

# CORPORATE BUSINESS PLAN

2023-2027

### ALTERNATIVE FORMATS

This document is available in alternative formats and languages on request.

You can make a request by emailing **info@joondalup.wa.gov.au** or calling the City of Joondalup's Access and Inclusion Officer on **9400 4000**. This document can also be viewed on the City's website at **joondalup.wa.gov.au** 

If you need to contact us in your own language, you can contact the Translating and Interpreting Service on **13 14 50** and ask the Service to contact the City's Access and Inclusion Officer.

If you are deaf or have a hearing or speech impairment, you can contact the City through the **National Relay Service**.

#### **AFRIKAANS**

Hierdie dokument is op versoek in ander formate en tale beskikbaar. Om 'n versoek te rig, stuur 'n e-pos aan **info@joondalup.wa.gov.au** of bel die Stad se beampte vir Toegang en Insluiting ('Access and Inclusion Officer') by **(08) 9400 4226**.

Indien jy ons in jou eie taal wil kontak, skakel gerus die Vertaal- en Tolkdiens by **13 14 50**, en vra dat hulle die Stad Joondalup se beampte vir Toegang en Insluiting skakel by **(08) 9400 4226**.

Indien jy doof is, of 'n gehoor- of spraakgestremdheid het, kontak die Stad Joondalup met behulp van die nasionale telefoonbystanddiens ('National Relay Service').

#### GERMAN

Dieses Dokument ist auf Anfrage auch in anderen Formaten und Sprachen erhältlich. Sie können eine entsprechende Anfrage per E-Mail an **info@joondalup.wa.gov.au** oder telefonisch unter **(08) 9400 4226** an den/die Integrationsbeauftragte/n (Access and Inclusion Officer) der Stadt Joondalup stellen.

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#### ITALIAN

Su richiesta, questo documento è disponibile in altri formati e in altre lingue. Potete inviare una richiesta via e-mail all'indirizzo **info@joondalup.wa.gov.au** o chiamare l'ufficio per l'accessibilità e l'inclusione (City's Access and Inclusion Officer) allo **(08) 9400 4226**.

Se desiderate contattarci nella vostra lingua, potete chiamare il Servizio di Traduzione e Interpretariato al **13 14 50** e chiedere di essere messi in contatto con l'ufficio per l'accessibilità e l'inclusione della città di Joondalup allo **(08) 9400 4226**.

Se siete non udenti, o avete disturbi dell'udito o del linguaggio, contattateci attraverso il National Relay Service.

#### MANDARIN

有其他格式及语言版本备索。您可以发送电子邮件 至 info@joondalup.wa.gov.au 或者拨打电话 (08) 9400 4226 联系市政厅接纳与包容事务官 (Access and Inclusion Officer)。

如果您需要使用母语与我们联系,您可以拨打 **131450** 联系口笔译服务处 Translating and Interpreting Service)并请该服务处拨打 **(08) 9400 4226**与 Joondalup市政厅接纳与包容事务官联系。

如果您是聋哑人或有听力或语言障碍,请通过全国电话转接服务(National Relay Service)联系我们。

#### NOONGAR

Mining noonook wardiny nidja bibool koordawe mart ka wangk djinanginy, Joondalup Access wer Inclusion Officer-al wangkiny. **(08) 9400 4226** ka **info@joondalup.wa.gov.au** wangkiny.

Mining noonook wardiny ngalany noonan wangkal wangkiny, Translating wer Interpreting Service **13 14 50**-al wangk, Noonook baalabany ngaakiny Joondalup Access wer Inclusion Officer-al **(08) 9400 4226**-al wangk.

Mining noonook dwankaboort ka wangka-boort, Noonook ngalany National Relay Service-al wangk.

#### **SPANISH**

Este documento se encuentra disponible en otros formatos e idiomas bajo pedido. Puede realizar el pedido enviando un correo electrónico a **info@joondalup.wa.gov.au** o llamando al Oficial de Acceso o Inclusión de la Ciudad (City's Access and Inclusion Officer) al **(08) 9400 4226**.

En caso de que deba comunicarse con nosotros en su idioma, puede contactarse con el Servicio de Traducción e Interpretación (TIS National) al **13 14 50** y solicitar al servicio que le contacten con el Oficial de Acceso o Inclusión de la Ciudad de Joondalup al **(08) 9400 4226**.

Si usted es sordo/a o tiene algún trastorno de escucha o del habla, comuníquese con la Ciudad a través del National Relay Service (Servicio Nacional de Retransmisión).

**Joondalup City Centre** 



### ACKNOWLEDGEMENT OF TRADITIONAL CUSTODIANS

The City of Joondalup acknowledges the Traditional Custodians of this land, the Whadjuk people of the Noongar nation. We recognise the culture of the Noongar people and the unique contribution they make to the Joondalup region and Australia. We pay our respects to their Elders past, present and emerging, as well as all Aboriginal and Torres Strait Islander peoples.

Joondalup-ak ngala kaditj Noongar moort nidja Wadjak boodjar-ak kalyakool moondang-ak kaaradj-midi. Ngala Noongar Moort wer baalabang moorditj kaadidjiny koota-djinanginy. Ngala Noongar wer Torres Strait Moort-al dandjoo koorliny kwaba-djinanginy. Koora, yeyi wer kalyakool, ngalak Noongar wer Torres Strait Birdiya wer moort koota-djinanginy.



Brandon Ballengee, Emperor Gum Moth, 2016, Joondalup

## A GLOBAL CITY BOLD, CREATIVE AND PROSPEROUS.

Joondalup City Centre

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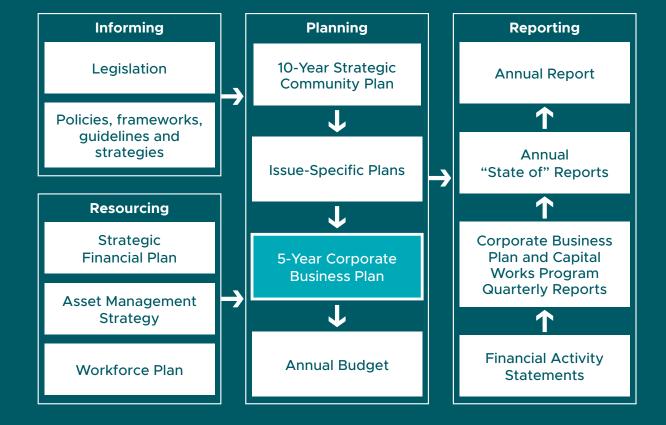
Joondalup City Centre

### THE PURPOSE OF THIS PLAN

The 5-Year Corporate Business Plan is our medium-term planning document which contains the services, projects and activities which have been developed in response to the vision, goals and outcomes of our 10-Year Strategic Community Plan, *Joondalup 2032*. Every local government in Western Australia is required to have a corporate business plan and we review the plan on an annual basis.

#### Integrated Planning and Reporting Framework

Our 5-Year Corporate Business Plan sits within an Integrated Planning and Reporting Framework which buildsin Informing, Resourcing, Planning and Reporting requirements to ensure transparency and evidence of planned achievements.



### MONITORING OUR PLAN

Our Integrated Planning and Reporting Framework (previous page) prescribes comprehensive performance reporting against the 5-Year Corporate Business Plan and the 10-Year Strategic Community Plan, *Joondalup 2032*. Monitoring and reporting against these plans is undertaken through our Corporate Business Plan Quarterly Reports, Capital Works Quarterly Progress Reports and Annual Report.

Quarterly milestones are listed against each of the projects and activities listed in this plan, and annual performance measures are listed against each outcome. The annual performance measures include disclosures from the Global Reporting Initiative, which is a best practice sustainability reporting framework that enables organisations to measure and report their economic, social and governance performance. Other performance measures are also listed against some outcomes to support more robust reporting where gaps have been identified.





#### Corporate Business Plan Quarterly Reports

Corporate Business Plan Quarterly Reports are presented to the Council each quarter and are published on our website. The reports provide information on achievements and performance against the quarterly milestones set at the beginning of each year and indicate whether the project or activity is on time and on budget at the end of each quarter and at the end of the year. A commentary is also provided each quarter on exactly what has been achieved.



#### Capital Works Quarterly Progress Reports

Capital Works Quarterly Progress Reports are presented to the Council each quarter with the Corporate Business Plan Quarterly Reports and are published on our website. The reports provide quarterly progress updates against the key capital works projects identified in this plan, as well as the projects status of all capital works projects and programs.



#### **Annual Report**

An Annual Report is presented to the Council each year, as well as to the community through the Annual General Meeting. The report outlines the status of all Corporate Business Plan projects and activities at the end of each year and states why a project or program has not been completed or is not on track. The Annual Report also documents the number of projects and activities completed within the Corporate Business Plan. In addition, the Annual Report includes the Global Reporting Initiative disclosures and the other performance indicators listed against the outcomes in this plan, and demonstrates performance for the year against the 10-Year Strategic Community Plan.





Hon Albert Jacob JP Mayor

### COUNCILLORS

CENTRAL WARD Beldon | Craigie | Kallaroo | Woodvale



Cr Christopher May JP

Cr Russell Poliwka

Cr Adrian Hill

NORTH WARD



annually through the budget-setting process.

Burns Beach | Currambine | Joondalup | Iluka | Kinross

YOUR COUNCIL

Cr Tom McLean JP

The City of Joondalup Council consists of 13 Elected Members – 12 Councillors representing six wards, and a directly-elected Mayor. As the direct representatives of the community, your Council is responsible for setting the strategic direction of the City of Joondalup and overseeing the allocation of resources to deliver your needs and aspirations. These responsibilities are guided by the Local Government Act 1995 which ensures that all duties are executed in accordance with appropriate governance requirements. The Council is responsible for confirming the medium-term priorities of the 5-Year Corporate Business

Plan and adopting the program of services, projects and activities listed. Funding for the

delivery of the 5-Year Corporate Business Plan is considered and endorsed by the Council

Cr John Chester

Cr John Logan

SOUTH WARD Duncraig | Marmion | Warwick



Cr Russ Fishwick JP



Cr Suzanne Thompson

#### NORTH CENTRAL WARD Connolly | Edgewater | Heathridge | Mullaloo | Ocean Reef



**Cr Daniel Kingston** 



Cr Nige Jones



SOUTH WEST WARD

Hillarys | Padbury | Sorrento

Cr Christine Hamilton-Prime JP



Cr John Raftis



SOUTH EAST WARD

Greenwood | Kingsley







James Pearson Chief Executive Officer

### OUR ORGANISATIONAL STRUCTURE

Our organisational structure is designed to facilitate the delivery of services, projects and activities within the five key themes of our 10-Year Strategic Community Plan: *Joondalup 2032*.

The structure is led by our Chief Executive Officer who is supported by an Executive Leadership Team comprising four Directors. Each Director oversees the operations of Business Units formed to meet the City's strategic and operational objectives, legislative responsibilities, and to ensure services are delivered in the most efficient and effective manner.

The Business Units within each Directorate deliver services and infrastructure to the community and provide internal support services. The City of Joondalup is governed by many forms of legislation, policies and governance responsibilities to ensure that services are delivered accountably, ethically and transparently. The resourcing of each Business Unit is informed through our Workforce Plan, Strategic Financial Plan and Asset Management Plans.

#### DIRECTORS



Mat Humfrey CORPORATE SERVICES



Nico Claassen INFRASTRUCTURE SERVICES



Jamie Parry GOVERNANCE AND STRATEGY



Chris Leigh

PLANNING AND

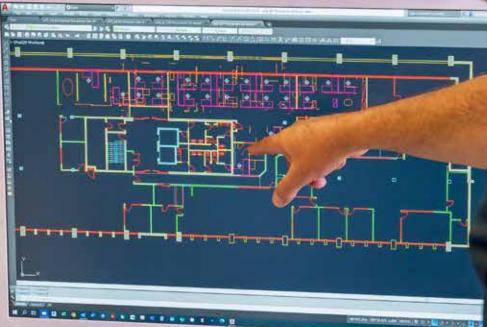
COMMUNITY DEVELOPMENT

Each Directorate and Business Unit plays an important role in implementing the services, projects and activities of the 5-Year Corporate Business Plan.



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### A SHARED VISION FOR THE FUTURE

Our 10-Year Strategic Community Plan, *Joondalup 2032*, outlines our commitment to achieving a shared vision for the future which is operationalised through the 5-Year Corporate Business Plan:

The City in 2032 has a strong focus on sustainability, liveability, active lifestyles and friendly social interactions. We have a healthy environment, with protected bushland, marine ecosystems and accessible parks and green spaces. We are an environmentally-aware and socially-responsible City. We are a vibrant place where people want to live, work and play, and where people can find everything they need locally.

The City in 2032 caters for every stage of life. People feel welcome here and have a clear sense of belonging. We live in high-quality housing in attractive neighbourhoods which have excellent transport linkages and connectivity. We are multi-generational and multicultural; a place where everyone feels connected and safe.

We celebrate and adopt technology and innovation. We are a hub for education and state-of-the-art health facilities, and we are an active advocate for health and other community services. The City in 2032 is internationally connected — we are a global-facing city, with local amenity, and a powerful sense of community.

#### A GLOBAL CITY: BOLD, CREATIVE AND PROSPEROUS

### **KEY THEMES**

The 5-Year Corporate Business Plan is separated in to the five key themes of *Joondalup 2032*. These key themes each include an overarching goal and a series of outcomes which reflect the feedback you gave us through the Shaping Your Local Community consultation initiative.

COMMUNITY ENVIRONMEN	PLACE	ECONOMY	LEADERSHIP
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#### OUR VALUES

#### **Primary values**

In alignment with the shared vision for the future, we believe that the following **primary values** should be inherent within any well-functioning and community-driven organisation.

TRANSPARENT	ACCOUNTABLE	HONEST	ETHICAL	RESPECTFUL	SUSTAINABLE	PROFESSIONAL
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#### **Distinguishing values**

In order to drive strategic improvement and positioning as leaders in excellence, we have identified the following distinguishing values which will guide our direction and operations.

BOLD	AMBITIOUS	INNOVATIVE	
We will make courageous decisions for the benefit of our community and future generations.	We will lead with strength and conviction to achieve our vision for the City.	We will learn and adapt to changing circumstances and adopt creative solutions.	
ENTERPRISING	PROSPEROUS	COMPASSIONATE	

#### HOW THIS PLAN IS STRUCTURED

**KEY THEMES** 

SERVICES

PLANS, STRATEGIES AND FRAMEWORKS

#### OUTCOMES

CAPITAL WORKS PROGRAMS (If applicable)

KEY CAPITAL WORKS PROJECTS (If applicable)

NON-CAPITAL WORKS PROJECTS AND ACTIVITIES

ANNUAL PERFORMANCE MEASURES

City of Joondalup Customer Care

### CORPORATE BUSINESS PLAN AT A GLANCE

Our 5-Year Corporate Business Plan outlines the services, plans, strategies and frameworks, capital works programs, projects and activities, and key priorities for 2023/24 under each of the goals and outcomes of our 10-Year Strategic Community Plan — *Joondalup 2032*. Below is our Corporate Business Plan at a glance which shows these listed in summary.



#### SERVICES

The following shows how the services we deliver are aligned to the key themes of *Joondalup 2032*. Further details, including the full costings, are provided under each key theme section of this plan.

COMMUNITY	<ul> <li>Community development</li> <li>Community safety, compliance and education</li> <li>Craigie Leisure Centre management</li> <li>Cultural events, visual arts and arts development</li> <li>Emergency management</li> </ul>	<ul> <li>Health and environmental services</li> <li>Immunisation</li> <li>Libraries</li> <li>Recreation services</li> </ul>
ENVIRONMENT	<ul> <li>Environmental planning and development</li> <li>Litter collection</li> <li>Natural areas management</li> </ul>	<ul><li>Technical engineering support services</li><li>Waste management</li></ul>
PLACE	<ul> <li>Building and planning compliance</li> <li>Building design and construction</li> <li>Building maintenance</li> <li>Civil design and construction</li> <li>Community facilities and sports floodlighting upgrades</li> <li>Electrical and lighting engineering</li> <li>Engineering maintenance</li> </ul>	<ul> <li>Fleet management and mechanical workshop</li> <li>Landscape design</li> <li>Major City project delivery</li> <li>Parks maintenance</li> <li>Planning and urban design</li> <li>Property management</li> <li>Transport and traffic engineering</li> </ul>
ECONOMY	Economic development	
LEADERSHIP	<ul> <li>Audit, risk and integrity</li> <li>Communications and stakeholder relations</li> <li>Customer service</li> <li>Executive support</li> <li>Financial accounting</li> <li>Funds management</li> <li>Governance support</li> <li>Grants and awards management</li> <li>Human resources</li> </ul>	<ul> <li>Information technology</li> <li>Management accounting</li> <li>Organisational development</li> <li>Policy, planning and research</li> <li>Purchasing of goods and services</li> <li>Rates levying and collection</li> <li>Recordkeeping and freedom of information</li> <li>Strategic infrastructure asset management</li> </ul>

#### PLANS, STRATEGIES AND FRAMEWORKS

The following shows how our plans, strategies and frameworks align to the key themes of *Joondalup 2032*. Detailed descriptions of the documents are provided under each key theme section of this plan.

COMMUNITY	<ul> <li>Access and Inclusion Plan 2021/22-2023/24</li> <li>Age-Friendly Plan 2018/19-2022/23</li> </ul>	<ul> <li>Cultural Plan 2021–2025</li> <li>Regional Homelessness Plan 2022/23–2025/26</li> </ul>
ENVIRONMENT	<ul> <li>Bushfire Risk Management Plan 2018–2023</li> <li>City of Joondalup Local Emergency Management Arrangements</li> <li>Climate Change Strategy 2014–2019</li> <li>Coastal Infrastructure Adaptation Plan 2018–2026</li> <li>Environment Plan 2014–2019</li> <li>Local Government Waste Plan – City of Joondalup</li> </ul>	<ul> <li>Natural Area Management Plans</li> <li>Pathogen Management Plan 2018-2028</li> <li>Weed Management Plan 2023-2033</li> <li>Yellagonga Integrated Catchment Management Plan 2021-2026</li> <li>Waterwise Council Action Plan 2021-2026</li> </ul>
PLACE	<ul> <li>Asset Management Strategy 2014-2024</li> <li>Bike Plan 2016-2021</li> <li>Local Planning Scheme No 3</li> <li>Local Planning Strategy</li> </ul>	<ul> <li>Outdoor Youth Recreation Strategy 2021</li> <li>Property Management Framework</li> <li>Public Open Space Framework</li> </ul>
ECONOMY	<ul> <li>Destination Joondalup 2021-2027</li> <li>Expanding Horizons: An Economic Development Strategy for a Global City (2012)</li> <li>International Economic Development Activities Plan (2017)</li> </ul>	<ul> <li>Joondalup City Centre Place Activation Plan 2022</li> <li>Joondalup: Digital City (2012)</li> <li>Place Activation Strategy 2022</li> </ul>
LEADERSHIP	<ul> <li>10-Year Strategic Financial Plan</li> <li>Advocacy Framework 2022</li> <li>Governance Framework 2021</li> <li>Integrity Framework 2022</li> </ul>	<ul> <li>Risk Management Framework</li> <li>Strategic Position Statements</li> <li>Workforce Plan 2018-2022</li> </ul>

#### **CAPITAL WORKS PROGRAMS**

The following shows how the programs from our 5-Year Capital Works Program align to the key themes of *Joondalup 2032*. Sub-program expenditure and revenue are shown under each key theme section of this plan.

