Community Funding Program: Project Outcomes & Planning Template

For this example, the project is for 10 sporting club coaches to complete a coaching accreditation course. The club will run a coaching course at their club, and will provide all participants with a coaches kit upon completion.

Objective	Strategies	Performance Indicator	When
What do you want to achieve?	How will you achieve it?	How will you know you have achieved it?	When will you achieve it?
All club coaches to have at least a level one coaching accreditation certificate.	We will be enrolling all coaches into the course who currently do not have a certificate (5 x coaches). We will be organising an instructor to come to the club to deliver the course in May.	The 5 x unaccredited club coaches will have a level one coaching certificate at the completion of the course.	May 2022.
5 x Potential future coaches to have a level one coaching accreditation certificate.	We will advertise the course to any potential future coaches at the club to also attend.	5 x unaccredited club volunteers who are not currently coaching will have a level one coaching certificate at the completion of the course.	May 2022.
Volunteers feel confident to coach.	In addition to the course, we will provide all coaches with a coaching kit to help them deliver their sessions.	All coaches will complete a short survey before and after the course to determine if their confidence to coach has changed.	July 2022.
Establish a register of all club member coaching qualifications.	We will request a copy of any relevant coaching certificates from all club members. We will keep copies of the certificates on file and keep a register of accredited coaches in our database. We will update this at the start of every season.	The database is established and all information in it is complete.	July 2022.

Community Funding Program: Project Outcomes & Planning Template

For this example, the project is for ABC Art Group to host five art workshops that will help build the skills of participants and reduce social isolation. The project will conclude with a public exhibition event to showcase the works. The group will be hiring a workshop space to run each session and will commission a local artist to facilitate the sessions. A local art gallery has agreed to showcase the exhibition free of charge.

Objective	Strategies	Performance Indicator	When
What do you want to achieve?	How will you achieve it?	How will you know you have achieved it?	When will you achieve it?
Build the artistic skills of participants.	Through the workshops participants will be mentored and guided by the trained facilitator.	The post-project survey of participants will show a spectrum of improvement on a scale of 1 to 5. The aim is to record 80% of responses	May 2022.
	Participants will be asked to self-assess their development at the end of the project and finished pieces will be graded by the facilitator.	scoring 3 or above. The Facilitators grading will also show a spectrum of improvement on a scale of 1 to 5. The aim is to record 80% of responses scoring 3 or above.	
Reduce social isolation in the community.	The workshops will be open to existing members and will be advertised throughout nearby retirement and lifestyle villages. Participants will be asked to identify if they have made any new social connections following the completion of the project.	The post-project survey of participants will show a spectrum of increased social connection on a scale of 1 to 5. The aim is to record over 50% of responses scoring 3 or above.	May 2022.

Promote the group as an inclusive and supporting club.	The workshops and exhibition event will be delivered in an inclusive manner and participants will be encouraged to continue their attendance with the group following the conclusion of the project. The group has received guidance on inclusive behaviours from provider Inclusion Solutions. The project's exhibition will be installed for a full week and monitored by volunteers from the group to gauge engagement.	Number of participants meets the maximum capacity of the project (30). Number of attendees at the exhibition launch (100). Minimum passive engagement during exhibition period (200). The post-project survey of participants will show a spectrum of inclusive environment on a scale of 1 to 5. The aim is to record over 70% of responses scoring 3 or above.	May 2022.
Increase membership of the group.	The workshops and exhibition event will be delivered in an inclusive manner and participants will be encouraged to continue their attendance with the group following the conclusion of the project.	Number of new memberships following the completion of the project (15 or above).	July 2022.