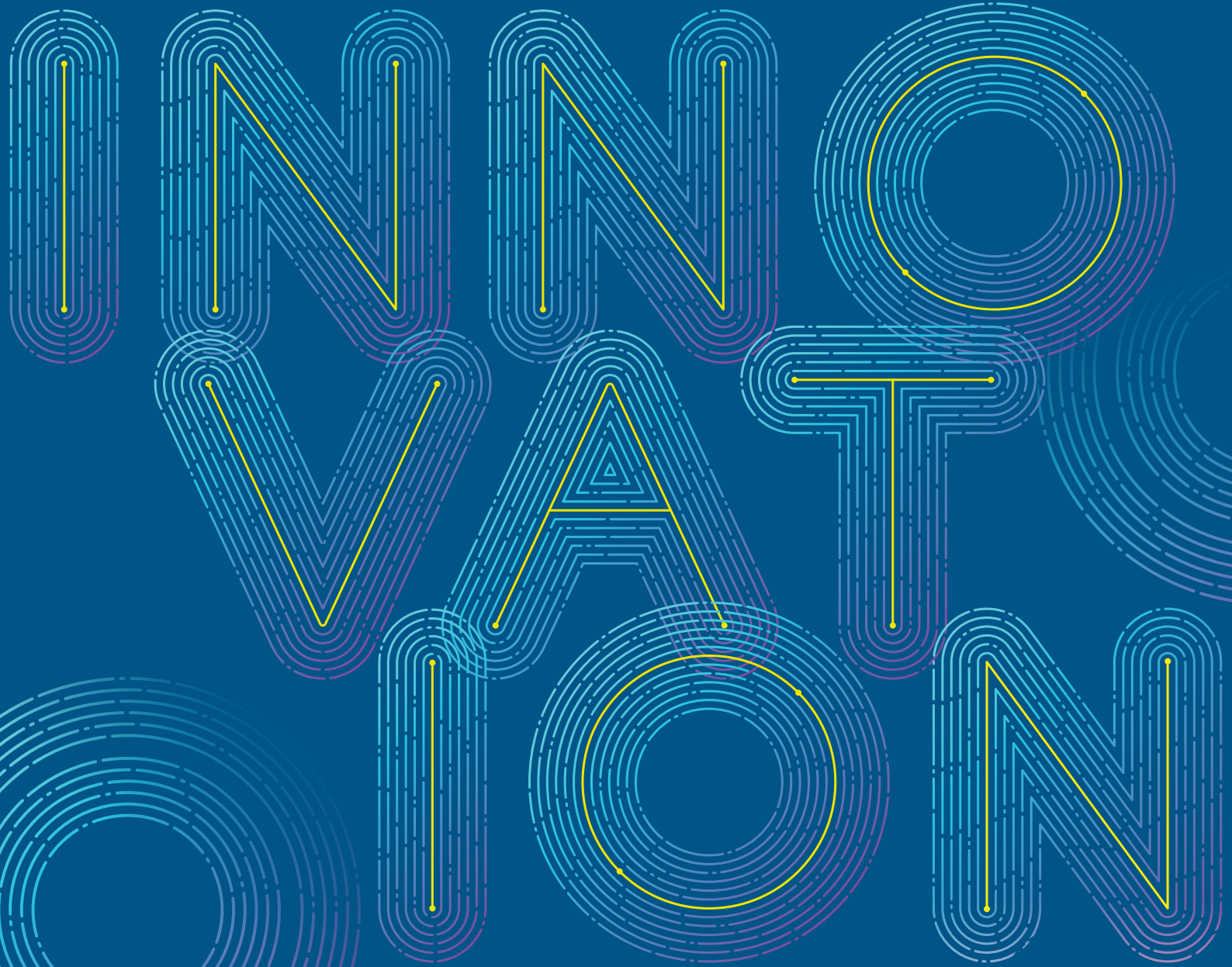


JOONDALUP



PRECINCT



**CBD OF THE NORTH**



**KEY ACTIVITY CENTRE  
AND MAJOR  
POPULATION CENTRE**



**WORLD-CLASS  
HEALTH AND EDUCATION  
PRECINCT**



**CYBERWEST WA  
CYBER SECURITY  
INNOVATION HUB**



**LARGEST NUMBER OF  
CYBER GRADUATES IN  
AUSTRALIA**



**LARGEST  
HEALTHCARE FACILITY  
NORTH OF PERTH**



**CYBER SECURITY  
COOPERATIVE  
RESEARCH CENTRE  
AND SECURITY  
RESEARCH INSTITUTE**



**INDUSTRY LEADING IBM  
AND ECU INTERNSHIP  
PROGRAM**

Servicing the fast-growing northern corridor of Perth, Joondalup is a leader in innovation and digital technologies, cyber security, automation, robotics, and artificial intelligence. An emerging innovation precinct, Joondalup is home to world-class industry, healthcare, and education institutions, including Edith Cowan University, WA Police Academy, and North Metropolitan TAFE.

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## CONNECTING GLOBAL TECH AND TALENT

Global technology giant IBM and Edith Cowan University (ECU) collaborated to deliver an industry and education internship model, one that places emerging talent at the heart of the industry and creates real job opportunities for local ECU students.

Preparing graduates and professionals for the jobs of the future is key to securing the talent supply chain to support and sustain growth of the emerging industries that make up the digital economy. Education providers in the City of Joondalup are leading the way in emerging high demand skill areas including user experience designers, software engineers, data scientists, mobile application developers and project managers.

## WA'S BIGGEST CYBER SECURITY ECO-SYSTEM

Edith Cowan University is one of only two federal government recognised Academic Centres of Cyber Security Excellence in Australia - with the Cyber Security Cooperative Research Centre (CSCRC) and the ECU Security Research Institute (ECUSRI) based here.

These internationally recognised leaders in multidisciplinary security science research are housed in a purpose-built world class cyber security research and training facility which was established with academic, government and industry partners attracting around \$140million of funding.

## AUSTRALIAN AUTOMATION AND ROBOTICS PRECINCT

The Western Australian Government has invested \$20million in the Australian Automation and Robotics Precinct (AARP) to progress the testing, research and development of emerging technologies.

Just 8km from Joondalup, the AARP will help to attract 5,000 new highly skilled jobs to the region to support research and development within the precinct.

# FUTURE OF INNOVATION IN JOONDALUP

Joondalup Innovation Precinct: A place for innovation and cultural activities that will attract leading talent to Joondalup.

Connecting education, entrepreneurs, investors, global companies and the community; a Precinct that nurtures talent, connecting new ideas with industry, business, health and education in a vibrant environment that supports like-minded entrepreneurs.

Joondalup has a range of office spaces, services, amenities, prototype space, arts and culture as well as accommodation. A precinct for established, emerging and start-up business supported by a positive environment for networking, research and development of future technology and application.

A place where world class institutions, ambitious startups, tech giants and the community collaborate to solve tomorrow's problems, today.



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