COMMUNITY	Nil
ENVIRONMENT	<ul> <li>Park and public open space</li> <li>Foreshore and natural areas program</li> </ul>
PLACE	<ul> <li>Buildings and facilities         <ul> <li>Building construction works program</li> <li>Major projects program</li> <li>Civil construction                 <ul> <li>Lighting program</li> <li>New pathways program</li> <li>Park and public open space</li> <li>Parks development program</li> <li>Parks development program</li> <li>Streetscape enhancement program</li> <li>Streetscape enhancement program</li> <li>Traffic management</li> <li>Blackspot program</li> <li>Local traffic management program</li> <li>Parking facilities program</li> <li>Park and public open space</li> <li>Parks development program</li> <li>Stormwater drainage progra</li></ul></li></ul></li></ul>
ECONOMY	Nil
LEADERSHIP	Nil

#### **KEY CAPITAL WORKS PROJECTS**

Capital works projects are those listed in our 5-Year Capital Works Program. The following lists the key capital works projects for 2023/24. Note only those capital works projects with reportable actions for 2023/24 have been considered as key capital works projects for this year. These are aligned to the key themes of *Joondalup 2032*. Planned completion dates and total project budgets are provided under each key theme section of this plan.

COMMUNITY	Sorrento Surf Life Saving Club redevelopment
ENVIRONMENT	Coastal and estuarine mitigation program
PLACE	<ul> <li>Burns Beach - cafes/kiosks/restaurants</li> <li>Burns Beach Coastal Node redevelopment</li> <li>Christchurch Park change rooms refurbishment</li> <li>Civic Centre slab waterproofing</li> <li>Eddystone Avenue - Joondalup Drive to Honeybush Drive</li> <li>Greenwood Scout Hall refurbishment</li> <li>Hepburn Avenue - Lilburne Avenue to Walter Padbury Boulevard</li> <li>Hepburn Avenue/Amalfi Drive/Howland Road roundabout improvement</li> <li>Hepburn Avenue/Karuah Way intersection improvement</li> </ul>
ENVIRONMENT	Nil
LEADERSHIP	Nil

# RETURNS

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Please return items

#### NON-CAPITAL PROJECTS AND ACTIVITIES

The following shows how our non-capital projects and activities align to the key themes of *Joondalup 2032*. These include projects and activities that will not result in capital expenditure or are not yet ready be included in the 5-Year Capital Works Program. Detailed descriptions of, and quarterly milestones for the projects and activities are provided under each key theme section of this plan.

	<ul> <li>25-Year Invitation Art Prize Retrospective Showcase</li> <li>Access and Inclusion Plan</li> <li>Age Friendly Plan</li> </ul>	<ul> <li>Local Heritage Survey</li> <li>Local laws</li> <li>NAIDOC Week</li> </ul>		
COMMUNITY	<ul> <li>Arts development program</li> <li>Citizenship ceremonies and civic functions</li> <li>Clubs in-focus professional development program</li> <li>Community development programs, events and activities</li> <li>Community Funding Program</li> <li>Community Safety Plan</li> <li>Community, Youth Development and Libraries Plan</li> <li>Cultural events program</li> <li>Cultural Plan</li> <li>Library programs, events and activities</li> </ul>	<ul> <li>Performing Arts Centre (Joondalup City Centre)</li> <li>Public Art Masterplan and Strategy</li> <li>Public Health Plan</li> <li>Reconciliation Action Plan</li> <li>Regional Homelessness Plan</li> <li>Review of <i>WA Cat Act 2011</i></li> <li>Visual arts program</li> <li>WA Dog Amendment (Stop Puppy Farming) Bill 2021</li> <li>Youth development programs, events and activities</li> </ul>		
ENVIRONMENT	<ul> <li>Bushfire Risk Management Plan</li> <li>Climate Change Plan</li> <li>Coastal Hazard Risk Management and Adaptation Plan</li> <li>Coastal Infrastructure Adaptation Plan</li> <li>Environmental education program</li> <li>Environment Strategy</li> </ul>	<ul> <li>Food organics, garden organics (FOGO) bin service</li> <li>Local Government Waste Plan - City of Joondalup</li> <li>Natural Area Management Plans</li> <li>Waterwise Council Program</li> <li>Weed Management Plan</li> <li>Yellagonga Integrated Catchment Management Plan</li> </ul>		

PLACE	<ul> <li>Active reserve and community facility review</li> <li>Bike Plan</li> <li>Burns Beach café development</li> <li>City land portfolio management</li> <li>Duffy House commercial expression of interest</li> <li>Heathridge Park Masterplan</li> <li>Integrated parking management system</li> <li>Integrated Transport Strategy</li> <li>Joondalup City Centre Development – Boas Place</li> <li>Local planning policies (relating to residential development) review</li> </ul>	<ul> <li>Local Planning Scheme No 3 review</li> <li>Local Planning Strategy review</li> <li>Ocean Reef Marina</li> <li>Ocean Reef Marina commercial site development business case</li> <li>Ocean Reef Sea Sports Club building redevelopment</li> <li>Property Management Framework</li> <li>Review of structure plans</li> <li>State planning reform</li> <li>Strategic Asset Management Framework review</li> <li>Streetscape Enhancement Program – Leafy City program</li> </ul>
ECONOMY	<ul> <li>Business capacity and support</li> <li>Business engagement</li> <li>Business forums</li> <li>Destination City Plan</li> <li>Digital City Plan</li> <li>Economic Development Strategy</li> <li>Event attraction</li> </ul>	<ul> <li>International Economic Development Activities Plan (Global City Plan)</li> <li>Investment Attraction Guidelines</li> <li>Joint Economic Development Initiative</li> <li>Joondalup Innovation Precinct</li> <li>Place activation</li> <li>Regional collaboration business clusters</li> </ul>
LEADERSHIP	<ul> <li>5-Year Corporate Business Plan</li> <li>10-Year Strategic Financial Plan</li> <li>Advocacy Framework</li> <li>Annual Report</li> <li>Audit and Risk Committee</li> <li>Australasian Local Government Performance Excellence Program</li> <li>City electronic communications</li> <li>City publications</li> <li>Code of Conduct review</li> <li>Community consultation</li> <li>Corpoliance Audit Return</li> <li>Corporate Sponsorship Program</li> <li>Customer satisfaction survey</li> <li>Customer service centralisation</li> </ul>	<ul> <li>Delegated Authority Manual review</li> <li>Elected Member attraction</li> <li>Elected Member induction program</li> <li>Elected Members' Entitlements Council Policy review</li> <li>Elected Member strategic development session</li> <li>Elected Member training</li> <li>E-petitions system</li> <li>Governance Framework review</li> <li>Integrity and conduct annual collection</li> <li>Local government elections</li> <li>Local government reform</li> <li>Policy development and review</li> <li>Strategic Community Reference Group</li> <li>Strategic Position State and Federal Governments</li> <li>Website upgrade</li> </ul>

### KEY PRIORITIES FOR 2023/24

The following non-capital projects and activities are those we have identified as key priorities for 2023/24. The quarterly milestones for these projects and activities are provided under each key theme section of this plan.

#### COMMUNITY

#### **Community Safety Plan**

A new plan that addresses community safety initiatives across the City, including parking management, animal management, CCTV, graffiti removal and community amenity. The plan ensures our community feels connected and safe through direct service provision, as well as supporting and encouraging local organisations and community-led activities.

#### Public Art Masterplan and Strategy

A new masterplan and strategy to define the principles and priorities for public art in the City and guide resources and funding towards relevant public art projects that enhance the City's built environment, distinctive natural assets, significant Indigenous sites, historic locations and key destinations.

#### **Reconciliation Action Plan**

A new plan which will set out the City's commitment to reconciliation with Aboriginal and Torres Strait Islander peoples.

#### ENVIRONMENT

#### **Climate Change Plan**

A plan which guides the City's planning for the future impacts of climate change across a range of areas relevant to local government, including infrastructure, health services, water management, emergency management, and the natural environment.

### Coastal Hazard Risk Management and Adaptation Plan

A plan developed under State Planning Policy 2.6 which identifies areas and assets that could potentially be impacted by coastal erosion and inundation hazards due to storm events and projected sea level rise. The plan provides recommendations and actions for how the City can respond and adapt to these coastal hazards.

#### **Environment Strategy**

A strategy that outlines the City's commitment to conserving, enhancing and rehabilitating the City of Joondalup's natural assets to ensure the long-term protection of the environment for future generations.

### Local Government Waste Plan – City of Joondalup

This plan guides the City's waste management practices to ensure increased diversion from landfill. The plan focuses on improving practices and providing the groundwork to inform the long-term planning for waste.

#### PLACE

#### Burns Beach café development

A café development on City-managed Crown land within the Burns Beach Coastal Node which will incorporate a two-storey food and beverage facility and be leased to commercial operators.

#### Heathridge Park Masterplan

A masterplan for Heathridge Park that includes the investigation of two options: replacing/refurbishing the existing facilities; or the rationalisation of the existing community facilities into a single new multi-purpose facility.

#### **Integrated Transport Strategy**

A new strategy to guide multi-modal transport planning and inform strategic policy, advocacy and infrastructure decisions in the City over the next 10 years.

### Joondalup City Centre Development – Boas Place

Investigations into future opportunities for the development of Boas Place in the Joondalup City Centre to incorporate a variety of land uses.

#### Local Planning Strategy review

A review of the City's Local Planning Strategy, including the Local Housing Strategy and Local Commercial Strategy, to ensure the ongoing applicability of the stated strategic direction for land use planning and development.

#### **Ocean Reef Marina**

Construction of a world-class waterfront precinct providing recreational, tourism, residential and boating facilities. This project is being managed by DevelopmentWA with support and contributions provided by the City.

#### ECONOMY

#### Economic Development Strategy

A strategy to guide economic development activities within the City by providing support to local business, stimulating investment, and driving economic growth.

#### Event attraction

Attract and support significant events that are unique to Joondalup to enhance its image as an attractive destination for visitors, tourists and business.

#### Place activation

City and community-led activities and projects that support the activation of spaces and places that are important to the wellbeing of the community and economy.

#### Joondalup Innovation Precinct

The development of a Joondalup Innovation Precinct for new and emerging technology and industries to support urban robotics, a digital innovation centre and the education and health precincts.

#### LEADERSHIP

#### **10-Year Strategic Financial Plan**

A high-level document that outlines the City's approach to delivering infrastructure and services to the community in a financially-sustainable and affordable manner.

#### **Advocacy Framework**

A framework that provides a strategic approach to advocacy activities to ensure evidenced-based decision making, greater stakeholder engagement, and the development of processes to maximise opportunities for support and investment into the City.

#### Core system replacement project

A core information technology solution for the City which would include a customer relationship management system, online customer portal, finance, and asset management system.

#### **Customer service centralisation**

A project to centralise the City's main customer service functions to achieve greater organisational efficiency and a higher rate of first point of contact resolution.

### 1. COMMUNITY

#### **OUR GOAL**

We have a vibrant cultural scene, and our community is friendly, welcoming, caring and supportive. We are prepared for emergencies and feel strong and resilient. We encourage and support local organisations and community-led activities, and feel connected and safe in our neighbourhoods.

#### YOUR OUTCOMES

1-1 Healthy and safe

You feel healthy and safe in your local community.

1-2 Inclusive and connected

You enjoy local services and programs that cater for different ages, abilities and backgrounds.

1-3 Active and social

You enjoy quality local activities and programs for sport, learning and recreation.

1-4 Artistic and creative

You celebrate, support and participate in art and events in your local area.

1-5 Cultural and diverse

You understand, value and celebrate the City's unique Aboriginal and other diverse cultures and histories.

#### SERVICES

The following services align to this theme and are delivered to the community, as well as providing internal support to our workforce in the delivery of services, projects and activities. The information below indicates whether the service is statutory or discretionary, the associated costs of delivering the service, the number of full time equivalent (FTE) employees delivering the service, and whether there is a service level change from the previous year -2022/23.

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
Community development (statutory and discretionary)• Community initiatives• Age-friendly initiatives• Youth initiatives• Homelessness• Access and inclusion• Aboriginal engagement and reconciliation	\$2,283,879	_	15.22
Community safety, compliance and education         (statutory and discretionary)         Parking         Animal management         Community amenity         Field patrols         Graffiti management         Public areas CCTV         Building security management	\$5,144,153	\$253,619	39.67
Craigie Leisure Centre management ( <i>discretionary</i> ) • Craigie Leisure Centre management	\$(692,633)	\$424,519	40.51
Cultural events, visual arts and arts development         (discretionary)         • Cultural events         • Visual arts         • Arts development	\$3,577,598	_	9.93

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
Emergency management (statutory) • Emergency management	\$60,091	\$17,184	0.65
<ul> <li>Health and environmental services (statutory and discretionary)</li> <li>Premises inspections</li> <li>Environmental health approvals</li> <li>Environmental health investigations and advice</li> <li>Midge management</li> </ul>	\$1,271,274	\$636	12.66
Immunisation (discretionary) • Immunisation	\$137,838	-	1.66
Libraries (statutory and discretionary) Library services Library programs, events and activities Local history Community education and outreach	\$7,147,158	\$374,363	57.03
Recreation services         (discretionary)         • Sport and recreation development         • Community venue management	\$1,058,536	_	8.28
TOTAL	\$19,987,894	\$1,070,321	185.61

#### PLANS, STRATEGIES AND FRAMEWORKS

The following plans, strategies and frameworks align to this theme and provide guidance in delivering the projects and activities to achieve our goal. These documents address a range of subject matters and are therefore structured in different ways and customised to achieve the specific objectives being targeted.



#### Access and Inclusion Plan 2021/22–2023/24

The Access and Inclusion Plan guides us in planning and implementing improvements to access and inclusion across City services, events, venues, communication, and employment. Access and inclusion plans are a requirement of all local governments under the *Disability Services Act 1993*. We provide progress reports annually to the State Government.



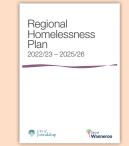
#### Cultural Plan 2021-2025

The Cultural Plan provides strategic direction for our arts and cultural activities over a 5-year period to ensure investment is directed towards the programming and infrastructure most valued by the community. The plan addresses the establishment of a significant cultural facility, investment in accessible visual art, event promotion and attraction, and the promotion of local opportunities for arts development.



#### Age-Friendly Plan 2018/19-2022/23

The Age-Friendly Plan articulates our commitment to fostering active ageing environments, where opportunities for health, wellbeing, security and participation are maximised to achieve optimal quality of life. The plan addresses the localised needs of an ageing population through the development of effective actions related to the physical and social environment.



#### Regional Homelessness Plan 2022/23-2025/26

The Regional Homelessness Plan is a joint plan with the City of Wanneroo which clarifies our roles in addressing homelessness through a strong coordinated response. The Plan includes a series of actions which demonstrate our commitment to ensuring that people at-risk of experiencing homelessness have the optimum opportunity to improve their circumstances.

### Outcome 1-1 Healthy and safe

You feel healthy and safe in your local community.

#### Non-capital projects and activities

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Public Health Plan A new plan to respond to local health risks and establish objectives and policy priorities for the promotion and protection of public health in the City. Development of a new public health plan is a requirement under Stage 5 implementation of the WA <i>Public</i> <i>Health Act 2016.</i>	No milestones for 2023/24.		٠	•	٠
Community Safety Plan A plan that addresses community	<b>Q1</b> • Commence development of a draft Community Safety Plan 2024–2028.				
safety initiatives across the City, including parking management, animal management, CCTV, graffiti removal and community amenity. The plan ensures the community feels connected and safe through direct service provision, as well as supporting and encouraging local organisations and community-led activities.	<b>Q2</b> • Progress development of the draft Community Safety Plan 2024–2028.			•	
	<ul> <li>Q3 • Undertake community consultation to inform development of the draft Community Safety Plan 2024–2028.</li> </ul>	-	•		•
	<ul> <li>Present the draft Community Safety Plan 2024–2028 to Council seeking endorsement.</li> </ul>				
Local laws Local laws are made under the <i>Local</i> <i>Government Act 1995</i> to cover matters considered necessary for the good government of the City. Local laws are reviewed every 8 years in accordance with the Act. The next 8-yearly review is set to take place in 2029/30.	<b>Q1</b> • Progress amendments to local laws as required.		•	•	
	<b>Q2</b> • Progress amendments to local laws as required.				•
	Q3 • Progress amendments to local laws as required.				
	<b>Q4</b> • Progress amendments to local laws as required.				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
WA Dog Amendment (Stop Puppy Farming) Bill 2021					
An amendment to the <i>Dog Act</i> <i>1976</i> which is intended to prevent unregistered dog breeders from establishing puppy farms. The Bill gives local governments the responsibility to manage and inspect registered breeders, oversee changes from pet shops to adoption centres, and provide input into a centralised State-based data repository for dog registrations.	No milestones for 2023/24.	•	•		
Review of WA Cat Act 2011 A statutory review of the Cat Act 2011 which is likely to bring about changes to the way local governments manage cats, particularly in relation to nuisance issues.	No milestones for 2023/24.	•	<b>♦</b>		

#### Annual performance measures

**Global reporting initiative disclosures** 

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE
GRI 400: SOCIAL   GRI 413: LOCAL COMMUNITIES				
413-1	community engagement, impact assessments, and development programsNumber of graffPercentage of g	Number of incidents reported to the City (total and by type (top 5)	Annual	City of Joondalup
		Number of graffiti removals completed (total and by property type)	Annual	City of Joondalup
		Percentage of graffiti removals completed within 2-working days of reporting	Annual	City of Joondalup
		Number of children immunised (total and by location)	Annual	City of Joondalup
		Number of vaccinations administered (total and by location)	Annual	City of Joondalup

#### **Other performance indicators**

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE	
Customer satisfaction	Percentage satisfaction with Ranger services	Biennial	City of Joondalup	
	Percentage satisfaction with pool inspection services	Biennial	City of Joondalup	
	Percentage satisfaction with environmental health services	Biennial	City of Joondalup	
	Percentage satisfaction with community safety services	Biennial	City of Joondalup	
	Percentage satisfaction with emergency management	Biennial	City of Joondalup	
Swimming pool inspections	Number of regulatory swimming pool inspections completed	Annual	City of Joondalup	
	Number of subsequent (non-regulatory) inspections completed	Annual	City of Joondalup	
	Number of private swimming pools not inspected at least once in a 4-year period	Annual	City of Joondalup	
	Percentage of private swimming pools not inspected at least once in a 4-year period	Annual	City of Joondalup	

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Professional lifeguard services	Number of hours of beach lifeguard services funded by the City	Annual	Surf Life Saving Western Australia
	Number of rescues performed by beach lifeguard services contracted by the City	Annual	Surf Life Saving Western Australia
	Number of preventative actions performed by beach lifeguard services contracted by the City	Annual	Surf Life Saving Western Australia
	Number of first aid treatments performed by beach lifeguard services contracted by the City	Annual	Surf Life Saving Western Australia
Environmental health	Number of environmental health requests received (total and by type)	Annual	City of Joondalup
Dog and cat registrations	Number of dog registrations (total and new)	Annual	City of Joondalup
	Number of cat registrations (total and new)	Annual	City of Joondalup
CCTV images	Number of requests for CCTV images by Western Australia Police Force	Annual	City of Joondalup
	Percentage of requests for CCTV images by Western Australia Police Force issued	Annual	City of Joondalup

#### Outcome 1-2 Inclusive and connected

You enjoy local services and programs that cater for different ages, abilities and backgrounds.

