quick and easy and acknowledges the stress and pressure that artists and arts organisations are currently experiencing. If you or your family are experiencing difficulties, please contact the City for help in accessing the appropriate services.

If you have any questions about the application, please contact:

Lynsey Trench-Murphy
Principal Arts Officer

City of Joondalup

T: 9400 4925

E: lynsey.trench-murphy@joondalup.wa.gov.au