#### Non-capital projects and activities

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Community development programs, events and activities Programs, events and activities which	Q1 • Deliver scheduled programs, events and activities for the quarter.				
	<b>Q2</b> • Deliver scheduled programs, events and activities for the quarter.				
contribute towards building a strong, resilient and connected community.	Q3 • Deliver scheduled programs, events and activities for the quarter.				
	<b>Q4</b> • Deliver scheduled programs, events and activities for the quarter.				
Youth development programs, events and activities Programs, events and activities designed specifically for young people to help them engage with their peers in a safe and supportive environment.	<ul> <li>Q1 Deliver scheduled youth development programs and activities for the quarter.</li> <li>Deliver scheduled youth events for the quarter, including: <ul> <li>Youth Forum</li> <li>Winter Youth Event Series.</li> </ul> </li> </ul>				
	<ul> <li>Q2 Deliver scheduled youth development programs and activities for the quarter.</li> <li>Deliver scheduled youth events for the quarter, including:</li> <li>Spring Youth Event Series.</li> </ul>				
	<ul> <li>Q3 Deliver scheduled youth development programs and activities for the quarter.</li> <li>Deliver scheduled youth events for the quarter, including: <ul> <li>BMX, Skate and Scooter Competition Series</li> <li>Defeat the Beat</li> <li>Summer Youth Event Series.</li> </ul> </li> </ul>	•	•	•	•
	<ul> <li>Q4 Deliver scheduled youth development programs and activities for the quarter.</li> <li>Deliver scheduled youth events for the quarter, including:</li> <li>Autumn Youth Event Series.</li> </ul>				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Age Friendly Plan A plan which articulates the City's commitment to fostering active ageing environments, where opportunities for health, wellbeing, security and participation are maximised to achieve optimal quality of life.	<ul> <li>Q1 Implement scheduled actions from the Age-Friendly Plan 2018/19–2022/23 for the quarter, including:</li> <li>Intergenerational Toolkit workshop</li> <li>Seniors Gathering</li> </ul>				
	<ul> <li>Q2 Implement scheduled actions from the Age-Friendly Plan 2018/19–2022/23 for the quarter, including:</li> <li>Digital literacy research</li> <li>Housing options campaign.</li> </ul>				
	<ul> <li>Q3 Implement scheduled actions from the Age-Friendly Plan 2018/19–2022/23 for the quarter, including:</li> <li>Memory Café training</li> <li>Seniors Gathering.</li> </ul>				
Q4	<ul> <li>Q4 Implement scheduled actions from the Age-Friendly Plan 2018/19–2022/23 for the quarter, including:</li> <li>Seniors lifestyle roadshow</li> <li>Seniors lifestyle expo.</li> </ul>				
Community Funding Program A funding program consisting of 2 rounds intended for the delivery of	<ul> <li>Q1 • Advertise round 1 of the Community Funding Program and deliver information workshops.</li> <li>• Evaluate the submissions received and determine the preferred recipients.</li> </ul>				
community-initiated projects, programs and events that benefit of the City of Joondalup community.Q2Q3	<ul> <li>Q2 • Provided recommendations to Council for approval.</li> <li>• Issue the funding agreements and payments for successful round 1 applicants.</li> </ul>				
	<ul> <li>Q3 • Advertise round 2 of the Community Funding Program and deliver information workshops.</li> <li>• Evaluate the applications received and determine the preferred recipients.</li> </ul>		•	•	
	<ul> <li>Q4 Provided recommendations to Council for approval.</li> <li>Issue the funding agreements and payments for successful round 2 applicants.</li> </ul>				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Access and Inclusion Plan A plan which contributes towards the creation of accessible and inclusive communities through the provision and improvement of services, events, processes, and spaces for the community.	<ul> <li>Q1 Implement scheduled actions from the Access and Inclusion Plan 2021/22–2023/24 for the quarter, including:</li> <li>Access and Inclusion Plan Annual Report</li> </ul>				
	<ul> <li>Q2 Implement scheduled actions from the Access and Inclusion Plan 2021/22–2023/24 for the quarter, including:</li> <li>Access and Inclusion Plan Annual Report</li> <li>Access and inclusion training for Elected Members</li> </ul>				
	Q3 • Implement scheduled actions from the Access and Inclusion Plan 2021/22–2023/24 for the quarter.	-			
	<ul> <li>Q4 Implement scheduled actions from the Access and Inclusion Plan 2021/22–2023/24 for the quarter, including:</li> <li>Access and inclusion training for City staff.</li> </ul>	-			
demonstrate the Cities' commitment to ensuring that people at-risk of	Q1 • Implement agreed actions from the Regional Homelessness Plan 2022/23–2025/26 for the quarter.				
	<b>Q2</b> • Implement agreed actions from the Regional Homelessness Plan 2022/23–2025/26 for the quarter.				
	Q3 • Implement agreed actions from the Regional Homelessness Plan 2022/23–2025/26 for the quarter.		▼		-
their circumstances.	<b>Q4</b> • Implement agreed actions from the Regional Homelessness Plan 2022/23–2025/26 for the quarter.				

#### Global reporting initiative disclosures

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE
GRI 400: SOCIAL   GRI 406: NON-DISCRIMINATION				
406-1	Incidents of discrimination	Number of reports of discrimination in relation to the City, its services and spaces	Annual	City of Joondalup
	and corrective actions taken	Number of requests for documents/media in alternative formats	Annual	City of Joondalup

PROJECT/ACTIVITY	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction with the City as a place to live	Biennial	City of Joondalup
	Percentage satisfaction with community development services	Biennial	City of Joondalup
Volunteer work	Number of volunteers engaged by the City	Annual	City of Joondalup
	Number of volunteers engaged through Joondalup Volunteer Resource Centre	Annual	City of Joondalup
Community Funding Program	Names of community groups receiving grants/contributions	Annual	City of Joondalup
	Value of grants/contributions distributed to community groups (total and by community group)	Annual	City of Joondalup

## **Outcome 1-3 Active and social**

You enjoy quality local activities and programs for sport, learning and recreation.

#### Key capital works projects

CAPITAL WORKS PROJECT	SUBURB	PLANNED COMPLETION*	TOTAL PROJECT BUDGET
Sorrento Surf Life Saving Club redevel	opment		
Redevelopment of the existing Sorrento Surf Life Saving Club facility to support and enhance usage and include a commercial component	Sorrento	2026/27	\$14,000,000

\*Planned completion refers to the completion of construction works; other actions, such as inspections, launches, etc, may occur after this date.

#### Non-capital projects and activities

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Community, Youth Development and Libraries Plan	<b>Q1</b> • Progress development of the draft Community, Youth Development and Libraries Plan.				
A new plan for the integrated delivery of City programs and infrastructure	<b>Q2</b> • Undertake community consultation activities to inform development of the draft Community, Youth Development and Libraries Plan.				
access and inclusion, and age-friendly communities.	<ul> <li>Q3 Undertake community consultation activities to inform development of the draft Community, Youth Development and Libraries Plan.</li> <li>Present the draft Community Development and Libraries Plan to Elected Members seeking feedback.</li> </ul>	•	•	•	•
	<b>Q4</b> • Present the draft Community, Youth Development and Libraries Plan to Council seeking endorsement.				
Library programs, events and activities	<b>Q1</b> • Deliver scheduled programs, events and activities for the quarter.				
Programs, events and activities that	<b>Q2</b> • Deliver scheduled programs, events and activities for the quarter.				
enhance the wellbeing and capacity of the community, with a focus on life-long	<b>Q3</b> • Deliver scheduled programs, events and activities for the quarter.				
learning and literacy.	• Deliver scheduled programs, events and activities for the quarter.				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Clubs in-focus professional development program A professional development program to assist local club volunteers to perform	<ul> <li>Q1 Commence development of the Clubs in-focus professional development program 1.</li> <li>Deliver the Clubs in-focus professional development program 2 to club volunteers.</li> </ul>				
their roles and ensure ongoing club sustainability and success.	<ul> <li>Q2 • Promote the Clubs in-focus professional development program 1.</li> <li>• Review the Clubs in-focus professional development program 2.</li> </ul>				
	<ul> <li>Q3 Deliver the Clubs in-focus professional development program 1 to club volunteers.</li> <li>Commence development of the Clubs in-focus professional development program 2.</li> </ul>	•	•	•	-
	<ul> <li>Q4 • Review the Clubs in-focus professional development program 1.</li> <li>• Promote the Clubs in-focus professional development program 2.</li> </ul>				

#### **Global reporting initiative disclosures**

Nil

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction with library services	Biennial	City of Joondalup
	Percentage satisfaction with Craigie Leisure Centre	Biennial	City of Joondalup
Craigie Leisure Centre	Number of members of Craigie Leisure Centre	Annual	City of Joondalup
	Percentage increase/decrease in memberships at Craigie Leisure Centre	Annual	City of Joondalup
	Average weekly attendance at Craigie Leisure Centre	Annual	City of Joondalup

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
KidSport program	Amount distributed to young people through the KidSport program	Annual	Department of Local Government, Sport and Cultural Industries
	Number of young people supported through the KidSport program	Annual	Department of Local Government, Sport and Cultural Industries
Sporting group contributions	Amount contributed to sporting clubs (total and by club)	Annual	City of Joondalup
Libraries	Number of new Library members, 5-year trend	Annual	City of Joondalup
	Number of library items issued, 5-year trend	Annual	City of Joondalup
	Number of people attending libraries (total and by library)	Annual	City of Joondalup

## **Outcome 1-4 Artistic and creative**

You celebrate, support and participate in art and events in your local area.

#### Non-capital projects and activitie

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Cultural Plan	<b>Q1</b> • Implement scheduled actions from the <i>Cultural Plan 2021–2025</i> for the quarter.				
A plan which provides strategic direction for the City's arts and cultural	<b>Q2</b> • Implement scheduled actions from the <i>Cultural Plan 2021–2025</i> for the quarter.				
activities over a 5-year period to ensure investment is directed towards the	<b>Q3</b> • Implement scheduled actions from the <i>Cultural Plan 2021–2025</i> for the quarter.		•	•	
programming and infrastructure most valued by the community.	• Implement scheduled actions from the <i>Cultural Plan 2021–2025</i> for the quarter.				
and StrategyA new masterplan and strategy to define the principles and priorities for public art in the City and guide resources and funding towards relevant 	<ul> <li>Liaise with the external consultant to present the proposed objectives and themes for the draft Public Art Masterplan and Strategy 2023–2033 to the Strategic Community Reference Group for discussion and feedback.</li> </ul>				
	<ul> <li>Q2 Liaise with the external consultant to undertake community consultation to inform development of the draft Public Art Masterplan and Strategy 2023–2033.</li> <li>Liaise with the external consultant to present the draft Public Art Masterplan and Strategy 2023–2033 to Elected Members seeking feedback.</li> </ul>	•	٠	•	•
	<b>Q3</b> • Present the Public Art Masterplan and Strategy 2023–2033 to Council seeking endorsement.				
destinations.	<b>Q4</b> • Commence implementation of the Public Art Masterplan and Strategy 2023–2033.				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/2
Visual arts program An annual program of visual art that provides the community with access to contemporary, quality artworks,	<ul> <li>Q1 Coordinate the delivery of a mural arts project as part of the Mural Arts Program.</li> <li>Commission new artwork as part of the Inside-Out Billboard Project at the Joondalup Library.</li> <li>Monitor for opportunities to initiate public art projects, as appropriate.</li> </ul>				
supports local arts development, and promotes Joondalup as a vibrant cultural destination (annual projects).	<ul> <li>Q2 Monitor for opportunities to initiate public art projects, as appropriate.</li> <li>Display new artwork as part of the Inside-Out Billboard Project at the Joondalup Library.</li> <li>Deliver the Artist in Focus exhibition 2023.</li> </ul>				
Q3 Q4	<ul> <li>Q3 Coordinate the delivery of a mural arts project as part of the Mural Arts Program.</li> <li>Commission new artwork as part of the Inside-Out Billboard Project at the Joondalup Library.</li> <li>Monitor for opportunities to initiate public art projects, as appropriate.</li> </ul>	•	•	•	•
	<ul> <li>Q4 Deliver the Community Art Exhibition.</li> <li>Coordinate the delivery of a mural arts project as part of the Mural Arts Program.</li> <li>Display new artwork as part of the Inside-Out Billboard Project at the Joondalup Library.</li> <li>Monitor for opportunities to initiate public art projects, as appropriate.</li> </ul>				
Arts development program An annual program of community arts	<ul> <li>Q1 • Commence development of a Connecting Creatives database.</li> <li>• Commence the Arts Development Scheme funding round.</li> </ul>				
development activities, including the Arts in Focus program, Community	Q2 • Advertise the Arts Development Scheme funding.				
Funding, Arts Development Scheme and Connecting Creatives database. Q3	<ul> <li>Q3 Coordinate rehearsals for the Community Choral Project.</li> <li>Deliver the Arts in Focus networking sundowner and Community Choral Project performance.</li> <li>Evaluate the applications received for the Arts Development Scheme funding.</li> </ul>	•	•	•	•
	<ul> <li>Q4 Present the recommended grant recipients for the Arts Development Scheme funding (\$10,000+) to Council seeking endorsement.</li> <li>Determine the preferred recipients for the Arts Development Scheme funding (under \$10,000).</li> </ul>				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
25-Year Invitation Art Prize Retrospective Showcase	<b>Q1</b> • Coordinate the delivery of the Retrospective Showcase and themed exhibitions in the Joondalup Library.				
A 25-year retrospective celebration and exhibition of the Invitation Art Prize	Q2 • Coordinate the delivery of the Retrospective Showcase at Westfield Whitford City.				
recipients and the City's art collection.	<b>Q3</b> • Coordinate the delivery of the Retrospective Showcase and themed exhibitions in the Joondalup Library.				
	<b>Q4</b> • Coordinate the delivery of the Retrospective Showcase and themed exhibitions in the Joondalup Library.				
Cultural events program	Q1 • Deliver scheduled program of cultural events for the quarter.				
An annual program of community	Q2 • Deliver scheduled program of cultural events for the quarter.				
cultural events that build community spirit and cultural identity, and	Q3 • Deliver scheduled program of cultural events for the quarter.	•	•	•	•
provide opportunities for community participation.	<b>Q4</b> • Undertake a review of the cultural events program for 2023/24 and develop the program for 2024/25.				
Performing Arts Centre (Joondalup City Centre)					
A dedicated arts facility proposed for the hosting of performing arts and cultural events and activities within the City of Joondalup.	o milestones for 2023/24.		•	•	•

**Global reporting initiative disclosures** 

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE
GRI 200: ECONOMIC   GRI 203: INDIRECT ECONOMIC IMPACTS				
203-2	Significant indirect economic impacts	Value of events sponsored by the City under the Corporate Sponsorship Program (excludes community funding)	Annual	City of Joondalup

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction with cultural services	Biennial	City of Joondalup
	Satisfaction/enjoyment of City cultural events (total and by event)	Annual	City of Joondalup
Cultural events program	Number of attendees at major City cultural events (total and by event)	Annual	City of Joondalup
Visual arts program	Names of new artwork acquired	Annual	City of Joondalup
	Value of full artwork collection	5 years	City of Joondalup

## Outcome 1-5 Cultural and diverse

You understand, value and celebrate the City's unique Aboriginal and other diverse cultures and histories.

#### Non-capital projects and activities

PROJECT/ACTIVITY	MILE	STO	NES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
<b>Reconciliation Action Plan</b> A new plan which will set out the City's	Q1	•	Submit the draft Reconciliation Action Plan to Reconciliation Australia seeking feedback.				
A new plan which will set out the City's commitment to reconciliation with Aboriginal and Torres Strait Islander peoples.	Q2	•	Present the draft Reconciliation Action Plan to Council seeking endorsement. Submit the endorsed Reconciliation Action Plan to Reconciliation Australia seeking endorsement.	•	•	•	•
	Q3	•	Launch the Reconciliation Action Plan. Commence implementation of the Reconciliation Action Plan.				
	Q4	•	Deliver scheduled actions from the Reconciliation Action Plan for the quarter.				
NAIDOC Week Events and programs to mark national NAIDOC Week which celebrates and recognises the history, culture and achievements of Aboriginal and Torres Strait Islander peoples.	Q1	•	Deliver the NAIDOC Week Launch event as part of the civic functions program. Deliver NAIDOC Week events as part of the arts development program.				
	Q2			•	•	•	•
	Q3						
	Q4			]			

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Citizenship ceremonies and civic functions	<ul> <li>Q1 • Deliver scheduled citizenship ceremonies for the quarter.</li> <li>• Deliver civic functions as required.</li> </ul>				
Delivery of high-quality citizenship ceremonies and civic functions that allow residents who are becoming new citizens to make the Australian citizenship pledge of commitment, and to recognise valuable contributions of City stakeholders.	<ul> <li>Q2 Deliver scheduled citizenship ceremonies for the quarter.</li> <li>Deliver scheduled program of civic functions for the quarter, including: <ul> <li>Invitation Art Prize VIP Event</li> <li>Remembrance Day Memorial Service</li> <li>Deliver other civic functions as required.</li> </ul> </li> </ul>				
	<ul> <li>Q3 Deliver scheduled citizenship ceremonies for the quarter.</li> <li>Deliver scheduled program of civic functions for the quarter, including: <ul> <li>Valentine's Concert VIP Event</li> <li>Joondalup Festival VIP Event</li> <li>Community Art Exhibition VIP Event</li> <li>Deliver other civic functions as required.</li> </ul> </li> </ul>	•	•	<b></b>	•
	<ul> <li>Q4 Deliver scheduled citizenship ceremonies for the quarter.</li> <li>Deliver scheduled program of civic functions for the quarter, including: <ul> <li>ANZAC Day Dawn Service</li> <li>Joondalup Dinner</li> </ul> </li> <li>Deliver other civic functions as required.</li> </ul>				
Local Heritage Survey	<b>Q1</b> • Progress assessment of nominations for the draft Local Heritage Survey.				
An inventory of places which are, or may become, culturally significant to the local community. All local governments in Western Australia are required to prepare local heritage surveys under the <i>Heritage Act 2018</i> .	<b>Q2</b> • Present the draft Local Heritage Survey to Elected Members prior to undertaking community consultation.				
	<ul> <li>Q3 Undertake community consultation activities on the draft Local Heritage Survey.</li> <li>Present the draft Local Heritage Survey to the Policy Committee.</li> </ul>				
	• Present the draft Local Heritage Survey to Council seeking endorsement.				

**Global reporting initiative disclosures** Nil

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Citizenship ceremonies	Number of citizenship ceremonies conducted	Annual	City of Joondalup
	Number of new citizens taking pledge of commitment	Annual	City of Joondalup

# 2. ENVIRONMENT

## OUR GOAL

We have a beautiful natural environment which we care for and protect. We demonstrate best-practice in sustainability and environmental management. Our community is actively involved in conservation and sustainability initiatives and we share responsibility for preserving our natural assets for future generations.

## YOUR OUTCOMES

2-1 Managed and protected

You value and enjoy the biodiversity in local bushland, wetland and coastal areas.

2-2 Clean and sustainable

You are supported to minimise waste and live sustainably in a clean environment.

2-3 Responsible and efficient

You benefit from a responsible and efficient use of natural resources.

2-4 Resilient and prepared

You understand and are prepared for the impacts of climate change and natural disasters.

#### SERVICES

The following services align to this theme and are delivered to the community, as well as providing internal support to our workforce in the delivery of services, projects and activities. The information below indicates whether the service is statutory or discretionary, the associated costs of delivering the service, the number of full time equivalent (FTE) employees delivering the service, and whether there is a service level change from the previous year -2022/23.

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
<ul> <li>Environmental planning and development (statutory and discretionary)</li> <li>Environmental planning</li> <li>Environmental strategies</li> <li>Environmental reporting</li> <li>Natural areas and catchment management</li> <li>Environmental education and leadership</li> </ul>	\$927,613	_	5.47
Litter collection ( <i>discretionary</i> ) • Litter collection	\$761,715	-	9.70
Natural areas management         (statutory and discretionary)         • Conservation works         • Natural areas maintenance	\$1,014,760	-	13.77
Technical engineering support services(statutory and discretionary)• Urban development advice• Coastal monitoring and adaptation management• Rainfall monitoring and stormwater management	\$692,870	_	5.86

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
Waste management         (statutory and discretionary)         General waste collection         Recycling collection         Green waste collection         Bulk green waste collection         Bulk hard waste collection         Regional partnerships management         Waste education	\$(3,052,153)	\$6,825	4.00
Natural areas/buildings not allocated to an FTE or specific service*	\$2,187,373	-	-
ΤΟΤΑΙ	\$2,532,178	\$6,825	38.8

\*Direct expenditure against an asset is identified separately to inform maintenance and renewal programs. This expenditure includes utility, maintenance and external contractor costs. Natural area/building assets may be used in the delivery of a range of services and programs in the Environment key theme and have therefore not been linked to one specific service. Allocating costs against an asset allows the City to capture data which informs maintenance, replacement and capital works programs.

#### PLANS, STRATEGIES AND FRAMEWORKS

The following plans, strategies and frameworks align to this theme and provide guidance in delivering the projects and activities to achieve our goal. These documents address a range of subject matters and are therefore structured in different ways and customised to achieve the specific objectives being targeted.



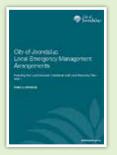
#### Bushfire Risk Management Plan 2018–2023

The Bushfire Risk Management Plan guides us in providing a coordinated and efficient approach to the identification, assessment and treatment of assets exposed to bushfire-related risk within the City of Joondalup. The overarching objective of the plan is to effectively manage bushfire-related risk within the City in order to protect people, assets and the environment.



#### Climate Change Strategy 2014–2019

The Climate Change Strategy guides our planning for the future impacts of climate change across a range of areas relevant to local government, including infrastructure, health services, water management, emergency management, and the natural environment. The strategy includes mitigation and adaptation strategies, to both minimise the severity of climate change, and help us to prepare and adapt to current and future impacts of climate change. This strategy has reached the end of its 5-year period and is currently under review. A new plan will be finalised in 2023/24.



#### City of Joondalup Local Emergency Management Arrangements

The *City of Joondalup Local Emergency Management Arrangements* provide an operational guide for the recovery phase on an emergency that might occur in our region. The aim of the document is to detail our emergency management arrangements and to ensure that a recorded understanding exists between the agencies and stakeholders involved in managing emergencies within the City. Local emergency management arrangements are a requirement for all local governments under the *Emergency Management Act 2005.* 



## Coastal Infrastructure Adaptation Plan 2018–2026

The Coastal Infrastructure Adaptation Plan guides our response to the future impacts of climate change along the coastline. The plan aims to ensure we are adequately prepared to adapt to current and future coastal hazards, and to ensure the risk to City of Joondalup infrastructure and assets is minimised.



#### Environment Plan 2014–2019

The Environment Plan outlines our commitment to conserving, enhancing and rehabilitating the City of Joondalup's natural assets to ensure the long-term protection of the environment for future generations. The plan guides our strategic response to local environmental pressures, and ensures that our operations are delivered in an environmentallysustainable manner and that we take measures to effectively influence positive environmental behaviours within the community. This plan has reached the end of its 5-year period and is currently under review. A new plan will be finalised in 2023/24.



#### Natural Area Management Plans

We have a range of Natural Area Management Plans which cover a number of sites across the City of Joondalup, including Central Park, Craigie Bushland, Hepburn Heights Conservation Area, Hillarys–Kallaroo Foreshore Reserve, Lilburne Park, Marmion Foreshore Reserve, Mullaloo Foreshore Reserve, Ocean Reef Foreshore Reserve, Shepherds Bush Reserve, Sorrento Foreshore Reserve, and Warwick Open Space Bushland. These plans provide a framework for protecting and enhancing biodiversity values, whilst maintaining appropriate community access and awareness of the sites. The plans are used to guide our maintenance and capital works schedules, as well as provide guidance to our employees, contractors and Friends' Groups.



## Local Government Waste Plan – City of Joondalup

The Local Government Waste Plan leads our waste management practices which align with the objectives of the State Waste Avoidance and Resource Recovery Strategy 2030. The Plan focuses on improving our practices and providing the groundwork to inform the long-term planning for waste. Waste management plans are a requirement of all local governments under the *Waste Avoidance and Resource Recovery Act* 2007.



#### Pathogen Management Plan 2018–2028

The Pathogen Management Plan identifies pathogen risk factors, prioritises natural areas for pathogen management and identifies key management actions to protect the City's biodiversity values. The plan provides guidance on the management of pathogens within the City to minimise the risk of pathogen introduction and spread, and identifies strategies to engage the community and key stakeholders in order to raise the awareness of pathogens within the City of Joondalup.



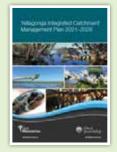
#### Weed Management Plan 2023-2033

The Weed Management Plan details an integrated weed management approach which prevents, monitors and controls the spread of weeds within the City of Joondalup. The plan guides our ongoing weed management of natural areas, parks and urban landscaping areas to protect native vegetation and ecosystems, as well as the amenity, functionality and aesthetics of parks and urban landscaping areas.



#### Waterwise Council Action Plan 2021–2026

The Waterwise Council Action Plan outlines the City's waterwise vision and provides strategic direction for the City's water management goals and actions over the next five years. The plan addresses both corporate and community water management goals and actions as aspects of a waterwise city.



#### Yellagonga Integrated Catchment Management Plan 2021–2026

The Yellagonga Integrated Catchment Management Plan is a joint plan with the City of Wanneroo which provides a holistic and long-term strategic framework to improve catchment health and protect the diverse values of Yellagonga Regional Park. The Yellagonga Integrated Catchment Management Plan ensures the continued collaborative delivery of the projects that have proven to be effective in monitoring and improving the health of the Yellagonga wetlands.

## Outcome 2-1 Managed and protected

You value and enjoy the biodiversity in local bushland, wetland and coastal areas.

#### **Capital works programs**

PROGRAM	EXPENDITURE FOR 2023/24	REVENUE FOR 2023/24				
Parks and public open spaces						
Foreshore and natural areas program	\$1,006,050	\$(288,767)				

#### Non-capital projects and activities:

PROJECT/ACTIVITY	MILES	TONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
A strategy that outlines the City's commitment to conserving, enhancing and rehabilitating the City of Joondalup's natural assets to ensure the long-term protection of the environment for future generations.	Q1	<ul> <li>Implement scheduled actions from the Environment Plan 2014–2019 for the quarter.</li> <li>Present the draft Environment Strategy 2023–2033 to Council seeking endorsement to undertake community consultation.</li> <li>Undertake community consultation activities on the draft Environment Strategy 2023–2033.</li> </ul>				
	Q2	<ul> <li>Implement scheduled actions from the Environment Plan 2014–2019 for the quarter.</li> <li>Present the draft Environment Strategy 2023–2033 to Council seeking endorsement.</li> </ul>	•	•	•	•
	Q3	Commence implementation of the Environment Strategy 2023–2033.				
	Q4	• Implement scheduled actions from the Environment Strategy 2023–2033 for the quarter.				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Weed Management Plan A plan which details an integrated	Q1 • Implement scheduled actions from the Weed Management 2023–2033 for the quarter.				
weed management approach which prevents, monitors and controls the spread of weeds within the City of Joondalup.	<b>Q2</b> • Implement scheduled actions from the Weed Management 2023–2033 for the quarter.				
	<b>Q3</b> • Implement scheduled actions from the Weed Management 2023–2033 for the quarter.				-
	<ul> <li>Q4 Implement scheduled actions from the Weed Management 2023–2033 for the quarter.</li> </ul>				
Natural Area Management Plans A set of plans for protecting and enhancing biodiversity values across a number of sites, including Central Park, Craigie Bushland, Hepburn Heights Conservation Area, Hillarys–Kallaroo	<ul> <li>Q1 Present the draft Iluka–Burns Beach Foreshore Reserve Management Plan to Council seeking endorsement to undertake community consultation.</li> <li>Engage a consultant to undertake flora surveys in Warwick Bushland and Ocean Reef Foreshore Reserve.</li> <li>Engage a consultant to deliver twice-yearly Quenda monitoring in Craigie Bushland.</li> </ul>				
Foreshore Reserve, Lilburne Park, Marmion Foreshore Reserve, Mullaloo Foreshore Reserve, Ocean Reef Foreshore Reserve, Shepherds Bush	<ul> <li>Q2 • Engage a consultant to report against the natural area key performance indicators, if required.</li> <li>Undertake community consultation activities on the Iluka–Burns Beach Foreshore Reserve Management Plan.</li> </ul>	•	•	•	٠
Reserve, Sorrento Foreshore Reserve, and Warwick Open Space Bushland.	<ul> <li>Q3 Present the Iluka–Burns Beach Foreshore Reserve Management Plan to Council seeking endorsement.</li> <li>Engage a consultant to deliver a genetic analysis of Quenda in Craigie Bushland to assess population diversity and inform development of a Craigie Bushland Fauna Management Plan.</li> </ul>				
	<ul> <li>Q4 • Update the implementation plans for the Warwick Bushland and Ocean Reef Foreshore Reserve Management Plans.</li> </ul>	-			
Yellagonga Integrated Catchment Management Plan	Q1 • Deliver scheduled actions from the Yellagonga Integrated Catchment Management Plan 2021–2026 for the quarter.				
A joint plan with the City of Wanneroo which provides a holistic and long- term strategic framework to improve catchment health and protect the diverse values of Yellagonga Regional	<b>Q2</b> • Deliver scheduled actions from the Yellagonga Integrated Catchment Management Plan 2021–2026 for the quarter.				
	<ul> <li>Q3 • Deliver scheduled actions from the Yellagonga Integrated Catchment Management Plan 2021–2026 for the quarter.</li> </ul>				
Park.	Q4         • Deliver scheduled actions from the Yellagonga Integrated Catchment Management Plan 2021–2026 for the quarter.				

#### **Global reporting initiative disclosures**

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE
GRI 300: ENVIRONMENTAL   GRI 304: BIODIVERSITY				
304-3	Habitats protected or restored	Amount of native vegetation protected (hectares) under the City's Local Planning Scheme No 3, Metropolitan Region Scheme and Bush Forever	Annual	City of Joondalup
		Number of plants grown in the City's nursery and provided to Friends' Groups for planting projects	Annual	City of Joondalup

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction with conservation and natural area management services	Biennial	City of Joondalup

## **Outcome 2-2 Clean and sustainable**

You are supported to minimise waste and live sustainably in a clean environment.

#### Non-capital projects and activities

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Local Government Waste Plan – City of Joondalup	<b>Q1</b> • Deliver scheduled actions from the Local Government Waste Plan — City of Joondalup (2022) for the quarter.				
This plan guides the City's waste management practices to ensure	<ul> <li>Q2 Deliver scheduled actions from the Local Government Waste Plan — City of Joondalup (2022) for the quarter.</li> </ul>				
increased diversion from landfill. The plan focuses on improving practices and providing the groundwork to inform	<b>Q3</b> • Deliver scheduled actions from the Local Government Waste Plan — City of Joondalup (2022) for the quarter.				
the long-term planning for waste.	<ul> <li>Q4 Deliver scheduled actions from the Local Government Waste Plan — City of Joondalup (2022) for the quarter.</li> </ul>	-			
Food organics, garden organics (FOGO) bin service	<b>Q1</b> • Present a report to Council on the outcomes of the investigation and joint tender process.				
Investigation into the potential transition from a garden organics (GO) bin to a	<b>Q2</b> • Commence preparation for the implementation of the new service (GO or FOGO).	•	•		
food organics, garden organics (FOGO) bin for residential waste service delivery.	<b>Q3</b> • Commence implementation of the new service (GO or FOGO).				
	Q4				
Environmental education program	<b>Q1</b> • Develop the environmental education program schedule for 2023/24.				
A program that delivers a range of environmental education initiatives for	<ul> <li>Deliver scheduled activities and events as part of the environmental education program for the quarter.</li> </ul>				
residents, schools, businesses and the broader community. The program encourages sustainability related to	<b>Q2</b> • Deliver scheduled activities and events as part of the environmental education program for the quarter.	•	•	•	•
biodiversity, waste, water, transport and climate change.	<b>Q3</b> • Deliver scheduled activities and events as part of the environmental education program for the quarter.				
	<ul> <li>Q4 • Deliver scheduled activities and events as part of the environmental education program for the quarter.</li> </ul>				

#### **Global reporting initiative disclosures**

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE				
GRI 300	GRI 300: ENVIRONMENTAL   GRI 306: WASTE							
306-1	Waste generation and significant waste-related	Amount of residential waste collected (by waste stream)	Annual	Mindarie Regional Council				
	impacts         Percentage of residential waste diverted from landfill	Percentage of residential waste diverted from landfill	Annual	Mindarie Regional Council				
		Average amount of waste collected per household	Annual	City of Joondalup				
		Amount of litter collected by the City	Annual	City of Joondalup				
306-2	Management of significant waste-related impacts	Amount of bulk waste collected from kerbside collections	Annual	Cleanaway				
		Amount of bulk waste collected from kerbside collections that is recycled	Annual	Cleanaway, Incredible Bulk				

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction with waste management services	Biennial	City of Joondalup
Community waste education	Number of community waste education classroom sessions conducted with schools	Annual	City of Joondalup
	Number of community waste education sessions conducted with community groups	Annual	City of Joondalup
Environmental education program	Number of environmental education events/initiatives delivered	Annual	City of Joondalup

## **Outcome 2-3 Responsible and efficient**

You benefit from a responsible and efficient use of natural resources.

#### Non-capital projects and activities

PROJECT/ACTIVITY	ILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
A program run jointly by the WA Department of Water and Environmental Regulation and	2026 for the quarter.			•	
governments to improve water efficiency and help create waterwise communities.	• Implement scheduled actions within the Waterwise Council Action Plan 2021– 2026 for the quarter.	•	•		•
communities.	• Implement scheduled actions within the Waterwise Council Action Plan 2021– 2026 for the quarter.				
	• Implement scheduled actions within the Waterwise Council Action Plan 2021– 2026 for the quarter.				

#### **Global reporting initiative disclosures**

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE		
GRI 300: ENVIRONMENTAL   GRI 302: ENERGY						
302-1	<b>302-1Energy consumption within</b> the organisationAmount of energy used by the City (not including Western Power-owned street lighting)Annual		Azility			
GRI 300: ENVIRONMENTAL   GRI 303: WATER AND EFFLUENTS						
303-3	Water withdrawal         Amount of groundwater used by the City         Annual		Annual	Azility		
		Amount of scheme water used by the City	Annual	Azility		
GRI 300: ENVIRONMENTAL   GRI 305: EMISSIONS						
305-5	305-5 Reduction of GHG	Amount of net greenhouse gas emissions generated by the City	Annual	Azility		
emissions	Percentage increase/decrease in net greenhouse gas emissions generated by the City	Annual	Azility			

Amount of carbon offsets purchased to offset 100% of City's fleet emissions

Amount of renewable energy generated by the City

SimplyCity

Dashboard and Inverter data

City of Joondalup

Annual

Annual

#### Other performance indicators

Nil

## **Outcome 2-4 Resilient and prepared**

You understand and are prepared for the impacts of climate change and natural disasters.

#### Key capital works projects

CAPITAL WORKS PROJECT	SUBURB	PLANNED COMPLETION*	TOTAL PROJECT BUDGET
Coastal and estuarine mitigation program	Various	2024/25	\$1,281,041
Renewal and upgrade of existing coastal protection infrastructure including the Marmion Angling and Aquatic Club seawall, Sorrento seawall, Sorrento groynes and Mullaloo seawall.			

\*Planned completion refers to the completion of construction works; other actions, such as inspections, launches, etc, may occur after this date.

#### Non-capital projects and activities

PROJECT/ACTIVITY	MILE	ILESTONES FOR 2023/24		2025/26	2026/27	2027/28
<b>Climate Change Plan</b> A plan which guides the City's planning for the future impacts of climate change	<ul> <li>Present the draft Climate Change Plan 2023-2033 to Elected Members seeking</li> <li>ordersement for community consultation</li> </ul>					
across a range of areas relevant to local government, including infrastructure, health services, water management, emergency management, and the natural environment.	Q2	<ul> <li>Implement scheduled actions from the Climate Change Strategy 2014–2019.</li> <li>Undertake community consultation activities on the draft Climate Change Plan 2023–2033.</li> </ul>	•	•	•	•
	Q3	<ul> <li>Present the draft Climate Change Plan 2023–2033 to Council seeking endorsement.</li> <li>Commence implementation of the Climate Change Plan 2023–2033.</li> </ul>				
	Q4	• Implement scheduled actions from the Climate Change Plan 2023–2033.				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
<b>Bushfire Risk Management Plan</b> A plan which guides the City in providing a coordinated and efficient approach to the identification,	<ul> <li>Q1 Implement scheduled actions from the Bushfire Risk Management Plan 2018–2023.</li> <li>Appoint a consultant to undertake a review of the Bushfire Risk Management Plan 2018–2023.</li> </ul>				
assessment and treatment of assets exposed to bushfire-related risk within the City of Joondalup.	<ul> <li>Q2 Implement scheduled actions from the Bushfire Risk Management Plan 2018–2023.</li> <li>Continue to work with the consultant on the review of the Bushfire Risk Management Plan 2018–2023.</li> </ul>	•	•	•	•
	<ul> <li>Q3 Implement scheduled actions from the Bushfire Risk Management Plan 2018–2023.</li> <li>Continue to work with consultant on the review of the Bushfire Risk Management Plan 2018–2023.</li> </ul>				
	<b>Q4</b> • Present draft Bushfire Risk Management Plan 2024–2029 to Elected Members.				
Coastal Infrastructure Adaptation Plan	<b>Q1</b> • Implement scheduled actions from the Coastal Infrastructure Adaptation Plan 2018–2026.				
A plan which guides the City's response to the future impacts of climate change along the coastline. The plan aims to	<b>Q2</b> Implement scheduled actions from the Coastal Infrastructure Adaptation Plan 2018–2026.				
ensure the City is adequately prepared to adapt to current and future coastal hazards, and to ensure the risk to City	<b>Q3</b> • Implement scheduled actions from the Coastal Infrastructure Adaptation Plan 2018–2026.				•
of Joondalup infrastructure and assets is minimised.	<b>Q4</b> • Implement scheduled actions from the Coastal Infrastructure Adaptation Plan 2018–2026.				
Coastal Hazard Risk Management and Adaptation Plan	Q1 • Undertake community consultation on the draft Coastal Hazard Risk Management and Adaptation Plan.				
A plan developed under State Planning Policy 2.6 which identifies areas and assets that could potentially be impacted by coastal erosion and inundation hazards due to storm events	<ul> <li>Q2 Present the draft Coastal Hazard Risk Management and Adaptation Plan to Council seeking endorsement.</li> <li>Commence implementation of the Coastal Hazard Risk Management and Adaptation Plan.</li> </ul>	•	•	•	•
and projected sea level rise. The plan provides recommendations and actions	<b>Q3</b> • Implement scheduled actions from the Coastal Hazard Risk Management and Adaptation Plan.				
for how the City can respond and adapt to these hazards.	<b>Q4</b> • Implement scheduled actions from the Coastal Hazard Risk Management and Adaptation Plan.				

**Global reporting initiative disclosures** Nil

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Bushfire risk management	Number of hazard reduction grasstree burns undertaken	Annual	City of Joondalup
	Number of sites where manual fuel load reduction activities were undertaken	Annual	City of Joondalup

# 3. PLACE

#### **OUR GOAL**

We have well-planned and attractive suburbs and streetscapes, supported by a range of integrated transport options. Our urban landscapes are connected, useable and accessible. A high standard of liveability is enjoyed by our community who can access quality facilities and public open spaces.

## YOUR OUTCOMES

**3-1** Connected and convenient

You have access to a range of interconnected transport options.

**3-2** Well-planned and adaptable

You enjoy well-designed, quality buildings and have access to diverse housing options in your neighbourhood.

3-3 Attractive and leafy

You have access to quality public open spaces and enjoy appealing streetscapes.

**3-4** Functional and accessible

You have access to quality community facilities that are functional and adaptable.

#### SERVICES

The following services align to this theme and are delivered to the community, as well as providing internal support to our workforce in the delivery of services, projects and activities. The information below indicates whether the service is statutory or discretionary, the associated costs of delivering the service, the number of full time equivalent (FTE) employees delivering the service, and whether there is a service level change from the previous year - 2022/23.

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
Building and planning compliance         (statutory and discretionary)         • Development compliance         • Swimming pool inspections	\$360,447	_	12.32
Building design and construction works         (discretionary)         • Building design and construction	\$700,876	\$103,102	4.67
Building maintenance ( <i>discretionary</i> ) • Cleaning • Building maintenance	\$666,431	\$68,735	17.26
Building services         (statutory and discretionary)         • Building approvals         • Land purchase enquiries         • Building plan requests         • Building verge permit applications	\$514,406	_	12.94
<ul> <li>Civil design and construction (discretionary)</li> <li>Delivery of capital works programs</li> <li>Survey and civil design</li> <li>Road network management</li> <li>Civil and pavement engineering advice</li> </ul>	\$1,058,480	\$4,990	10.71
<ul> <li>Community facilities and sports floodlighting upgrades (<i>discretionary</i>)</li> <li>Community facilities and sports floodlighting upgrades</li> </ul>	\$549,841	_	3.47
<ul> <li>Electrical and lighting engineering (<i>discretionary</i>)</li> <li>Lighting maintenance and upgrades</li> <li>Electrical engineering advice and design</li> </ul>	\$2,134,052	\$1,688,734	3.98

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
<ul> <li>Engineering maintenance (statutory and discretionary)</li> <li>Engineering maintenance program</li> <li>Road resurfacing and preservation</li> <li>Stormwater drainage</li> </ul>	\$15,869,110	\$17,666,192	31.04
Fleet management and mechanical workshop         (discretionary)         • Fleet management         • Fleet maintenance	\$815,377	\$1,367,117	6.01
Landscape design         (discretionary)         Park development works         Park equipment works         Streetscape enhancement works	\$915,366	\$153,438	11.93
<ul> <li>Major City project delivery (discretionary)</li> <li>Delivery of major projects</li> <li>Management of the City's land portfolio</li> </ul>	\$1,277,646	_	5.82
<ul> <li>Parking activities <ul> <li>(statutory and discretionary)</li> <li>Commercial parking agreements</li> <li>Paid parking management</li> </ul> </li> </ul>	\$(1,604,800)	_	8.44
Park maintenance         (discretionary)         Irrigation maintenance         Mowing and turf maintenance         Beach sand maintenance         Tree maintenance         Park maintenance         Weed control	\$6,385,541	\$3,679,249	103.03

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
Planning and urban design         (statutory and discretionary)         Urban planning         Development applications         Subdivision assessment         Planning advice and information         Cartographic services	\$2,296,590	_	21.86
Property management ( <i>discretionary</i> ) • Property management	\$250,977	\$103,102	2.90
Transport and traffic engineering (statutory and discretionary)         • Road safety and transport initiatives         • Strategic transport planning         • Construction and event traffic management assessments         • Transport engineering advice	\$885,357	_	9.39
Buildings, parks and roads with no allocated FTE or service*	\$34,658,003	\$4,468,387	_
TOTAL	\$67,733,700	\$29,303,046	265.77

\*Direct expenditure against an asset is identified separately to inform maintenance and renewal programs. This expenditure includes utility, maintenance and external contractor costs. Assets (building, road, park, etc) may be used in the delivery of a range of services and programs in the Place key theme and have therefore not been linked to one specific service. Allocating costs against an asset allows the City to capture data which informs maintenance, replacement and capital works programs.

#### PLANS, STRATEGIES AND FRAMEWORKS

The following plans, strategies and frameworks align to this theme and provide guidance in delivering the projects and activities to achieve our goal. These documents address a range of subject matters and are therefore structured in different ways and customised to achieve the specific objectives being targeted.



#### Asset Management Strategy 2014–2024

The Asset Management Strategy provides a wholeof-organisation approach to asset management at the City of Joondalup. The strategy defines and profiles the major infrastructure asset classes, forecasts future demands, defines governance structures and management arrangements, and outlines short, medium and long-term objectives for asset management improvements. The Asset Management Strategy informs separate Asset Class Management Plans, which assists the City in identifying major projects and actions to incorporate into the Capital Works Program.



1 Sinday

#### Local Planning Strategy

The Local Planning Strategy provides the strategic direction for land use planning and development for the City of Joondalup over the next 10 to 15 years, and is the strategic basis for the development of our Local Planning Scheme No 3 (see left). The strategy provides the rationale for the zoning and reservation of land in the scheme. All local governments are required to develop local planning strategies under the *Planning and Development Act 2005*. The Local Planning Strategy is currently under review.



#### Bike Plan 2016–2021

The Bike Plan provides the long-term vision, strategic framework and projects we will implement to make bike riding a part of everyday life and move us towards becoming a bike-friendly city. The plan promotes and supports bike riding and non-motorised transport, and provides actions across the four themes of people, pathways, places and promotions. This plan has reached the end of its 5-year period and is currently under review. A new plan will be prepared following the adoption of an Integrated Transport Strategy.



#### Local Planning Scheme No 3

The Local Planning Scheme sets controls for how land in the City of Joondalup can be used and developed. The Local Planning Scheme is linked to the City's Local Planning Strategy (see right). All local governments are required to develop local planning schemes in accordance with the *Planning and Development Act* 2005.



#### **Outdoor Youth Recreation Strategy 2021**

The Outdoor Youth Recreation Strategy guides the future provision of facilities for outdoor youth recreation within the City of Joondalup. The strategy aims to take a strategic view on the future location of facilities and to strategically plan for the rationalisation of existing facilities (where appropriate) and the possible future development of new facilities in line with community need.

#### **Property Management Framework**

The Property Management Framework defines the classifications for which City-owned and managed property is held, establishes the categories and associated principles under which City-owned and managed property may be used and occupied, and promotes equitable, effective and sustainable management practices for the use and occupation of City-owned and managed property.



#### Public Open Space Framework

The Public Open Space Framework classifies our public open spaces according to primary function and manner of use, including sports parks, recreation parks, urban landscaping and natural areas. The framework identifies the appropriate infrastructure for each type of public open space and informs levels of service and maintenance schedules.

## Outcome 3-1 Connected and convenient

You have access to a range of interconnected transport options.

#### Capital works programs

PROGRAM	EXPENDITURE FOR 2023/24	REVENUE FOR 2023/24
Traffic management		
Blackspot program	\$2,682,195	\$(2,309,615)
Local traffic management program	\$597,915	\$0
Parking facilities program	\$1,080,072	\$0
Civil construction		
New pathways program	\$3,789,000	\$(2,215,000)
Pathway replacement program	\$722,000	\$0
Road construction program	\$2,489,513	\$(1,541,865)
Road preservation and rehabilitation program	\$8,602,604	\$(2,903,035)

#### Key capital works projects

CAPITAL WORKS PROJECT	SUBURB	PLANNED COMPLETION*	TOTAL PROJECT BUDGET
Eddystone Avenue – Joondalup Drive to Honeybush Drive	Joondalup	2025/26	\$2,038,650
Upgrade of Eddystone Avenue from Joondalup Drive to Honeybush Drive. Works include construction of an additional westbound lane and modification of turning lanes at Joondalup Drive and Honeybush Drive intersections.			
Hepburn Avenue – Lilburne Avenue to Walter Padbury Boulevard	Various	2024/25	\$3,000,000
Upgrade of Hepburn Avenue between Lilburne Avenue and Walter Padbury Boulevard, including the installation of traffic signals at Lilburne Avenue intersection and a dual-lane roundabout at Walter Padbury Boulevard intersection.			

CAPITAL WORKS PROJECT	SUBURB	PLANNED COMPLETION*	TOTAL PROJECT BUDGET
Hepburn Avenue/Amalfi Drive/Howland Road roundabout improvement	Hillarys	2023/24	\$651,430
Improvements to the Hepburn Avenue/Amalfi Drive/Howland Road roundabout. Works include pre-deflection on east approach, skid resistance treatments and upgrades to lighting, pedestrian and cyclist facilities.			
Hepburn Avenue/Karuah Way intersection improvement	Greenwood	2023/24	\$851,950
Improvements to the Hepburn Avenue/Karuah Way intersection. Works include left and right turn pockets, eastbound shoulder, kerb realignments, crossing relocation and upgrades to lighting, pedestrian and cyclist facilities.			
Hepburn Avenue/Moolanda Boulevard roundabout construction	Various	2025/26	\$1,350,000
Upgrade of Hepburn Avenue and Moolanda Boulevard intersection to a two-lane roundabout, with pre-deflections on east and west leg approaches.			
Hillarys cycle network expansion	Various	2024/25	\$8,239,000
Upgrade to the coastal shared pathway, including other pathway-associated upgrades, between Hillarys and Burns Beach and the installation of a shared pathway along Hepburn Avenue between Gibson Avenue to Whitfords Avenue.			
Joondalup Drive/Hodges Drive intersection upgrade	Joondalup	2024/25	\$4,584,000
Upgrade of Joondalup Drive/Hodges Drive intersection, including additional right turn lane from Hodges Drive to Joondalup Drive southbound and upgrades to turning pockets, lighting, pedestrian facilities and Mitchell Freeway southbound access.			
Joondalup Drive/Lakeside Drive (north) roundabout	Joondalup	2024/25	\$2,900,000
Upgrade of Joondalup Drive/Lakeside Drive (north) intersection to a roundabout. Works include northbound cycle lane bypass, skid resistance treatments and upgrades to lighting and pedestrian/cyclist facilities.			
Moolanda Boulevard pedestrian footbridge	Kingsley	2024/25	\$300,000†
Renewal of the pedestrian footbridge over Moolanda Boulevard in Kingsley, including removal of the existing footbridge.			

\*Planned completion refers to the completion of construction works; other actions, such as inspections, launches, etc, may occur after this date.

†Total project estimate is \$3,500,000

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Integrated Transport Strategy A new strategy to guide multi-modal	<ul> <li>Q1 • Progress development of a draft Integrated Transport Strategy 2024–2034.</li> <li>Q2 • Progress development of a draft Integrated Transport Strategy 2024–2034.</li> </ul>	-			
transport planning and inform strategic policy, advocacy and infrastructure decisions in the City	Q3         •         Present the draft Integrated Transport Strategy 2024–2034 to Elected Members seeking feedback.	•	•		
over the next 10 years.	<b>Q4</b> • Present the draft Integrated Transport Strategy 2024–2034 to Council seeking endorsement.				
Bike Plan	<b>Q1</b> • Implement scheduled actions from the Bike Plan 2016–2021 for the quarter.				
A plan which provides the long-term vision, strategic framework and	<b>Q2</b> • Implement scheduled actions from the Bike Plan 2016–2021 for the quarter.	•	•	•	
projects we will implement to make bike riding a part of everyday life and	<b>Q3</b> • Implement scheduled actions from the Bike Plan 2016–2021 for the quarter.				
move us towards becoming a bike- friendly city.	<b>Q4</b> • Commence development of a new Bike Plan 2024–2034.				
Integrated parking management system	<b>Q1</b> • Advertise the tender for a new parking management system.				
A new centralised system to manage all parking-related activities,	<b>Q2</b> • Receive the tenders submitted for the new parking management system.				
including the replacement of current parking ticket machines, incorporating pay-by-phone/ plate technology, and providing	<ul> <li>Q3 • Evaluate the tenders submitted for the new parking management system.</li> <li>Determine the preferred supplier for the new parking management system from the tenders submitted.</li> </ul>	•	•	•	•
an enhanced electronic system to manage parking permits.	<b>Q4</b> • Present the preferred supplier and tender to Council seeking endorsement.				

**Global reporting initiative disclosures** Nil

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction with roads	Biennial	City of Joondalup
	Percentage satisfaction with transport and traffic management services	Biennial	City of Joondalup
	Percentage satisfaction with parking management and provision	Biennial	City of Joondalup
Roads	Kilometres of road resurfaced by the City	Annual	City of Joondalup
Pathways	Kilometres of pathways constructed by the City (includes new and resurfaced)	Annual	City of Joondalup
	Number of bicycle trips through selected sites within the City	Annual	Metrocount
	Number of pedestrians through selected sites within the City	Annual	Metrocount
Parking	Value of parking fees collected (total and by location)	Annual	City of Joondalup

# Outcome 3-2 Well-planned and adaptable

You enjoy well-designed, quality buildings and have access to diverse housing options in your neighbourhood.

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Local Planning Strategy review A review of the City's Local Planning	<b>Q1</b> • Commence technical reporting and investigations for phase 2 of the Local Planning Strategy review.				
Strategy, including the Local Housing	<b>Q2</b> • Progress phase 2 of the Local Planning Strategy review.				
Strategy and Local Commercial Strategy, to ensure the ongoing applicability of the stated strategic direction for land use planning and development.	<ul> <li>Q3 Provide a report to Council on the outcomes of phase 2 of the Local Planning Strategy review.</li> <li>Present the scope for phase 3 of the Local Planning Strategy review to Council seeking endorsement.</li> </ul>	•	•		
	Q4 • Commence phase 3 of the Local Planning Strategy review.				
Local Planning Scheme No 3 review	Q1				
A review of the City's Local Planning Scheme No 3 in accordance with the	Q2				
Planning and Development (Local Planning Schemes) Regulations which includes a review of existing local	Q3		•		
planning policies and the development of new policies as recommended.	<b>Q4</b> • Present a report to Council seeking endorsement to initiate an operational review of the Local Planning Scheme No 3.				
Local planning policies (relating to residential development)	<b>Q1</b> • Review local planning policies as scheduled by the Policy Committee, or due to changes to the State planning framework.				
<b>review</b> A review of some of the City's local planning policies that relate to residential development, following implementation of the new Residential Design Codes by	<b>Q2</b> • Review local planning policies as scheduled by the Policy Committee, or due to changes to the State planning framework.				
	<b>Q3</b> • Review local planning policies as scheduled by the Policy Committee, or due to changes to the State planning framework.				
the Western Australian Planning Commission.	<b>Q4</b> • Review local planning policies as scheduled by the Policy Committee, or due to changes to the State planning framework.				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
<b>State planning reform</b> A program of major legislative, regulatory	<b>Q1</b> • Implement actions resulting from the State planning reform process, as required.				
and policy changes to Western Australia's planning system.	<b>Q2</b> • Implement actions resulting from the State planning reform process, as required.	→			
	<b>Q3</b> • Implement actions resulting from the State planning reform process, as required.				
	<b>Q4</b> • Implement actions resulting from the State planning reform process, as required.				
Review of structure plans	Q1 • Undertake reviews of structure plans, as required.				
A review of the City's existing structure	<b>Q2</b> • Undertake reviews of structure plans, as required.				
plans to assess if the structure plan is required, can be revoked, or can be	Q3 • Undertake reviews of structure plans, as required.				
incorporated into the Scheme.	Q4 • Undertake reviews of structure plans, as required.				

**Global reporting initiative disclosures** 

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE
GRI 200: ECONOMIC   GRI 203: INDIRECT ECONOMIC IMPACTS				
203-2	Significant indirect	Number of building permits issued (total and for the Joondalup City Centre)	Annual	City of Joondalup
	economic impacts	Number of building permits issued (total and for the Joondalup City Centre)	Annual	City of Joondalup
		Number of planning approvals determined (total and for the Joondalup City Centre)	Annual	City of Joondalup
		Value of planning approvals determined (total and for the Joondalup City Centre)	Annual	City of Joondalup

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction with development application process	Annual	City of Joondalup
	Percentage satisfaction with building application process	Annual	City of Joondalup
Development and building applications	Percentage of building applications determined within statutory timeframes (total and by type of application)	Annual	City of Joondalup
	Percentage of development applications determined within statutory timeframes (total and by application timeframe)	Annual	City of Joondalup
New dwellings	Number of new dwellings (total and by Joondalup City Centre, housing opportunity areas, suburb)	Annual	City of Joondalup

# Outcome 3-3 Attractive and leafy

You have access to quality public open spaces and enjoy appealing streetscapes.

## Capital works programs

PROGRAM	EXPENDITURE FOR 2023/24	REVENUE FOR 2023/24
Parks and public open space		
Parks development program	\$2,413,160	\$(594,682)
Parks equipment program	\$2,543,908	\$0
Streetscape enhancement program	\$1,130,000	\$0
Civil construction		
Lighting program	\$1,065,000	\$(190,323)
Stormwater drainage program	\$505,000	\$0

## Key capital works projects

CAPITAL WORKS PROJECT	SUBURB	PLANNED COMPLETION*	TOTAL PROJECT BUDGET
Percy Doyle skate park/youth facility	Duncraig	2024/25	\$5,700,000
Development of a new skate park facility at Percy Doyle Reserve.			
Warwick north cluster parks revitalisation		2023/24	\$780,000
Landscape improvements to Hillwood Park North, Carr Park and Hillwood Park South.			

\*Planned completion refers to the completion of construction works; other actions, such as inspections, launches, etc, may occur after this date.

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Active reserve and community facility review	Q1				
A 3-yearly review of the City's active	• Commence the review of the City's active reserves and community facilities.				
reserves and community facilities to inform capital works programming	• Progress the review of the City's active reserves and community facilities.			•	
and recommendations for future refurbishments and upgrades.	• Provide a report of the outcomes of the review of the City's active reserves and community facilities to Council.				
Streetscape Enhancement Program – Leafy City program	<ul> <li>Q1 • Deliver scheduled program of tree planting as part of the Leafy City program for the quarter.</li> </ul>				
A program to plant trees along residential streets with the aim of increasing leafy canopy cover to help	<b>Q2</b> • Deliver scheduled program of tree maintenance as part of the Leafy City program for the quarter.				
mitigate the heat-island effect.	<b>Q3</b> • Deliver scheduled program of tree maintenance as part of the Leafy City program for the quarter.				
	• Deliver scheduled program of tree maintenance as part of the Leafy City program for the quarter.				

### Global reporting initiative disclosures

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE
GRI 300: ENVI	Ronmental   Gri 304: e	BIODIVERSITY		
304-2	Significant impacts of activities, products, and services on biodiversity	Percentage of canopy cover in the City	Biennial	Department of Planning, Lands and Heritage

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction with parks	Biennial	City of Joondalup
	Percentage satisfaction with landscaping design	Biennial	City of Joondalup
Streetscape enhancement	Number of trees planted by the City through the Leafy City program and the winter urban tree planting program	Annual	City of Joondalup
Public open space upgrades	Number of play space renewals completed	Annual	City of Joondalup

# **Outcome 3-4 Functional and accessible**

You have access to quality community facilities that are functional and adaptable.

## Capital works programs

PROGRAM	EXPENDITURE FOR 2023/24	REVENUE FOR 2023/24
Buildings and facilities		
Building construction works program	\$3,540,000	\$(560,000)
Major projects program	\$2,754,880	\$0

## Key capital works projects

CAPITAL WORKS PROJECT	SUBURB	PLANNED COMPLETION*	TOTAL PROJECT BUDGET
Burns Beach – cafés/kiosks/restaurants	Burns Beach	2024/25	\$3,919,000
Construction of a food and beverage facility at Burns Beach.			
Burns Beach Coastal Node redevelopment	Burns Beach	2024/25	\$3,397,000
Redevelopment of infrastructure at the Burns Beach Coastal Node, aligning with the construction of a food and beverage facility.			
Christchurch Park change rooms refurbishment	Currambine	2023/24	\$430,000
Refurbishment of toilet/changerooms including construction of additional storage facilities.			
Civic Centre slab waterproofing	Joondalup	2023/24	\$1,200,000
Waterproofing of the suspended roof slabs and drainage improvements in the Civic Centre and Library undercroft parking areas.			
Greenwood Scout Hall refurbishment	Greenwood	2023/24	\$600,000
Refurbishment of the existing hall building to increase storage and improve functionality for facility users.			

CAPITAL WORKS PROJECT	SUBURB	PLANNED COMPLETION*	TOTAL PROJECT BUDGET
Joondalup Administration roof balustrades	Joondalup	2023/24	\$1,000,000
Replacement of rooftop height safety balustrades and footing walls.			
Percy Doyle Football/Tee Ball Clubrooms	Duncraig	2024/25	\$840,000
Extension works to upgrade the existing changeroom building to support unisex standards, installation of a new park universal access toilet, and general building refurbishments to support the activities of facility users.			
Prince Regent Park facility refurbishment	Heathridge	2024/25	\$790,000
Refurbishment of toilet/changerooms and construction of external park universal access toilet, kiosk and additional storage facilities.			

\*Planned completion refers to the completion of construction works; other actions, such as inspections, launches, etc, may occur after this date.

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
A periodic review of City freehold and managed Crown land to identify optimisation, potential rationalisation and acquisition opportunities.	<ul> <li>Q1 Investigate opportunities for optimisation of City freehold and managed Crown land.</li> <li>Implement actions for the disposal and acquisition of properties as endorsed by Council.</li> </ul>				
	<ul> <li>Q2 Investigate opportunities for optimisation of City freehold and managed Crown land.</li> <li>Implement actions for the disposal and acquisition of properties as endorsed by Council.</li> </ul>		•		
	<ul> <li>Q3 Investigate opportunities for optimisation of City freehold and managed Crown land.</li> <li>Implement actions for the disposal and acquisition of properties as endorsed by Council.</li> </ul>		•	•	•
	<ul> <li>Q4 Investigate opportunities for optimisation of City freehold and managed Crown land.</li> <li>Implement actions for the disposal and acquisition of properties as endorsed by Council.</li> </ul>				
Property Management Framework	<b>Q1</b> • Present revised property classifications to Elected Members seeking feedback.				
A framework that defines the classifications for which City-owned and managed property is held,	<b>Q2</b> • Present an update to Elected Members on the implementation of the Property Management Framework.				
establishes the categories and	Q3				
associated principles under which City- owned and managed property may be used and occupied, and promotes equitable, effective and sustainable management practices for the use and occupation of City-owned and managed property.	Q4	•	•	•	•

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Heathridge Park Masterplan	Q1 • Finalise a financial evaluation/business case.				
A masterplan for Heathridge Park that includes the investigation of two	<b>Q2</b> • Prepare a report on options for progressing development of the Heathridge Park Masterplan.				
options: replacing/refurbishing the existing facilities; or the rationalisation of the existing community facilities into	<b>Q3</b> • Present options for progressing development of the Heathridge Park Masterplan to Elected Members seeking feedback.	•	•	•	•
a single new multi-purpose facility.	<b>Q4</b> • Implement actions in relation to the Heathridge Park Masterplan as endorsed by Council.				
Duffy House commercial expression of interest	<b>Q1</b> • Advertise a request for expression of interest for a commercial operator at the site.				
The progression of an expression of interest for a future commercial	<b>Q2</b> • Assess submissions received and present the submissions to Council seeking endorsement.				
operator at the Duffy House site.	<b>Q3</b> • Identify the preferred commercial operator and commence negotiations on tenure.				
	<b>Q4</b> • Progress negotiations on tenure and commence implementation of commercial operations.				
Joondalup City Centre Development — Boas Place	<b>Q1</b> • Develop a strategy to progress actions in response to the endorsed project philosophy and parameters.				
Investigations into future opportunities for the development of Boas Place in the Joondalup City Centre to	<ul> <li>Q2 • Progress scheduled actions from the endorsed strategy for the quarter.</li> <li>• Present reports to Elected Members on the progress and status of the project as required.</li> </ul>				
incorporate a variety of land uses.	<ul> <li>Q3 • Progress scheduled actions from the endorsed strategy for the quarter.</li> <li>• Present reports to Elected Members on the progress and status of the project as required.</li> </ul>	•	•	•	•
	<ul> <li>Q4 Progress scheduled actions from the endorsed strategy for the quarter.</li> <li>Present reports to Elected Members on the progress and status of the project as required.</li> </ul>				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Burns Beach café development A café development on City-managed	<b>Q1</b> • Issue requests for additional information to successful respondents from the expression of interest process.				
Crown land within the Burns Beach Coastal Node which will incorporate	<ul> <li>Assess the additional information from respondents from the expression of interest process</li> </ul>				
a two-storey food and beverage facility and be leased to commercial	<b>Q3</b> • Present a report to Elected Members on the progress and status of the project.				
operators.	<ul> <li>Q4 Identify the preferred commercial operator and commence negotiations on tenure.</li> </ul>				
Strategic Asset Management Framework review	<b>Q1</b> • Liaise with external consultants to commence a review of the Strategic Asset Management Framework.				
A review of the Strategic Asset Management Framework, including processes and practices, to provide improved management of City infrastructure assets.	<b>Q2</b> • Liaise with external consultants to progress the review of the Strategic Asset Management Framework.				
	<b>Q3</b> • Liaise with external consultants to progress the review of the Strategic Asset Management Framework.				
	<b>Q4</b> • Liaise with external consultants to progress the review of the Strategic Asset Management Framework.				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Ocean Reef Marina Construction of a world-class waterfront precinct providing recreational, tourism, residential and boating facilities. This project is being managed by DevelopmentWA with support and contributions provided by the City.	<ul> <li>Q1 Provide support to DevelopmentWA and undertake agreed activities to progress the development of the Marina as per the Development Agreement.</li> <li>Provide feedback and technical guidance to progress the necessary approvals for the development of the Marina.</li> <li>Explore development opportunities for land within the Marina that is owned or managed by the City.</li> <li>Present reports to Elected Members on the progress and status of the Marina as required.</li> </ul>				
	<ul> <li>Q2 Provide support to DevelopmentWA and undertake agreed activities to progress the development of the Marina as per the Development Agreement.</li> <li>Provide feedback and technical guidance to progress the necessary approvals for the development of the Marina.</li> <li>Explore development opportunities for land within the Marina that is owned or managed by the City.</li> <li>Present reports to Elected Members on the progress and status of the Marina as required.</li> </ul>				
	<ul> <li>Q3 Provide support to DevelopmentWA and undertake agreed activities to progress the development of the Marina as per the Development Agreement.</li> <li>Provide feedback and technical guidance to progress the necessary approvals for the development of the Marina.</li> <li>Explore development opportunities for land within the Marina that is owned or managed by the City.</li> <li>Present reports to Elected Members on the progress and status of the Marina as required.</li> </ul>		•	•	•
	<ul> <li>Q4 Provide support to DevelopmentWA and undertake agreed activities to progress the development of the Marina as per the Development Agreement.</li> <li>Provide feedback and technical guidance to progress the necessary approvals for the development of the Marina.</li> <li>Explore development opportunities for land within the Marina that is owned or managed by the City.</li> <li>Present reports to Elected Members on the progress and status of the Marina as required.</li> </ul>				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Ocean Reef Marina commercial site development business case	Q1 • Present the business case to Council seeking endorsement.				
A business case to evaluate options for	Q2				
developing commercial facilities owned by the City. The facilities will be located	Q3				
on the Club Facilities Lot, a piece of land transferred back to the City.	Q4				
Ocean Reef Sea Sports Club building redevelopment Assistance provided to DevelopmentWA in the procurement and construction of the Ocean Reef Sea Sports Club building as part of the Ocean Reef Marina development.	<ul> <li>Provide ongoing support and assistance through the procurement and construction process in conjunction with DevelopmentWA, Ocean Reef Sea Sports Club and associated consultants.</li> </ul>				
	<ul> <li>Provide ongoing support and assistance through the procurement and construction process in conjunction with DevelopmentWA, Ocean Reef Sea Sports Club and associated consultants.</li> </ul>				
	<ul> <li>Q3 • Provide ongoing support and assistance through the procurement and construction process in conjunction with DevelopmentWA, Ocean Reef Sea Sports Club and associated consultants.</li> </ul>				
	<ul> <li>Provide ongoing support and assistance through the procurement and construction process in conjunction with DevelopmentWA, Ocean Reef Sea Sports Club and associated consultants.</li> </ul>				

**Global reporting initiative disclosures** Nil

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction with community facilities	Biennial	City of Joondalup
	Percentage satisfaction of hirers with facilities	Annual	City of Joondalup
Facility hire subsidisation	Value of income received from facility hire fees	Annual	City of Joondalup
	Value of facility hire subsidisation	Annual	City of Joondalup
	Number of clubs/groups receiving facility hire waivers	Annual	City of Joondalup
	Value of facility hire waivers	Annual	City of Joondalup
	Names of club/group receiving facility hire waivers $\geq$ \$1,000	Annual	City of Joondalup
	Value of facility hire waivers $\geq$ \$1,000 (by club/group)	Annual	City of Joondalup

# 4. ECONOMY

## **OUR GOAL**

We are a global facing city with a prosperous and resilient economy. Our City is home to diverse industries that generate a wide-range of local job opportunities. We encourage creativity and innovation, and we support opportunities to build the City's brand as a popular business and tourism destination.

## YOUR OUTCOMES

4-1 Prosperous and local

You feel supported to grow your business in the City.

4-2 Innovative and confident

You are attracted to the City's unique characteristics and potential and feel confident in investing.

#### 4-3 Appealing and welcoming

You welcome residents, and local and international visitors to the City.

## SERVICES

The following services align to this theme and are delivered to the community, as well as providing internal support to our workforce in the delivery of services, projects and activities. The information below indicates whether the service is statutory or discretionary, the associated costs of delivering the service, the number of full time equivalent (FTE) employees delivering the service, and whether there is a service level change from the previous year -2022/23.

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
Economic development         (discretionary)         • Economic development strategy delivery         • Local business support         • Destination positioning, advocacy and investment attraction	1,923,872	_	5.82
TOTAL	1,923,872	—	5.82

## PLANS, STRATEGIES AND FRAMEWORKS

The following plans, strategies and frameworks align to this theme and provide guidance in delivering the projects and activities to achieve our goal. These documents address a range of subject matters and are therefore structured in different ways and customised to achieve the specific objectives being targeted.



#### Destination Joondalup 2021–2027

Destination Joondalup is a plan to attract more visitors to our region, increase our share of Perth's and Western Australia's key markets, and grow our visitor economy. The plan introduces the destination brand and identity for the City of Joondalup, and articulates the vision, goals and priorities of the visitor economy and how these will be achieved over a 5-year period.



#### Expanding Horizons: An Economic Development Strategy for a Global City (2012)

Expanding Horizons is an economic development strategy which considers the issues and challenges that face the City realising its potential and aspiration of becoming "A global city: bold, creative and prosperous". The strategy recognises the importance of partnerships and ensuring we leverage our physical, technological and intellectual assets to grow the local economy, enhance productivity, promote research and innovation and ultimately achieve greater employment self-sufficiency in the future. The strategy focuses on specialist themes of Global, Digital and Destination. This strategy and is scheduled for review in 2023/24.



#### International Economic Development Activities Plan (2017)

The International Economic Development Activities Plan provides guidance on facilitating international relationships that will lead to the establishment of Joondalup as a "global city" based around the development of mutually-beneficial relationships and outcomes. The plan identifies opportunities to generate economic outcomes for the City that are aligned with industry strengths and growth opportunities. This plan will undergo a review following the review of the Expanding Horizons Strategy (see above).



#### Joondalup City Centre Place Activation Plan 2022

The Joondalup City Centre Place Activation Plan is a pilot place activation plan which aims to guide placemaking initiatives by community, local business, and the City for greater activation and vibrancy of the area. The plan establishes a vision for the Joondalup City Centre and 15 priority ideas (projects) that will inform the Council, City and local placemakers on how to focus efforts to activate the City Centre.



#### Joondalup: Digital City (2012)

Joondalup: Digital City is a plan that outlines the digital future we could achieve through a set of strategies and actions. The plan addresses key priority actions, including delivering capacity-building programs for local businesses and potential for establishing virtual and physical spaces that create opportunities for start-ups. This plan will undergo a review following the review of Expanding Horizons (see left).



#### Place Activation Strategy 2022

The Place Activation Strategy establishes a framework for consistent delivery and support of placemaking across the City. A key focus of the strategy is facilitating community-led placemaking projects and supporting the activation of spaces and places that are important to the wellbeing of our community and economy.

# Outcome 4-1 Prosperous and local

You feel supported to grow your business in the City.

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Economic Development Strategy A strategy to guide economic	<ul> <li>Q1 Implement scheduled actions from the Expanding Horizons: An Economic Development Strategy for a Global City (2012) for the quarter.</li> <li>Finalise development of the draft Economic Development Strategy 2024–2029.</li> </ul>				
development activities within the City by providing support to local business, stimulating investment, and driving economic growth.	<ul> <li>Q2 Implement scheduled actions from the Expanding Horizons: An Economic Development Strategy for a Global City (2012) for the quarter.</li> <li>Present the draft Economic Development Strategy 2024–2029 to Council seeking endorsement for community consultation.</li> </ul>				
	<ul> <li>Q3 Implement scheduled actions from the Expanding Horizons: An Economic Development Strategy for a Global City (2012) for the quarter.</li> <li>Undertake community consultation activities on the draft Economic Development Strategy 2024–2029.</li> </ul>		•	•	•
Q4	<ul> <li>Q4 Present the draft Economic Development Strategy 2024–2029 to Council seeking endorsement.</li> <li>Commence implementation of the Economic Development Strategy 2024–2029.</li> </ul>				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Business engagement Engagement with local businesses to	<ul> <li>Q1 Deliver business engagement activities as opportunities arise.</li> <li>Deliver Buy Local activities as opportunities arise.</li> </ul>				
support and facilitate access to a range of support services and initiatives for sole traders, small and medium-sized	<ul> <li>Q2 • Deliver business engagement activities as opportunities arise.</li> <li>• Deliver Buy Local activities as opportunities arise.</li> </ul>				
businesses.	<ul> <li>Q3 Deliver business engagement activities as opportunities arise.</li> <li>Deliver Buy Local activities as opportunities arise.</li> </ul>		•		
	<ul> <li>Q4 Deliver business engagement activities as opportunities arise.</li> <li>Deliver Buy Local activities as opportunities arise.</li> </ul>				
Business forums Breakfast events the City hosts for the	<ul> <li>Q1 • Undertake a review of business forums 1 and 2 from 2022/23.</li> <li>• Plan for the delivery of business forums 1 and 2 in 2023/24.</li> </ul>				
businesses community to promote local engagement activities, provide	Q2 • Deliver business forum 1.		•	•	•
information on key economic issues,	<b>Q3</b> • Plan for the delivery of business forum 2.				
and promote networking opportunities.	Q4 • Deliver business forum 2.				
Business capacity and support Partnership events, initiatives and programs to deliver training	<ul> <li>Q1 Facilitate business support activities, as opportunities arise.</li> <li>Participate in and deliver initiatives as part of the Small Business Development Corporation Small Business Friendly Local Government Program.</li> </ul>				
opportunities to local businesses.	<ul> <li>Q2 Facilitate business support activities, as opportunities arise.</li> <li>Participate in and deliver initiatives as part of the Small Business Development Corporation Small Business Friendly Local Government Program.</li> </ul>				
	<ul> <li>Q3 Facilitate business support activities, as opportunities arise.</li> <li>Participate in and deliver initiatives as part of the Small Business Development Corporation Small Business Friendly Local Government Program.</li> </ul>		• •		•
	<ul> <li>Q4 Facilitate business support activities, as opportunities arise.</li> <li>Participate in and deliver initiatives as part of the Small Business Development Corporation Small Business Friendly Local Government Program.</li> </ul>				

Global reporting initiative disclosures

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE
GRI 200: E	ECONOMIC   GRI 203: INDIRE	CT ECONOMIC IMPACTS		
203-1	Infrastructure investments	Number of business forums delivered	Annual	City of Joondalup
and services supported		Number of attendees at business forums (total and by forum)	Annual	City of Joondalup
		Number of business capacity and support activities delivered to local businesses	Annual	City of Joondalup

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Local economy	Amount of gross regional product	Annual	Economy.id
Local businesses	Number of GST registered businesses	Annual	Australian Bureau of Statistics/ Economy.id
Local employment	Number of local jobs (estimated)	Annual	Economy.id
	Number of employed residents (estimated)	Annual	Economy.id
	Percentage unemployment rate	Annual	Department of Education, Skills and Employment/ Economy.id
	Percentage employment self-sufficiency	Annual	Economy.id
	Percentage employment self-containment	Annual	Economy.id

# **Outcome 4-2 Innovative and confident**

You are attracted to the City's unique characteristics and potential and feel confident in investing.

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
International Economic Development Activities Plan (Global City Plan)	<b>Q1</b> • Implement scheduled actions from the International Economic Development Activities Plan (2017) for the quarter.				
A plan which provides guidance on facilitating international relationships that will lead to the establishment of	<ul> <li>Q2 Implement scheduled actions from the International Economic Development Activities Plan (2017) for the quarter.</li> <li>Commence development of a draft Global City Plan 2024–2029.</li> </ul>				
Joondalup as a "global city" based around the development of mutually- beneficial relationships and outcomes.	<ul> <li>Q3 Implement scheduled actions from the International Economic Development Activities Plan (2017) for the quarter.</li> <li>Progress development of a draft Global City Plan 2024–2029.</li> </ul>		•	•	•
	<ul> <li>Q4 Present the draft Global City Plan 2024–2029 to Elected Members seeking feedback.</li> <li>Commence implementation of the Global City Plan 2024–2029.</li> </ul>				
<b>Digital City Plan</b> A plan that outlines the digital future	<b>Q1</b> • Implement scheduled actions from the Joondalup: Digital City (2012) for the quarter.				
the City could achieve through a set of strategies and actions. The plan addresses key priority actions, including delivering capacity-building programs	<ul> <li>Q2 Implement scheduled actions from the Joondalup: Digital City (2012) for the quarter.</li> <li>Commence development of a draft Digital City Plan 2024–2029.</li> </ul>	_			
for local businesses and potential for establishing virtual and physical spaces that create opportunities for start-ups.	<ul> <li>Q3 Implement scheduled actions from the Joondalup: Digital City (2012) for the quarter.</li> <li>Progress development of a draft Digital City Plan 2024–2029.</li> </ul>	•	•	•	•
	<ul> <li>Q4 Present the draft Digital City Plan 2024–2029 to Elected Members seeking feedback.</li> <li>Commence implementation of the Digital City Plan 2024–2029.</li> </ul>				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24		2025/26	2026/27	2027/28
Joint Economic Development Initiative	<b>Q1</b> • Participate in and support activities arising from the Joint Economic Development Initiative.				
A joint initiative with key economic stakeholders based in Joondalup	<b>Q2</b> • Participate in and support activities arising from the Joint Economic Development Initiative.				
to align visioning and strategic directions with the aim of supporting complementary economic development	<b>Q3</b> • Participate in and support activities arising from the Joint Economic Development Initiative.				•
activities.	<b>Q4</b> • Participate in and support activities arising from the Joint Economic Development Initiative.				
Regional collaboration and business clusters	<ul> <li>Q1 Identify and implement regional collaboration activities as opportunities arise.</li> <li>Participate in and support activities arising from industry cluster groups.</li> </ul>				
Collaboration opportunities with State Government agencies and neighbouring local governments, and	<ul> <li>Q2 Identify and implement regional collaboration activities as opportunities arise.</li> <li>Participate in and support activities arising from industry cluster groups.</li> </ul>				•
the development of business clusters in industries, such as education, medical, global trade and investment, the visitor	<ul> <li>Q3 Identify and implement regional collaboration activities as opportunities arise.</li> <li>Participate in and support activities arising from industry cluster groups.</li> </ul>		•	•	•
economy and digital and cyber for the incubation and activation of commercial precincts.	<ul> <li>Q4 Identify and implement regional collaboration activities as opportunities arise.</li> <li>Participate in and support activities arising from industry cluster groups.</li> </ul>	-			
Investment Attraction Guidelines	<b>Q1</b> • Commence development of a draft Investment Attraction Guidelines.				
Guidelines that provide a structured approach to attracting investment	<b>Q2</b> • Progress development of the draft Investment Attraction Guidelines.				
into Joondalup, with the objective of fostering job creation and sustainable	Q3 • Progress development of the draft Investment Attraction Guidelines.	•	•	•	•
economic development by encouraging private and public investment.	Q4 • Present the draft Investment Attraction Guidelines to Elected Members seeking feedback.				
Joondalup Innovation Precinct	<b>Q1</b> • Identify stakeholders for the development of a Joondalup Innovation Precinct.				
The development of a Joondalup Innovation Precinct for new and emerging technology and industries	<b>Q2</b> • Collaborate with stakeholders in the development of a Joondalup Innovation Precinct.	•	•	•	•
to support urban robotics, a digital innovation centre and the education and	<b>Q3</b> • Progress the development of a Joondalup Innovation Precinct.	•	•	-	•
health precincts.	<b>Q4</b> • Progress the development of a Joondalup Innovation Precinct.				

## **Global reporting initiative disclosures**

Nil

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Innovation and creativity	List of activities to promote innovation and support creativity	Annual	City of Joondalup

# Outcome 4-3 Appealing and welcoming

You welcome residents, and local and international visitors to the City.

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
<b>Destination City Plan</b> A plan to attract more visitors to the	<b>Q1</b> • Implement scheduled actions from the Destination Joondalup 2021–2027 for the quarter.			•	•
region, increase the City's share of Perth's and Western Australia's key	<b>Q2</b> • Implement scheduled actions from the Destination Joondalup 2021–2027 for the quarter.				
markets, and grow the visitor economy.	<b>Q3</b> • Implement scheduled actions from the Destination Joondalup 2021–2027 for the quarter.		•		
	<b>Q4</b> • Implement scheduled actions from the Destination Joondalup 2021–2027 for the quarter.				
<b>Event attraction</b> Attract and support significant events	<ul> <li>Work with external stakeholders and event promoters to attract and support significant events and activities to the City.</li> </ul>	•		•	
that are unique to Joondalup to enhance its image as an attractive destination for	<ul> <li>Work with external stakeholders and event promoters to attract and support significant events and activities to the City.</li> </ul>				
visitors, tourists and business.	<ul> <li>Work with external stakeholders and event promoters to attract and support significant events and activities to the City.</li> </ul>				
	<ul> <li>Work with external stakeholders and event promoters to attract and support significant events and activities to the City.</li> </ul>				
Place activation City and community-led activities and	<b>Q1</b> • Implement scheduled actions from the Joondalup City Centre Place Activation Plan 2022 for the quarter.				
projects that support the activation of spaces and places that are important	<b>Q2</b> • Implement scheduled actions from the Joondalup City Centre Place Activation Plan 2022 for the quarter.				
to the wellbeing of the community and economy.	<ul> <li>Q3 Implement scheduled actions from the Joondalup City Centre Place Activation Plan 2022 for the quarter.</li> </ul>				
	<ul> <li>Q4 Implement scheduled actions from the Joondalup City Centre Place Activation Plan 2022 for the quarter.</li> </ul>				

## Global reporting initiative disclosures

Nil

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction with tourism and visitor attractions services	Biennial	City of Joondalup
Visitors to the City	Number of international visitors to the City	Annual	Tourism Research Australia/ Economy.id
	Number of international visitor nights spent in the City	Annual	Tourism Research Australia/ Economy.id
	Number of domestic visitor nights spent in the City	Annual	Tourism Research Australia/ Economy.id
	Number of domestic day trips spent in the City	Annual	Tourism Research Australia/ Economy.id



# 5. LEADERSHIP

## OUR GOAL

We have a diverse elected body that represents, promotes and reflects the composition of our community. Our Council and workforce are accountable and transparent and make balanced decisions based on sound, professional advice. Quality services are delivered by our highly-skilled and effective workforce.

# YOUR OUTCOMES

5-1 Capable and effective

You have an informed and capable Council backed by a highly-skilled workforce.

5-2 Proactive and represented

You are confident that the City is advocating on your behalf for initiatives that benefit the community.

#### 5-3 Engaged and informed

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You are able to actively engage with the City and have input into decision-making.

#### 5-4 Responsible and financially-sustainable

You are provided with a range of City services which are delivered in a financially responsible manner.

## SERVICES

The following services align to this theme and are delivered to the community, as well as providing internal support to our workforce in the delivery of services, projects and activities. The information below indicates whether the service is statutory or discretionary, the associated costs of delivering the service, the number of full time equivalent (FTE) employees delivering the service, and whether there is a service level change from the previous year – 2022/23.

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
Audit, risk and executive services         (statutory and discretionary)         Internal audit and risk mitigation advice         Business continuity         Integrity and conduct controls	\$1,455,284	_	8.73
Communications and stakeholder relations         (statutory and discretionary)         • Marketing         • Sponsorship         • Website and social media management         • Media and corporate communications         • Citizenship ceremonies and civic functions	\$3,648,870	_	17.17
Customer service         (statutory and discretionary)         • Customer relations         • Visitor and delivery management         • Complaints and compliments management         • Employee recognition	\$2,158,420	_	21.15
Executive support (statutory and discretionary) Executive support Legal support	NC*	NC*	NC*

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
Financial accounting         (statutory)         Accounting and financial reporting         Collection services and payments to creditors         Debt collection         Taxation	\$930,009	_	6.68
Funds management         (statutory)         • Funds management	\$(7,765,412)	_	0.75
Governance support         (statutory and discretionary)         Governance compliance         Council and committee meetings         Local law development and review         Local government elections         Elected Member support         Corporate printing support	\$1,444,818	\$35,325	7.77
Grants and awards management         (discretionary)         Grants administration         Award management	\$114,900	_	1.00
Human resources         (statutory and discretionary)         • Recruitment and induction         • Learning and development         • Employee and industrial relations         • Health, safety and wellbeing         • Payroll and human resources systems	\$2,294,601	_	12.14

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
Information technology ( <i>discretionary</i> ) Business application systems Network support	\$8,964,942	\$342,354	24.46
Management accounting         (statutory and discretionary)         • Annual budgets         • Management reporting         • Taxation	\$805,461	_	2.88
Organisational development         (discretionary)         Organisational performance reporting and benchmarking         Business and process improvement         Systems and frameworks         Corporate information and knowledge management         Organisational development leadership initiatives	\$754,463	_	4.67
Policy, planning and research (statutory and discretionary)         • Strategic and business planning         • Corporate reporting         • Policy development and review         • Community consultation         • Research	\$830,104	_	5.17
Purchasing of goods and services         (statutory)         • Purchasing of goods and services	\$976,964	_	7.88

SERVICE	NET SERVICE COST INCLUDING DEPRECIATION	DEPRECIATION	FTE
Rates levying and collection         (statutory)         • Rates levying and collection	\$453,231	-	7.08
Recordkeeping and freedom of information         (statutory and discretionary)         • Recordkeeping         • Freedom of information requests	\$937,998	\$1,630	8.58
Strategic infrastructure asset management         (statutory and discretionary)         • Strategic asset management         • Capital works programming         • Asset reporting	\$802,353	\$51,551	4.45
Organisational management (statutory and discretionary)	\$4,305,136	\$134,118	11.57
TOTAL	\$23,112,142	\$564,978	152.13

\* Not calculated

## PLANS, STRATEGIES AND FRAMEWORKS

The following plans, strategies and frameworks align to this theme and provide guidance in delivering the projects and activities to achieve our goal. These documents address a range of subject matters and are therefore structured in different ways and customised to achieve the specific objectives being targeted.



#### 10-Year Strategic Financial Plan

The 10-Year Strategic Financial Plan is a high-level document that outlines our approach to delivering infrastructure and services to the community in a financially-sustainable and affordable manner. The plan demonstrates our commitment to managing operations in a way that avoids unsustainable rate increases for households. The 10-Year Strategic Financial Plan is a key resourcing plan of our Integrated Planning and Reporting Framework and is updated annually.



#### **Integrity Framework 2022**

The Integrity Framework guides the City in providing the highest level of integrity for its community. The framework brings together the instruments, processes and structures within the organisation that foster integrity and help prevent corruption and misconduct from taking place. It also takes into account factors and conditions for implementation that influence within, and outside of, the City's operations.



#### Advocacy Framework 2022

The Advocacy Framework provides a strategic approach to our advocacy activities to ensure evidenced-based decision making, greater stakeholder engagement, and the development of processes to maximise opportunities for support and investment into the City. The framework includes guiding principles, as well as a number of advocacy drivers and priorities.



#### **Risk Management Framework**

The Risk Management Framework guides our approach to risk management in relation to our activities and functions. The framework addresses the integration of good risk management practices within processes, planning, reporting and performance measurement. Good risk management provides us with the ability to demonstrate clear evidencebased decision-making, whilst maximising opportunity and minimising risk.



#### Governance Framework 2021

The Governance Framework provides guidance to our Elected Members and staff on good governance practices at the City of Joondalup. The framework ensures we are able to manage our many complex legislative and governance responsibilities effectively and in the best interests of the community. The Governance Framework focuses on providing a clear vision and positive organisational culture, clarity and understanding of roles and responsibilities, robust management practices and systems, and public access to decision-making and information.



#### **Strategic Position Statements**

The Strategic Position Statements are a standalone set of statements that articulate an agreed position on strategic matters of interest to the City of Joondalup. The purpose of the statements is to provide flexibility for our Council in capitalising on unplanned opportunities for external funding and investment, and to guide the development of future strategic planning documents where current gaps may exist. The Strategic Position Statements are reviewed on a biennial basis where the retention, amendment or removal of each statement is considered.



#### Workforce Plan 2018–2022

The Workforce Plan identifies the workforce requirements necessary to resource and deliver our services, projects and activities that contribute to the vision of *Joondalup 2032*. Planning for future workforce requirements enables us to be responsive to emerging challenges before they impact on services and operations. It also facilitates the preparation of detailed budgets and a long-term financial plan that supports the delivery of efficient and affordable services. The Workforce Plan is a key resourcing plan of our Integrated Planning and Reporting Framework and is scheduled for review in 2023/24.

## **Outcome 5-1 Capable and effective**

You have an informed and capable Council backed by a highly-skilled workforce.

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Elected Member attraction A biennial program to attract quality	<b>Q1</b> • Implement the Election Communication Plan for the 2023 local government ordinary elections.				
candidates and increase candidate numbers for upcoming local	Q2	]	•		•
government elections.	Q3				
	Q4				
Local government elections Coordinate local government elections in accordance with the <i>Local Government</i>	<ul> <li>Q1 Finalise non-resident Owners and Occupiers Roll for local government ordinary elections.</li> <li>Liaise with the Western Australian Electoral Commission on election preparations.</li> </ul>				
Act 1995.	<ul> <li>Q2 Undertake election timetable requirements for the 2023 local government ordinary elections.</li> <li>Conduct election night count.</li> <li>Conduct Swearing-in Ceremony.</li> <li>Hold Special Council Meeting to elect Deputy Mayor and various Council, committee and working group appointments.</li> </ul>		•		•
	Q3				
	Q4				
Local government reform A program of major legislative, regulatory and policy changes to the Western Australian <i>Local Government Act 1995</i> and associated regulations.	<b>Q1</b> • Implement actions resulting from the State local government reform process, as required.				
	<b>Q2</b> • Implement actions resulting from the State local government reform process, as required.				
	<b>Q3</b> • Implement actions resulting from the State local government reform process, as required.				
	<b>Q4</b> • Implement actions resulting from the State local government reform process, as required.				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Elected Member induction program	<b>Q1</b> • Review and update Elected Member Welcome Pack and Induction Manual.				
A biennial induction program for Elected Members delivered following each	<b>Q2</b> • Deliver induction program for Elected Members.	-	•		•
local government ordinary election to introduce Elected Members to local	Q3		•		•
government and provide information on their roles and responsibilities.	Q4				
Elected Member strategic development session	Q1				
A biennial development session for	<b>Q2</b> • Undertake preparations for the Elected Member strategic development session.				
Elected Members to inform and guide leadership and strategic decision-	<b>Q3</b> • Deliver the Elected Member strategic development session.				
making outside of the formal meeting process and procedures.	Q4				
Elected Member training Training opportunities for Elected Members to assist and support	<ul> <li>Q1 Identify and promote training opportunities to Elected Members.</li> <li>Present annual data on Elected Member training and development activities to Council.</li> </ul>				
them in performing their roles and responsibilities.	<b>Q2</b> • Identify and promote training opportunities to Elected Members.		•	•	•
	• Identify and promote training opportunities to Elected Members.	_			
	• Identify and promote training opportunities to Elected Members.				
Elected Members' Entitlements	Q1				
Council Policy Review Review training and development provisions in the Elected Members' Entitlements Council Policy in accordance with section 5.128(5) of the	<ul> <li>Q2 Undertake a review of the training and developments provisions in the Elected Members' Entitlements Council Policy.</li> <li>Present the outcomes of the review of the Elected Members' Entitlements Council Policy to Council.</li> </ul>		•		•
Local Government Act 1995, following	Q3				
each local government election.	Q4				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
<b>Governance Framework review</b> A biennial review of the Governance Framework to ensure continued good governance and appropriate decision-making processes across the organisation.	Q1         Q2         Q3       • Undertake a review of the Governance Framework.         • Present the outcomes of the review of the Governance Framework to Council.         Q4	-	•		•
Code of Conduct review A biennial review of the City's Code of Conduct for Elected Members, Committee Members and Local Government Election Candidates, to ensure the ongoing applicability of the stated principles and standards of behaviour.	<ul> <li>Q1 Undertake a review of the Code of Conduct for Elected Members, Committee Members and Local Government Election Candidates.</li> <li>Present the outcomes of the review of the Code of Conduct for Elected Members, Committee Members and Local Government Election Candidates to Council.</li> <li>Q2</li> <li>Q3</li> <li>Q4</li> </ul>		•		•
Delegated Authority Manual review An annual review of the City's Delegated Authority Manual in accordance with the <i>Local Government Act 1995</i> to ensure the listed delegations continue to be appropriate.	Q1         Q2         Q3       • Undertake an annual review of the Delegated Authority Manual.         Q4       • Present the outcomes of the review of the Delegated Authority Manual to Council.	•	•	•	•

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Policy development and review	<b>Q1</b> • Develop new policies and review existing policies as directed by Council.				
Policies of Council to provide guidance	<b>Q2</b> • Develop new policies and review existing policies as directed by Council.				
and direction in furthering the City's strategic goals and/or fulfilling statutory	Q3 • Develop new policies and review existing policies as directed by Council.				
requirements.	<b>Q4</b> • Develop new policies and review existing policies as directed by Council.				
Core system replacement project (Project Axiom)	<b>Q1</b> • Progress development of stage 1 of the customer relationship management system and finance system (Project Value Streams 1A and 1B).				
for the City which would include a customer relationship management system, online customer portal, finance, and asset management system.	<ul> <li>Q2 Complete development of stage 1 of the customer relationship management system (Project Value Stream 1A).</li> <li>Progress development of stage 1 of the finance system (Project Value Stream 1B).</li> </ul>				
	<ul> <li>Q3 Commence development of stage 2 of the customer relationship management system (Project Value Stream 2).</li> <li>Progress development of stage 1 of the finance system (Project Value Stream 1B).</li> </ul>	•	•		
	<ul> <li>Q4 Progress development of stage 2 of the customer relationship management system (Project Value Stream 2).</li> </ul>				
	<ul> <li>Progress development of stage 1 of the finance system (Project Value Stream 1B).</li> </ul>				

**Global reporting initiative disclosures** 

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE
GRI 100: 0	UNIVERSAL   GRI 102: GENER	AL DISCLOSURES		
102-1	Name of organisation	Statement of name of organisation	Annual	City of Joondalup
102-2	Activities, brands, products and services	Statement of services provided by the City	Annual	City of Joondalup
102-3	Location of headquarters	Statement of location of the City	Annual	City of Joondalup
102-4	Location of operations	Statement of location of operations of the City	Annual	City of Joondalup
102-5	Ownership and legal form	Statement of ownership and legal form of the City	Annual	City of Joondalup
102-7	Scale of organisation	Description of the organisational structure of the City	Annual	City of Joondalup
		Description of the Chief Executive Officer and Directors	Annual	City of Joondalup
		Description of the demographic profile of the City	Annual	City of Joondalup
102-8	Information on employees and other workers	Number of established full time equivalent employees per 1,000 residents	Annual	City of Joondalup
102-13	Membership of associations	Description of external partnerships	Annual	City of Joondalup
102-14	Statement from senior	Message from the Mayor	Annual	City of Joondalup
	decision-maker	Message from the Chief Executive Officer	Annual	City of Joondalup
102-15	Key impacts, risks and opportunities	Description of the major achievements, major issues and challenges, and year ahead for the City	Annual	City of Joondalup
102-16	Values, principles,	Statement of the primary and distinguishing values for the City	Annual	City of Joondalup
standards and norms of behaviour	Description of the Codes of Conduct for the City	Annual	City of Joondalup	
102-18	Governance structure	Description of the Governance Framework for the City	Annual	City of Joondalup
102-19	Delegating authority	Statement of Delegation of Authority for the City	Annual	City of Joondalup

403-9

Work-related injuries

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE
GRI 100:	UNIVERSAL   GRI 102: GENER	RAL DISCLOSURES		
102-20	Executive level of responsibility for economic, environmental, and social topics	Description of the organisational structure for the City	Annual	City of Joondalup
102-22	Composition of the	Description of the Council and Elected Members	Annual	City of Joondalup
	highest governance body and its committees	Description of committees, reference groups and boards of the City	Annual	City of Joondalup
102-23	Chair of the highest governance body	Description of the Council and Elected Members	Annual	City of Joondalup
102-24	Nominating and selecting the highest governance body	Description of the process of local government elections	Annual	City of Joondalup
102-50	Reporting period	Statement of reporting period for the Annual Report	Annual	City of Joondalup
GRI 400:	SOCIAL   GRI 405: DIVERSITY	AND EQUAL OPPORTUNITY	·	
401-1	New employee hires and	Number of job applications received (total and by recruitment source)	Annual	City of Joondalup
	employee turnover	Percentage satisfaction of new employees	Annual	City of Joondalup
		Percentage satisfaction of employees/workplace culture	Annual	City of Joondalup
		Percentage voluntary separation rate	Annual	City of Joondalup
		Percentage turnover rate	Annual	City of Joondalup

Number of occurrences of lost time due to injury for each one million hours worked

Number of occupational health safety incidents

City of Joondalup

City of Joondalup

Annual

Annual

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE
GRI 400	: SOCIAL   GRI 405: DIVERSITY	AND EQUAL OPPORTUNITY		
405-1 Diversity of governance	Number of established full-time equivalent employees	Annual	City of Joondalup	
	bodies and employees	Number of full-time, part-time and casual employees (headcount)	Annual	City of Joondalup
		Number of employees by gender (headcount)	Annual	City of Joondalup
		Number of employees by age (headcount)	Annual	City of Joondalup
	Percentage of employee's length of service (permanent and fixed-term)	Annual	City of Joondalup	
		Percentage of employee's place of residence (permanent and fixed-term)	Annual	City of Joondalup
		Percentage of Elected Members by gender	Annual	City of Joondalup
		Percentage of Elected Members by age	Annual	City of Joondalup
405-2	Ratio of basic salary and	Number of employees of the City entitled to an annual salary of \$130,000 or more	Annual	City of Joondalup
remuneration of women to men	Number of those employees with an annual salary entitlement that falls within each band of the \$10,000 over \$130,000	Annual	City of Joondalup	
	Total Elected Member remuneration, including conference attendance expenses	Annual	City of Joondalup	

## Other performance indicators

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Council and committee meetings	Number of Council and committee meetings held	Annual	City of Joondalup
	Number and names of attendees at Council and committee meetings (total and by meeting)	Annual	City of Joondalup

## **Outcome 5-2 Proactive and represented**

You are confident that the City is advocating on your behalf for initiatives that benefit the community.

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Strategic Position Statements	Q1				
A standalone set of statements that articulate an agreed position on strategic matters of interest to the City of Joondalup. The purpose of the statements is to provide flexibility for the Council in capitalising on unplanned opportunities for external funding and investment, and to guide the development of future strategic planning documents where current gaps may exist.	Q2 • Review the Strategic Position Statements and present the outcomes of the review and recommendations to Elected Members seeking feedback.	_			
	<ul> <li>Q3 • Present the outcomes of the review and recommendations to Council seeking endorsement.</li> </ul>		•		•
	Q4				
Advocacy Framework A framework that provides a strategic approach to advocacy activities to ensure evidenced-based decision making, greater stakeholder engagement, and the development of processes to maximise opportunities for support and investment into the City.	<ul> <li>Q1 Undertake advocacy activities in line with the advocacy priorities.</li> <li>Review and update advocacy priorities, as opportunities arise.</li> </ul>				
	<ul> <li>Q2 Undertake advocacy activities in line with the advocacy priorities.</li> <li>Review and update advocacy priorities, as opportunities arise.</li> </ul>				
	<ul> <li>Q3 Undertake advocacy activities in line with the advocacy priorities.</li> <li>Review and update advocacy priorities, as opportunities arise.</li> </ul>				
	<ul> <li>Q4 Undertake advocacy activities in line with the advocacy priorities.</li> <li>Review and update advocacy priorities, as opportunities arise.</li> </ul>				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Submissions to State and Federal Governments	<ul> <li>Q1 • Monitor for and prepare submissions to State and Federal Governments on strategic policy matters affecting the City, as opportunities arise.</li> </ul>				
Formal submissions from the City to the State and Federal Governments on	<ul> <li>Q2 Monitor for and prepare submissions to State and Federal Governments on strategic policy matters affecting the City, as opportunities arise.</li> </ul>				
relevant strategic policy matters affecting the City.	<ul> <li>Q3 Monitor for and prepare submissions to State and Federal Governments on strategic policy matters affecting the City, as opportunities arise.</li> </ul>				
	<ul> <li>Q4 Monitor for and prepare submissions to State and Federal Governments on strategic policy matters affecting the City, as opportunities arise.</li> </ul>	-			
Corporate Sponsorship Program Management of the City's Corporate	<ul> <li>Q1 Manage sponsorship requests and seek approval as required.</li> <li>Seek sponsorship for events from external stakeholders as opportunities arise.</li> </ul>				
Sponsorship Program to support community participation in events and programs.	<ul> <li>Q2 Manage sponsorship requests and seek approval as required.</li> <li>Seek sponsorship for events from external stakeholders as opportunities arise.</li> </ul>				
	<ul> <li>Q3 Manage sponsorship requests and seek approval as required.</li> <li>Seek sponsorship for events from external stakeholders as opportunities arise.</li> </ul>				•
	<ul> <li>Q4 Manage sponsorship requests and seek approval as required.</li> <li>Seek sponsorship for events from external stakeholders as opportunities arise.</li> </ul>				

**Global reporting initiative disclosures** 

Nil

### Other performance indicators:

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Grant funding received	Value of Federal grant funding received	Annual	City of Joondalup
	Value of State grant funding received	Annual	City of Joondalup
	Value of competitive grant funding received	Annual	City of Joondalup

## Outcome 5-3 Engaged and informed

You are able to actively engage with the City and have input into decision-making.

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Community consultation	<b>Q1</b> • Undertake scheduled community consultation activities for the quarter.				
Activities to seek feedback from the	<b>Q2</b> • Undertake scheduled community consultation activities for the quarter.				
community to inform decision-making in accordance with the City's Community	<b>Q3</b> • Undertake scheduled community consultation activities for the quarter.				
Consultation Council Policy	<b>Q4</b> • Undertake scheduled community consultation activities for the quarter.				
Strategic Community Reference Group	<b>Q1</b> • Conduct meetings of the Strategic Community Reference Group in accordance with the work plan.				
A reference group that provides input to Council on matters of significant	<ul> <li>Review the Terms of Reference for the next term of the Strategic Community Reference Group.</li> </ul>				
community interest and strategic initiatives. The group consists of 12 community representatives, 2 youth	<ul> <li>Present a report to Elected Members at the October Council Meeting noting the feedback from Strategic Community Reference Group members and seeking support for any changes to the group's structure/functioning.</li> </ul>				
representatives (aged 16–24 years) and 4 Elected Members.	<ul> <li>Commence process for appointing the new Strategic Community Reference Group members.</li> </ul>	•	•	•	•
	<ul> <li>Present the expressions of interest for membership to the Strategic Community Reference Group to Council seeking endorsement.</li> </ul>				
	• Present the draft workplan for 2024 to Council seeking endorsement.				
	<b>Q3</b> • Conduct meetings of the Strategic Community Reference Group in accordance with the work plan.				
	<b>Q4</b> • Conduct meetings of the Strategic Community Reference Group in accordance with the work plan.				

PROJECT/ACTIVITY	MILE	STONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Customer satisfaction survey	Q1	Liaise with an external consultant to deliver the customer satisfaction survey.				
A biennial telephone survey of the City's residents conducted by an independent consultant to measure satisfaction with	Q2	<ul><li>Present the results of the customer satisfaction survey to Elected Members.</li><li>Publish the results of the customer satisfaction survey on the City's website.</li></ul>		•		•
City services.	Q3					
	Q4					
E-petitions system	Q1	• Progress development of an e-petitions platform on the City's website.				
A new electronic system that will enable the submissions of e-petitions to the	Q2	• Progress development of an e-petitions platform on the City's website.				
2023/24 Council.	Q3	• Finalise development of and launch the e-petitions platform on the City's website.	]			
	Q4					
<b>City publications</b> Seasonal and monthly publications to	Q1	• Develop and distribute City publications to the community on matters of interest, as required.				
promote the City's successes, services and events to the community.	Q2	• Develop and distribute City publications to the community on matters of interest, as required.				
	Q3	• Develop and distribute City publications to the community on matters of interest, as required.				
	Q4	• Develop and distribute City publications to the community on matters of interest, as required.				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
<b>City electronic communications</b> Management of the City's social media	<ul> <li>Q1 Develop and distribute eNewsletters to subscribers.</li> <li>Develop social media content and manage the City's social media accounts.</li> </ul>				
presence and regular eNewsletters to promote the City's successes, services and events to the community.	<ul> <li>Q2 Develop and distribute eNewsletters to subscribers.</li> <li>Develop social media content and manage the City's social media accounts.</li> </ul>				
	<ul> <li>Q3 Develop and distribute eNewsletters to subscribers.</li> <li>Develop social media content and manage the City's social media accounts.</li> </ul>				•
	<ul> <li>Q4 Develop and distribute eNewsletters to subscribers.</li> <li>Develop social media content and manage the City's social media accounts.</li> </ul>				
Website upgrade	Q1 • Commence redevelopment of the City's website.				
An upgrade of the City of Joondalup's website to enhance accessibility, provide	Q2 • Engage external consultant to review and test the new website.				
more efficient online services, and	Q3 • Finalise testing and undertake community working group feedback.				
enhance the experience of users.	Q4 • Launch the new website.				
<b>Customer service centralisation</b> A project to centralise the City's main	<ul> <li>Q1 • Continue centralisation of business processes and workflows.</li> <li>• Undertake research and analysis for procuring an Omni-Channel system.</li> </ul>				
greater organisational efficiency and a higher rate of first point of contact resolution.	<ul> <li>Q2 Continue centralisation of business processes and workflows.</li> <li>Develop project plan for development of an Omni-Channel system.</li> <li>Commence development of contact centre quality assurance framework.</li> </ul>	•	•		
	<ul> <li>Q3 • Continue centralisation of business processes and workflows.</li> <li>• Progress development of contact centre quality assurance framework.</li> </ul>				
	<ul> <li>Q4 Continue centralisation of business processes and workflows.</li> <li>Continue development of contact centre quality assurance framework.</li> </ul>				

**Global reporting initiative disclosures** 

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE					
GRI 100	GRI 100: Universal   GRI 102: General disclosures								
102-21	102-21 Consulting stakeholders on economic, environmental and social topics	Number and description of legislative community consultation activities undertaken	Annual	City of Joondalup					
		Number and description of general community consultation activities undertaken	Annual	City of Joondalup					
		Number of development application consultations undertaken	Annual	City of Joondalup					
		Number and description of event/program feedback activities undertaken	Annual	City of Joondalup					
102-40	List of stakeholder groups	Description of City's stakeholders and the ways the City engages	Annual	City of Joondalup					
102-53	Contact point for questions regarding the report	Statement of the City's contact details for feedback or questions	Annual	City of Joondalup					

#### **Other performance indicators**

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction with customer service experience	Biennial	City of Joondalup
	Percentage satisfaction with community consultation and engagement	Biennial	City of Joondalup
	Percentage satisfaction with City communications	Biennial	City of Joondalup
Freedom of Information requests	Number of Freedom of Information applications received by the City	Annual	City of Joondalup
	Number of days taken for processing Freedom of Information applications (average)	Annual	City of Joondalup

## Outcome 5-4 Accountable and financially-sustainable

You are provided with a range of City services which are delivered in a financially responsible manner.

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
<b>10-Year Strategic Financial Plan</b> A high-level document that outlines the City's approach to delivering	<ul> <li>Q1 Present the 10-Year Strategic Financial Plan 2023 to the Major Projects and Finance Committee.</li> <li>Present the 10-Year Strategic Financial Plan 2023 to Elected Members.</li> </ul>				
infrastructure and services to the community in a financially-sustainable and affordable manner.	<ul> <li>Q2 • Review timings and key assumptions of major projects in preparation for the development of the draft 10-Year Strategic Financial Plan 2024.</li> <li>• Review guiding principles and present to Major Projects Finance Committee.</li> </ul>			•	•
	<ul> <li>Q3 Present major project timings/assumptions to Elected Members to inform budget discussions.</li> <li>Develop the draft 10-Year Strategic Financial Plan 2024.</li> </ul>				
	<b>Q4</b> • Review the draft 10-Year Strategic Financial Plan 2024 as part of the annual budget process.				
5-Year Corporate Business Plan	Q1				
A medium-term planning document which contains the priorities, principal	Q2	]			
strategies and activities that have been developed in response to the	Q3 • Present the draft Corporate Business Plan 2024–2028 to Elected Members seeking feedback.	•	<ul><li>♦</li></ul>	•	
aspirations, vision and objectives in the 10-Year Strategic Community Plan.	<b>Q4</b> • Present the draft Corporate Business Plan 2024–2028 to Council seeking endorsement.				
Annual Report	Q1 • Progress preparation of the draft Annual Report 2022/23.				
A report that provides an annual overview of the City's activities and information about organisational performance. The report informs the	<ul> <li>Q2 • Present the draft Annual Report 2022/23 to Council seeking endorsement.</li> <li>• Present the Annual Report 2022/23 to the Annual General Meeting of Electors.</li> </ul>				
community and key stakeholders about achievements, challenges and future plans, and demonstrates the City's parformance against the appirations	Q3				
performance against the aspirations, vision and objectives of the 10-Year Strategic Community Plan.	Q4				

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
<b>Compliance Audit Return</b> An annual audit of the City's compliance with various legislation, as determined each year by the Department of Local Government, Sport and Cultural Industries according to <i>Regulation</i> 14 of the Local Government (Audit) <i>Regulations 1996.</i>	Q1         Q2         Q3       • Prepare the Compliance Audit Return for 2023.         • Present the Compliance Audit Return for 2023 to the Audit and Risk Committee seeking endorsement of Council.         • Present the endorsed Compliance Audit Return to the Department of Local Government, Sport and Cultural Industries.         Q4	•	•	•	•
Integrity and conduct annual collection An annual collection of information to aid the Public Sector Commission in assessing the integrity of the Western Australian government sector.	<ul> <li>Q1 Complete the Integrity and Conduct Annual Collection Survey for the City.</li> <li>Present the Integrity and Conduct Annual Collection Survey to the Public Sector Commission.</li> <li>Q2</li> <li>Q3</li> <li>Q4</li> </ul>	•	•	•	•
Australasian Local Government Performance Excellence Program An annual program managed by Local Government Professionals Australia and Price Waterhouse Cooper that tracks and benchmarks the performance of local governments in relation to workforce, finance, operations and service delivery.	<ul> <li>Q1 Submit annual data to the Local Government Performance Excellence Program for the City.</li> <li>Q2 Submit annual financial data to the Local Government Performance Excellence Program for the City.</li> <li>Q3 Review the benchmarking data made available by Local Government Professionals Australia for analysis and review insights to inform continuous improvement.</li> <li>Q4 Present City data from the Local Government Performance Excellence Program to Elected Members</li> </ul>	•			1

PROJECT/ACTIVITY	MILESTONES FOR 2023/24	2024/25	2025/26	2026/27	2027/28
Audit and Risk Committee A statutory committee of Council established under the <i>Local Government</i> <i>Act 1995</i> to guide, monitor and assist in issues relating to risk management, financial management, and internal control and legislative compliance.	<ul> <li>Q1 Present audit and risk-related information to the Audit and Risk Committee for review, as scheduled for the quarter.</li> <li>Present financial-related information to the Audit and Risk Committee for review as scheduled for the quarter.</li> <li>Present other information to the Audit and Risk Committee as requested.</li> </ul>				
	<ul> <li>Q2 Present audit and risk-related information to the Audit and Risk Committee for review as scheduled for the quarter.</li> <li>Present financial-related information to the Audit and Risk Committee for review as scheduled for the quarter.</li> <li>Present other information to the Audit and Risk Committee as requested.</li> </ul>				
	<ul> <li>Q3 Present audit and risk-related information to the Audit and Risk Committee for review as scheduled for the quarter.</li> <li>Present financial-related information to the Audit and Risk Committee for review as scheduled for the quarter.</li> <li>Present other information to the Audit and Risk Committee as requested.</li> </ul>	-	•	•	•
Q	<ul> <li>Q4 Present audit and risk-related information to the Audit and Risk Committee for review as scheduled for the quarter.</li> <li>Present financial-related information to the Audit and Risk Committee for review as scheduled for the quarter.</li> <li>Present other information to the Audit and Risk Committee as requested.</li> </ul>				

Global reporting initiative disclosures

GRI	DISCLOSURE TITLE	MEASURE	TIMEFRAME	SOURCE				
GRI 100: Universal   GRI 102: General disclosures								
102-9	Supply Chain	Number of tenders advertised	Annual	City of Joondalup				
		Value of contracts awarded (estimated)	Annual	City of Joondalup				
102-28	Evaluating the highest	List the matters considered by the Audit and Risk Committee	Annual	City of Joondalup				
	governance body's performance	Completion of the Compliance Audit Return	Annual	City of Joondalup				
102-30	Effectiveness of risk management processes	Description of the City's approach to risk management	Annual	City of Joondalup				
102-52	Reporting cycle	Description of the Integrated Planning and Reporting Framework	Annual	City of Joondalup				
GRI 200	: Economic   GRI 206: Anti-com	petitive behaviour						
206-1	Legal actions for anti- competitive behaviour, anti-trust, and monopoly practices	Description of the City's commitment to competitive neutrality	Annual	City of Joondalup				

### Other performance indicators

TITLE/NAME	MEASURE	TIMEFRAME	SOURCE
Customer satisfaction	Percentage satisfaction overall with services provided by the City	Biennial	City of Joondalup
	Percentage satisfaction with value for money from rates	Biennial	City of Joondalup
Financial performance	Value of operating revenue	Annual	City of Joondalup
	Value of operating expenditure	Annual	City of Joondalup
	Financial summary	Annual	City of Joondalup
	Description of how rates are spent by the City	Annual	City of Joondalup
	Value of net cash position	Annual	City of Joondalup
	Overall financial position (surplus or deficit)	Annual	City of Joondalup



# OUR OPERATING BUDGET

Our Annual Budget aligns to the services, projects and activities contained within our 5-Year Corporate Business Plan and the long-term aspirations of our 10-Year Strategic Community Plan. The annual budget is informed by our 10-Year Strategic Financial Plan, one of our primary resourcing plans, together with our Asset Management Strategy and Workforce Plan.

The following table shows our operating budget for 2023/24, as adopted by Council.

DESCRIPTION	2023/24 BUDGET
Rates including specified area rates	\$108,706,400
Operating grants, subsidies and contributions	\$8,370,275
Fees and charges	\$42,816,930
Interest earnings	\$5,761,204
Profit on asset disposals	\$432,738
Other revenue	\$375,000
Total operating revenue	\$166,462,548
Employee costs	\$(70,106,394)
Materials and contracts	\$(59,314,523)
Utility charges	\$(6,321,613)
Depreciation on non-current assets	\$(30,945,170)
Loss on asset disposals	\$(197,862)
Interest expenses	\$(312,521)
Insurance expenses	\$(1,591,630)
Total operating expenditure	\$(168,789,713)



# **REVIEWING OUR PLAN**

The 5-Year Corporate Business Plan contains the services, projects and activities that have been developed in response to the vision, goals and outcomes of the City's 10-Year Strategic Community Plan, *Joondalup 2032*. To ensure that this plan continues to reflect your values and expectations, the City will undertake a formal annual review where the City will update and refresh the services, projects and activities the City intends to deliver over the next 5-year period. These reviews will be informed by the City's program of comprehensive performance reporting, including through the City's Corporate Business Plan Quarterly Reports, Capital Works Progress Reports and Annual Report.



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This document is available in alternative formats upon request.